Open Data Opens Doors: how we're building the world's most complete, open and accessible global supply chain map

NOVEMBER 2024







Who You'll Meet Today

In Order of Appearance



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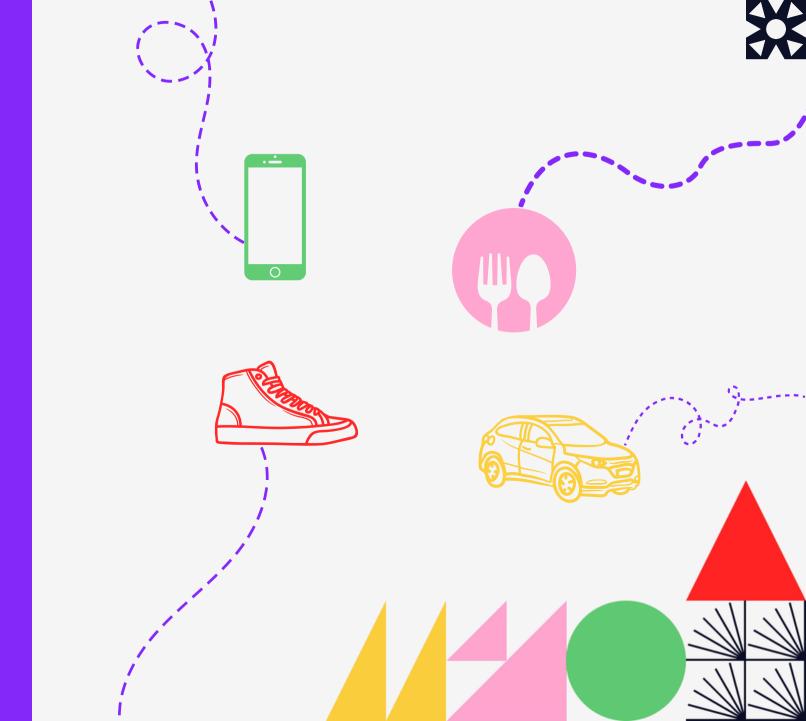
Today's Agenda

OVERVIEW

- The OS Hub Vision & What We've Done to Achieve It
- Inspiration for How You Can Use OS Hub
- **Overcoming Barriers to Transparency
- * Looking Ahead: What's Next in 2025 & Beyond

Every product comes from a supply chain.

We're all linked with the people and places where our stuff comes from.





Over time, supply chains have become more complex.

Making it harder to know where those products really come from.

A Lack of Visibility

OFTEN MEANS



Someone, or Some Place is Being Exploited





To transform harmful supply chains into safe and sustainable ones, we need to see all the parts.

Where was this made?

Are the people who made it safe?

Who else was involved?





Data mirrors real life

The way we structure our data & what is built from that data is linked. To bring about real, systemic change, we need to shift both our data and our work:

From

CLOSED or EXCLUSIVE

SILOED & INCOMPLETE

ENGAGING THOSE WE KNOW

To

OPEN & ACCESSIBLE

BUILT COLLECTIVELY TO FILL IN EACH OTHER'S GAPS

FINDING THOSE BEST POISED FOR IMPACT



Without this shift, we won't be able to see the big picture.

We won't be able to make supply chains safe and sustainable.

That's why we created





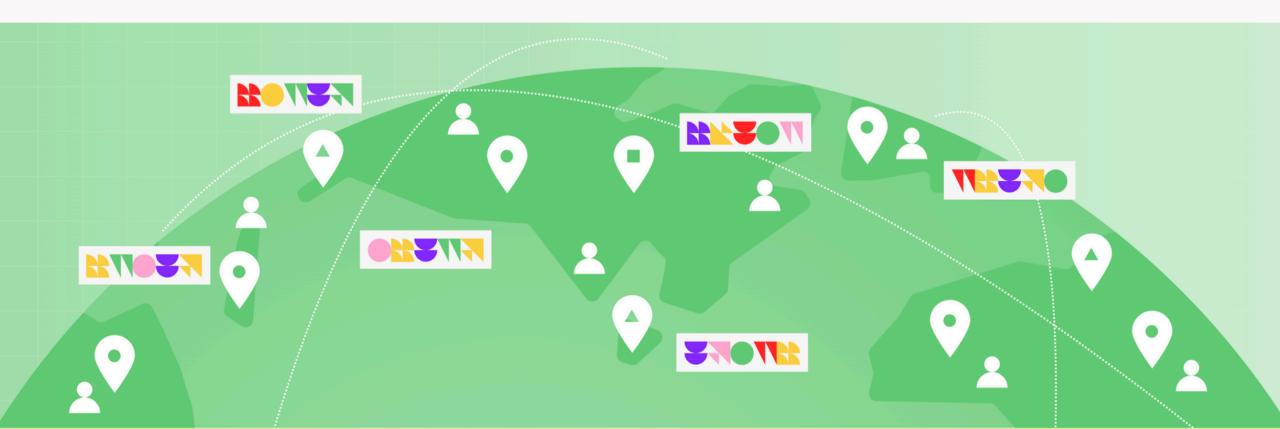




Open Supply Hub is powering the transition to safe and sustainable supply chains with the world's most complete, open and accessible map of global production.

Our platform shows where global production locations are and who is connected to them, and makes that data easy for everyone to work with. Anyone can search and contribute to Open Supply Hub.







Three Pillars Make It Work



Openness & Accessibility

No more hunting down different PDFs and spreadsheets & figuring out who has access to what. Everyone starts from the same base dataset & contributes to keeping it up-to-date & accurate.



Standardization & Data Exchange

Using different formats & IDs makes it nearly impossible to connect & layer information. Get your data standardized & matched via the <u>OS Hub algorithm & receive universal IDs</u> for each location.



Engagement & Impact

We can't solve problems we can't see & we can't collaborate with people we don't know exist. Find which organizations are connected to your region or supply chain to build solutions together.





Using Open Supply Hub

Any supply chain stakeholder can:



SHARE

data to build the world's most complete, open and accessible global supply chain map



opportunities through overlapping datasets and design the most effective solutions



with partners you may not have known existed, who can accelerate your impact



Collaboratively Mapping Global Supply Chains

HOW ARE WE DOING?



(nearly) 1 Million Production Locations Mapped

With contributions from over 1400 organizations around the world



Which sectors can you find in OS Hub?



Apparel & Accessories



Automotive



Beauty



Consumer Goods



Electronics



Energy & Utilities



Food & Beverage



Furniture



Sporting Goods



Rough percentage breakdown in OS Hub



Apparel, Footwear, Textiles & Accessories



Agriculture, Food & Beverage



General Merchandise



Mining, Electronics, & Renewable Energy

35%

37%

30%

20%



With value for many different stakeholders

BRANDS & RETAILERS

Amazon, H&M, HEMA, John Lewis Partnership, Target, The Walt Disney Company

INDUSTRY ORGANIZATIONS

amfori, Cascale, Ethical Trading Initiative, Fair Trade Certified, Wordly

CIVIL SOCIETY

Business & Human Rights
Resource Centre, Solidarity
Center, Worker Rights
Consortium, WWF

MANUFACTURING GROUPS

Arvind Limited, Delta Galil, Elevate Textiles, Hirdaramani, Pou Chen Group

- Reliable Base for Due Diligence
- Unique IDs for Suppliers
- Collaboration Opportunities

- Unique IDs Enable Interoperability
- ** Automatic Syncing via API
- Facilitate Remediation and Collaboration

- Speed up Remediation Processes
- Combine Data Sets for Further Insights
- Identify Potential Partners

- Wisibility on Global Platform
- Eliminate Confusion for Customers
- Search for Partner Facilities





SPOTLIGHTS ON A FEW COLLABORATIVE EFFORTS

Introducing:

Global Supply Chain Data Exchange Standard

VISIT US AT:



supplychaindata.exchange

OR SCAN:



INITIAL PARTNERS:

wikirate

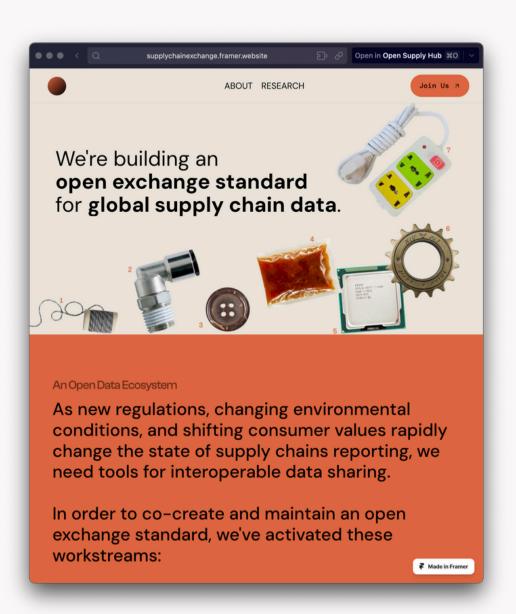
Mapped in Bangladesh

Value for all Clicars. Tanagarent and Accordate Philip Todalsy

ANCHOR FUNDERS:







Breaking into new sectors with

X

Data Sprints



From Bean to Cup: How Open Data Can Power the Transition to Safe and Sustainable Coffee Supply Chains



- Six-week internal sprints to consolidate & standardize existing public data
- Coupled with stakeholder engagement to inform research & application of collected data
- In a sector new to transparency, this makes the theoretical tangible.



400+ companies are now lined up to share their supply chain data on Open Supply Hub

As part of a series of recently announced collaborations with cross-sector multi-stakeholder initiatives (MSIs)









Andrew Martin

Executive Vice President, Cascale (formerly the Sustainable Apparel Coalition)









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Or in a due diligence context...



Identification

Know and show your supply chain



Make your data interoperable



Find collaborators



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Benefits for Data Contributors



Standardized Data + Universal IDs

Save time and money
by automatically
processing location
names and addresses
against OS IDs



Show Commitment to Transparency

Demonstrate your commitment to open, transparent supply chain data in service of collaboration and impact.



Visibility for your organization

Thousands of users interact with our platform each month.

Listing where you are operating is a great way to increase visibility for your work and/or data collection.



Collaboration Opportunities

Understand connections of current and prospect locations, identifying new opportunities for collaboration





Supplier Engagement: Claims





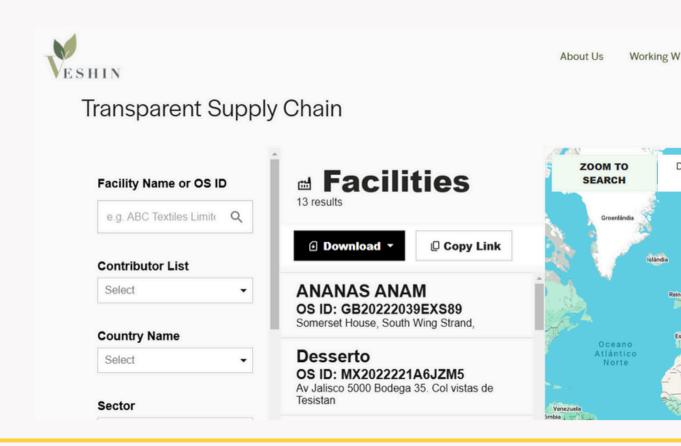
- Build trust by sharing data openly with existing and new partners
- Reduce the number of times you need to fill data

- Make it easier for stakeholders to work with you and to be found for new opportunities
- Increase the possibility of collaboratively trace supply chains

Veshin: Illustrating their commitment to transparency

To achieve their own goals and to satisfy their clients' requests, Veshin Factory needed a transparency solution that would allow them to easily share their supply chain data with any stakeholder who might want it.

OS Hub provided an open and collaborative database in which they could share supply chain information, connected automatically with an interactive map on their website. When visiting their website, clients are now able to immediately see Veshin Factory's supply chain information and their participation in an open supply chain data initiative.





Veshin Factory is an OEM / ODM luxury handbags & SLG manufacturer specializing in leather alternatives.

FIND OUT MORE



Building a culture of supply chain transparency for a just transition

Using OS Hub has helped Sunrock begin mapping what had previously been an extremely opaque supply chain.

By asking their suppliers to share their suppliers on OS Hub and introducing them to the platform, they are starting a conversation that could eventually lead to unearthing thousands of suppliers connected to their operations.

To drive continuous momentum in these efforts, sharing data on OS Hub is now even a part of Sunrock's supplier onboarding.





Founded in 2012, Sunrock has become the largest developer of solar roofs in the Netherlands and is now expanding rapidly across Europe.

FIND OUT MORE



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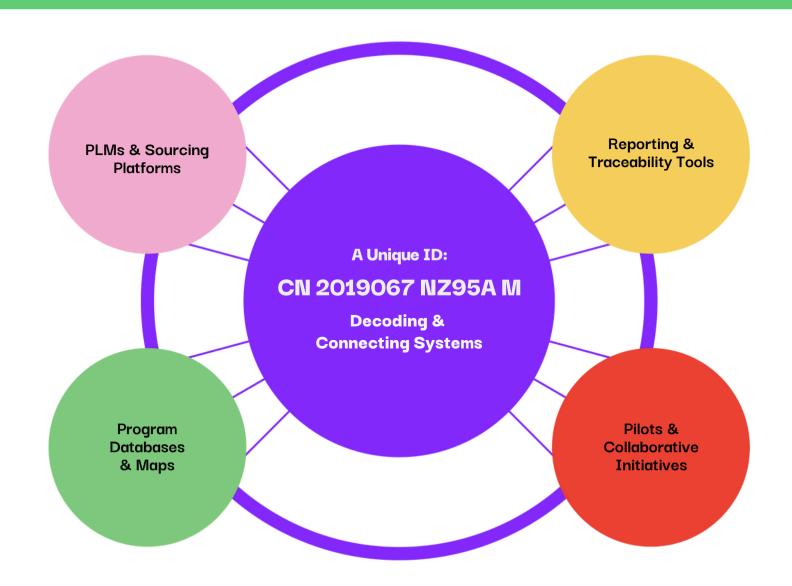


with partners you may not have known existed, who can accelerate your impact



UNLOCK INTEROPERABILITY WITH THE OS ID

Free & accessible production point ID for all sectors, stakeholders, geographies, and systems to live alongside location information, meta data and other IDs.





Driving interoperability and harmonization for electronics and automotive supply chains

"We're pleased to be able to offer these identifiers to our members and make them a cornerstone of how we standardize and organize our data."



Gaining a single source of truth for facility data

"We can match our facilities easily and quickly with any external dataset and return OS IDs to users."





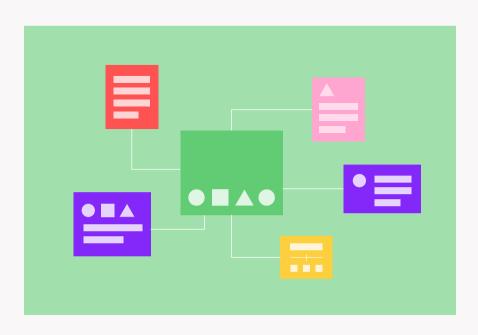
GET MORE WITH OS HUB PREMIUM FEATURES



Embedded Map

Automatically display your data on your own website as a customized map

View Live Examples



API

Automatically push and/or pull data + OS
IDs between your system and OS Hub

Try It Out

Mapping Global Challenges

You can draw custom maps on OS Hub to gain insights on production in a region, stakeholders connected to that region, and more. Check out some that the OS Hub team has created and saved for you!



Create your own maps to match the impact you want to create.



Identifying risks & opportunities in apparel facility clusters

When WWF was laying a map of the world's wetlands over the map of apparel facilities in Open Supply Hub, the consistent overlap between wetlands and apparel production zones was immediately striking.

In November 2022, WWF and Open Supply Hub collaboratively published a report outlining the risks and opportunities facing apparel and textile clusters worldwide.

Having an open, accessible map of global apparel facilities enables WWF to quickly see and identify distribution issues and potential negative (and positive) biodiversity or water impacts, without having to assemble apparel production zone data from scratch.



WWF is the world's largest conservation NGO whose mission is to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature.



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Collaboration Inspiration



Internal:

Make it easier to share data within your organization and collaborate/find opportunities between teams and departments.



Regional collective action:

Build social or environmental programs on a regional level and search for stakeholders invested in that region.



Facility by facility:

Collective grievance mechanism development, investment in new technology or programs, shared auditing, and more.



Ecosystem level:

Layer the OS Hub dataset with others to identify hotspots and flag risks & opportunities.





Streamlining information sharing between workers in factories and the global brands they are connected to

Integrating with OS Hub's dataset has two-way benefits for GRC: it has made it much easier for GRC to corroborate worker reports, no longer having to manually search through supplier lists from individual brands.

It has also meant that they have been able to provide much more accurate data to brands, when they have been able to establish connections via OS Hub, which boosts trust and collaboration.



Global Rights Compliance (GRC) is an international human rights legal practice based in the Netherlands.



Identifying global hotspots & affiliated stakeholders

As part of their work in the sector, AWS oversees the International Water Stewardship Standard (AWS Standard). The AWS Standard is a tool that guides water-users to understand their water impacts and to go beyond management towards stewardship. To roll out that standard, AWS needed to identify supply chain hotspots across the globe and which stakeholders are affiliated with those hotspots. This is exactly what OS Hub has provided.

Data from OS Hub has been a reliable source of third-party information for their team's strategic discussions, enabling them to make more informed decisions, more quickly. It has also helped them conduct more extensive stakeholder mapping.

OS Hub's database of facilities and the diverse range of stakeholders that contribute to it has provided AWS a global snapshot of textiles manufacturing allowing them to very quickly identify where to focus engagement efforts.



AWS is a global membership collaboration comprising businesses, NGOs and the public sector. Their members contribute to the sustainability of local water resources through their adoption and promotion of a universal framework for the sustainable use of water – the International Water Stewardship Standard – that drives, recognizes and rewards good water stewardship performance.



Asda's human rights team seeks actionable and engaging transparency

While some of the initial benefits of OS Hub stemmed from having an easy-to-use industry tool, instead of one they had to build themselves, Asda's drive for transparency led to partnerships with platforms such as OS Hub as a critical building block for their human rights and due diligence work and the transparency and accountability they wanted to demonstrate.

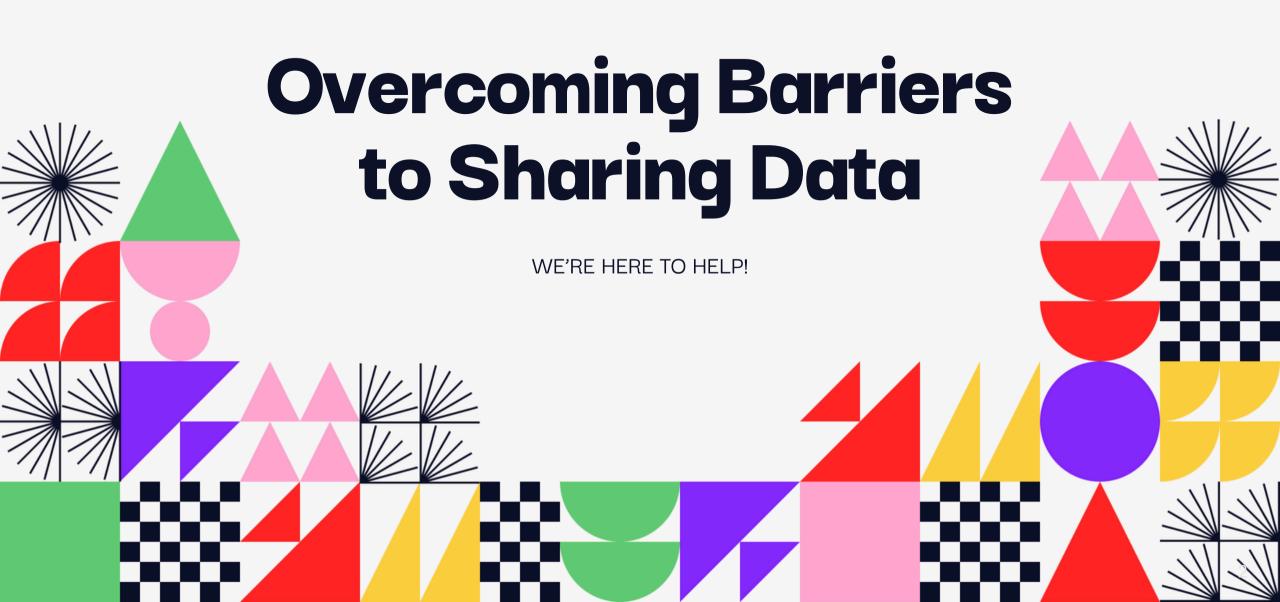
Open Supply Hub has enabled us to take complex supply chain information and disclose it in an easy to use and context specific way which was a key requirement for us on our roadmap for Human Rights.

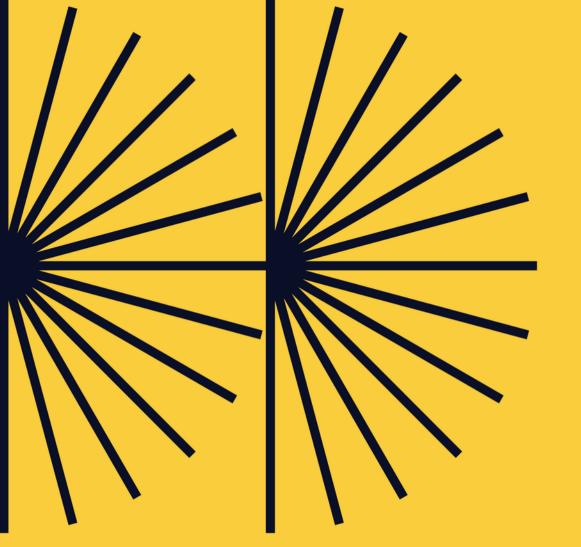
It has also allowed us to engage with numerous organizations globally and enhanced our understanding of salient risks. The more users, engagement and data points contributed to the platform the greater the benefit for us all and the more best practice we can generate via collaborative solutions focused on people within our shared supply chains.



Asda Stores Limited, trading as Asda and often styled as ASDA, is a British supermarket chain. Its headquarters are in Leeds, England.





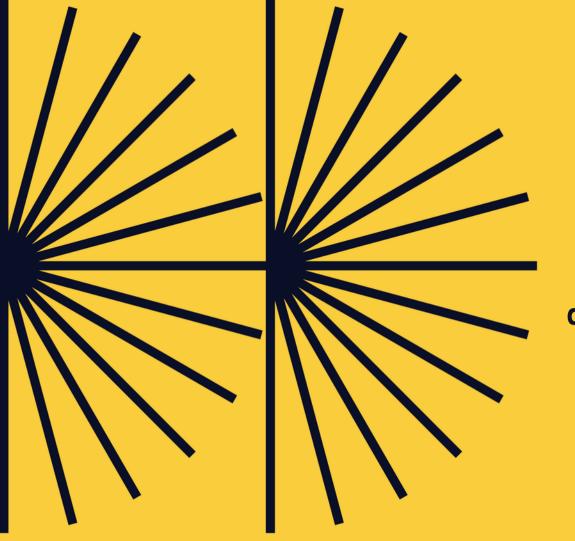




POLL:

What's keeping you from publishing data on OS Hub or expanding what you publish?







Let's talk about it!

We hope you'll find that the benefits of open data far outweigh what are quickly becoming minimal and out-dated risks.





Overcoming Internal Hurdles



Loop in the right teams from the start. Involve other internal teams who will be involved in the process. Our team is always happy to set up a demo or Q&A session.



Reference our ever growing community of reputable contributors whose legal and procurement teams have given the green light!



Build in deadlines: It's difficult to push through decisions without a timeline and a deadline you're working towards.



We have resources for you! Check out our brand & retailers page for an internal sell-in deck or reach out to our team to talk through specific challenges. We've had this conversation a lot!



Not wanting to invite public criticism



Stakeholders are able to reach out to you directly to resolve issues, rather than turning to the press or more public tactics. This is often the preferred solution for both parties.



Stakeholders can also proactively reach out to share information and prevent issues. If your goal is to conduct effective due diligence and make improvements, opening up data allows you to get more information, make more informed decisions, and demonstrate that you've made changes based on what you have learned. Keeping your data closed hinders that process and can generate more risk in the long-run.



Your data is likely already out there one way or another. Be in control and get as much benefit as you can out of it.



You can't fix what you don't know or you can't see.



Fears of anti-trust / anti-competition or GDPR/privacy violations



You don't have to publish data that would violate privacy or anti-trust regulation to receive great benefit. You can keep it to *phone book data* which isn't considered proprietary and doesn't require extra layers of protection or privacy.



If you have NDAs with suppliers, we can help you with contract language or processes to ensure transparency is baked in.



We'll have a memo coming out soon providing greater guidance on this!



Will we lose our competitive advantage?



In this age of information-sharing, production locations are rarely a secret - whether you disclose them yourselves or not. This is more about being in control of how and where that information is shared.



More and more brands are saying that their competitive advantage comes from the quality and type of relationship with their suppliers, not simply whether or not they source from them.



We offer an API package for deduplicating data & getting OS IDs, without publishing publicly, if you have particularly sensitive data.



We have so many production locations, I wouldn't know where to start



It isn't all or nothing to share data on OS Hub.



What is the right starting place for you? Is there a tier, region, product line, issue area, etc. where you can test out publicly sharing supplier data and grow from there?



Leverage MSIs or organizations you are a part of to share a specific subset of your data alongside peers to demonstrate impact more quickly.

Let's reframe



FROM

TO

Transparency for Transparency's Sake 44

Transparency That
Solves Problems







Maximizing value from transparency: OS Hub 2.0



Explore

How It Works Y

About Us Y

Resources



My Account Y

Upload Data



Home



Data Cleaning



ID Matchina



Custom Maps



Data Downloads



Notifications



Insights



Claim Campaign





Embedded Map





OS Hub can help vou clean and deduplicate your data



ID Matching

Match your locations with custom data points to OS IDs and other IDs



Custom Maps

Create custom maps to share with your team or display on vour website.

Insights



See insights related to social & environmental indicators

Notifications



Set up alerts to be notified when data you care about is added or changed on OS Hub.

Claim Campaign



Start a campaian to illuminate supply chain locations beyond your tier 1 suppliers.

Data Downloads



Download OS Hub data ad hoc or set up recurring download reports.

Embedded Map



Plug-n-play solution for displaying your supply chain data on your website.

API



Download OS Hub data ad hoc or set up recurring download reports.





Insights:

enhanced visibility into supply chain relationships, **ESG** data assessments, certifications and more

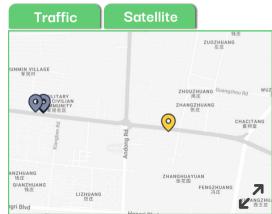
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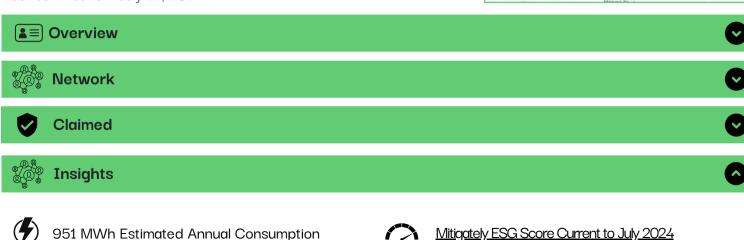
Zaber & Zubair Fabrics Ltd

Pagar, Tonqi, Gazipur Tonqi, Gazipur Dhaka Gazipur 1710 Dhaka - Bangladesh

OS ID: BD2021113R7R87P

Profile Level: CLAIMED Last contribution: July 21, 2024









Expected Energy Source: 60% Solar



314,820 CO2e100 in 2022

Powered by Climate TRACE





Active Certifications: TradedFairly, Cottonified, WR1



Auditable Audit Available - July 2024

Suggest an edit

Report location as closed



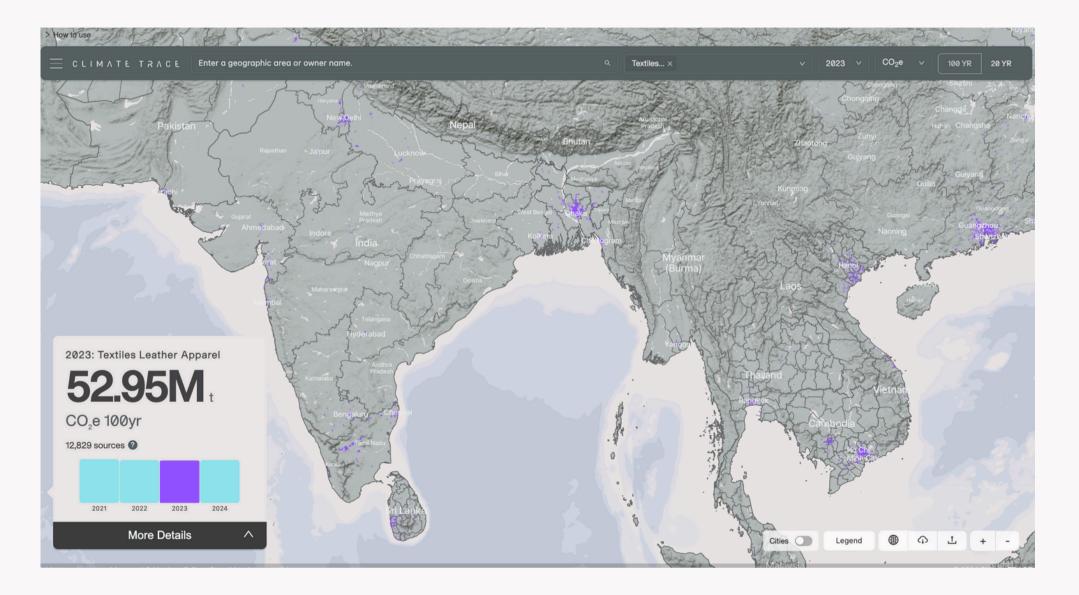
Report a duplicate



Lekha Sridhar

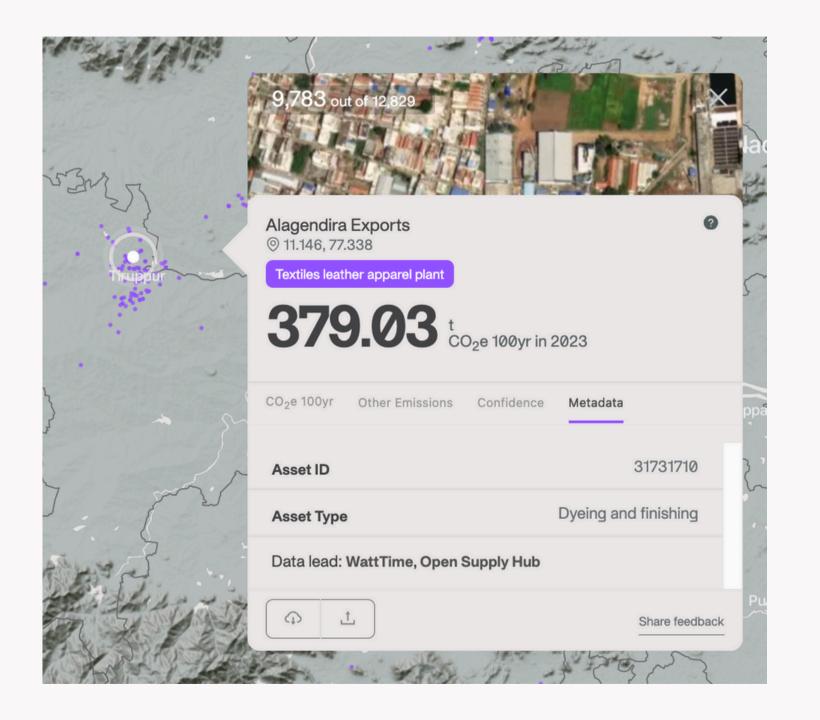
Research & Special Projects Lead, WattTime

















A Funnel for Better and Better Data



Three Levels of Production Location Profiles

Directory



Connected



Claimed

An OS ID for every production location.

Foundational map of production

Showing overlap between stakeholders and cross-checking data.

Data convergence:
more trustworthy and
greater detail

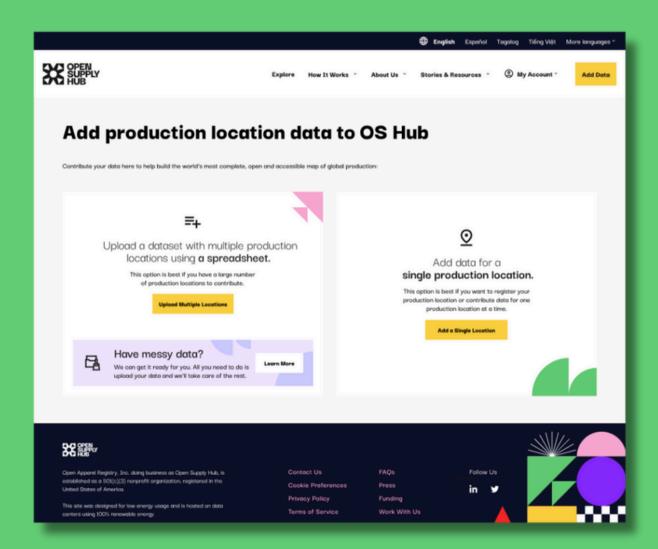
Production location management have confirmed their information.

Primary sourced data





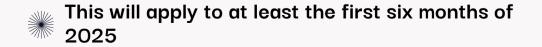
A New Workflow for Adding Single Locations





2025 Data Review Windows

| # of Production Locations / Situation | Data Will Be Reviewed Within X Business Days |
|---------------------------------------|---|
| Fewer than 1000 | 15 |
| Over 1000 | 30 |
| Get feedback and need to reupload? | 7 |
| Embedded Map Users | 5 |



We have a lot of exciting updates coming your way in the next year - from making the platform easier to use, to leveraging new technology to increase the size and quality of the dataset, to partnerships that can open up more data points and impact opportunities than ever before. But to integrate these updates into new datasets as they come into the system, we need more time to process your uploads.

How to make this work for you? Plan your uploads in advance.







Guidelines for Impact Programs



Data-Driven

Stakeholders working around data we already have in the platform or address dataset gaps collaboratively



Neutral but collaborative

We maintain dialogue with civil society, companies, suppliers, unions, and more. This position allows us to bring stakeholders with different goals to the same table around a common challenge.



Action-led

We are looking for to generate tangible and concrete outcomes with communities lined up to use them, such as new layered datasets, maps, actionable reports, or resources for crisis response, for example.



Guided by Users

We want to make sure those affected by the supply chain challenges are at the heart of our processes and that we can together bring positive solutions.





Advancing a Just Transition with Open Data

WITH GRATITUDE TO







We're looking for a:

Stakeholder Engagement Manager

UNIONS & CSO FOCUS





Open data opens doors:



Turn a complex chain into a clear picture



Discover allies and build collaborations



Innovate and invest where it matters



We're here to help!



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