

Advancing Collaboration, Transparency & Data Sharing Across Your Membership

MAY 2024





Today's Agenda

OVERVIEW

- ☀ Why We're Here
- ☀ MSI Panel
- ☀ Live Q&A

Legislation & ESG Reporting

The volume of sustainability & due diligence legislation continues to grow. The cost of **anticipating** these requirements is always **lower** than being on the back foot and **responding** to mandates.

Organizations need to start by understanding where their production sites are located in order to then **efficiently** measure or report on social or environmental conditions.

Transparency is Critical



Know & show your supply chain (identification)

A core step to enable you to conduct due diligence is knowing and sharing your supply chain. Openly displaying your data puts you in a strong position to implement effective due diligence.



Make your data interoperable (risk assessment)

To effectively respond to legislative demands, you will need to work with others: service providers, reporting tools, remediation partners and more. If your data isn't interoperable, this will be a hugely time-intensive - if not impossible - feat.



Find collaborators (remediation & investment)

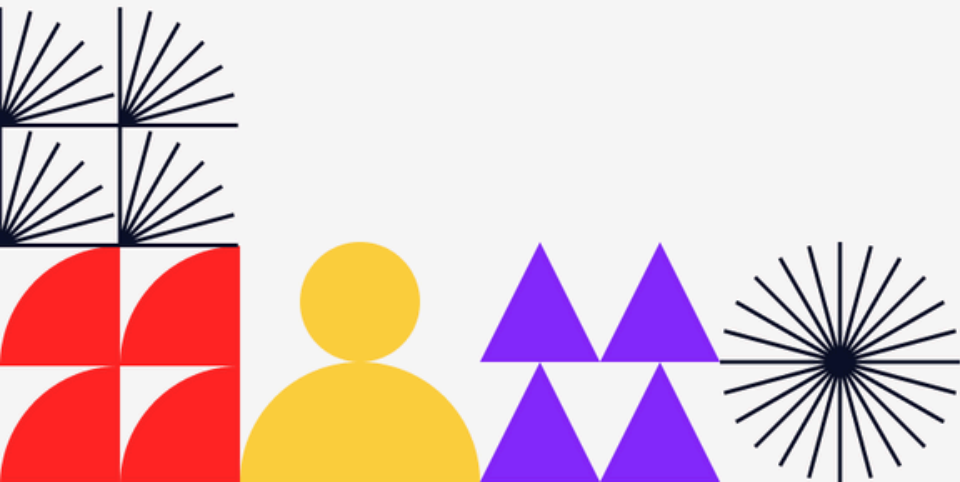
Whether you're working on risk identification, remediation, grievance mechanisms, or something else: ensure you are collaborating with other organizations connected to your suppliers or in the same geographic area, to share the burden and maximize effectiveness.





MSIs bring the collaboration so many need.

But they don't always have the data, tools and access they need to do this as effectively or efficiently as they could.





What have we heard?



We want a complete picture of all the production locations touching our membership



Our focus should be on our mission - not data collection or cleaning



We wish we could see where our members' supply chains are overlapping



We want to point our members to best practices and tools that will help us, but also benefit them

Transparency can be the key if we shift:



FROM

**Transparency for
Transparency's Sake**



TO

**Transparency That
Solves Problems**

HARD TO FIND

ACCESSIBLE & SHARED

SILOED

COLLABORATIVE & IN-CONTEXT

UNSTRUCTURED & MESSY

STRUCTURED & EASY TO USE



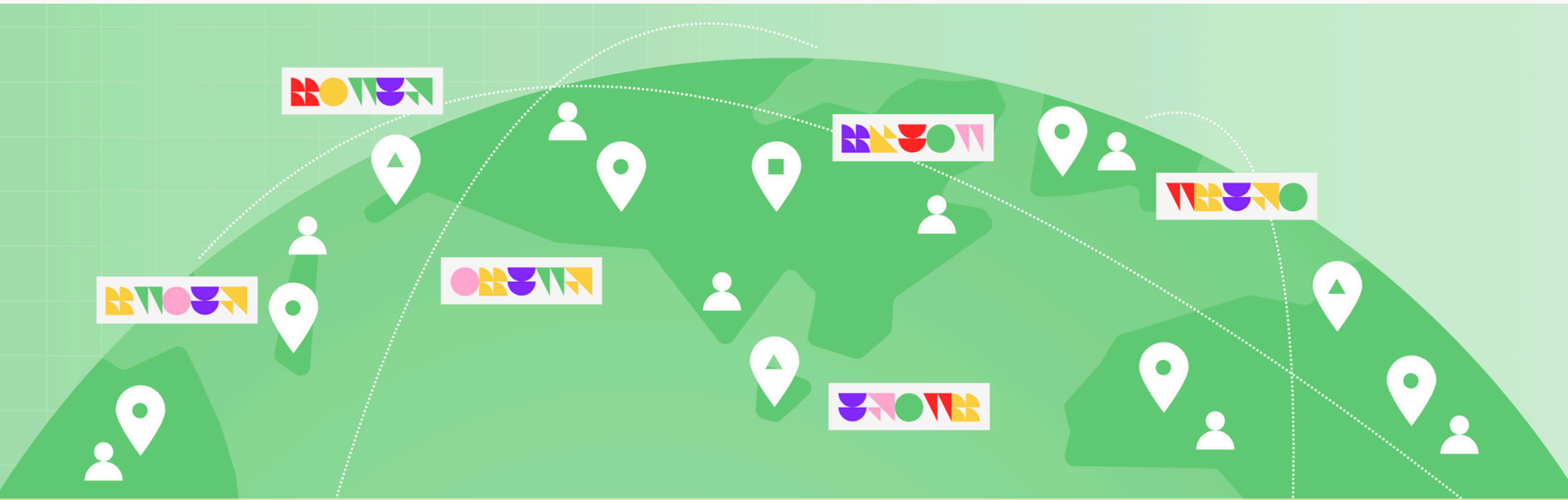


OPEN SUPPLY HUB

Building a world where supply chain data is **open**, **trusted** & **harnessed to benefit people and planet**



Open Supply Hub is a non-profit powering the transition to safe and sustainable production with the world's most complete, open and accessible global supply chain map.

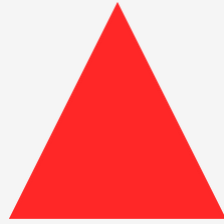


We provide:



A Reliable, Interoperable Dataset...

All data contributed to the platform is cleaned and processed by a matching algorithm and then assigned an industry-standard ID that is free and accessible to all.



Living in a Public Good...

Governed under an open data model, anyone wishing to share, search, and/or integrate supply chain data can do so in a single place - quickly becoming one of the largest open supply chain datasets available.



That Enables Global Collaboration

The user-generated dataset gives visibility into which organizations are connected to which facilities, with search enabled for overlaps between organizations, accelerating collaboration.





1000+ organizations share data with and use OS Hub

BRANDS & RETAILERS

Amazon, H&M, HEMA, John Lewis Partnership, Target, The Walt Disney Company

- ✦ Reliable Base for ESG Reporting
- ✦ Unique IDs for Supplier Facilities
- ✦ Collaboration Opportunities

INDUSTRIAL ORGANIZATIONS

amfori, Fair Trade Certified, Oeko-Tex, Textile Exchange, Wordly

- ✦ Unique IDs Enable Interoperability
- ✦ Automatic Syncing via API
- ✦ Facilitate Remediation and Collaboration

CIVIL SOCIETY

Business & Human Rights Resource Centre, Fashion Revolution, Solidarity Center, Worker Rights Consortium, WWF

- ✦ Speed up Remediation Processes
- ✦ Combine Data Sets for Further Insights
- ✦ Identify Potential Partners

MANUFACTURING GROUPS

Arvind Limited, Delta Galil, Elevate Textiles, Hirdaramani, Pou Chen Group

- ✦ Visibility on Global Platform
- ✦ Eliminate Confusion for Customers
- ✦ Search for Partner Facilities



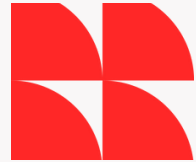
Brands & Retailers Sharing Data in OS Hub

Search Supply Chain Data from Sector Leaders Including:

- adidas
- ALDI (Nord & Sud)
- Amazon
- Armani Group
- Asda
- Boohoo Group
- Brooks Sports
- Burton Snowboards
- Columbia Sportswear
- Coop Genossenschaft
- Dick's Sporting Goods
- de Bijenkorf
- Gap Inc.
- Hema B.V.
- H&M Group
- Kmart & Target Australia
- Lojas Renner
- JC Penney
- John Lewis Partnership
- KMD Brands
- MANGO
- Mammut
- MEC
- Neiman Marcus Group
- Nordstrom
- Patagonia
- PVH
- River Island
- Sainsbury's Argos
- Stella McCartney
- Sunrock
- Tesco
- The Very Group
- VF Corporation
- Target Corporation
- Walt Disney Company
- Zalando
- ZEEMAN



Open data opens doors:



Discover allies and build collaborations



Innovate and invest where it matters



Turn a complex chain into a clear picture

Benefits for MSIs



Collaboration Opportunities

Understand supply chain overlap of your members. Encourage collaboration, run pilots, share information, reduce reporting burdens, and more.



Clean & Interoperable Data

Save time and money by cleaning and deduplicating member supplier lists and obtaining universal IDs for each site that can then feed into additional systems.



Encourage Member Transparency

Share your member's suppliers in an aggregated list - even embedding a custom map on your MSI website - and help your members see the value of transparency.



Reduce Audit/Info Fatigue

Reduce supplier burden and streamline communications by working from claimed facility profiles for basic information



Spectrum of Transparency



Aggregated Dataset through your MSI

Understand the power of and build confidence in transparency without taking on the full scope of disclosure.



Individual Company Disclosure

Access IDs, standardized data, and direct collaboration opportunities.



Link on Website/Embedded Map

Invite collaboration and proactively show your commitment to transparency.



**Our members are
nervous about
sharing data...**





If we open up our data, won't civil society organizations come after us for issues in our supply chain?

Opening up your data means that:

- Civil society organizations are able to reach out to you directly to resolve issues, rather than turning to the press or more public tactics. This is often the preferred solution for both parties.
- Civil society organizations can also proactively reach out to share information and prevent issues. If your goal is to conduct effective due diligence and make improvements, opening up data allows you to get more information, make more informed decisions, and demonstrate that you've made changes based on what you have learned. Keeping your data closed hinders that process and can generate more risk in the long-run.



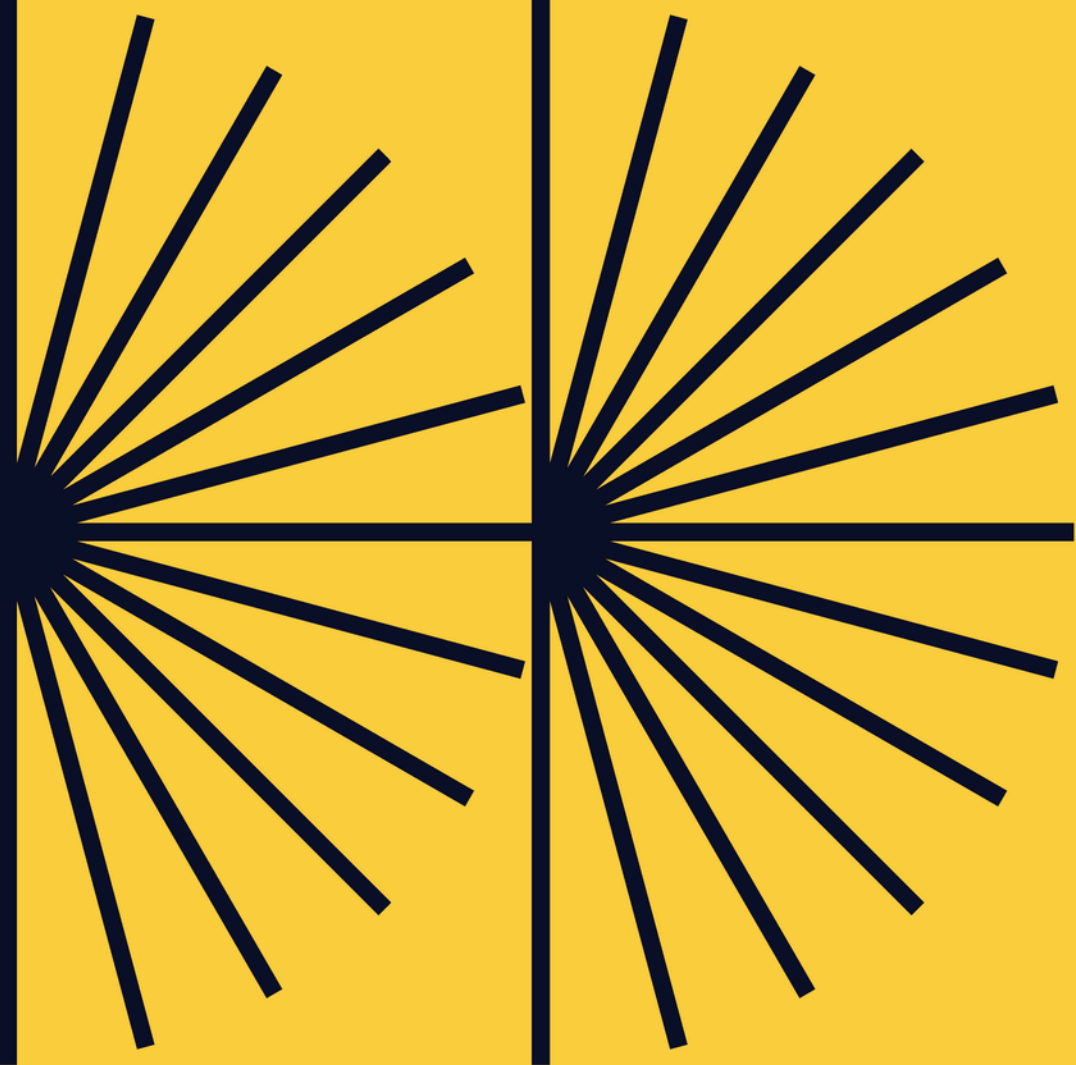
Will we lose our competitive advantage by sharing where our production happens?

- In this age of information-sharing, production locations are rarely a secret - whether you disclose them yourselves or not. This is more about being in control of how and where that information is shared.
- More and more brands are saying that their competitive advantage comes from the quality and type of relationship with their suppliers, not simply whether or not they source from them.
- To solve the biggest issues of our day, this is a mindset that simply has to change. Closed data has led us to the messy, opaque world we're in today.



Are there anti-trust or privacy concerns with publishing my supplier data?

- You don't have to publish data that would violate privacy or anti-trust regulation to receive great benefit. You can keep it to *phone book data* which isn't considered proprietary and doesn't require extra layers of protection or privacy.



TIMES HAVE CHANGED

**The benefits of transparency
outweigh the risks**





Welcoming Today's Panel

Amelia Cherry

Senior Progression Advisor

Ethical Trading Initiative

Linda Schraml

Head of the Secretariat of the Partnership
for Sustainable Textiles (GIZ)

Shivdi Singh

Business Innovation Lead

Ethical Tea Partnership