Growing Chefs! Ontario 2022 to 2024 Strategic Plan

<table>
<thead>
<tr>
<th>Strategic Priorities:</th>
<th>Organizational Capacity</th>
<th>Awareness &amp; Brand Recognition</th>
<th>Education Programming</th>
<th>Relationship Building</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal:</strong></td>
<td>To build and maintain a sustainable balance of human, financial and physical resources</td>
<td>To increase awareness of the importance of food literacy and our role as a leader and innovator in food education</td>
<td>To consistently deliver engaging, high-impact food education</td>
<td>To build and maintain a network of food system change makers</td>
</tr>
</tbody>
</table>
| **Objectives:**      | ● Strengthen financial resilience  
                       ● Increase staff capacity  
                       ● Build an engaged volunteer base  
                       ● Foster a supportive, inclusive and compassionate organizational culture  
                       ● Cultivate excellence in governance at the Board level  
                       ● Ensure physical resources are responsive to organizational changes | ● Build a recognizable brand in local communities and the province  
                       ● Participate in local, provincial and national conversations about food literacy | ● Ensure programming is accessible and inclusive  
                       ● Expand and sustain the reach of programming provincially  
                       ● Continuously improve program delivery models that are responsive to local and provincial needs | ● Strengthen relationships with existing partners  
                       ● Increase the number of mutually beneficial partnerships  
                       ● Increase advocacy at the provincial and federal levels |