

Growing Chefs! Ontario 2022 to 2024 Strategic Plan

| Strategic Priorities: | Organizational Capacity | Awareness & Brand Recognition | Education Programming | Relationship Building |
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| Goal: | To build and maintain a sustainable balance of human, financial and physical resources | To increase awareness of the importance of food literacy and our role as a leader and innovator in food education | To consistently deliver engaging, high-impact food education | To build and maintain a network of food system change makers |
| Objectives: | <ul style="list-style-type: none"> ● Strengthen financial resilience ● Increase staff capacity ● Build an engaged volunteer base ● Foster a supportive, inclusive and compassionate organizational culture ● Cultivate excellence in governance at the Board level ● Ensure physical resources are responsive to organizational changes | <ul style="list-style-type: none"> ● Build a recognizable brand in local communities and the province ● Participate in local, provincial and national conversations about food literacy | <ul style="list-style-type: none"> ● Ensure programming is accessible and inclusive ● Expand and sustain the reach of programming provincially ● Continuously improve program delivery models that are responsive to local and provincial needs ● Measure and evaluate impact of programs | <ul style="list-style-type: none"> ● Strengthen relationships with existing partners ● Increase the number of mutually beneficial partnerships ● Increase advocacy at the provincial and federal levels |