



London

L I C I O U S



Londonlicious Impact Report 2024

Winter Edition: January 19 – February 11
Summer Edition: July 19 – August 11

Growing Chefs! and Londonlicious Corporate Sponsorship

*All Sponsorship is recognized for 12 months from the date received and guarantees coverage of TWO Festivals.

NEW!

	\$5,000+	\$7,500+	\$10,000+	\$25,000+	\$50,000+
		Naming Rights for Boardroom and Literacy Lounge	Naming Rights for Learning Kitchens and Gardens	Naming Rights for HQ Bar Room	Naming Rights for HQ Dining Room
Company logo recognized on BOTH GCO and Londonlicious websites					
Recognition via social media/ newsletter and/or website					
Opportunity for a "Sponsor Spotlight" on Growing Chefs! Ontario website					
Personalized volunteer opportunities in Education Programming					
Event discounts available for private events held at HQ, plus some staff perks		5%	10%	15%	20%
Complimentary Londonlicious gift cards to select participating restaurants					
Name and logo as TITLE Festival Sponsor					

SOLD OUT

SOLD OUT

BUT WAIT, THERE'S MORE!

Exclusive sponsor features available on a first come, first served basis:



This sponsorship opportunity supports GCO's **Outdoor Kitchen** which houses our **Wood Fire Pizza Oven**. One lucky sponsor will have the opportunity to sponsor our **SOLD OUT** pizza nights for a full season (May - October).

\$7,500

*Includes all other benefits listed under \$7,500 tier for 12 months.



This sponsorship opportunity supports GCO's **Commercial Kitchen at Headquarters** where we prepare hot lunches for schools and daycare centres every day. This space is also utilized as a "Learning Kitchen" during private events.

\$15,000

*Includes all other benefits listed under \$25,000 tier for 12 months.

PLUS, unique sponsor benefits!



VIP invites to GCO events!



Private volunteer opportunities!



Londonlicious exclusive offers!

YOU WILL BE AMONG FRIENDS

Here's a look at our 2024 sponsors:



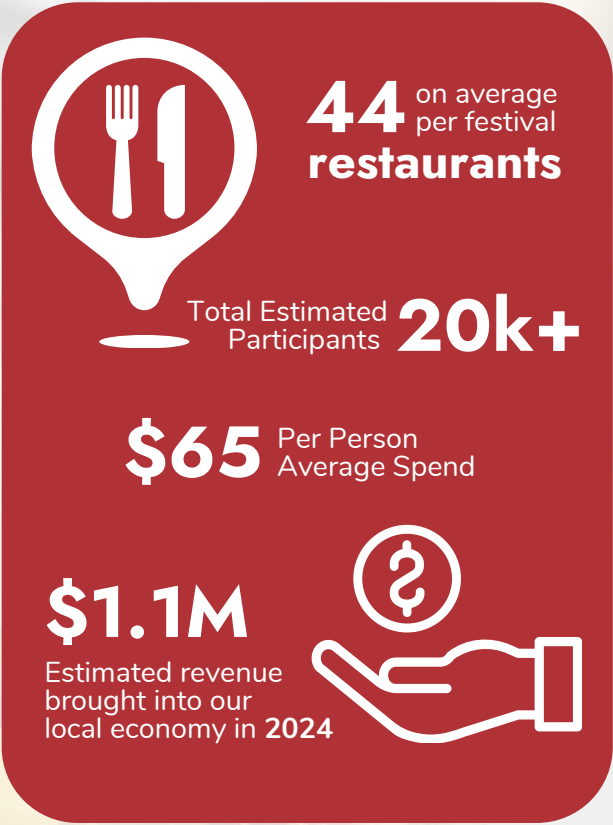
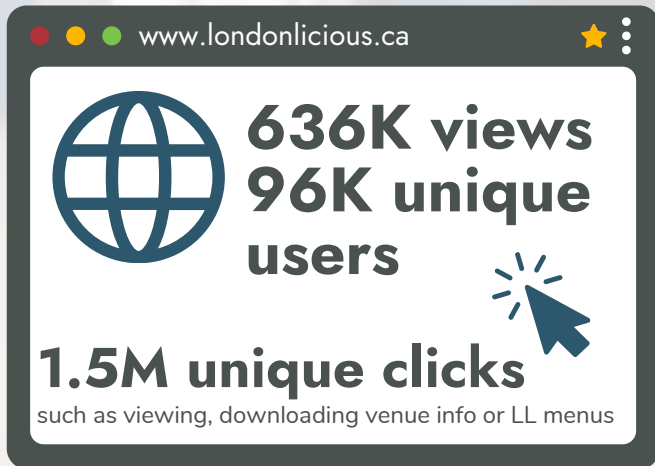
Plus our new sponsors joining us in 2025:



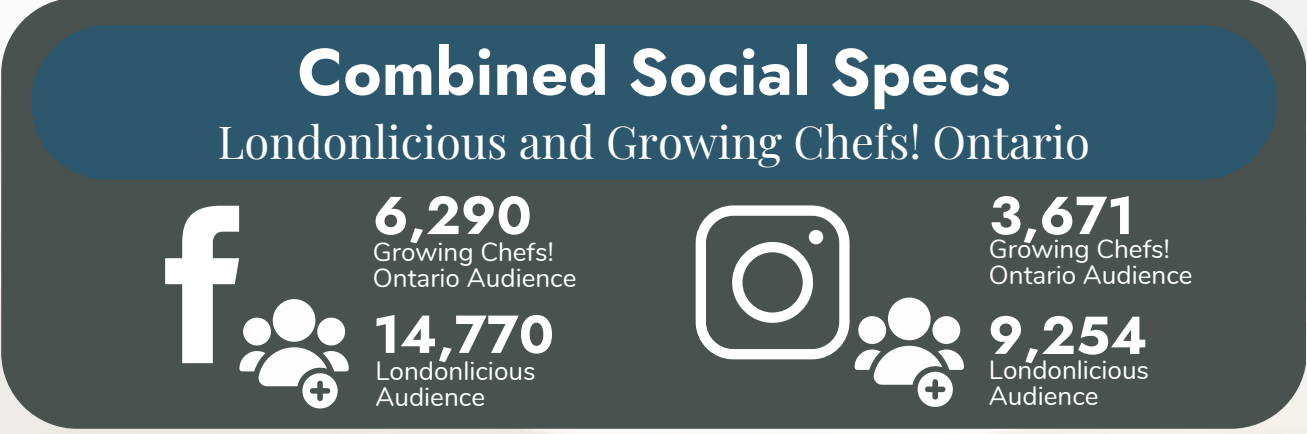
For more information on the new Londonlicious Festival visit www.londonlicious.ca

METRICS & VISIBILITY

Have you heard the buzz? We've compiled all the data from 2024 and we're not the only ones who think the festival rocks...



Londonlicious was nominated for its first award!



TEMPERATURE CHECK

We are fostering community **NOT** competition



“We look forward to the opportunity to participate in the next Londonlicious event!”

On behalf of all the London restaurant owners who work hard every day to keep their doors open, ensure their employees continue to have a job they can rely on, and take pride in serving their community ... **thank you!**”

- Participating Venue

— ”

“I wouldn't change a thing, Londonlicious is a great opportunity to **try new restaurants**. It's easy, different menus, different price points, you choose; simple.”

- Londonlicious Participant

— “

“This is an amazing way to try different restaurants and **give back to the community.**”

- Londonlicious Participant



ABOUT US



Growing Chefs! Ontario is a registered charity based in London, Ontario. We unite Chefs, growers, educators and community members through integrated food education projects. We are changing the way families learn about and develop healthy relationships with food!

For over 16 years, Growing Chefs! Ontario has created and provided impactful, hands-on cooking and food literacy programming for families and schools in our community and beyond, regardless of financial, social or logistical barriers.

To date, over **100,000** children and youth have participated!

The Londonlicious festival spotlights what is unique and delicious in London, Ontario.

The Londonlicious Festival was recently recognized as a finalist for the 2023 “Culinary Tourism Event of Year” by the Tourism Industry Association of Ontario and the Culinary Tourism Alliance. We are exceptionally proud of this accomplishment, in our first year taking over the running of the bi-annual festival as a nonprofit model!

The primary aim of the reimagined festival is to enhance a strong, local food economy, with fantastic local restaurants and the best locally grown products at its heart.

Growing Chefs! Ontario is excited to offer an all-encompassing, impactful and unique sponsorship program to help bring our community together to support the future of our local food economy. All sponsorships of the bi-annual festival also supports our children's education projects in school, the community and in our garden-based programming.

Learn more about us at www.growingchefsontario.ca.

Help us make an impact in our community by supporting local Food Education.

Thank you for supporting Growing Chefs! Ontario.

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GET IN TOUCH

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Please reach out for detailed sponsorship opportunities and tailor-made packages to suit your brand's vision.