



Sponsor & Donor Recognition Package

2020-2021



Why Support Us?

Why Growing Chefs! Ontario?

- For over 12 years, we have been creating and providing impactful hands-on cooking and food literacy programming for schools, children, youth and families
- Our projects have been offered in partnership with hundreds of schools and dozens of community organizations across London and area, **reaching over 35,000 children and youth**

The School Food Education Project

- Donations and sponsorship fund the School Food Education Project, comprised of several programs which ensure that any interested school has the opportunity to participate regardless of financial, social or logistical barriers:
 - In-School Programming (elementary)
 - Field Trips (JK-Gr 12)
 - Agri-Education Weeks with Western Fair District (elementary)
 - Family Cooking Nights (intergenerational)

As a donor or sponsor you can expect

- Recognition as an active partner in food education across Ontario
- A strong, mutually-beneficial relationship with Growing Chefs! Ontario
- Value-added branding or recognition across social media, web and print materials

Our Plans

In 2018-2019 we worked with over 6500 children through the School Food Education Project!

Expansion





























- We are expanding our operations to include a new programming facility: Growing Chefs! at The Grove
- The Grove is a new initiative spearheaded by the Western Fair District to create a local agri-business hub including Growing Chefs! as the core education tenant

Future Proofing

- In response to the current pandemic we:
 - are pivoting some of our educational programming to deliver innovative virtual experiences that families and classes can enjoy together at home
 - are updating our operational processes to incorporate physical distancing and added health and safety measures for when in-person programming resumes
 - will offer suitable sponsor and donor recognition benefits in place of benefits that may be impacted



Recognition Tiers

	TITLE SPONSOR	INVESTOR	COLLABORATOR	ALLY	SUPPORTER	FAN	FRIEND
	\$50,000	\$10,000	\$5000	\$2500	\$1000	\$500	\$100
Name and logo as primary program sponsor/donor							
Choice of Custom Event or Free Tickets Recipe naming in Annual Recipe Book							
Annual Custom Impact Report Room Dedication Plaque at HQ							
Recognition in Annual Report Online Profile							
Name and logo on printed material							
Feature in bi-annual social media posts Name and logo on funder wall at The Grove							
Name and logo on GCO's funder webpage Donation Receipt Monthly E-newsletter and Classroom Journals							



Benefit Details

All Tiers

- **Monthly E-newsletter and Classroom Journals**
 - You'll receive our monthly update on upcoming events and programming so that you can stay involved. You'll also receive four Classroom Journals each year so you can see the impact of your contribution through photos, testimonials, lessons, recipes and letters to you from staff and volunteers
- **Donation Receipt**
- **Name and logo on GCO's funder webpage**

Title, Investor, Collaborator, Ally, Supporter, and Fan Tiers

- **Name and logo on funder wall at The Grove**
 - We'll feature your organization on a beautiful mural that everyone that walks through the doors at our new programming space at the Western Fair District's The Grove will see
- **Feature in bi-annual social media posts**
 - Twice a year we give a big shout out to our sponsors which can be seen by a combined following of nearly 9000 people across our three social media platforms

Title, Investor, Collaborator, Ally and Supporter Tiers

- **Name and logo on printed material**

Title, Investor, Collaborator and Ally Tiers

- **Online Profile**
 - Make it to the front page of our website when we feature your organization. We want the community to know more about your organization and the contribution you've made
- **Recognition in Annual Report**



Benefit Details

Title, Investor and Collaborator Tiers

- **Room Dedication Plaque at HQ**
 - Have a cooking classroom or dining hall named after your organization for one year, for the over 7,000 people who come through our doors each year to see
- **Annual Custom Impact Report**
 - Find out exactly how many children and their families received food education as a direct result of your donation or sponsorship, and how we were able to leverage your support. Includes key metrics, touching testimonials and photos from the year

Title and Investor Tiers

- **Recipe naming in Annual Recipe Book**
 - Our Recipe Book goes out to thousands of students and their families each year so that they can prepare some of our delicious recipes at home. We'll find the perfect recipe pairing for your organization to be featured with so that families know that you were part of making their experience possible
- **Your choice of a custom event or free tickets**
 - Choose between hosting your own signature event at HQ surrounded by your family and friends (our regular rental fee waived, and tickets by donation). Or choose to receive 8 free tickets to any Growing Chefs! event, whether it's a Sunday Supper or an Adult Cooking Class!

Title Tier

- Name and logo as primary program sponsor or donor

Contact us if you'd like to discuss custom recognition or event sponsorship opportunities for Title and Investor Tiers!

Growing Chefs! Ontario is a registered charity in London,
Ontario and has been incorporated since 2008

Changing the way children, youth, families and the
community learn about and develop healthy relationships
with food

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To discuss donation and sponsorship opportunities and
recognition please contact Andrew Fleet.

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Growing Chefs! Ontario



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