# 2024 Programme Findings



# Breaking down social barriers



# The Pathfinder Programme

We upskill the employees of partner companies to become effective mentors for young people, preparing them to deliver 1-2-1 mentoring sessions for local students, in the lead up to life-changing work experience opportunities at the partner companies themselves.

Our programme creates lasting professional networks for students who don't feel that they have the personal and family connections to gain an advantage in their career.

#### Our mission



#### **Equipping students with networks**

Connecting young people to their first professional network and giving them access to the latest career opportunities

#### Closing the generational gap

Improving communication and empathy across generations in the workplace & improving the UK's social mobility.





#### Simplifying talent acquisition

Employers discover future talent that fit their working culture

#### Reducing recruitment cost

Employers nurture future talent first-hand and save time and money on recruitment practices





#### Upskilling employees as mentors

Bolstering core personal development skills vital for leadership & management development

#### Long-lasting mentoring relationships

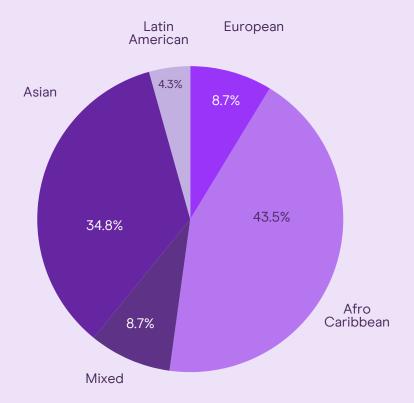
The development of life-changing mentormentee relationships that shape a young person's professional journey





# Mentoring & work experience opportunities for everyone

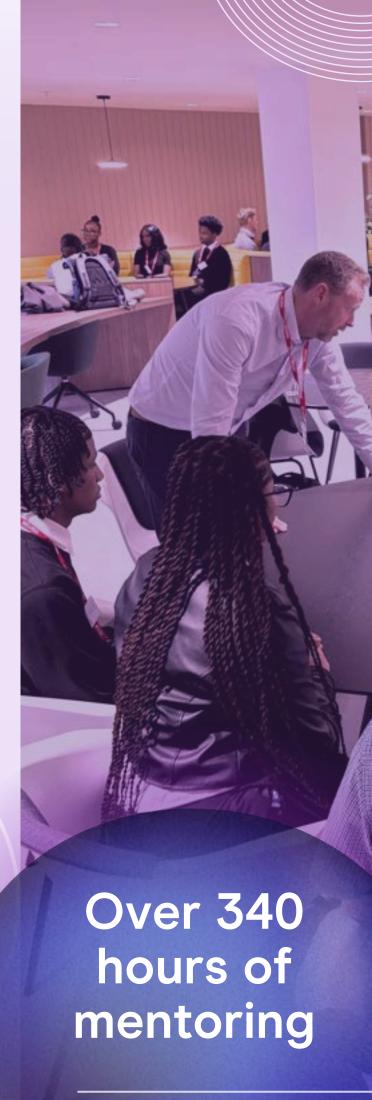
#### Student background



We work with students from a wide range of backgrounds & circumstances.

We aim to work with schools where more than a third of students are on free school meals.







# Who we work with

**Business** partners from a range of sectors

















Students from multiple education partners













Total number of hours mentored

85

Total number of mentees

Number of days within an office environment

425

The Pathfinder Programme snapshot

Total number of hours mentoring training

85

212

Number of mentors trained

2600

New professional connections

1170

Impressions on student posts





This year's students were asked ahead of the programme how they felt about a number of key areas.

We followed up post programme with the same questionnaire, allowing us to reflect on their progress.



89%

Increase in confidence

Impact case study

One of our 2022/ 2023 programme Alumni - Isaiah - recently set up his own clothing company after being inspired by his mentor & is now receiving free startup mentoring from Wiseup



94%

Increase in understanding career options



89%

Of students would work at their placement company

W

### Mentee quotes

The programme has changed the perception that businesses within Central London is only for 'affluent' people.

It showed that people that work in the big companies are like a 'family' and that everyone (wherever they're from) can work together as a team.

#### **Ahmed**

The experience was sooo informative! I loved each day I intended as all staff were so lovely and welcoming and taught us so much and more than school would.

#### Indiana

My time on the programme was very expansive. I'm a lot more confident with entering the workplace and my perception of careers has definitely broadened.

#### **Bhavish**



The tips I learnt about maximising networking, structuring personal branding and dedication, along side the life skills were priceless.

Seven

It was a really nice opportunity to get an inside into the world of work. I was able to gain a lot of hands on experience and learnt many life lessons that will remain with me for the rest of my life.

Oluseyi



# Alumni stories

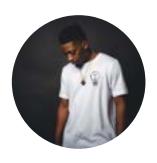
Through their relationships with their mentors, many of the student participants have achieved fantastic outcomes.





#### **Footballer**

One mentor secured the chance for his mentee to play for the Nigerian embassy in a football match.



#### **Entrepreneur**

A student from one of our 22/23 programmes recently set up his own clothing company 8 is now receiving free business mentoring.



#### **Dentistry**

One of the mentees expressed an interest in dentistry, leading to their mentor making an introduction in this area.

# Mentee interview

Adam S

#### How did your confidence improve?

The whole experience not only built my confidence but also enhanced my public speaking skills. Each accomplishment gave me a sense of achievement and motivated me to push further.

Additionally, the consistent support and feedback from my mentor played a crucial role in improving overall confidence levels. Their constructive criticism helped me find my strengths and areas for improvement.

### How do you think this confidence will benefit you moving forward?

I expect that my newfound confidence will help me in several ways. For example, I will be more willing to take on challenging projects and leadership roles, knowing that I now have experience doing so and feel more confident engaging in those sorts of tasks. I also believe that this new level of confidence will aid in my networking skills, as it will make it easier for me to connect with industry professionals and expand my professional network. Additionally, I will be more comfortable speaking in front of groups, which is essential for presentations and team meetings.



### How did your mentor supported you during this process?

They scheduled regular meetings to discuss my progress, challenges, and goals, providing honest, constructive feedback that helped me improve my skills and confidence. For example, we did a presentation session which they had recommended, where I was set the task of creating a presentation on a topic of my choice and presented it to them. This provided me with a practical environment but also, presenting it to my mentor handed me a safe space to practice confidence in speaking. Finally, they served as a role model, demonstrating the qualities and behaviours I aimed to develop.

#### How will you use this experience to your advantage?

New skills like effective communication, problem-solving and project management, will be directly applicable in my future roles, enhancing my productivity/ performance & hopefully making me a more competitive candidate for promotions and new job opportunities.

# Mentee interview

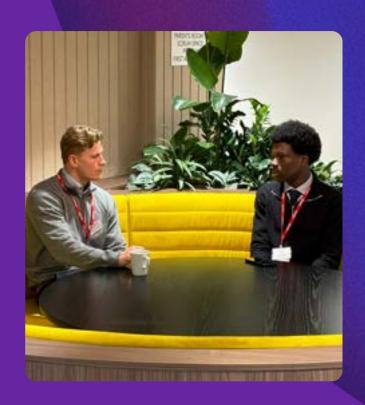
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# What was the driver behind your communication skill improvement?

Sitting down with real people and learning what they do, because when they are passionate about it, it inspires me to delve deeper and discuss why the employees do such good things. For example, before the placement I struggled to communicate my ideas and questions about diversity, but being given the opportunity to talk to Berman (who works with FAIRER) gave me the space I needed to discuss important lessons that I may not have been able to at other firms.

# How do you think your new communication skills will benefit you moving forward?

My newfound communication skills will benefit me in a way that allows me to approach all jobs with collaborative mindset, but most of all the skills will help me teach others within the workplace how to communicate effectively.



### Can you describe how your mentor supported you during this process?

My mentor, Josie, supported me in copious ways, from making sure I understood any consultant/firm lingo, pushing me to get all my extracurricular and academic achievements on my CV and boosting my confidence through all her advice!

#### How will you use this experience to your advantage?

I have used my communication skills and the advice given me since I have negotiated events for my school. For example, I have learnt that you must communicate promptly and directly but also understand that people can be tricky – so you must be resilient in order to achieve your goals!

Last week I got the opportunity for a work experience at IBM thanks to Wiseup Networks

It was very informative and gave me a great insight into the world of tech consulting and what IBM does. But also lessons on how to succeed in the future.

On the first day I had a talk from chief executive of IBM UKI Nicola Hodson about her career and experiences in the industry. Throughout the week I had many other speakers also.

I would like to thank Jon Hering . Steve Green , Nada Alkutbi and so many others for providing the time to talk to us and giving us invaluable tips and stories on your career journey.

One of the biggest things I gained from these talks is how important and revolutionary AI is and how it is already being implemented into IBM's business.

All these talks culminated in a presentation on how to leverage Al in enhancing existing business products.

I would like to thank Hattle Harries-Jones for organising such an amazing opportunity and other mentors like Maria Elena Horcajo Rubi for helping.

### LinkedIn

A key part of the programme was getting students to create LinkedIn profiles

The students have already started using LinkedIn to their advantage



Daniel Caseria + 2nd Student at South Bank University Academy 2w + Edited • 3

Kantar Day 1:

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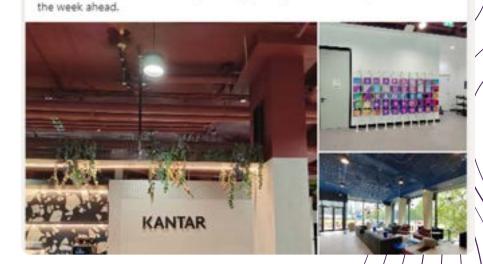
This week I was given an amazing opportunity to have a work experience at the Kantar office in London. Yesterday was my first at Kantar. At first, I was really nervous and thought an office environment would feel really strict and overwhelming. However, my initial thoughts were wiped away from the moment I stepped into the office. Everyone was really kind and warm welcoming. We were first introduced to Esme Kilsby who is the Global Procurement Manager for Kantar. She was really kind and helped us settle in really well. She gave us a quick insight on what Kantar's about. We then met Stephen Day FCIPS who is the Chief Procurement Officer at Kantar who was really welcoming and answered a few questions for us. After that, we had a tour around the building and had a meeting with the Health and Safety advisor who informed us on things we needed to do incase of emergencies. We finished the day by setting up our linkedin profiles and attending an online procurement meeting with people from around the world including Jennifer Turner, MBA who is the Program Director. Global Supplier Diversity at IBM. She was a guest speaker in the meeting who was really enthusiastic and energetic about her presentation which was really nice to hear. Overall, it was a very exciting first day and I'm looking forward to

Of the students who created linkedin profiles, their reach was as follows:

1065 CONNECTIONS

787

IMPRESSIONS



# How to support us





#### **SPONSOR A PROGRAMME**

Break down social barriers to the workplace while unlocking the mentoring power of your organisation.

Sponsor a cohort of young people on your own Pathfinder Programme.

Contact us to learn how a bespoke programme can work for your organisation.

info@wiseupnetworks.com

