

Artifact, *Glazed Porcelain*.
Merchandising



anatolia

Marketing support, *A&D Boards*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Umber, Sienna, Fog, and Dawn	Artifact A&D Board	9902-1957-0	828492080443

12 in / 30.5 cm

anotolia

Artifact
Glazed Porcelain
Stone Inspiration

Harmonizing history and eternal sophistication with the beauty of natural stone.

Colors at a Glance

anotolia **Artifact** *Glazed Porcelain* Stone Inspiration

0.7 in
1.8 cm

2 x 2 in / 5 x 5 cm Artifact Clean Matte Glazed Porcelain Mosaic

Artifact, *Glazed Porcelain*
Harmonizing history and eternal sophistication with the beauty of natural stone.

Embracing a narrative of beauty and understated sophistication, the Artifact collection harmoniously blends the essence of history with the promise of timeless elegance, exuding in every exquisite detail. Artifact paid homage to the enduring allure of natural stone, responding with its gentle hues and textured nuances that embody a timeless rustic charm. The subtle variations weave a narrative of elegance and authenticity. Its soft, neutral tones breathe warmth into any space, offering a versatile canvas that harmonizes effortlessly with both classical opulence and modern minimalism.

2 x 2 in / 5 x 5 cm Artifact Clean Matte Glazed Porcelain Mosaic

Technical Information

WATER ABSORPTION	ANSI 105 - IV	<0.5%
WATER RESISTANCE	ANSI 103	CLASS 4
STAIN RESISTANCE	ANSI 103 - STAIN 5	5
SCRATCH RESISTANCE	ANSI 103 - STAIN 5	5
IMPACT RESISTANCE	ANSI 103 - STAIN 5	5
SLIP RESISTANCE	ANSI A103.1-1	METRIC: 0.42 (R ₁₁) IMPERIAL: 0.42 (R ₁₁)
CHEMICAL RESISTANCE	ANSI 103	CLASS 3
STAIN RESISTANCE	ANSI 103	CLASS 5
FROST RESISTANCE	ANSI 103	CLASS 3

Edge Recommendations* MATTE GLAZED PORCELAIN

APPLICATION	WALL	R1001
INTERIOR	RESIDENTIAL	•
RESIDENTIAL	COMMERCIAL	•
COMMERCIAL	RESIDENTIAL	•
COMMERCIAL	COMMERCIAL	•

*Edge recommendations are subject to change. For more information, visit www.anotolia.com. © 2024 Anotolia. All rights reserved. Anotolia is a registered trademark of Anotolia Group. Anotolia Group is a registered trademark of Anotolia Group. Anotolia Group is a registered trademark of Anotolia Group.

Product Packaging Information

ACTUAL SIZE (mm)	THICKNESS (mm)	MATE	MATE		MATE		MATE		MATE	
			AREA (sq. cm)	PER BOX	AREA (sq. cm)	PER BOX	AREA (sq. cm)	PER BOX	AREA (sq. cm)	PER BOX
15 x 15 (30.5 x 30.5)	7.5	400-1040-0	225	18	225	18	225	18	225	18
15 x 30 (30.5 x 61)	7.5	400-1040-0	450	9	450	9	450	9	450	9
30 x 30 (61 x 61)	7.5	400-1040-0	900	4.5	900	4.5	900	4.5	900	4.5

anotolia.com
info@anotolia.com

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Board 1 of 1

A&D Board Outside

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Glazed Porcelain
Stone Inspiration

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0.7 in
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Formats at a Glance

15 x 15 in / 38 x 38 cm
Square
MATE

15 x 30 in / 38 x 61 cm
Rectangular
MATE

2 x 2 in / 5 x 5 cm
Square
MATE

Dawn
MATE

Fog
MATE

Sienna
MATE

Umber
MATE

On the floor: 15 x 15 in / 38 x 38 cm Artifact Clean Matte Glazed Porcelain Tile
On the wall: 2 x 2 in / 5 x 5 cm Artifact Clean Matte Glazed Porcelain Mosaic

A&D Board Inside

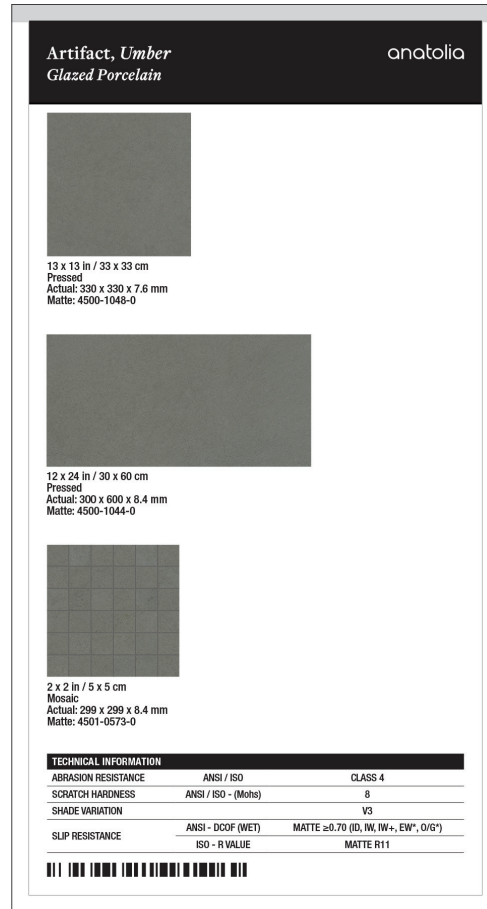
Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



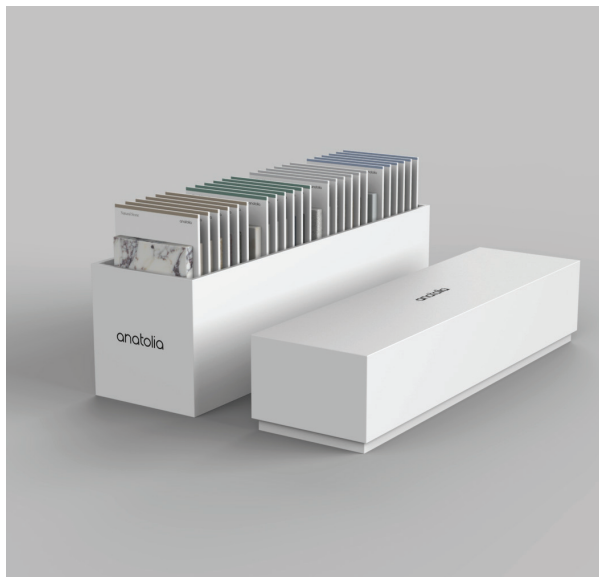
Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm



<i>Sample Chips</i>	ITEM CODE	UPC
Artifact Umber Sample Chip	9902-1976-0	828492080634
Artifact Sienna Sample Chip	9902-1977-0	828492080641
Artifact Fog Sample Chip	9902-1978-0	828492080658
Artifact Dawn Sample Chip	9902-1979-0	828492080665

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
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