

Aspen, *Glazed Porcelain*.
Merchandising



anatolia

Premiere Ceramic + Porcelain, *Designer Library Display*

The Anatolia Designer Library Display features an exquisite, modern design to showcase Anatolia’s exclusive collections. With its premium aesthetic, highlighted by LED lighting and a wood-look finish, the Designer Library Display effectively conveys essential product details across a wide range of collections.



Marketing Support, *Premiere Library Display Kit at a glance*



Side angle view of display boards accentuates the beauty and impeccable quality of the designs.

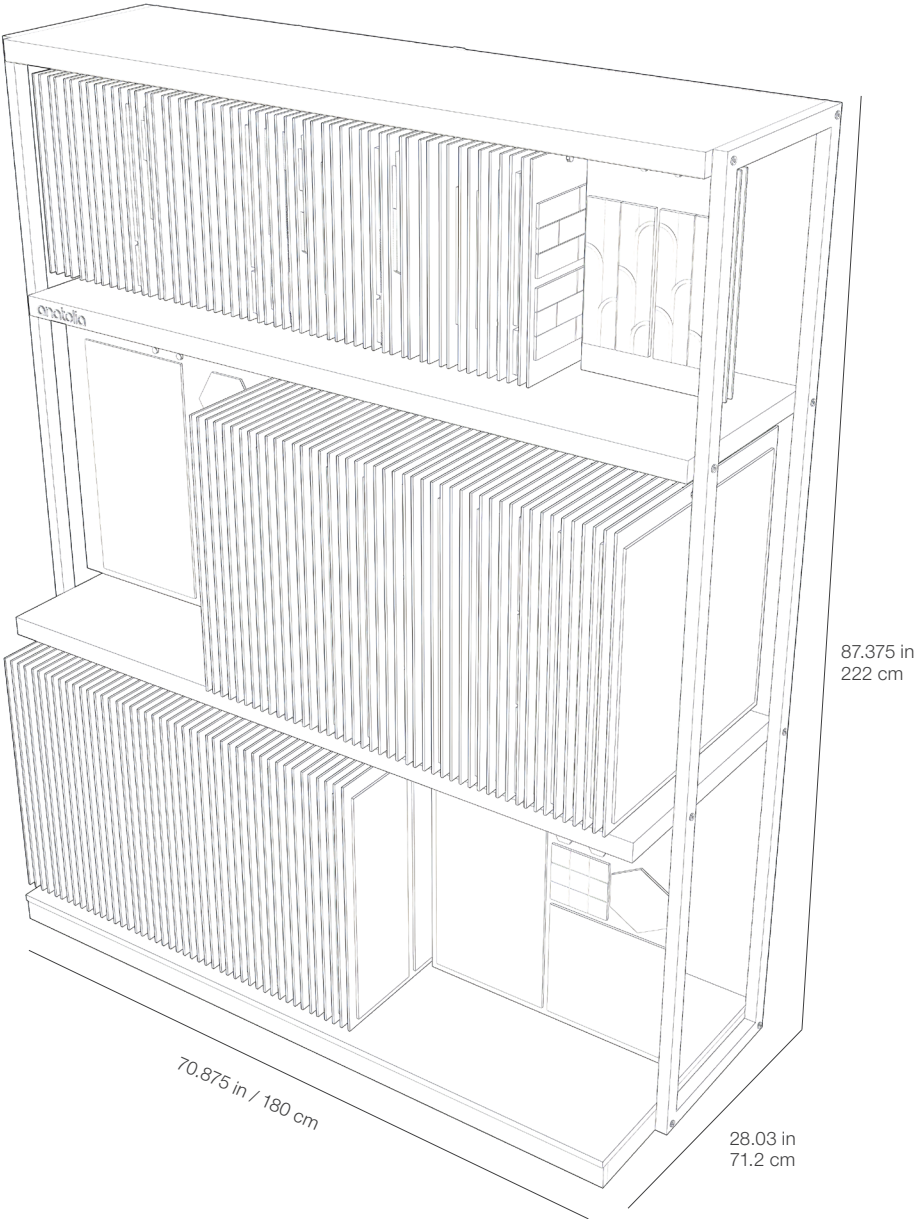


Marketing Support, *Premiere Library Display Kit*

Key specifications and item codes

ITEM DESCRIPTION	CONTENTS	ITEM CODE
ANATOLIA PREMIERE LIBRARY DISPLAY KIT	31 DISPLAY BOARD SETS AVAILABLE (125 BOARDS), 1 DISPLAY BASE, 78 DISPLAY BOARD ROLLER	9901-0084-0

<i>Premier Library Display</i>	ITEM CODE
ANATOLIA LIBRARY DISPLAY BASE	9902-1923-0
ANATOLIA LIBRARY DISPLAY BOARD ROLLER	9902-1924-0



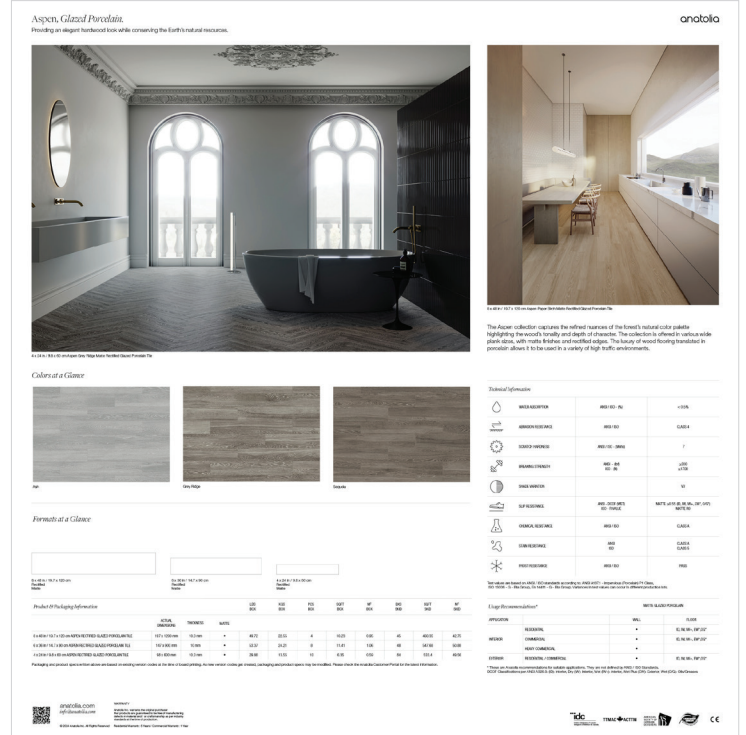
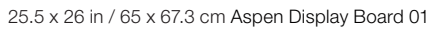
Marketing Support, *Premiere Library Display Kit*

<i>Anatolia Premiere Library Display Kit Sets</i>	ITEM CODE
Anatolia 25.5 x 26 in Mjork / Tapestri Display Board Set (4 Boards)	9902-2037-0
Anatolia 25.5 x 26 in Nord Display Board Set (4 Boards)	9902-2038-0
Anatolia 25.5 x 26 in Raffino / Station Display Board Set (4 Boards)	9902-2039-0
Anatolia 13 x 18 in Soho / Raffino Display Board Set (6 Boards)	9902-2040-0
Anatolia 25.5 x 26 in Form Display Board Set (4 Boards)	9902-2041-0
Anatolia 25.5 x 26 in Industria Display Board Set (4 Boards)	9902-2042-0
Anatolia 25.5 x 26 in Ceraforge / Belgian Linen Display Board Set (4 Boards)	9902-2043-0
Anatolia 25.5 x 26 in Aspen Display Board Set (2 Boards)	9902-2044-0
Anatolia 25.5 x 26 in La Marca Display Board Set 1 (4 Boards)	9902-2045-0
Anatolia 25.5 x 26 in La Marca Display Board Set 2 (3 Boards)	9902-2046-0
Anatolia 25.5 x 26 in Soho Display Board Set (3 Boards)	9902-2047-0
Anatolia 13 x 18 in Soho Display Board Set (6 Boards)	9902-2048-0
Anatolia 13 x 18 in Geometra Display Board Set (6 Boards)	9902-2049-0
Anatolia 13 x 18 in Obsidian Display Board Set (2 Boards)	9902-3332-0
Anatolia 13 x 18 in Teramoda Display Board Set 1 (5 Boards)	9902-2050-0
Anatolia 13 x 18 in Teramoda Display Board Set 2 (5 Boards)	9902-2051-0

<i>Anatolia Premiere Library Display Kit Sets</i>	ITEM CODE
Anatolia 13 x 18 in Marlow Display Board Set (6 Boards)	9902-2052-0
Anatolia 13 x 18 in Element Display Board Set (5 Boards)	9902-2053-0
Anatolia 25.5 x 26 in Majesto Display Board Set 1 (4 Boards)	9902-2999-0
Anatolia 25.5 x 26 in Majesto Display Board Set 2 (4 Boards)	9902-3000-0
Anatolia 25.5 x 26 in Majesto Display Board Set 3 (4 Boards)	9902-3001-0
Anatolia 25.5 x 26 in Majesto Display Board Set 4 (4 Boards)	9902-3002-0
Anatolia 25.5 x 26 in Majesto Display Board Set 5 (4 Boards)	9902-3003-0
Anatolia 25.5 x 26 in Majesto Display Board Set 6 (3 Boards)	9902-3010-0
Anatolia 25.5 x 26 in Majesto Display Board Set 7 (3 Boards)	9902-3010-0
Anatolia 25.5 x 26 in Lustra Display Board Set (4 Boards)	9902-3004-0
Anatolia 25.5 x 26 in Lithoform Veincut Display Board Set (4 Boards)	9902-3005-0
Anatolia 25.5 x 26 in Lithoform Crosscut Display Board Set (4 Boards)	9902-3006-0
Anatolia 25.5 x 26 in Serena Display Board Set 1 (3 Boards)	9902-3007-0
Anatolia 25.5 x 26 in Serena Display Board Set 2 (3 Boards)	9902-3334-0
Anatolia 25.5 x 26 in Monoforma Display Board Set (4 Boards)	9902-3008-0

NOTE: Individual replacement boards are orderable on the customer portal.

The back of the board features elegant and refined rooms scenes specific to each collection. Technical specifications include sizes, finishes available, and usage recommendations.



25.5 x 26 in / 65 x 67.3 cm Aspen Display Board 02

Marketing support, *A&D Board*

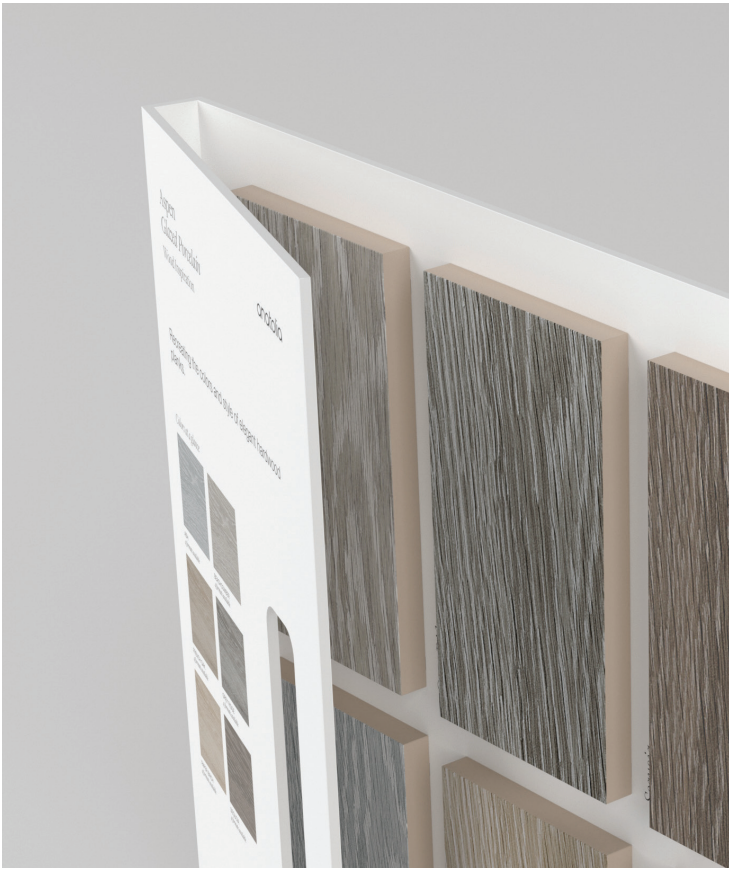
Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Grey Ridge, Paper Birch, Sequoia, Ash, Beachcomber, French Oak	Aspen A&D Board	9902-1330-0	828492068489

14.76 in
37.5 cm

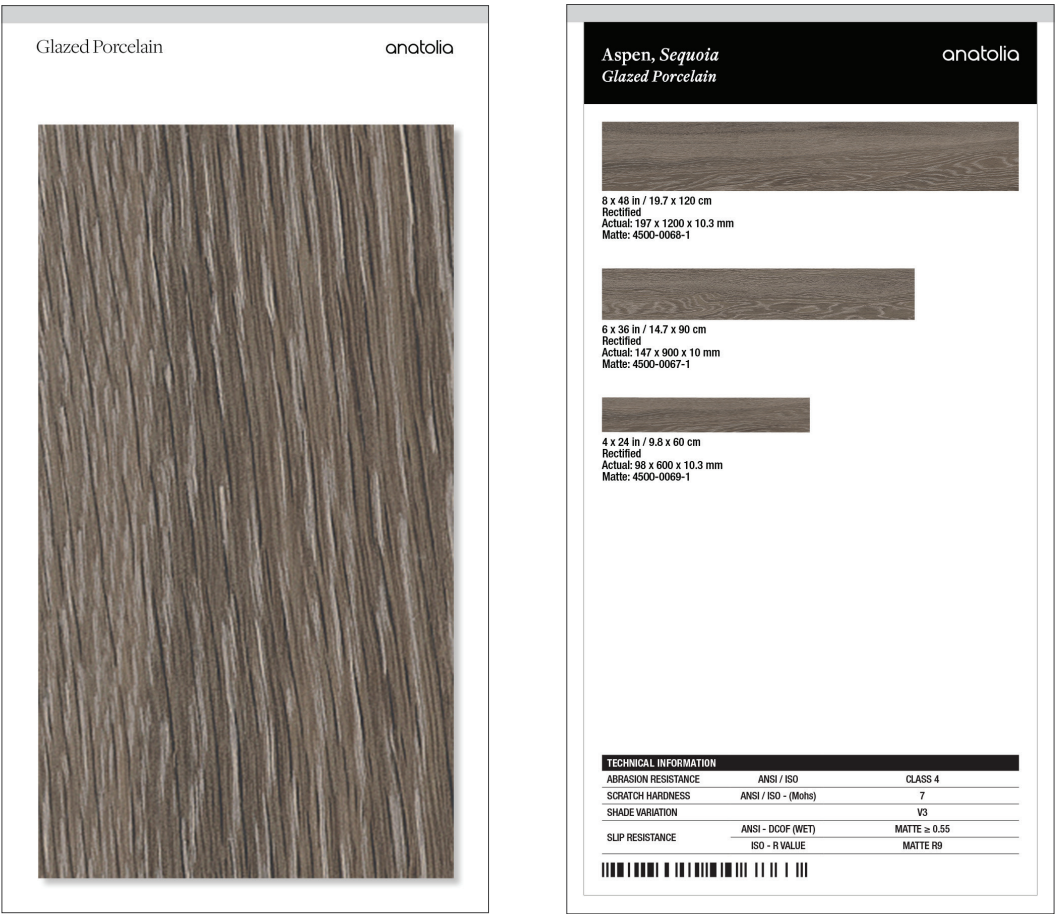
Fully Open:
21.45 in
54.5 cm

A&D Board Inside

Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.

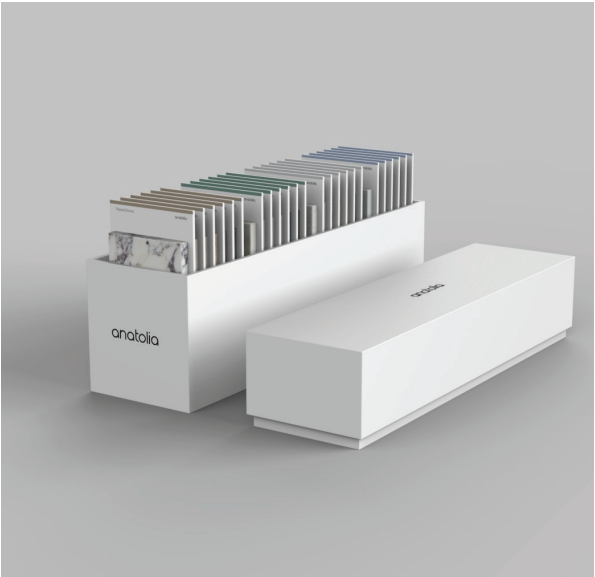
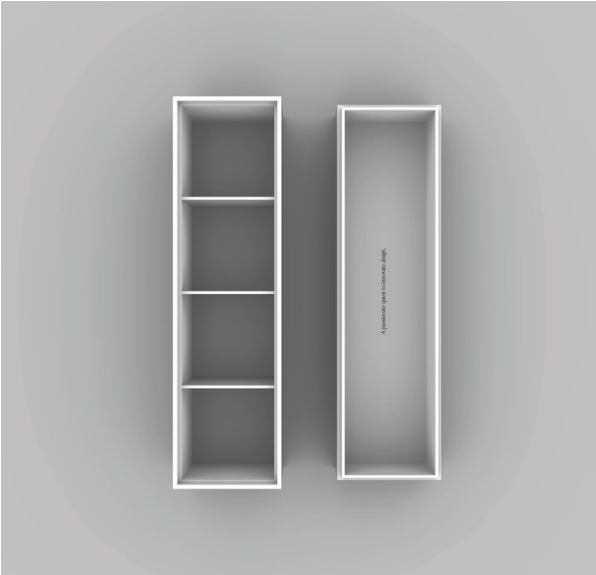


Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

<i>Sample Chips</i>	ITEM CODE	UPC
Aspen Grey Ridge Matte Sample Chip	9902-1283-0	828492066805
Aspen Paper Birch Matte Sample Chip	9902-1284-0	828492066812
Aspen Sequoia Matte Sample Chip	9902-1285-0	828492066829
Aspen Ash Matte Sample Chip	9902-1364-0	828492066775
Aspen Beachcomber Matte Sample Chip	9902-1365-0	828492066782
Aspen French Oak Matte Sample Chip	9902-1366-0	828492065556

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
Anatolia Sample Chip Carrying Case (White) (Empty)	As per above	9902-1659-0	828492074879

Discover more at
anatolia.com