

Belgian Linen, *Color Body Porcelain*.
Merchandising



anatolia

Marketing support, A&D Board

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

A&D Board	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Fog, Ivory, Mica, Mist, Natural	Belgian Linen A&D Board	9902-1329-0	828492068472

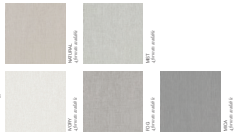
12 in / 30.5 cm

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Belgian Linen
Color Body Porcelain

Textile Inspiration

The culmination of intricately woven linen with the resilience of enduring porcelain.



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Belgian Linen

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Textile Inspiration



Belgian Linen, *Color Body Porcelain*.

The culmination of intricately woven linen with the resilience of enduring porcelain.

Designed with a nod to the sophistication and intricacy of linen, but married with the durability of a porcelain tile, Belgian Linen is an ideal surface for both walls or floors. As the delicate blend of waves comes to life within this series it creates a warm ambience with subtle details, perfectly complementing most interior designs.



Technical Information

0	WATER-RESISTANCE	ANSI A103.1-19	CLASS 4
1	ABRASION-RESISTANCE	ANSI A103.1-19	CLASS 4
2	STAIN-RESISTANCE	ANSI A103.1-19	CLASS 4
3	SLIP-RESISTANCE	ANSI A103.1-19	CLASS 4
4	FLAME-RESISTANCE	ANSI A103.1-19	CLASS 4
5	SMOKE-RESISTANCE	ANSI A103.1-19	CLASS 4
6	ACID-RESISTANCE	ANSI A103.1-19	CLASS 4
7	ALKALI-RESISTANCE	ANSI A103.1-19	CLASS 4
8	TEAR-RESISTANCE	ANSI A103.1-19	CLASS 4
9	STAIN-RESISTANCE	ANSI A103.1-19	CLASS 4

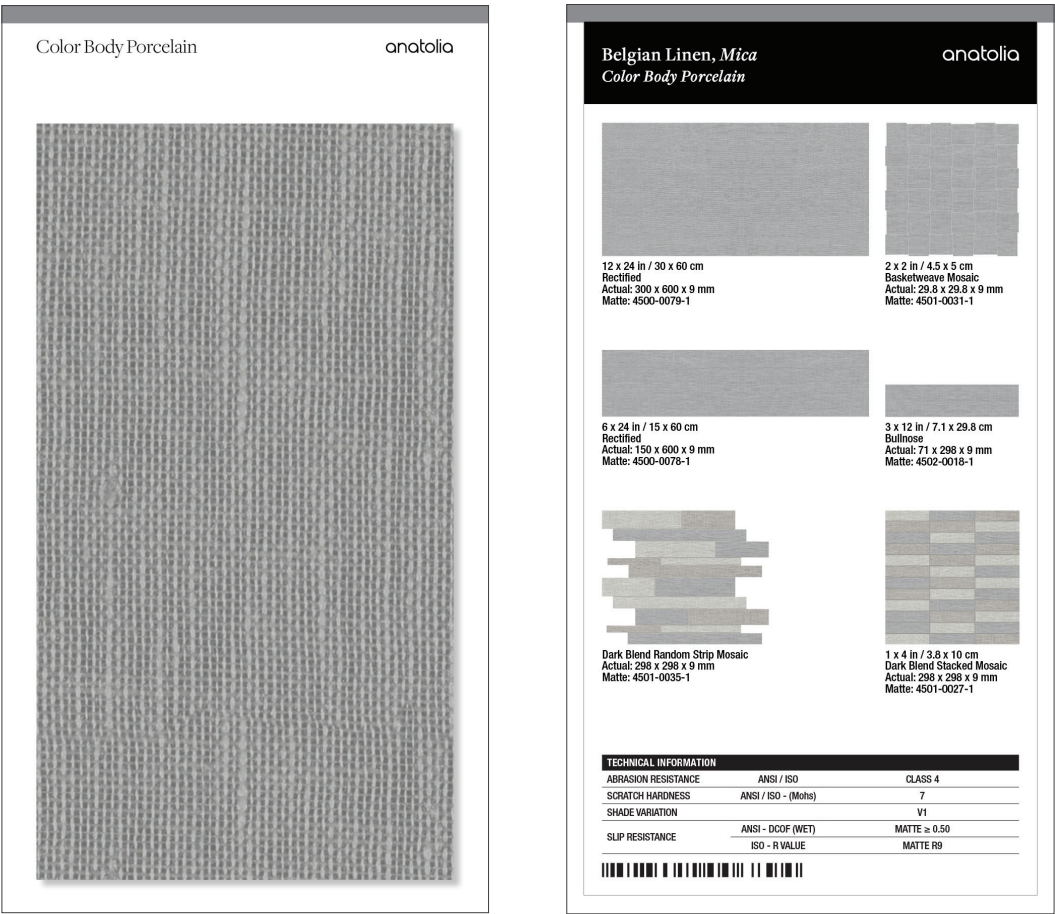
10	WATER-RESISTANCE	ANSI A103.1-19	CLASS 4
11	ABRASION-RESISTANCE	ANSI A103.1-19	CLASS 4
12	STAIN-RESISTANCE	ANSI A103.1-19	CLASS 4
13	SLIP-RESISTANCE	ANSI A103.1-19	CLASS 4
14	FLAME-RESISTANCE	ANSI A103.1-19	CLASS 4
15	SMOKE-RESISTANCE	ANSI A103.1-19	CLASS 4
16	ACID-RESISTANCE	ANSI A103.1-19	CLASS 4
17	ALKALI-RESISTANCE	ANSI A103.1-19	CLASS 4
18	TEAR-RESISTANCE	ANSI A103.1-19	CLASS 4
19	STAIN-RESISTANCE	ANSI A103.1-19	CLASS 4

Product / Packaging Information	12x12 (30.5x30.5)	12x18 (30.5x45.7)	18x18 (45.7x45.7)	18x24 (45.7x60.9)	24x24 (60.9x60.9)	24x36 (60.9x91.4)	36x36 (91.4x91.4)	36x48 (91.4x121.9)	48x48 (121.9x121.9)	48x60 (121.9x152.4)	60x60 (152.4x152.4)	60x72 (152.4x182.9)	72x72 (182.9x182.9)	72x96 (182.9x243.8)	96x96 (243.8x243.8)	96x120 (243.8x304.8)	120x120 (304.8x304.8)	120x144 (304.8x365.8)	144x144 (365.8x365.8)	144x192 (365.8x487.7)	192x192 (487.7x487.7)	192x240 (487.7x609.6)	240x240 (609.6x609.6)	240x324 (609.6x829.4)	324x324 (829.4x829.4)	324x432 (829.4x1108.3)	432x432 (1108.3x1108.3)	432x576 (1108.3x1463.0)	576x576 (1463.0x1463.0)	576x720 (1463.0x1829.0)	720x720 (1829.0x1829.0)	720x960 (1829.0x2438.4)	960x960 (2438.4x2438.4)	960x1280 (2438.4x3251.2)	1280x1280 (3251.2x3251.2)	1280x1600 (3251.2x4064.0)	1600x1600 (4064.0x4064.0)	1600x2048 (4064.0x5181.8)	2048x2048 (5181.8x5181.8)	2048x2688 (5181.8x6828.8)	2688x2688 (6828.8x6828.8)	2688x3584 (6828.8x9114.2)	3584x3584 (9114.2x9114.2)	3584x4704 (9114.2x11947.2)	4704x4704 (11947.2x11947.2)	4704x6144 (11947.2x15561.6)	6144x6144 (15561.6x15561.6)	6144x7936 (15561.6x20181.1)	7936x7936 (20181.1x20181.1)	7936x10240 (20181.1x26032.0)	10240x10240 (26032.0x26032.0)	10240x13120 (26032.0x33280.0)	13120x13120 (33280.0x33280.0)	13120x16960 (33280.0x43030.4)	16960x16960 (43030.4x43030.4)	16960x21824 (43030.4x55483.5)	21824x21824 (55483.5x55483.5)	21824x28384 (55483.5x72384.0)	28384x28384 (72384.0x72384.0)	28384x36832 (72384.0x94016.0)	36832x36832 (94016.0x94016.0)	36832x47616 (94016.0x121440.0)	47616x47616 (121440.0x121440.0)	47616x61440 (121440.0x155616.0)	61440x61440 (155616.0x155616.0)	61440x79360 (155616.0x201811.2)	79360x79360 (201811.2x201811.2)	79360x102400 (201811.2x260320.0)	102400x102400 (260320.0x260320.0)	102400x131200 (260320.0x332800.0)	131200x131200 (332800.0x332800.0)	131200x169600 (332800.0x430304.0)	169600x169600 (430304.0x430304.0)	169600x218240 (430304.0x554835.2)	218240x218240 (554835.2x554835.2)	218240x283840 (554835.2x723840.0)	283840x283840 (723840.0x723840.0)	283840x368320 (723840.0x940160.0)	368320x368320 (940160.0x940160.0)	368320x476160 (940160.0x1214400.0)	476160x476160 (1214400.0x1214400.0)	476160x614400 (1214400.0x1556160.0)	614400x614400 (1556160.0x1556160.0)	614400x793600 (1556160.0x2018112.0)	793600x793600 (2018112.0x2018112.0)	793600x1024000 (2018112.0x2603200.0)	1024000x1024000 (2603200.0x2603200.0)	1024000x1312000 (2603200.0x3328000.0)	1312000x1312000 (3328000.0x3328000.0)	1312000x1696000 (3328000.0x4303040.0)	1696000x1696000 (4303040.0x4303040.0)	1696000x2182400 (4303040.0x5548352.0)	2182400x2182400 (5548352.0x5548352.0)	2182400x2838400 (5548352.0x7238400.0)	2838400x2838400 (7238400.0x7238400.0)	2838400x3683200 (7238400.0x9401600.0)	3683200x3683200 (9401600.0x9401600.0)	3683200x4761600 (9401600.0x12144000.0)	4761600x4761600 (12144000.0x12144000.0)	4761600x6144000 (12144000.0x15561600.0)	6144000x6144000 (15561600.0x15561600.0)	6144000x7936000 (15561600.0x20181120.0)	7936000x7936000 (20181120.0x20181120.0)	7936000x10240000 (20181120.0x26032000.0)	10240000x10240000 (26032000.0x26032000.0)	10240000x13120000 (26032000.0x33280000.0)	13120000x13120000 (33280000.0x33280000.0)	13120000x16960000 (33280000.0x43030400.0)	16960000x16960000 (43030400.0x43030400.0)	16960000x21824000 (43030400.0x55483520.0)	21824000x21824000 (55483520.0x55483520.0)	21824000x28384000 (55483520.0x72384000.0)	28384000x28384000 (72384000.0x72384000.0)	28384000x36832000 (72384000.0x94016000.0)	36832000x36832000 (94016000.0x94016000.0)	36832000x47616000 (94016000.0x121440000.0)	47616000x47616000 (121440000.0x121440000.0)	47616000x61440000 (121440000.0x155616000.0)	61440000x61440000 (155616000.0x155616000.0)	61440000x79360000 (155616000.0x201811200.0)	79360000x79360000 (201811200.0x201811200.0)	79360000x102400000 (201811200.0x260320000.0)	102400000x102400000 (260320000.0x260320000.0)	102400000x131200000 (260320000.0x332800000.0)	131200000x131200000 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(4303040000.0x4303040000.0)	1696000000x2182400000 (4303040000.0x5548352000.0)	2182400000x2182400000 (5548352000.0x5548352000.0)	2182400000x2838400000 (5548352000.0x7238400000.0)	2838400000x2838400000 (7238400000.0x7238400000.0)	2838400000x3683200000 (7238400000.0x9401600000.0)	3683200000x3683200000 (9401600000.0x9401600000.0)	3683200000x4761600000 (9401600000.0x12144000000.0)	4761600000x4761600000 (12144000000.0x12144000000.0)	4761600000x6144000000 (12144000000.0x15561600000.0)	6144000000x6144000000 (15561600000.0x15561600000.0)	6144000000x7936000000 (15561600000.0x20181120000.0)	7936000000x7936000000 (20181120000.0x20181120000.0)	7936000000x10240000000 (20181120000.0x26032000000.0)	10240000000x10240000000 (26032000000.0x26032000000.0)	10240000000x13120000000 (26032000000.0x33280000000.0)	13120000000x13120000000 (33280000000.0x33280000000.0)	13120000000x16960000000 (33280000000.0x43030400000.0)	16960000000x16960000000 (43030400000.0x43030400000.0)	16960000000x21824000000 (43030400000.0x55483520000.0)	21824000000x21824000000 (55483520000.0x55483520000.0)	21824000000x28384000000 (55483520000.0x72384000000.0)	28384000000x28384000000 (72384000000.0x72384000000.0)	28384000000x36832000000 (72384000000.0x94016000000.0)	36832000000x36832000000 (94016000000.0x94016000000.0)	36832000000x47616000000 (94016000000.0x121440000000.0)	47616000000x47616000000 (121440000000.0x121440000000.0)	47616000000x61440000000 (121440000000.0x155616000000.0)	61440000000x61440000000 (155616000000.0x155616000000.0)	61440000000x79360000000 (155616000000.0x201811200000.0)	79360000000x79360000000 (201811200000.0x201811200000.0)	79360000000x102400000000 (201811200000.0x260320000000.0)	102400000000x102400000000 (260320000000.0x260320000000.0)	102400000000x131200000000 (260320000000.0x332800000000.0)	131200000000x131200000000 (332800000000.0x332800000000.0)	131200000000x169600000000 (332800000000.0x430304000000.0)	169600000000x169600000000 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(155616000000000.0x155616000000000.0)	61440000000000x79360000000000 (155616000000000.0x201811200000000.0)	79360000000000x79360000000000 (201811200000000.0x201811200000000.0)	79360000000000x102400000000000 (201811200000000.0x260320000000000.0)	102400000000000x102400000000000 (260320000000000.0x260320000000000.0)	102400000000000x131200000000000 (260320000000000.0x332800000000000.0)	131200000000000x131200000000000 (33280000000000
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Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

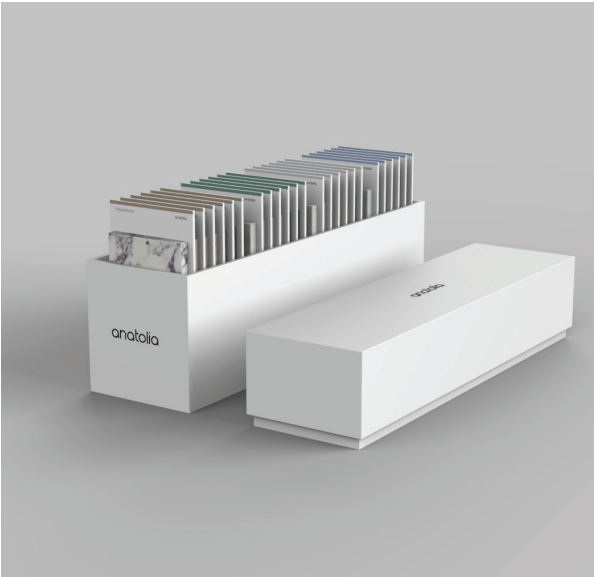
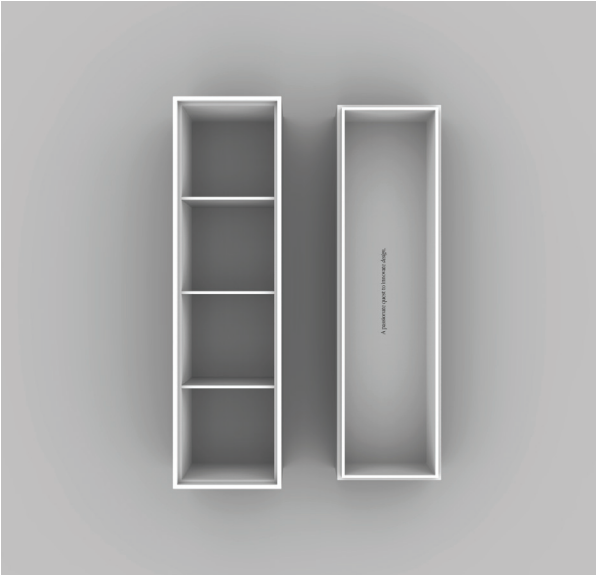
Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Sample Chips	ITEM CODE	UPC
Belgian Linen Fog Matte Sample Chip	9902-1270-0	828492066676
Belgian Linen Ivory Matte Sample Chip	9902-1271-0	828492066683
Belgian Linen Mica Matte Sample Chip	9902-1272-0	828492066690
Belgian Linen Mist Matte Sample Chip	9902-1273-0	828492066706
Belgian Linen Natural Matte Sample Chip	9902-1274-0	828492066713

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
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