

Coliseo, *Glazed Porcelain*.
Merchandising

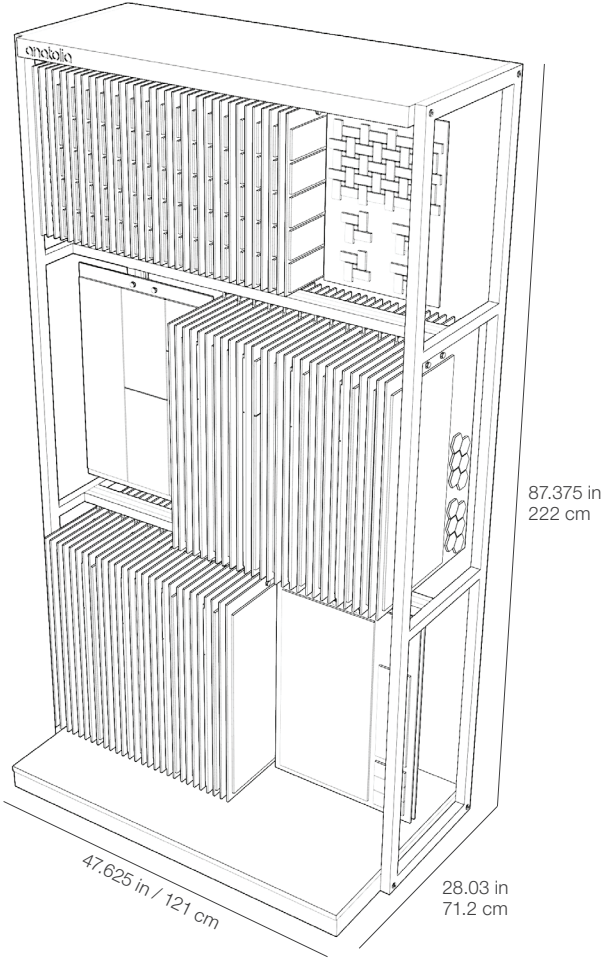


Classic Ceramic + Porcelain, *Designer Library Display*

Unveil the beauty of ceramic and porcelain collections with Anatolia's innovative Designer Library Display. Designed for versatility and sophistication, this modern display can hold up to 96 curated boards, showcasing each collection with the help of LED lighting and a sophisticated wood finish. It is tailored to deliver a high-quality presentation while offering detailed insights into the ceramic and porcelain options available.



Classic Ceramic + Porcelain, *Designer Library Display at a glance*



Designer Library, *Display Boards at a Glance*



18 x 26 in / 46 x 66 cm Coliseo Pearl Board

Coliseo Pearl Glazed Porcelain
 Showcasing porcelain's enduring strength and natural's timeless serenity. With a subtle, organic, iridescent shimmer, this porcelain glaze adds a shimmering elegance to a classic neutral palette. Coliseo Pearl's iridescent shimmering glaze is a naturally, long-lasting finish, with the added benefit of water resistance. Its textured finish appears with gentle warmth, a sophisticated modern serenity.

Technical Information

Color	46 x 66	1/4"
Material	46 x 66	1/4"
Weight	11.5 lb	1/4"
Area	3.05 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"
Weight	115 lb	1/4"
Area	30.5 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"

Product Packaging Information

Item	Weight	Area	Box	Carton
Tile	11.5 lb	3.05 sq ft	10	10
Box	115 lb	30.5 sq ft	10	10
Carton	115 lb	30.5 sq ft	10	10



18 x 26 in / 46 x 66 cm Coliseo Desert Board

Coliseo Desert Glazed Porcelain
 Showcasing porcelain's enduring strength and natural's timeless serenity. With a subtle, organic, iridescent shimmer, this porcelain glaze adds a shimmering elegance to a classic neutral palette. Coliseo Desert's iridescent shimmering glaze is a naturally, long-lasting finish, with the added benefit of water resistance. Its textured finish appears with gentle warmth, a sophisticated modern serenity.

Technical Information

Color	46 x 66	1/4"
Material	46 x 66	1/4"
Weight	11.5 lb	1/4"
Area	3.05 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"
Weight	115 lb	1/4"
Area	30.5 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"

Product Packaging Information

Item	Weight	Area	Box	Carton
Tile	11.5 lb	3.05 sq ft	10	10
Box	115 lb	30.5 sq ft	10	10
Carton	115 lb	30.5 sq ft	10	10



18 x 26 in / 46 x 66 cm Coliseo Platinum Board

Coliseo Platinum Glazed Porcelain
 Showcasing porcelain's enduring strength and natural's timeless serenity. With a subtle, organic, iridescent shimmer, this porcelain glaze adds a shimmering elegance to a classic neutral palette. Coliseo Platinum's iridescent shimmering glaze is a naturally, long-lasting finish, with the added benefit of water resistance. Its textured finish appears with gentle warmth, a sophisticated modern serenity.

Technical Information

Color	46 x 66	1/4"
Material	46 x 66	1/4"
Weight	11.5 lb	1/4"
Area	3.05 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"
Weight	115 lb	1/4"
Area	30.5 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"

Product Packaging Information

Item	Weight	Area	Box	Carton
Tile	11.5 lb	3.05 sq ft	10	10
Box	115 lb	30.5 sq ft	10	10
Carton	115 lb	30.5 sq ft	10	10



18 x 26 in / 46 x 66 cm Coliseo Graphite Board

Coliseo Graphite Glazed Porcelain
 Showcasing porcelain's enduring strength and natural's timeless serenity. With a subtle, organic, iridescent shimmer, this porcelain glaze adds a shimmering elegance to a classic neutral palette. Coliseo Graphite's iridescent shimmering glaze is a naturally, long-lasting finish, with the added benefit of water resistance. Its textured finish appears with gentle warmth, a sophisticated modern serenity.

Technical Information

Color	46 x 66	1/4"
Material	46 x 66	1/4"
Weight	11.5 lb	1/4"
Area	3.05 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"
Weight	115 lb	1/4"
Area	30.5 sq ft	1/4"
Box	10	1/4"
Carton	10	1/4"

Product Packaging Information

Item	Weight	Area	Box	Carton
Tile	11.5 lb	3.05 sq ft	10	10
Box	115 lb	30.5 sq ft	10	10
Carton	115 lb	30.5 sq ft	10	10

Marketing support, *A&D Boards*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Graphite, Platinum, Desert, and Pearl	Coliseo A&D Board	9902-1958-0	828492080450

12 in / 30.5 cm

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Coliseo
Glazed Porcelain
Stone Inspiration

Showing limestone's enduring strength and nature's timeless artistry.

Colors of Nature



anotolia

Coliseo

Glazed Porcelain

Stone Inspiration

14.76 in / 37.5 cm

Coliseo, *Glazed Porcelain*.
Showing limestone's enduring strength and nature's timeless artistry.

With a softness that evokes its enduring strength, limestone grace design with a timeless elegance, a testament to nature's artistry captured in sedimentary splendor. Showcasing intricate details and delicate formations, Coliseo artistically encapsulates the essence of the inspired material in its pristine porcelain relation. In the realm of design, limestone emerges as a maestro, harmonizing effortlessly with both the classical and the contemporary. Its neutral tones imbue spaces with a gentle warmth, a whispered invitation to serenity.

Technical Information

WATER ABSORPTION	400-F-02 (%)	<0.2%
ACID RESISTANCE	400-F-03	CLASS 4
STAIN RESISTANCE	400-F-05 (MAY)	CLASS A
SCUFF RESISTANCE	400-F-06 (F)	>1000
SLIP RESISTANCE	400-F-07 (R11)	>0.42
FLAME RESISTANCE	400-F-08 (EN 13501)	CLASS B-S1, D0
MOISTURE RESISTANCE	400-F-09	CLASS 1
FREEZE RESISTANCE	400-F-10	FROST

Edge Recommendations*

APPLICATION	WALL	FLOOR
RESIDENTIAL	+	BL, NL, DP, DP*
COMMERCIAL	+	BL, NL, DP, DP*
INDUSTRIAL	+	BL, NL, DP, DP*
OUTDOOR	RESIDENTIAL / COMMERCIAL	+

Product Packaging Information

ACTUAL DIMENSIONS	THICKNESS	NET WT	GROSS TOTAL WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10

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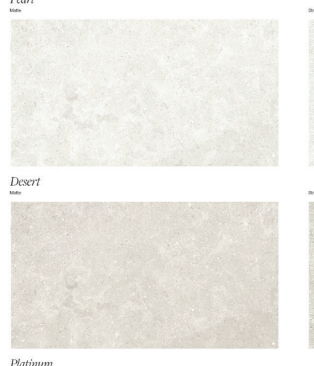
Board 1 of 1

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Glazed Porcelain
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14.76 in / 37.5 cm

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Technical Information

WATER ABSORPTION	400-F-02 (%)	<0.2%
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STAIN RESISTANCE	400-F-05 (MAY)	CLASS A
SCUFF RESISTANCE	400-F-06 (F)	>1000
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MOISTURE RESISTANCE	400-F-09	CLASS 1
FREEZE RESISTANCE	400-F-10	FROST

Edge Recommendations*

APPLICATION	WALL	FLOOR
RESIDENTIAL	+	BL, NL, DP, DP*
COMMERCIAL	+	BL, NL, DP, DP*
INDUSTRIAL	+	BL, NL, DP, DP*
OUTDOOR	RESIDENTIAL / COMMERCIAL	+

Product Packaging Information

ACTUAL DIMENSIONS	THICKNESS	NET WT	GROSS TOTAL WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT	NET WT
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01	400-F-01
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02	400-F-02
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03	400-F-03
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04	400-F-04
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05	400-F-05
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06	400-F-06
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07	400-F-07
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08	400-F-08
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09	400-F-09
30.5 x 30.5 x 0.6 cm	6.0 mm	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10	400-F-10

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Board 1 of 1

A&D Board Outside

A&D Board Inside

Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

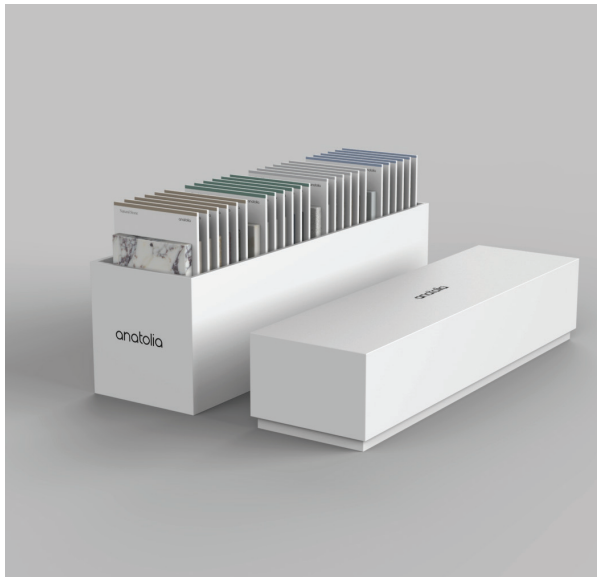


<i>Sample Chips</i>	ITEM CODE	UPC
Coliseo Graphite Matte Sample Chip	9902-1984-0	828492080719
Coliseo Platinum Matte Sample Chip	9902-1985-0	828492080726
Coliseo Desert Matte Sample Chip	9902-1986-0	828492080733
Coliseo Pearl Matte Sample Chip	9902-1987-0	828492080740

<i>Sample Chips</i>	ITEM CODE	UPC
Coliseo Graphite Strati Texture Sample Chip	9902-1980-0	828492080672
Coliseo Platinum Strati Texture Sample Chip	9902-1981-0	828492080689
Coliseo Desert Strati Texture Sample Chip	9902-1982-0	828492080696
Coliseo Pearl Strati Texture Sample Chip	9902-1983-0	828492080702

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

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