

Davenport, *Glazed Porcelain*.
Merchandising



anatolia

Marketing support, *A&D Board*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

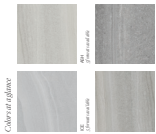
<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Ash, Earth, Ice, Mica	Davenport A&D Board	9902-1320-0	828492068380

12 in / 30.5 cm

anatolia

Davenport
Glazed Porcelain
Stone Inspiration

Layered surfaces in a compilation of warm grey shades with nuanced veining.



anatolia

Davenport

Glazed Porcelain

Stone Inspiration



12 x 24 in / 30 x 60 cm Davenport Mica Matte Pressed Glazed Porcelain Tile

Davenport, Glazed Porcelain.
Layered surfaces in a compilation of warm grey shades with nuanced veining.
The Davenport collection is offered in a matte finish and four refined shades that capture the essence of the stone's character. A range of formats and sizes are available including classic rectangular and square formats along with a basketweave mosaic and a coordinating bullnose.



18 x 32 in / 45 x 80 cm Davenport Ash Matte Pressed Glazed Porcelain Tile

Technical Information		
WATER RESISTANCE	ANSI (ISO) 105	> 100
ABRASION RESISTANCE	ANSI (ISO) 105	CLASS 4
STAIN RESISTANCE	ANSI (ISO) 105	5
DEFORMING STRENGTH	ANSI (ISO) 105	> 500
SLIP RESISTANCE	ANSI (ISO) 105	> 100
IMPACT RESISTANCE	ANSI (ISO) 105	10
CLIFF RESISTANCE	ANSI (ISO) 105	10
CRACK RESISTANCE	ANSI (ISO) 105	CLASS 4
STAIN RESISTANCE	ANSI (ISO) 105	CLASS 4
STAIN RESISTANCE	ANSI (ISO) 105	CLASS 4
STAIN RESISTANCE	ANSI (ISO) 105	CLASS 4

Technical information is based on ANSI A137.1 standards and is not a warranty. For more information, please visit www.anatoliatile.com.

Usage Recommendations		
APPLICATION	WALL	ROOF
RESIDENTIAL	+	+
COMMERCIAL	+	+
INDUSTRIAL	+	+
OUTDOOR	+	+

Product & Packaging Information		ANSI A137.1		ANSI A137.1		ANSI A137.1		ANSI A137.1		ANSI A137.1		ANSI A137.1		ANSI A137.1	
FORMAT	THICKNESS	AREA	WEIGHT	AREA	WEIGHT	AREA	WEIGHT	AREA	WEIGHT	AREA	WEIGHT	AREA	WEIGHT	AREA	WEIGHT
12 x 24 in / 30 x 60 cm DAVENPORT MICA MATTE PRESSED GLAZED PORCELAIN TILE	10.5 mm	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg
12 x 24 in / 30 x 60 cm DAVENPORT MICA MATTE PRESSED GLAZED PORCELAIN TILE	10.5 mm	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg
12 x 24 in / 30 x 60 cm DAVENPORT MICA MATTE PRESSED GLAZED PORCELAIN TILE	10.5 mm	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg
12 x 24 in / 30 x 60 cm DAVENPORT MICA MATTE PRESSED GLAZED PORCELAIN TILE	10.5 mm	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg
12 x 24 in / 30 x 60 cm DAVENPORT MICA MATTE PRESSED GLAZED PORCELAIN TILE	10.5 mm	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg	2.70 m ²	18.0 kg

anatoliatile.com
info@anatoliatile.com

© 2021 Anatolia Tile Co. All rights reserved.

Board 1 of 1



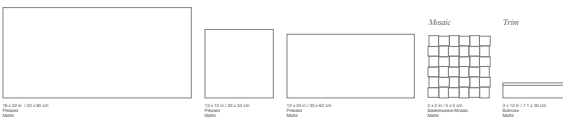
0.7 in
1.8 cm

Davenport
Glazed Porcelain
Stone Inspiration

anatolia



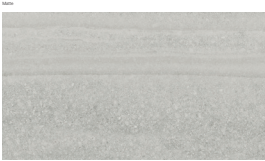
Formats at a Glance



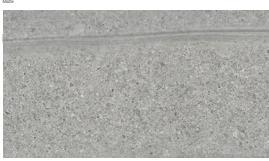
Ice



Ash



Earth



Mica



Fully Open:
21.45 in
54.5 cm



12 x 24 in / 30 x 60 cm Davenport Ash Matte Pressed Glazed Porcelain Tile

A&D Board Outside

A&D Board Inside

Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.

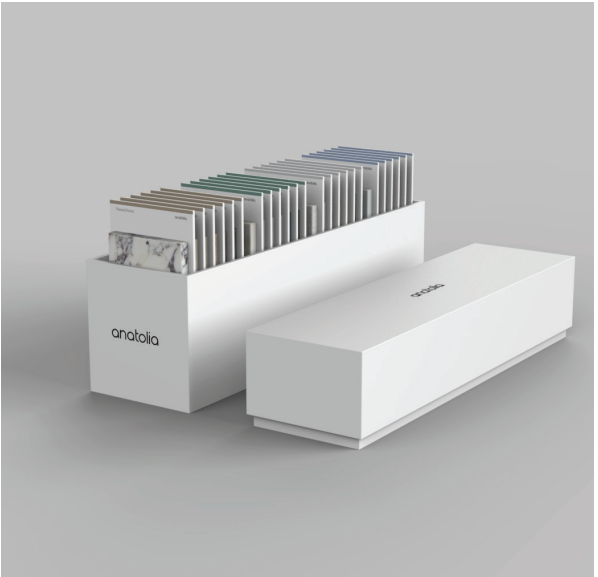
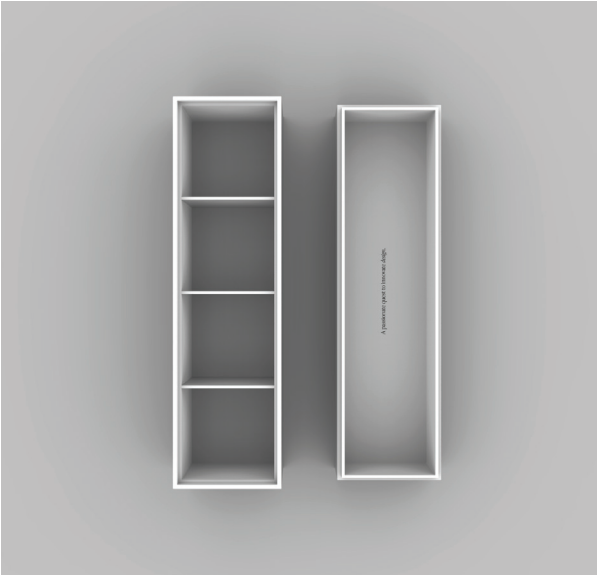


Sample Chips

	ITEM CODE	UPC
Davenport Ash Matte Sample Chip	9902-1233-0	828492066300
Davenport Earth Matte Sample Chip	9902-1234-0	828492066317
Davenport Ice Matte Sample Chip	9902-1235-0	828492066324
Davenport Mica Matte Sample Chip	9902-1236-0	828492066331

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
anatolia.com