

Form, *Glazed Porcelain*.
Merchandising



anatolia

Premiere Ceramic + Porcelain, *Designer Library Display*

The Anatolia Designer Library Display features an exquisite, modern design to showcase Anatolia’s exclusive collections. With its premium aesthetic, highlighted by LED lighting and a wood-look finish, the Designer Library Display effectively conveys essential product details across a wide range of collections.



Marketing Support, *Premiere Library Display Kit at a glance*



Side angle view of display boards accentuates the beauty and impeccable quality of the designs.

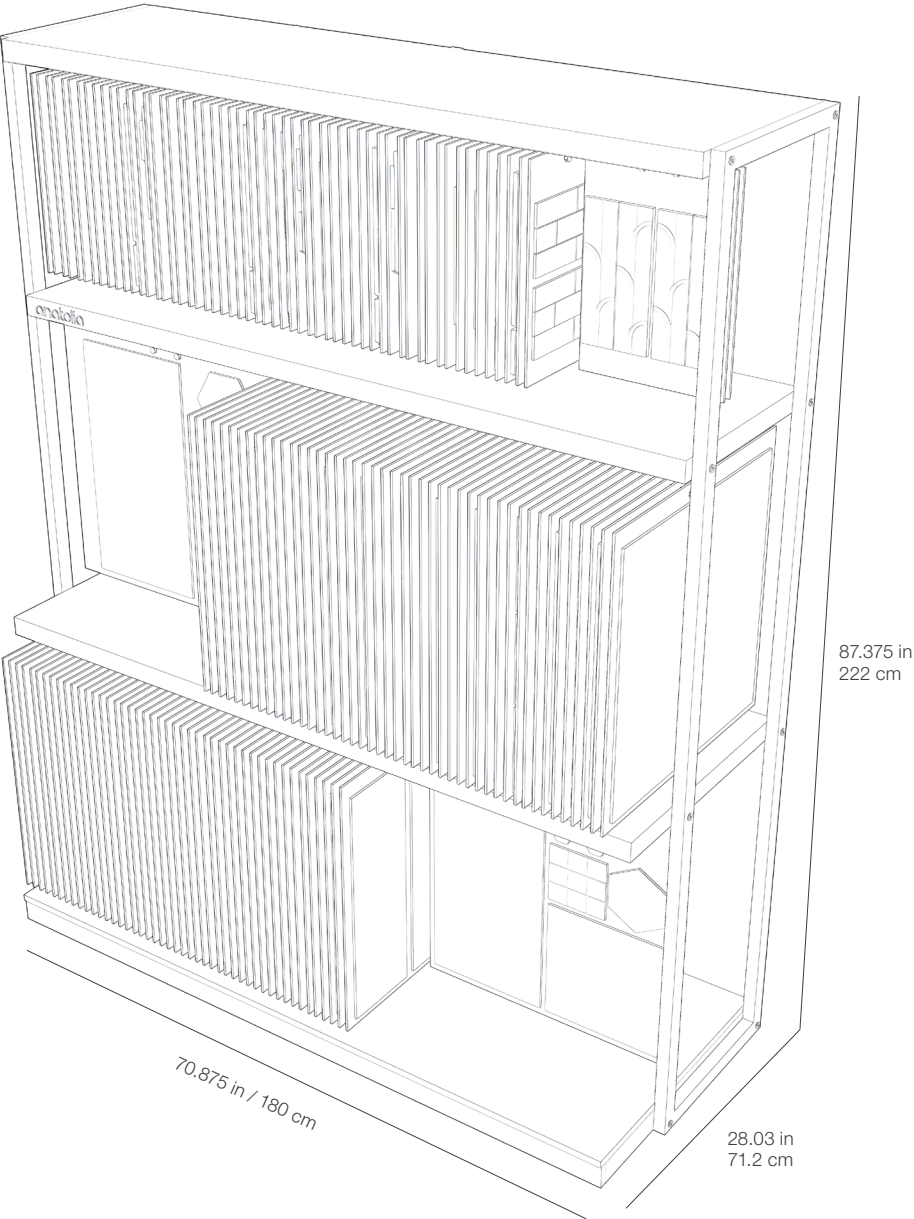


Marketing Support, *Premiere Library Display Kit*

Key specifications and item codes

ITEM DESCRIPTION	CONTENTS	ITEM CODE
ANATOLIA PREMIERE LIBRARY DISPLAY KIT	31 DISPLAY BOARD SETS AVAILABLE (125 BOARDS), 1 DISPLAY BASE, 78 DISPLAY BOARD ROLLER	9901-0084-0

<i>Premier Library Display</i>	ITEM CODE
ANATOLIA LIBRARY DISPLAY BASE	9902-1923-0
ANATOLIA LIBRARY DISPLAY BOARD ROLLER	9902-1924-0



Marketing Support, *Premiere Library Display Kit*

<i>Anatolia Premiere Library Display Kit Sets</i>	ITEM CODE
Anatolia 25.5 x 26 in Mjork / Tapestri Display Board Set (4 Boards)	9902-2037-0
Anatolia 25.5 x 26 in Nord Display Board Set (4 Boards)	9902-2038-0
Anatolia 25.5 x 26 in Raffino / Station Display Board Set (4 Boards)	9902-2039-0
Anatolia 13 x 18 in Soho / Raffino Display Board Set (6 Boards)	9902-2040-0
Anatolia 25.5 x 26 in Form Display Board Set (4 Boards)	9902-2041-0
Anatolia 25.5 x 26 in Industria Display Board Set (4 Boards)	9902-2042-0
Anatolia 25.5 x 26 in Ceraforge / Belgian Linen Display Board Set (4 Boards)	9902-2043-0
Anatolia 25.5 x 26 in Aspen Display Board Set (2 Boards)	9902-2044-0
Anatolia 25.5 x 26 in La Marca Display Board Set 1 (4 Boards)	9902-2045-0
Anatolia 25.5 x 26 in La Marca Display Board Set 2 (3 Boards)	9902-2046-0
Anatolia 25.5 x 26 in Soho Display Board Set (3 Boards)	9902-2047-0
Anatolia 13 x 18 in Soho Display Board Set (6 Boards)	9902-2048-0
Anatolia 13 x 18 in Geometra Display Board Set (6 Boards)	9902-2049-0
Anatolia 13 x 18 in Obsidian Display Board Set (2 Boards)	9902-3332-0
Anatolia 13 x 18 in Teramoda Display Board Set 1 (5 Boards)	9902-2050-0
Anatolia 13 x 18 in Teramoda Display Board Set 2 (5 Boards)	9902-2051-0

<i>Anatolia Premiere Library Display Kit Sets</i>	ITEM CODE
Anatolia 13 x 18 in Marlow Display Board Set (6 Boards)	9902-2052-0
Anatolia 13 x 18 in Element Display Board Set (5 Boards)	9902-2053-0
Anatolia 25.5 x 26 in Majesto Display Board Set 1 (4 Boards)	9902-2999-0
Anatolia 25.5 x 26 in Majesto Display Board Set 2 (4 Boards)	9902-3000-0
Anatolia 25.5 x 26 in Majesto Display Board Set 3 (4 Boards)	9902-3001-0
Anatolia 25.5 x 26 in Majesto Display Board Set 4 (4 Boards)	9902-3002-0
Anatolia 25.5 x 26 in Majesto Display Board Set 5 (4 Boards)	9902-3003-0
Anatolia 25.5 x 26 in Majesto Display Board Set 6 (3 Boards)	9902-3010-0
Anatolia 25.5 x 26 in Majesto Display Board Set 7 (3 Boards)	9902-3010-0
Anatolia 25.5 x 26 in Lustra Display Board Set (4 Boards)	9902-3004-0
Anatolia 25.5 x 26 in Lithoform Veincut Display Board Set (4 Boards)	9902-3005-0
Anatolia 25.5 x 26 in Lithoform Crosscut Display Board Set (4 Boards)	9902-3006-0
Anatolia 25.5 x 26 in Serena Display Board Set 1 (3 Boards)	9902-3007-0
Anatolia 25.5 x 26 in Serena Display Board Set 2 (3 Boards)	9902-3334-0
Anatolia 25.5 x 26 in Monoforma Display Board Set (4 Boards)	9902-3008-0

NOTE: Individual replacement boards are orderable on the customer portal.

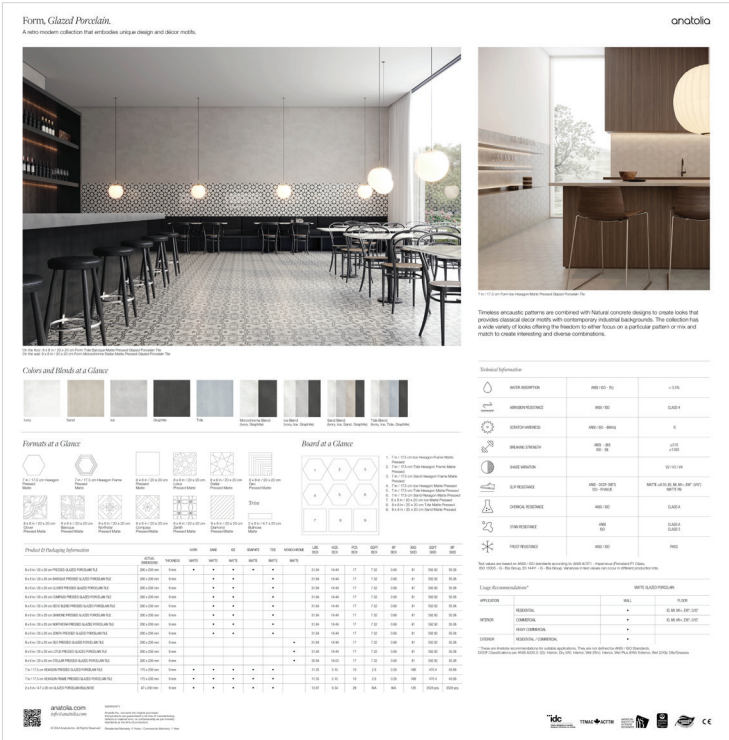
Premiere Ceramic + Porcelain Designer Library, *Display Boards at a Glance*

Anatolia has designed a premium, compact and efficient display board that allows for it to be easily picked up and moved around for design discussions with clients. The front of the board displays a variety of formats.

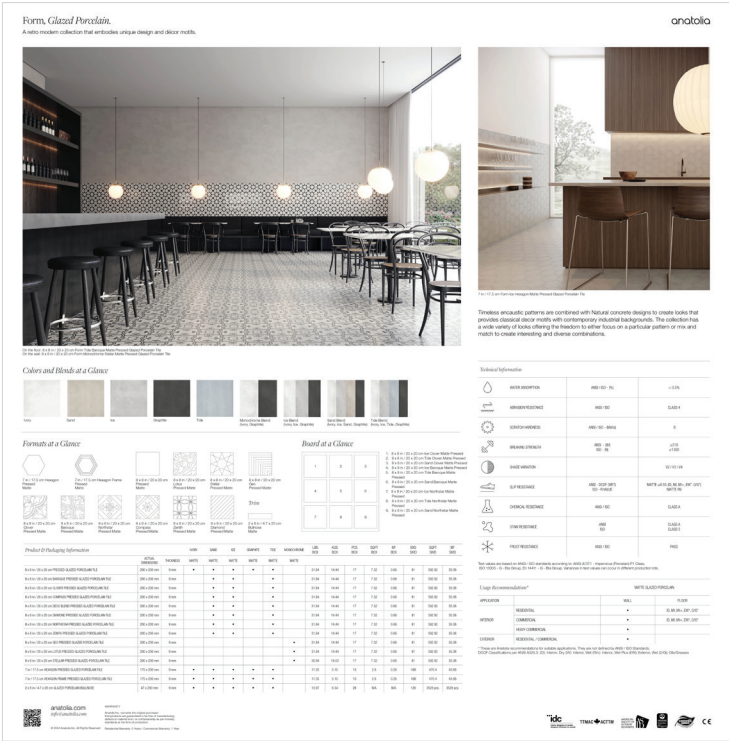
The back of the board features elegant and refined rooms scenes specific to each collection. Technical specifications include sizes, finishes available, and usage recommendations.



25.5 x 26 in / 65 x 67.3 cm Form Display Board



25.5 x 26 in / 65 x 67.3 cm Form Deco Display Board



Marketing support, *Floor Display*

This collection's beauty is brought to life in a floor display that features the tiles in the collection in compact and efficient display board sets. The display board sets feature various tile formats on the front of the board along with refined room scenes, tile variations and technical specifications on the back. Furthermore, great care has been taken to maximize display space efficiency while providing the most motivating presentation of the collection.

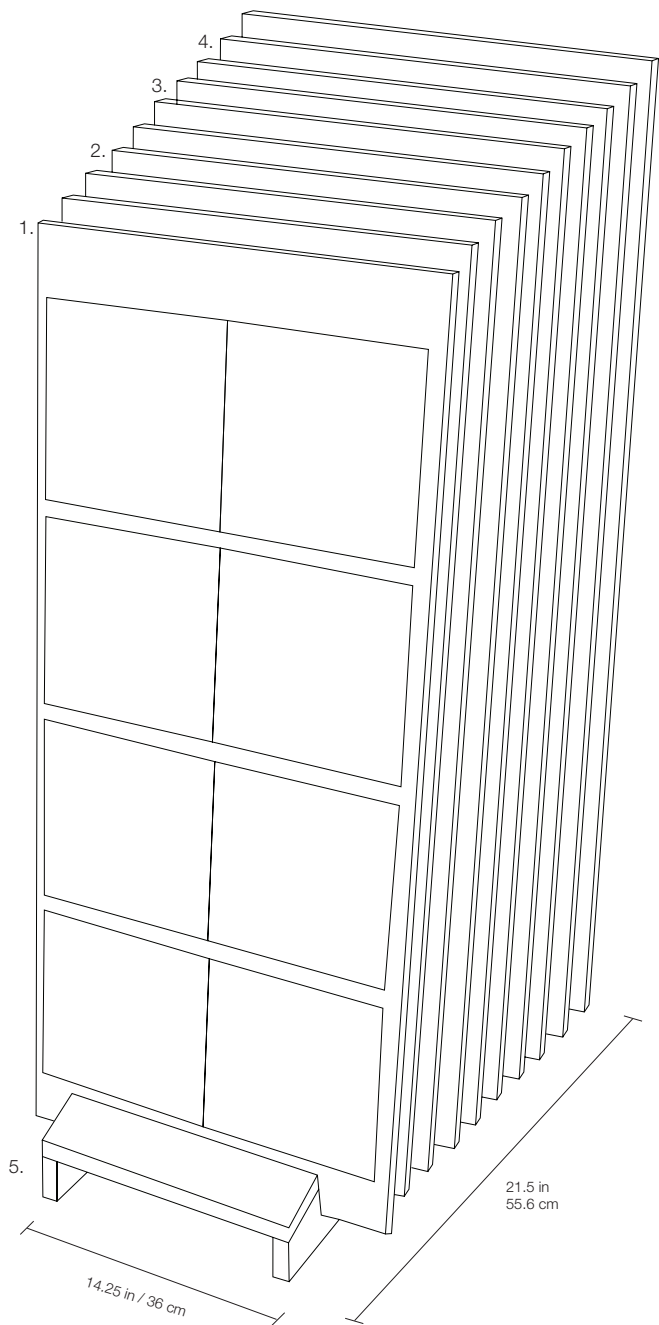


Form, *Floor Display Kit*

Key specifications and item codes

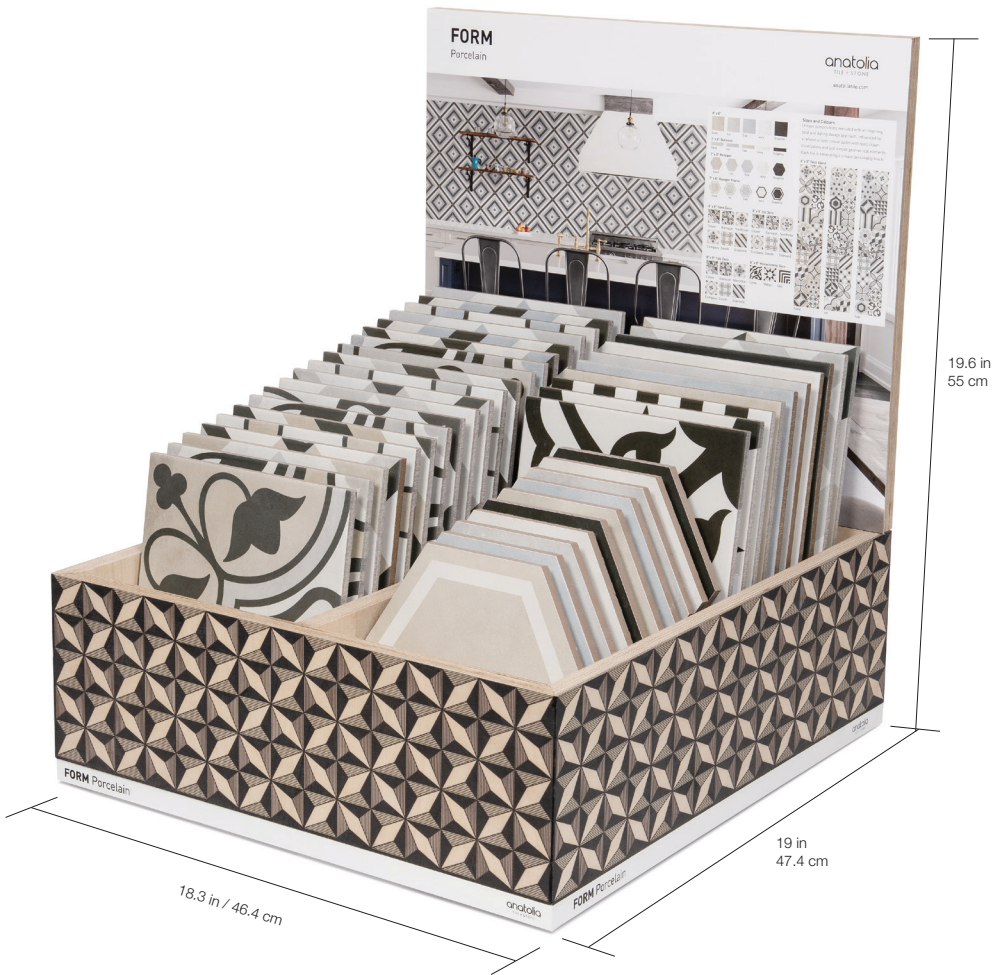
ITEM DESCRIPTION	CONTENTS	ITEM CODE
FORM DISPLAY KIT	4 DISPLAY BOARD SETS, 1 DISPLAY BASE	9901-0079-0

1. Form Display Board Set - Part 1 of 4
2. Form Display Board Set - Part 2 of 4
3. Form Display Board Set - Part 3 of 4
4. Form Display Board Set - Part 4 of 4
5. 14.25 x 21.5 in MDF Display Base - 10 slots



Marketing support, *Table Top Display*

<i>Table Top Display</i>		ITEM CODE
Form Table Top Sample Tile Set - Part 1 of 3		9902-0889-0
Form Table Top Sample Tile Set - Part 2 of 3		9902-0890-0
Form Table Top Sample Tile Set - Part 3 of 3		9902-0891-0
Form Table Top Display Base		9902-0705-0



Marketing support, *A&D Boards*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Ivory, Sand, Ice, Graphite, Tide	Form A&D Board	9902-1359-0	828492068342

Marketing support, *A&D Boards Cont.*



A&D Board Outside



A&D Board Inside

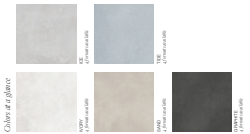
<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Boards for Colors Monochrome Blend, Sand Blend, Ice Blend, Tide Blend	Form Deco A&D Board	9902-1360-0	828492068359

12 in / 30.5 cm

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Form
Glazed Porcelain
Artisan Inspiration

A retro modern collection that embodies unique design and décor motifs.



anatolia

Form

Glazed Porcelain

Artisan Inspiration



7 in x 17.5 in Form Ice Hexagon Matte Pressed Glazed Porcelain Tile



7 in x 17.5 in Form Ice Hexagon Matte Pressed Glazed Porcelain Tile

Technical Information			
WATER RESISTANCE	ANSI A137.1	100%	100%
ABRASION RESISTANCE	ANSI A137.1	100%	100%
STAIN RESISTANCE	ANSI A137.1	100%	100%
ACID RESISTANCE	ANSI A137.1	100%	100%
SLIP RESISTANCE	ANSI A137.1	100%	100%
FLAME RESISTANCE	ANSI A137.1	100%	100%
ENVIRONMENTAL RESISTANCE	ANSI A137.1	100%	100%
UV RESISTANCE	ANSI A137.1	100%	100%

Large Dimensional Information			
ANSI A137.1	100%	100%	100%
ANSI A137.1	100%	100%	100%
ANSI A137.1	100%	100%	100%
ANSI A137.1	100%	100%	100%

Product & Packaging Information			
ANSI A137.1	100%	100%	100%
ANSI A137.1	100%	100%	100%
ANSI A137.1	100%	100%	100%
ANSI A137.1	100%	100%	100%

anatoliatile.com
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Board 1 of 2

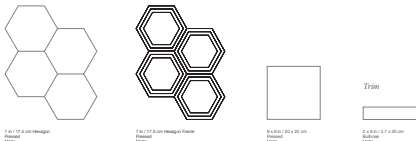
0.7 in
1.8 cm

Fully Open:
21.45 in
54.5 cm

Form
Glazed Porcelain
Artisan Inspiration

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Formats at a Glance



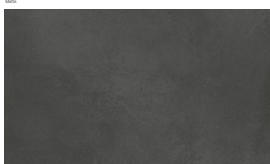
Ivory



Sand



Graphite



Ice



Tide



7 in x 17.5 in Form Ice Hexagon Matte Pressed Glazed Porcelain Tile

A&D Board Outside

A&D Board Inside

Marketing support, *Sample Chips*

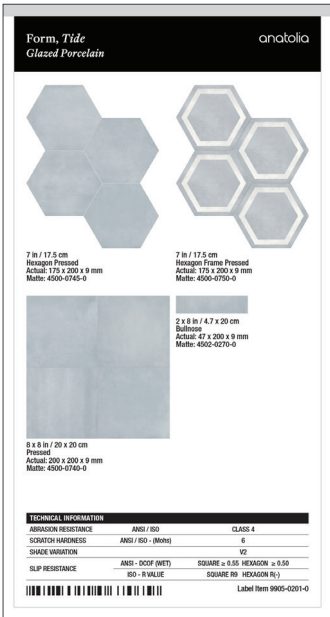
Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label.

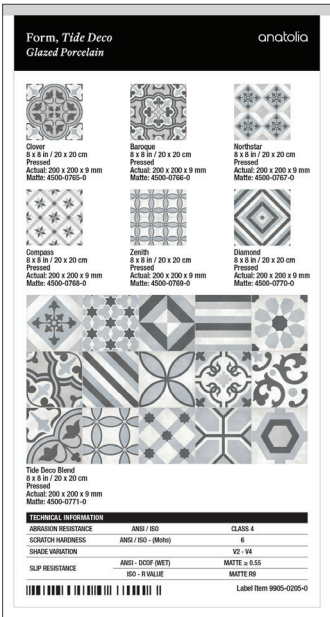
Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm



<i>Sample Chips</i>	ITEM CODE	UPC
Form Ivory Matte Sample Chip	9902-1105-0	828492065020
Form Sand Matte Sample Chip	9902-1106-0	828492065037
Form Ice Matte Sample Chip	9902-1107-0	828492065044
Form Graphite Matte Sample Chip	9902-1108-0	828492065051
Form Tide Matte Sample Chip	9902-1109-0	828492065068

<i>Sample Chips</i>	ITEM CODE	UPC
Form Ice Clover Matte Sample Chip	9902-1110-0	828492065075
Form Sand Clover Matte Sample Chip	9902-1111-0	828492065082
Form Tide Clover Matte Sample Chip	9902-1112-0	828492065099
Form Monochrome Matte Sample Chip	9902-1113-0	828492065105

Discover more at
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