## Guardia and Guardia Pro, *Surface Protection* Merchandising





# Marketing support, Table Top Display

This premium display is compact yet informational, providing customers the perfect way to merchandise the new Guardia sample brochure. It comes empty, and can hold up to 25 brochures. There are images showing usage applications featured at the top of the backer, with a QR code printed for quick access to additional information. It is the perfect tool to introduce customers to Guardia Surface Protection.



### Table Top Display

|    | ITEM DESCRIPTION   | ITEM CODE   | UPC          |
|----|--|-------------|--------------|
| 1. | GUARDIA BROCHURE DISPLAY (EMPTY, DOES NOT CONTAIN BROCHURES) | 9904-1783-0 | 828492076453 |
| 2. | GUARDIA SAMPLE BROCHURES (SET OF 25)                         | 9902-1746-0 | 828492077009 |

# Marketing support, Brochure

The Guardia brochure was designed with the customer in mind, efficiently and elegantly educating about the product line and usage applications. It features 2 sample swatches: the left side holds a Guardia sample swatch, and the right side holds a Guardia Pro swatch. This allows customers to feel the difference and understand the product benefits. The brochure has all of the key product details, and is the perfect way to introduce anyone to the line.



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