

Guardia and Guardia Pro, *Surface Protection*
Merchandising



Marketing support, *Table Top Display*

This premium display is compact yet informational, providing customers the perfect way to merchandise the new Guardia sample brochure. There are images showing usage applications featured at the top of the backer, with a QR code printed for quick access to additional information. It is the perfect tool to introduce customers to Guardia Surface Protection.



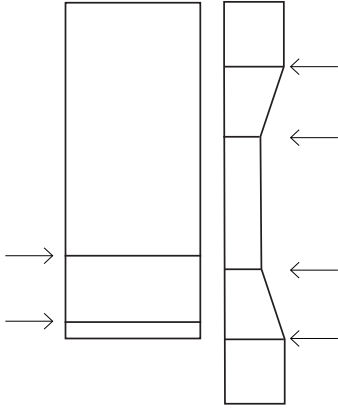
Table Top Display

| | DESCRIPTION | ITEM CODE | UPC |
|----|--|-------------|--------------|
| 1. | GUARDIA BROCHURE DISPLAY (EMPTY, DOES NOT CONTAIN BROCHURES) | 9904-1783-0 | 828492076453 |
| 2. | GUARDIA SAMPLE BROCHURES (SET OF 25) | 9902-1746-0 | 828492077009 |

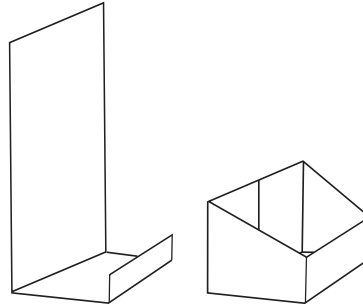
Marketing support, *Table Top Display*

Instruction Guide

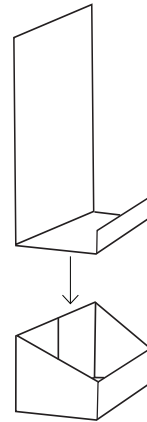
1. VERY FIRMLY FOLD IN EDGES TO ENSURE THE BOARD STAYS IN PLACE AND DOESN'T BEND BACK TO ITS ORIGINAL STATE.



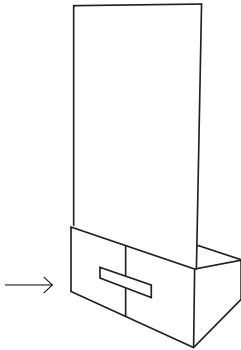
2. BEND FOLDS AS SHOWN BELOW



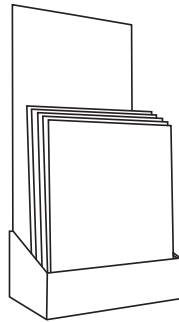
3. PLACE TOP PANEL INTO THE BASE



4. TAPE DOWN BACK FOLDS IN THE BASE



5. PLACE SAMPLE BROCHURES INSIDE BASE
(NOT RECOMMENDED TO PLACE SET OF 25 AT ONCE)



Marketing support, *Brochure*

The Guardia brochure was designed with the customer in mind, efficiently and elegantly educating about the product line and usage applications. It features 2 sample swatches: the left side holds a Guardia sample swatch, and the right side holds a Guardia Pro swatch. This allows customers to feel the difference and understand the product benefits. The brochure has all of the key product details, and is the perfect way to introduce anyone to the line.



5.8 x 8.3 in / 13.5 x 18.5 cm
Guardia
Sample Swatch

5.8 x 8.3 in / 13.5 x 18.5 cm
Guardia Pro
Sample Swatch

Marketing support, *Sample Rolls*

Guardia and Guardia Pro sample rolls are strategic sales accelerators designed to simplify the sampling process. Engineered with the same multi-layered, self-adhesive technology as our standard rolls, in a new format optimized for shipping and customer evaluation.



Sample Roll

| DESCRIPTION | ITEM CODE | UPC |
|---|-------------|--------------|
| 19.7 x 78.74 in / 50 x 200 cm GUARDIA SAMPLE ROLL | 9902-3426-0 | 828492110669 |
| 19.7 x 78.74 in / 50 x 200 cm GUARDIA PRO SAMPLE ROLL | 9902-3427-0 | 828492110676 |

Marketing support, *Sample Rolls*

EASIER SHIPPING & LOGISTICS

Eliminates freight surcharges and significantly reduces courier fees, making high-volume sampling easier and more cost-effective.

OPTIMIZED PORTABILITY

Smaller size makes it easy to transport, allowing representatives to generate product trials without the heavy lifting.

USABLE PROTECTION

This isn't just a swatch; it's functional surface protection. Use it to protect a workbench, line a tool shelf, or to protect a counter during install to see how it performs in real conditions.



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