

Lumino, *Glazed Porcelain*.
Merchandising



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Marketing support, *A&D Boards*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board Sets</i>	ITEM DESCRIPTION	ITEM CODE	UPC
	Lumino A&D Boards		
A&D Board for Colors Onyx, Statuario, Grigio, Carbon	BOARD 1	9902-1955-0	828492080429
A&D Board for Colors Bianco, Calacatta, Ivory, Dune	BOARD 2	9902-1956-0	828492080436

12 in / 30.5 cm

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Lumino Glazed Porcelain
Stone Inspiration

A journey through refined elegance, artistry, and timeless natural stone designs.

Clarity of stone

anotolia Lumino Glazed Porcelain Stone Inspiration

Lumino Glazed Porcelain Stone Inspiration

12 x 24 in / 30.5 x 60 cm Lumino Origin Heritage Tactum Glazed Porcelain Tile

Technical Information

WATER ABSORPTION	4000-001 (N)	<0.5%
ACID RESISTANCE	4000-100	CLASS 4
STAIN RESISTANCE	4000-100 (M4)	CLASS 4
SKID RESISTANCE	4000-100 (R)	>0.30
SPACE VARIATION		YES
IMP RESISTANCE	4000-100 (M4)	CLASS 4
CHEMICAL RESISTANCE	4000-100	CLASS 4
STAIN RESISTANCE	4000-100	CLASS 4
FROST RESISTANCE	4000-100	FROST

Edge Recommendations* METE - HERMITE BEHNER SLATED PORCELAIN

APPLICATION	WALL	FLOOR	
INTERIOR	RESIDENTIAL	+	BL, BK, GR, LSP, LSP*
	COMMERCIAL	+	BL, BK, GR, LSP, LSP*
EXTERIOR	RESIDENTIAL / COMMERCIAL	+	BL, BK, GR, LSP, LSP*

Product Packaging Information

ACTUAL DIMENSIONS	PACKAGING MATS	PACKAGING TUBES	PACKAGING TRAYS	PACKAGING BOXES	PACKAGING PALLETS	NET WEIGHT	GROSS WEIGHT	NET VOLUME	GROSS VOLUME	NET WEIGHT	GROSS WEIGHT	NET VOLUME	GROSS VOLUME
30.5 x 60 x 12 mm (12 x 24 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	3.5 kg	4.5 kg	0.12 m ³	0.15 m ³	3.5 kg	4.5 kg	0.12 m ³	0.15 m ³
12 x 24 x 12 mm (4.7 x 9.4 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³
12 x 24 x 12 mm (4.7 x 9.4 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³
12 x 24 x 12 mm (4.7 x 9.4 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³

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Board 1 of 2

tdc **TMAO-ACTM** **CE**

A&D Board Outside

Lumino Glazed Porcelain
Stone Inspiration

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Lumino Glazed Porcelain
Stone Inspiration

Formats at a Glance

12 x 24 in / 30.5 x 60 cm
Stone
Mats

12 x 12 in / 30.5 x 30.5 cm
Stone
Mats

12 x 18 in / 30.5 x 45 cm
Stone
Mats / Heritage Tiles

Mosaic:
6 x 6 in / 15 x 15 cm
Stone
Mats

Onyx
Stone

Stattario
Stone

Grigio
Stone

Carbon
Stone

12 x 24 in / 30.5 x 60 cm Lumino Origin Heritage Tactum Glazed Porcelain Tile

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STAIN RESISTANCE	4000-100 (M4)	CLASS 4
SKID RESISTANCE	4000-100 (R)	>0.30
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IMP RESISTANCE	4000-100 (M4)	CLASS 4
CHEMICAL RESISTANCE	4000-100	CLASS 4
STAIN RESISTANCE	4000-100	CLASS 4
FROST RESISTANCE	4000-100	FROST

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APPLICATION	WALL	FLOOR	
INTERIOR	RESIDENTIAL	+	BL, BK, GR, LSP, LSP*
	COMMERCIAL	+	BL, BK, GR, LSP, LSP*
EXTERIOR	RESIDENTIAL / COMMERCIAL	+	BL, BK, GR, LSP, LSP*

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30.5 x 60 x 12 mm (12 x 24 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	3.5 kg	4.5 kg	0.12 m ³	0.15 m ³	3.5 kg	4.5 kg	0.12 m ³	0.15 m ³
12 x 24 x 12 mm (4.7 x 9.4 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³
12 x 24 x 12 mm (4.7 x 9.4 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³
12 x 24 x 12 mm (4.7 x 9.4 x 0.5 in)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	4000-100 (M4)	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³	0.5 kg	0.6 kg	0.015 m ³	0.02 m ³

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Board 1 of 2

tdc **TMAO-ACTM** **CE**

A&D Board Inside

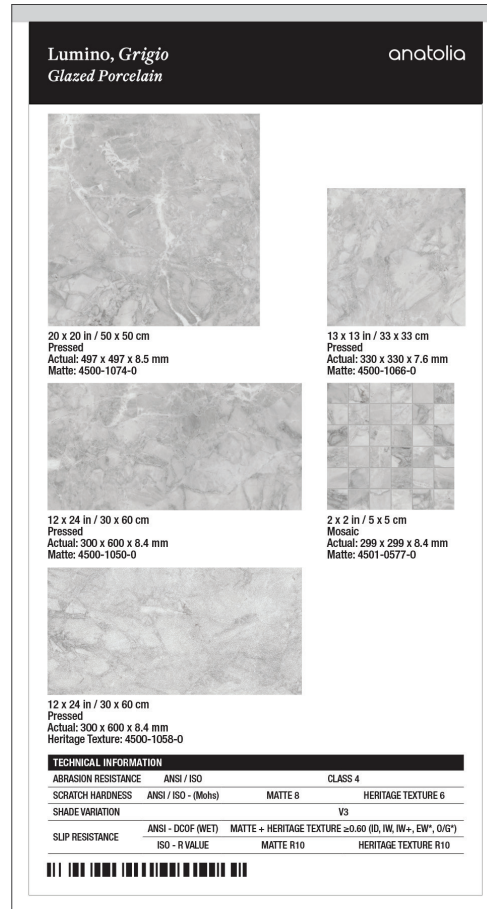
Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

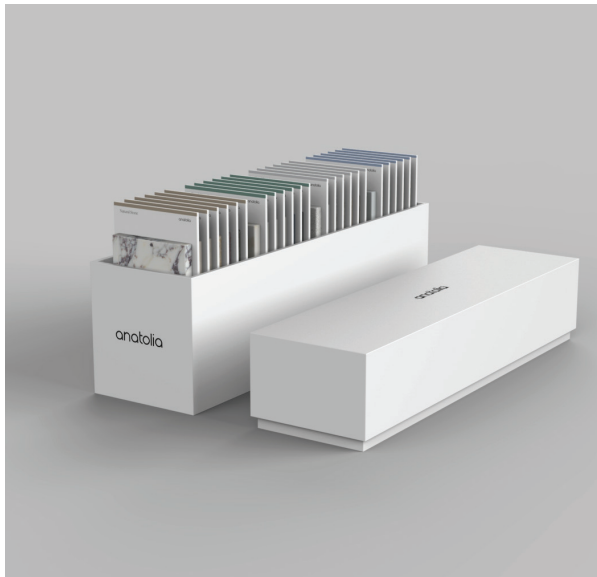


<i>Sample Chips</i>	ITEM CODE	UPC
Lumino Onyx Matte Sample Chip	9902-1964-0	828492080511
Lumino Carbon Matte Sample Chip	9902-1965-0	828492080528
Lumino Grigio Matte Sample Chip	9902-1966-0	828492080535
Lumino Statuario Matte Sample Chip	9902-1967-0	828492080542
Lumino Dune Matte Sample Chip	9902-1972-0	828492080597
Lumino Bianco Matte Sample Chip	9902-1973-0	828492080603
Lumino Ivory Matte Sample Chip	9902-1974-0	828492080610
Lumino Calacatta Matte Sample Chip	9902-1975-0	828492080627

<i>Sample Chips</i>	ITEM CODE	UPC
Lumino Onyx Heritage Texture Sample Chip	9902-1960-0	828492080474
Lumino Carbon Heritage Texture Sample Chip	9902-1961-0	828492080481
Lumino Grigio Heritage Texture Sample Chip	9902-1962-0	828492080498
Lumino Statuario Heritage Texture Sample Chip	9902-1963-0	828492080504
Lumino Dune Heritage Texture Sample Chip	9902-1980-0	828492080672
Lumino Bianco Heritage Texture Sample Chip	9902-1969-0	828492080566
Lumino Ivory Heritage Texture Sample Chip	9902-1970-0	828492080573
Lumino Calacatta Heritage Texture Sample Chip	9902-1971-0	828492080580

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
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