

Marmiline, *Engineered Stone*.
Merchandising



anatolia

Marketing support, *Table Top Display*

This collection's beauty is brought to life in a table top display that features the formats in the collection, and an inspirational branding panel. The branding panel at the top provides an elegant and inspirational room scene along with the colors included within the collection. Furthermore, great care has been taken to maximize display space efficiency while providing the most motivating presentation of the collection.



Marmiline, *Table Top Display at a glance*



Side angle view of sample chips accentuates the beauty and impeccable quality of the designs.



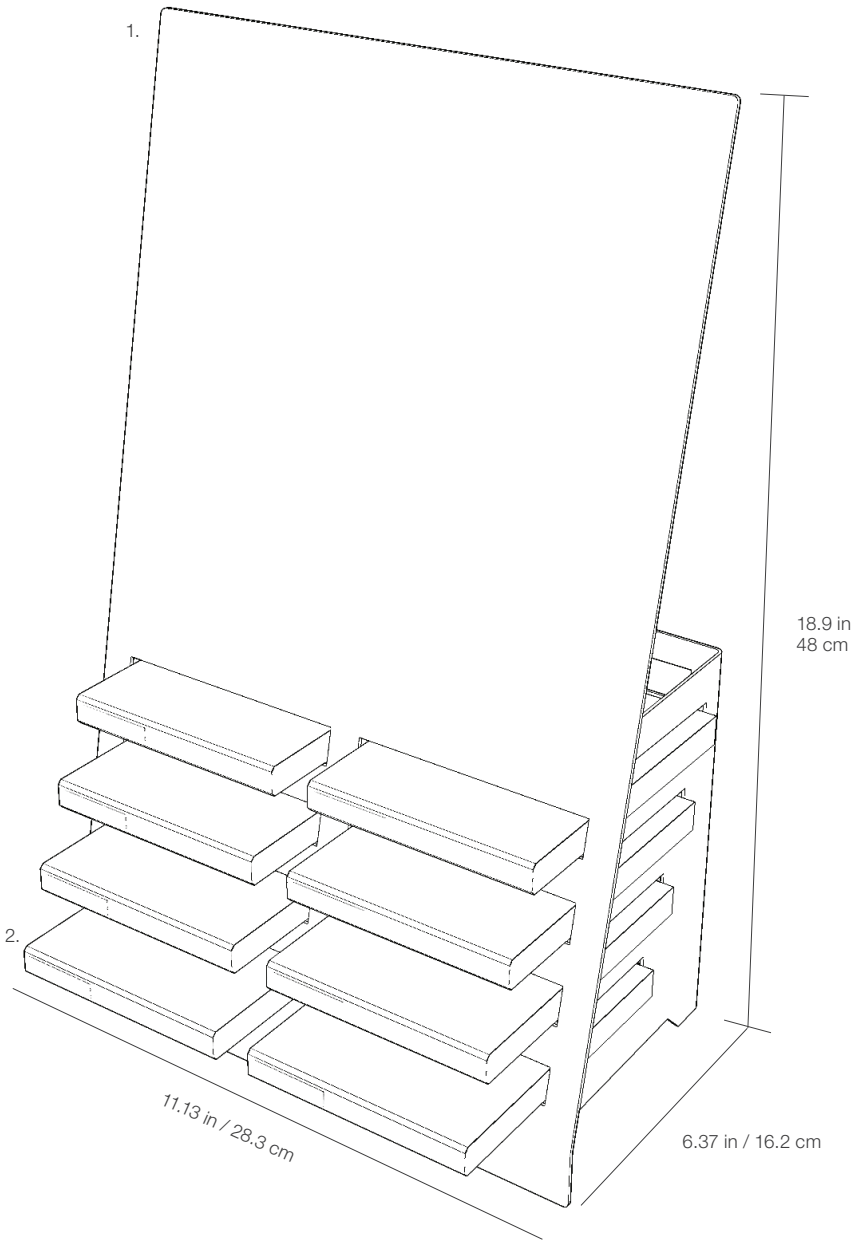
Inspirational branding panel draws consumers' attention with luxurious room scenes and colors at a glance.

Marmiline, *Table Top Display*

Key specifications and item codes

ITEM DESCRIPTION	CONTENTS	ITEM CODE
MARMILINE DISPLAY KIT	1 MARMILINE TABLE TOP DISPLAY BASE 8 MARMILINE SAMPLE CHIPS	9901-0087-0

<i>Table Top Display</i>	UPC	ITEM CODE
1. MARMILINE TABLE TOP DISPLAY BASE (1 IN TOTAL)	828492079508	9902-1926-0
2. 6 x 4.5 in MARMILINE SAMPLE CHIPS SET (8 CHIPS)	828492079492	9902-1925-0



Marketing support, *A&D Board*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Snow, Ivory, Mist, Pearl, Ash, Fog, Shadow, Midnight	Marmiline A&D Board	9902-1357-0	828492068328

A&D Board Outside

0.7 in
1.8 cm

Fully Open:
21.45 in
54.5 cm

A&D Board Inside

Marmiline

Engineered Stone

Accessories

anatolia

Formats at a Glance

6 x 36 in / 152 x 914 mm

3/8"

Polished

6 x 72 in / 152 x 1829 mm

3/8"

Polished

6 x 108 in / 152 x 2743 mm

3/8"

Polished

6 x 144 in / 152 x 3658 mm

3/8"

Polished

6 x 180 in / 152 x 4573 mm

3/8"

Polished

12 x 47 1/8 in / 305 x 1198 mm

3/8"

Polished

12 x 94 3/8 in / 305 x 2394 mm

3/8"

Polished

12 x 141 5/8 in / 305 x 3630 mm

3/8"

Polished

12 x 188 1/8 in / 305 x 4765 mm

3/8"

Polished

12 x 235 1/8 in / 305 x 5900 mm

3/8"

Polished

12 x 306 in / 305 x 7771 mm

3/8"

Polished

12 x 360 in / 305 x 914 mm

3/8"

Polished

12 x 420 in / 305 x 10668 mm

3/8"

Polished

12 x 474 in / 305 x 11991 mm

3/8"

Polished

12 x 528 in / 305 x 13414 mm

3/8"

Polished

12 x 582 in / 305 x 14837 mm

3/8"

Polished

12 x 636 in / 305 x 16260 mm

3/8"

Polished

12 x 690 in / 305 x 17683 mm

3/8"

Polished

12 x 744 in / 305 x 19106 mm

3/8"

Polished

12 x 798 in / 305 x 20529 mm

3/8"

Polished

12 x 852 in / 305 x 21952 mm

3/8"

Polished

12 x 906 in / 305 x 23375 mm

3/8"

Polished

12 x 960 in / 305 x 24798 mm

3/8"

Polished

12 x 1014 in / 305 x 26221 mm

3/8"

Polished

12 x 1068 in / 305 x 27644 mm

3/8"

Polished

12 x 1122 in / 305 x 29067 mm

3/8"

Polished

12 x 1176 in / 305 x 30490 mm

3/8"

Polished

12 x 1230 in / 305 x 31913 mm

3/8"

Polished

12 x 1284 in / 305 x 33336 mm

3/8"

Polished

12 x 1338 in / 305 x 34759 mm

3/8"

Polished

12 x 1392 in / 305 x 36182 mm

3/8"

Polished

12 x 1446 in / 305 x 37605 mm

3/8"

Polished

12 x 1500 in / 305 x 39028 mm

3/8"

Polished

12 x 1554 in / 305 x 40451 mm

3/8"

Polished

12 x 1608 in / 305 x 41874 mm

3/8"

Polished

12 x 1662 in / 305 x 43297 mm

3/8"

Polished

12 x 1716 in / 305 x 44720 mm

3/8"

Polished

12 x 1770 in / 305 x 46143 mm

3/8"

Polished

12 x 1824 in / 305 x 47566 mm

3/8"

Polished

12 x 1878 in / 305 x 48989 mm

3/8"

Polished

12 x 1932 in / 305 x 50412 mm

3/8"

Polished

12 x 1986 in / 305 x 51835 mm

3/8"

Polished

12 x 2040 in / 305 x 53258 mm

3/8"

Polished

12 x 2094 in / 305 x 54681 mm

3/8"

Polished

12 x 2148 in / 305 x 56104 mm

3/8"

Polished

12 x 2202 in / 305 x 57527 mm

3/8"

Polished

12 x 2256 in / 305 x 58950 mm

3/8"

Polished

12 x 2310 in / 305 x 60373 mm

3/8"

Polished

12 x 2364 in / 305 x 61796 mm

3/8"

Polished

12 x 2418 in / 305 x 63219 mm

3/8"

Polished

12 x 2472 in / 305 x 64642 mm

3/8"

Polished

12 x 2526 in / 305 x 66065 mm

3/8"

Polished

12 x 2580 in / 305 x 67488 mm

3/8"

Polished

12 x 2634 in / 305 x 68911 mm

3/8"

Polished

12 x 2688 in / 305 x 70334 mm

3/8"

Polished

12 x 2742 in / 305 x 71757 mm

3/8"

Polished

12 x 2796 in / 305 x 73180 mm

3/8"

Polished

12 x 2850 in / 305 x 74603 mm

3/8"

Polished

12 x 2904 in / 305 x 76026 mm

3/8"

Polished

12 x 2958 in / 305 x 77449 mm

3/8"

Polished

12 x 3012 in / 305 x 78872 mm

3/8"

Polished

12 x 3066 in / 305 x 80295 mm

3/8"

Polished

12 x 3120 in / 305 x 81718 mm

3/8"

Polished

12 x 3174 in / 305 x 83141 mm

3/8"

Polished

12 x 3228 in / 305 x 84564 mm

3/8"

Polished

12 x 3282 in / 305 x 85987 mm

3/8"

Polished

12 x 3336 in / 305 x 87410 mm

3/8"

Polished

12 x 3390 in / 305 x 88833 mm

3/8"

Polished

12 x 3444 in / 305 x 90256 mm

3/8"

Polished

12 x 3498 in / 305 x 91679 mm

3/8"

Polished

12 x 3552 in / 305 x 93102 mm

3/8"

Polished

12 x 3606 in / 305 x 94525 mm

3/8"

Polished

12 x 3660 in / 305 x 95948 mm

3/8"

Polished

12 x 3714 in / 305 x 97371 mm

3/8"

Polished

12 x 3768 in / 305 x 98794 mm

3/8"

Polished

12 x 3822 in / 305 x 100217 mm

3/8"

Polished

12 x 3876 in / 305 x 101640 mm

3/8"

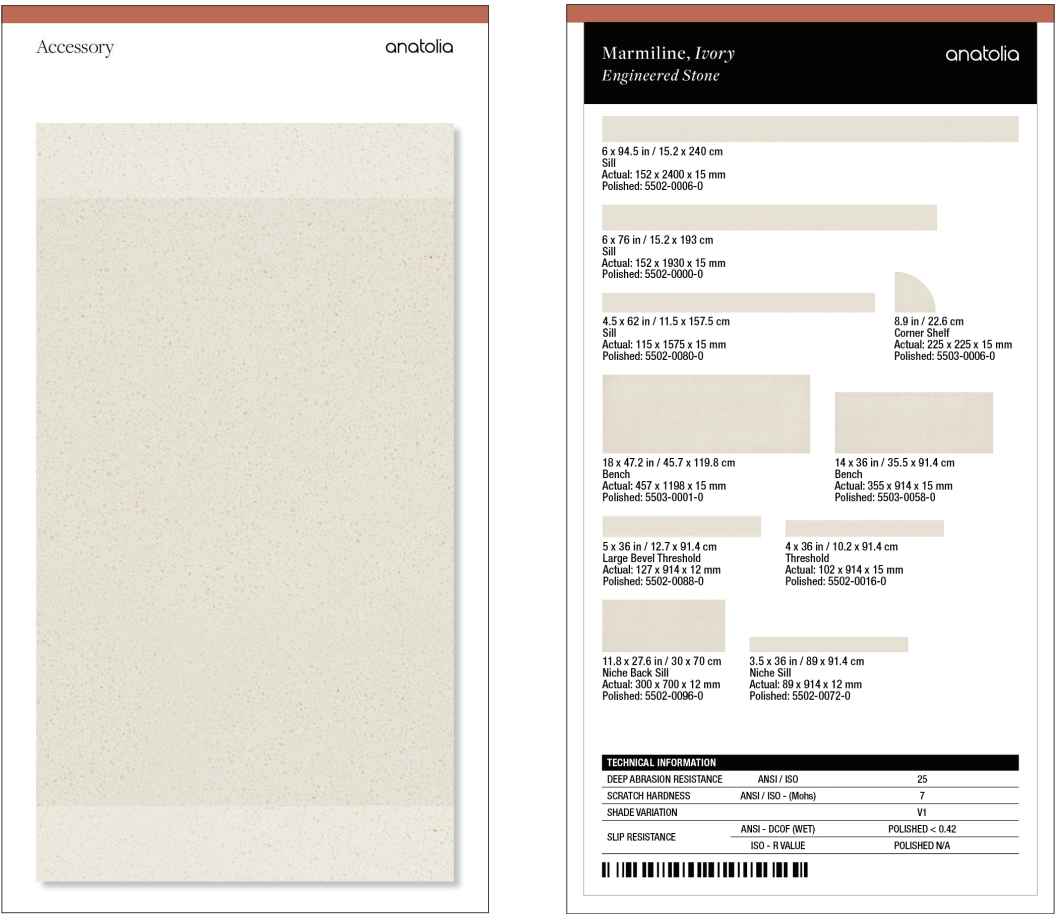
Polished

12 x 3930

Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.

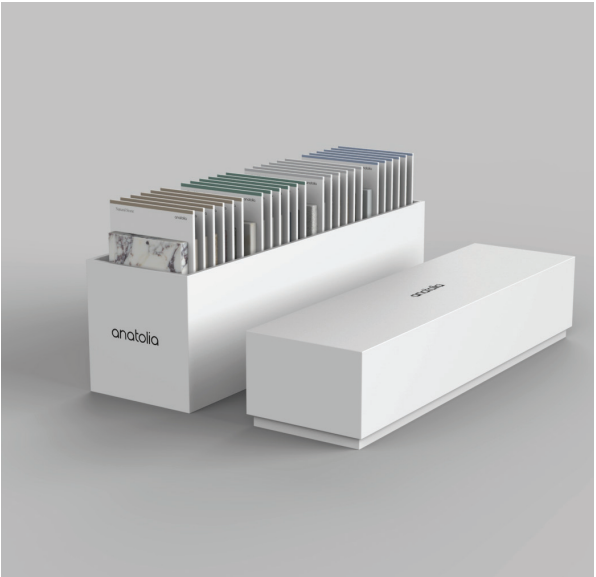
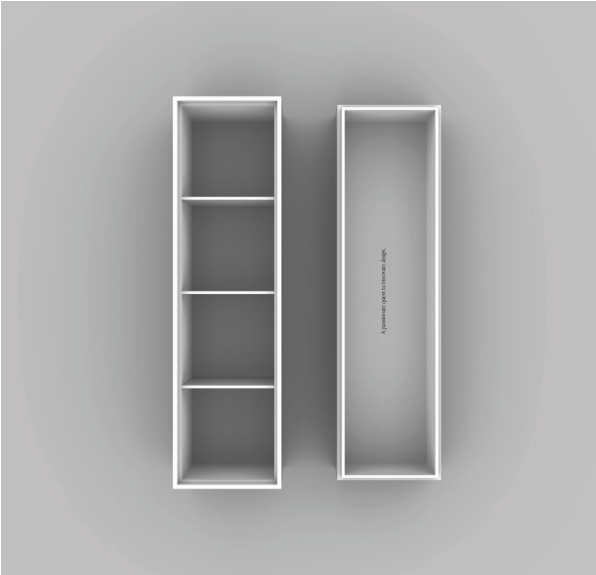


Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

<i>Sample Chips</i>	ITEM CODE	UPC
Marmiline Snow Polished Sample Chip	9902-1295-0	828492066928
Marmiline Ivory Polished Sample Chip	9902-1296-0	828492066935
Marmiline Mist Polished Sample Chip	9902-1921-0	828492079416
Marmiline Ash Polished Sample Chip	9902-1297-0	828492066942
Marmiline Pearl Polished Sample Chip	9902-1298-0	828492066959
Marmiline Fog Polished Sample Chip	9902-1920-0	828492079409
Marmiline Shadow Polished Sample Chip	9902-1299-0	828492066966
Marmiline Midnight Polished Sample Chip	9902-1922-0	828492079423

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

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anatolia.com