Mayfair, *Glazed Porcelain.*
Merchandising



anatolia

Classic Bin Display

DISPLAY CAPACITIES:
18 x 26 in Boards - 34
25.5 x 26 in Boards - 22
13 x 18 in Boards - 44

Anatolia has developed a compact floor display designed to efficiently organize and present collection display boards within a minimal footprint. The display houses boards that can be easily picked up and moved using integrated cut-out handles, making them ideal for design discussions with clients. With its rich dark wood finish complemented by sleek black metallic accents, this display exudes sophistication and is designed to make a striking statement in any showroom setting.



Marketing Support, *Classic Bin Display*



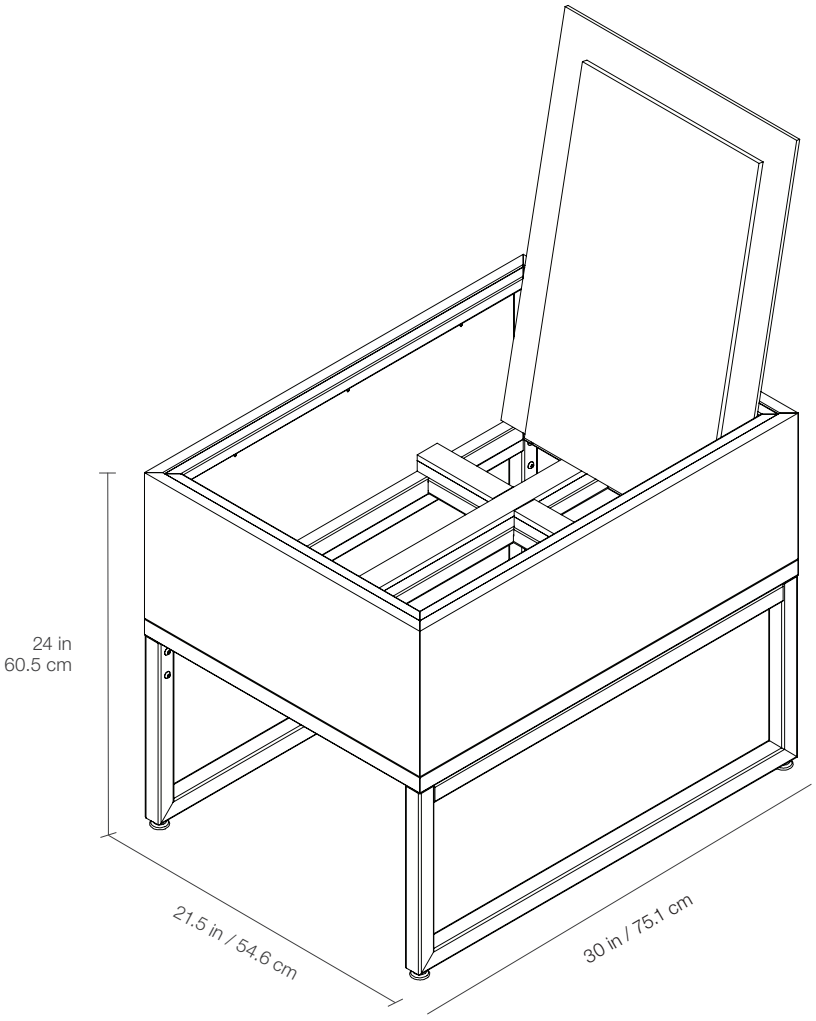


Classic Archive Display

Marketing Support, *Classic Bin Display*

Key specifications and item codes

ITEM DESCRIPTION	ITEM CODE	BARCODE
ANATOLIA DISPLAY BOARD BIN (EMPTY)	9902-3543-0	828492114452



Marketing Support, *Classic Display Boards*

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-3610-0	Anatolia 18 x 26 in Lumino Display Board Set 1	Anatolia 18 x 26 in Lumino Statuario Display Board	9902-3544-0
		Anatolia 18 x 26 in Lumino Bianco Display Board	9902-3545-0
		Anatolia 18 x 26 in Lumino Ivory Display Board	9902-3546-0
		Anatolia 18 x 26 in Lumino Dune Display Board	9902-3547-0
9902-3611-0	Anatolia 18 x 26 in Lumino Display Board Set 2	Anatolia 18 x 26 in Lumino Carbon Display Board	9902-3548-0
		Anatolia 18 x 26 in Lumino Grigio Display Board	9902-3549-0
		Anatolia 18 x 26 in Lumino Onyx Display Board	9902-3550-0
		Anatolia 18 x 26 in Lumino Calacatta Display Board	9902-3551-0
9902-3612-0	Anatolia 18 x 26 in Locale Display Board Set	Anatolia 18 x 26 in Locale Glacier Display Board	9902-3552-0
		Anatolia 18 x 26 in Locale Stone Display Board	9902-3553-0
		Anatolia 18 x 26 in Locale Forge Display Board	9902-3554-0
		Anatolia 18 x 26 in Locale Carbon Display Board	9902-3555-0
9902-3613-0	Anatolia 18 x 26 in Artifact Display Board Set	Anatolia 18 x 26 in Artifact Dawn Display Board	9902-3556-0
		Anatolia 18 x 26 in Artifact Fog Display Board	9902-3557-0
		Anatolia 18 x 26 in Artifact Sienna Display Board	9902-3558-0
		Anatolia 18 x 26 in Artifact Umber Display Board	9902-3559-0
9902-3614-0	Anatolia 18 x 26 in Coliseo Display Board Set	Anatolia 18 x 26 in Coliseo Desert Display Board	9902-3560-0
		Anatolia 18 x 26 in Coliseo Graphite Display Board	9902-3561-0
		Anatolia 18 x 26 in Coliseo Pearl Display Board	9902-3562-0
		Anatolia 18 x 26 in Coliseo Platinum Display Board	9902-3563-0
9902-3615-0	Anatolia 18 x 26 in Plata Display Board Set	Anatolia 18 x 26 in Plata Statuario Brina Display Board	9902-3564-0
		Anatolia 18 x 26 in Plata Onyx Crystallo Display Board	9902-3565-0
		Anatolia 18 x 26 in Plata Perla Grigia Display Board	9902-3566-0
		Anatolia 18 x 26 in Plata Carrara Abisso Display Board	9902-3567-0

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-3616-0	Anatolia 18 x 26 in Davenport Display Board Set	Anatolia 18 x 26 in Davenport Ash Display Board	9902-3569-0
		Anatolia 18 x 26 in Davenport Earth Display Board	9902-3570-0
		Anatolia 18 x 26 in Davenport Ice Display Board	9902-3571-0
		Anatolia 18 x 26 in Davenport Mica Display Board	9902-3572-0
9902-3617-0	Anatolia 18 x 26 in Regency Display Board Set	Anatolia 18 x 26 in Regency Carbon Display Board	9902-3573-0
		Anatolia 18 x 26 in Regency Ivory Display Board	9902-3574-0
		Anatolia 18 x 26 in Regency Mica Display Board	9902-3575-0
		Anatolia 18 x 26 in Regency Sand Display Board	9902-3576-0
9902-3618-0	Anatolia 18 x 26 in Nexus Display Board Set	Anatolia 18 x 26 in Nexus Clay Display Board	9902-3577-0
		Anatolia 18 x 26 in Nexus Ice Display Board	9902-3578-0
		Anatolia 18 x 26 in Nexus Mica Display Board	9902-3579-0
		Anatolia 18 x 26 in Nexus Graphite Display Board	9902-3580-0
9902-3619-0	Anatolia 18 x 26 in Torino Display Board Set	Anatolia 18 x 26 in Torino Vanizio Display Board	9902-3581-0
		Anatolia 18 x 26 in Torino Argento Display Board	9902-3582-0
		Anatolia 18 x 26 in Torino Avorio Display Board	9902-3583-0
		Anatolia 18 x 26 in Torino Grigio Display Board	9902-3584-0
9902-3620-0	Anatolia 18 x 26 in Muskoka Display Board Set	Anatolia 18 x 26 in Muskoka Ash Display Board	9902-3586-0
		Anatolia 18 x 26 in Muskoka Charred Display Board	9902-3587-0
		Anatolia 18 x 26 in Muskoka Saddle Display Board	9902-3588-0
		Anatolia 18 x 26 in Muskoka Smoke Display Board	9902-3589-0
9902-3621-0	Anatolia 18 x 26 in Soho Display Board Set 1	Anatolia 18 x 26 in Soho 3 x 6 Display Board	9902-3590-0
		Anatolia 18 x 26 in Soho 1 in Hex / Basketweave Display Board	9902-3591-0
		Anatolia 18 x 26 in Soho 2 x 2 in / 2 in Hex Display Board	9902-3592-0
		Anatolia 18 x 26 in Soho Herringbone Display Board	9902-3593-0

NOTE: Individual replacement boards are orderable on the customer portal.

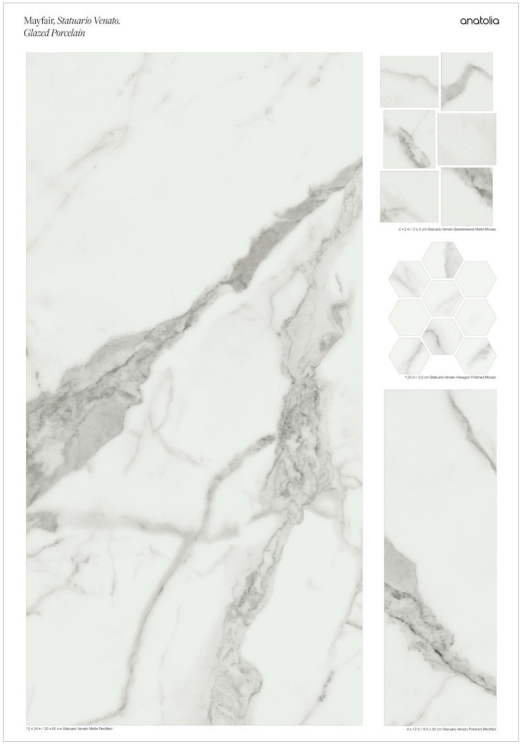
Marketing Support, *Classic Display Boards*

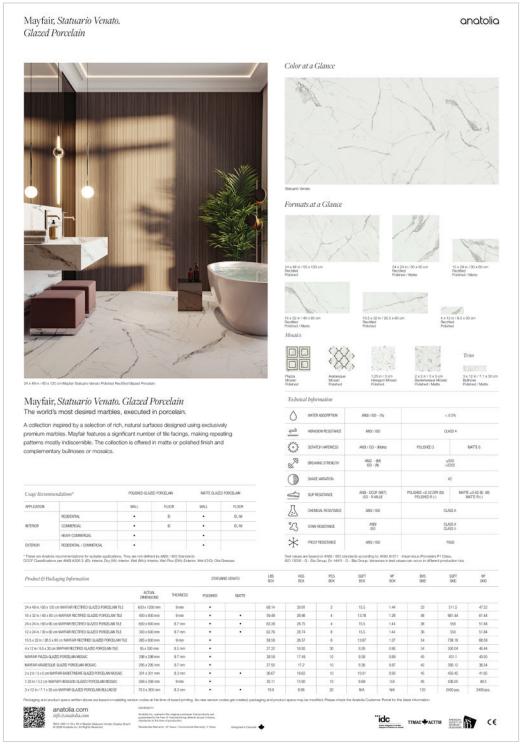
SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-3622-0	Anatolia 18 x 26 in Soho Display Board Set 2	Anatolia 18 x 26 in Soho Loft Brick Display Board	9902-3594-0
		Anatolia 18 x 26 in Soho Penny Round Display Board	9902-3595-0
		Anatolia 18 x 26 in Soho Field Display Board	9902-3596-0
		Anatolia 18 x 26 in Soho 8 x 24 / 2 x 8 Display Board	9902-3597-0
9902-3623-0	Anatolia 18 x 26 in Mayfair Display Board Set 1	Anatolia 18 x 26 in Mayfair Allure Display Board	9902-3599-0
		Anatolia 18 x 26 in Mayfair Calacatta Display Board	9902-3600-0
		Anatolia 18 x 26 in Mayfair Statuario Venato Display Board	9902-3601-0
		Anatolia 18 x 26 in Mayfair Stella Argento Display Board	9902-3602-0
9902-3624-0	Anatolia 18 x 26 in Mayfair Display Board Set 2	Anatolia 18 x 26 in Mayfair Strada Ash Display Board	9902-3603-0
		Anatolia 18 x 26 in Mayfair Suave Bianco Display Board	9902-3604-0
		Anatolia 18 x 26 in Mayfair Volakas Grigio Display Board	9902-3605-0
9902-3625-0	Anatolia 18 x 26 in Mayfair Display Board Set 3	Anatolia 18 x 26 in Mayfair Zebrino Display Board	9902-3606-0
		Anatolia 18 x 26 in Mayfair Piazza Display Board	9902-3607-0
		Anatolia 18 x 26 in Mayfair Arabesque Display Board	9902-3608-0
9902-3626-0	Anatolia 18 x 26 in Linea / Altezza / Purity Display Board Set	Anatolia 18 x 26 in Linea Display Board	9902-3568-0
		Anatolia 18 x 26 in Altezza Carrara Display Board	9902-3585-0
		Anatolia 18 x 26 in Purity Display Board	9902-3598-0

NOTE: Individual replacement boards are orderable on the customer portal.

Classic Archive Display, *Boards at a Glance*

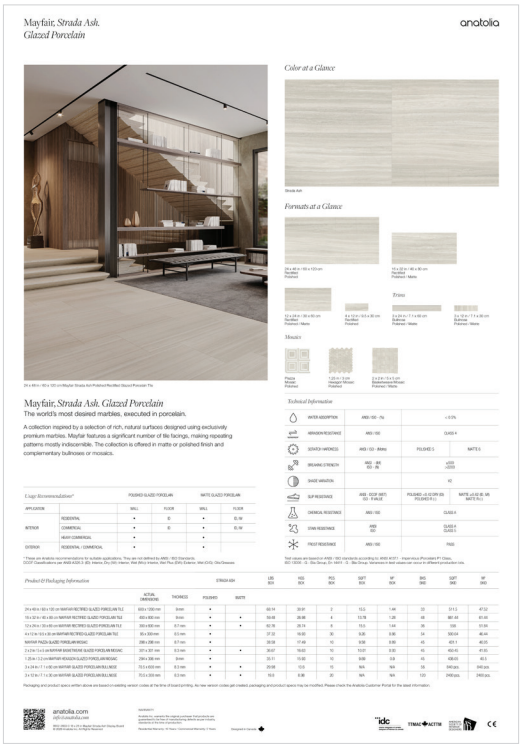
Anatolia's display boards are thoughtfully designed to be compact, durable, and easy to handle. The front of each board showcases a variety of available formats, while the back features elegant room scenes specific to each collection, along with technical specifications including sizes, finishes available, and usage recommendations. The display is supplied empty, with collection boards available to order and customize to suit your assortment.





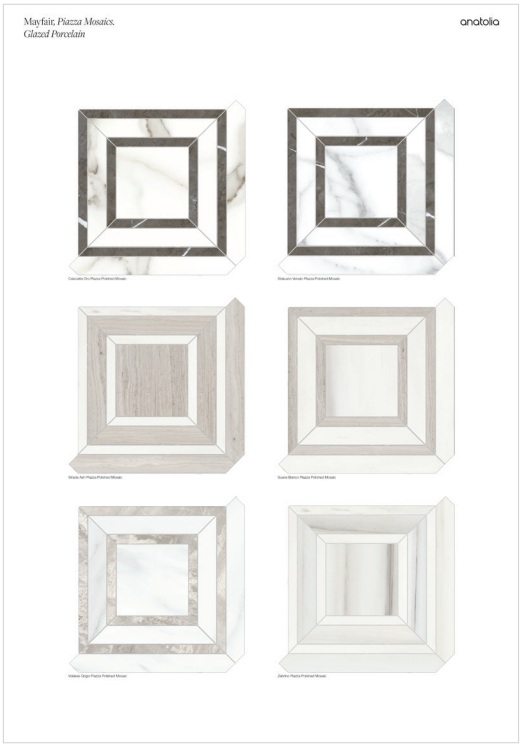
18 x 26 in / 46 x 66 cm Mayfair Statuario Venato Board





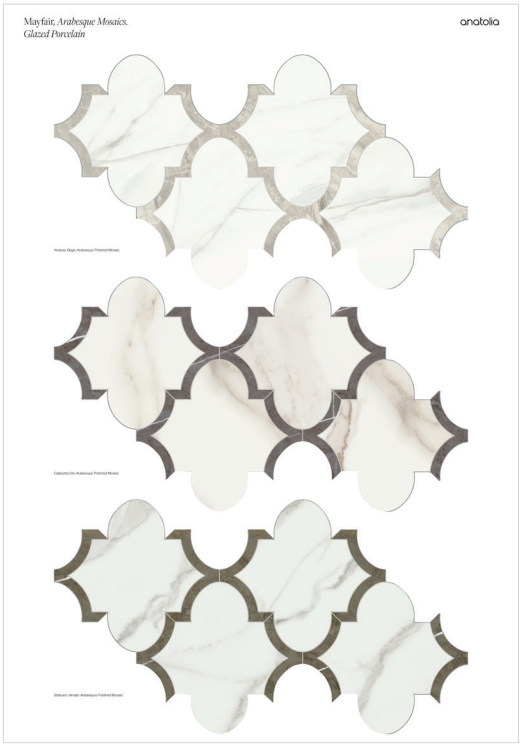
18 x 26 in / 46 x 66 cm Mayfair Strada Ash Board

Classic Archive, *Display Boards at a Glance*





18 x 26 in / 46 x 66 cm Mayfair Piazza Mosaics Board





18 x 26 in / 46 x 66 cm Mayfair Arabesque Mosaics Board

Marketing support, *Floor Display*

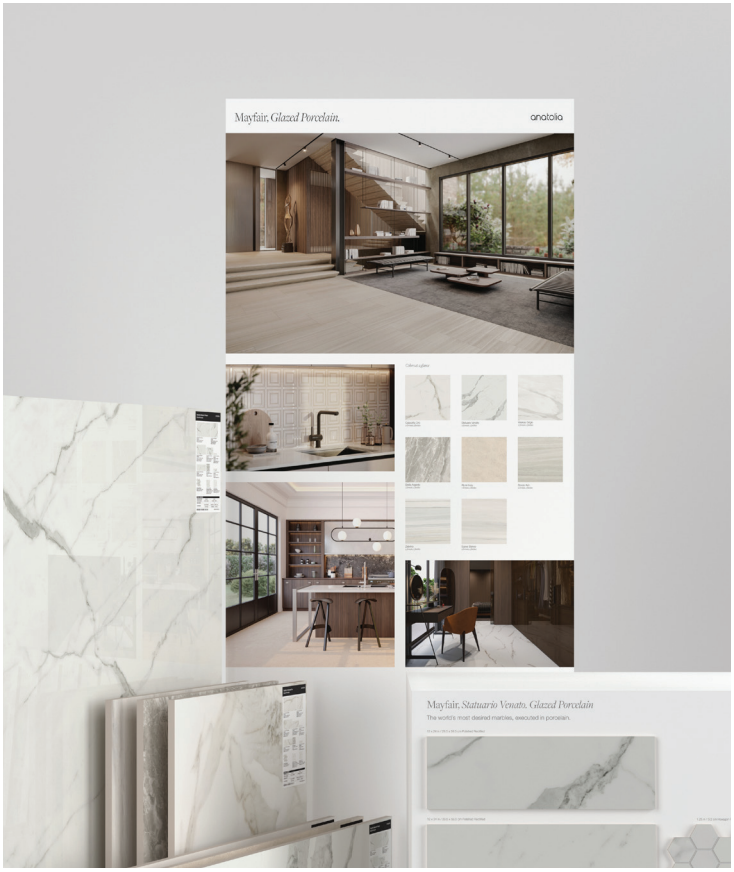
This collection's beauty is brought to life in a floor display that features the tiles in the collection, display board sets and an inspirational branding panel. The large format tiles on the left allow customers to experience Anatolia's ultimate design definition and depth of color and shade rendition. The display board sets on the right feature various tile formats and finishes on the front of the board along with refined room scenes, tile variations and technical specifications on the back. The branding panel at the back provides a variety of elegant and inspirational room scenes along with the colors included within the collection. Furthermore, great care has been taken to maximize display space efficiency while providing the most motivating presentation of the collection.



Mayfair, *Floor Display at a glance*



Side angle view of large scale tiles accentuates the beauty and impeccable quality of the designs.



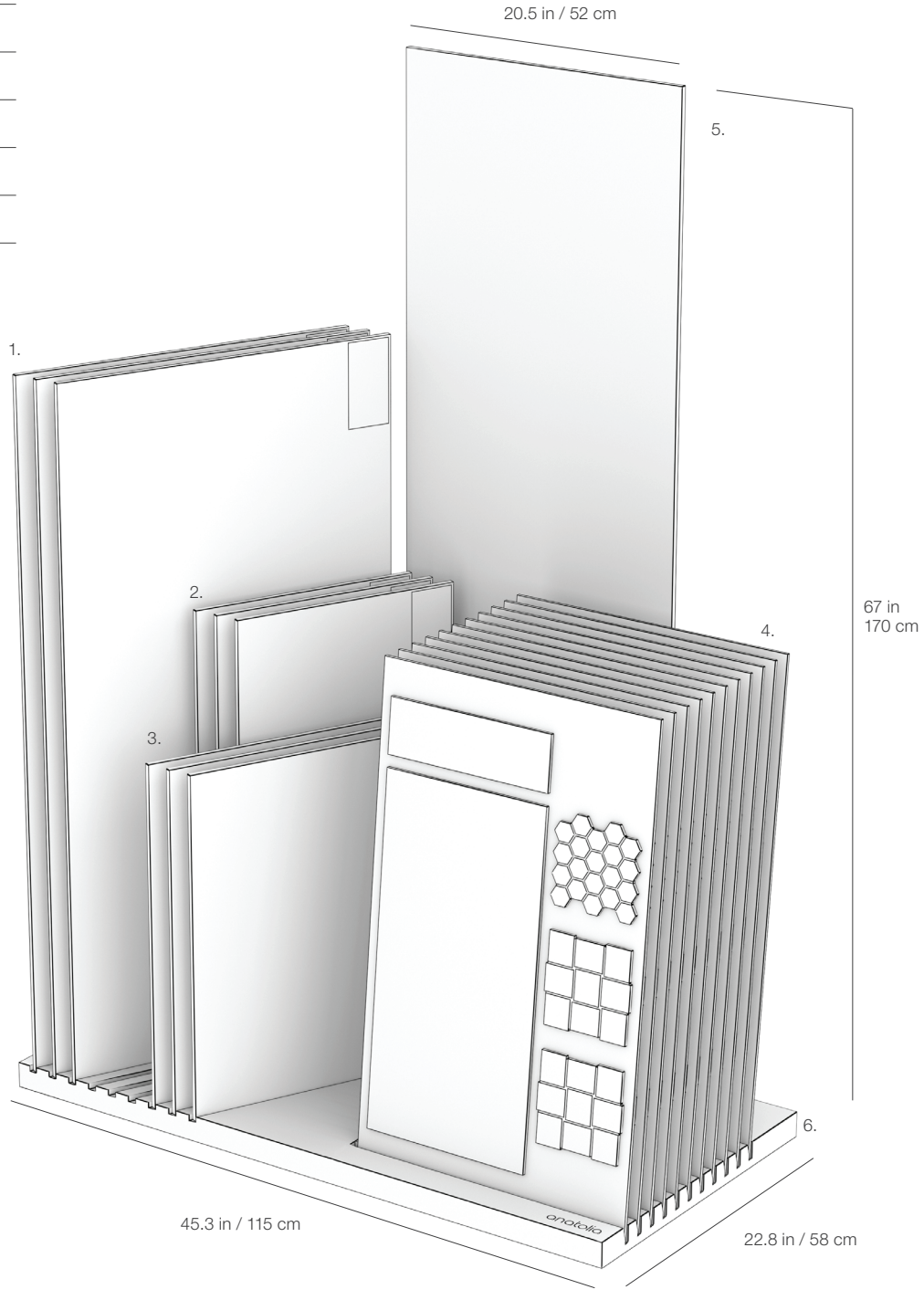
Inspirational branding panel draws consumers' attention with luxurious room scenes and colors at a glance.

Mayfair, *Floor Display Kit*

Key specifications and item codes

ITEM DESCRIPTION	CONTENTS	ITEM CODE
MAYFAIR DISPLAY BOARD KIT	4 SAMPLE TILE SETS (9 TILES IN TOTAL), 3 DISPLAY BOARD SETS (11 BOARDS IN TOTAL), 1 DISPLAY BASE (2 PARTS) AND 1 BRANDING PANEL	9901-0072-0

1. 24 x 48 in / 60 x 120 cm Glazed Porcelain Tiles (3 in total)
2. 16 x 32 in / 40 x 80 cm Glazed Porcelain Tiles (3 in total)
3. 24 x 24 in / 60 x 60 cm Glazed Porcelain Tiles (3 in total)
4. 20 x 33 in / 50.8 x 83.8 cm Display Boards (11 in total)
5. 20.5 x 67 in / 52 x 170 cm MDF Branding Panel (1 in total)
6. 25.8 x 13.5 in / 65.5 x 34.2 cm Mayfair Metal Display Base (1 in total)
7. 45.3 x 22.8 in / 115 x 58 cm x 45 mm Mayfair MDF Display Base (1 in total)



Marketing support, *Sample Tiles*

Anatolia's quality difference and ultra-realistic designs are best experienced with large scale sample tiles. Creative excellence combined with state-of-the-art scanning, printing and photo imaging technology delivers unparalleled quality and realism. Meticulous manufacturing and quality control measures ensure that Anatolia delivers the highest product quality available in the industry.

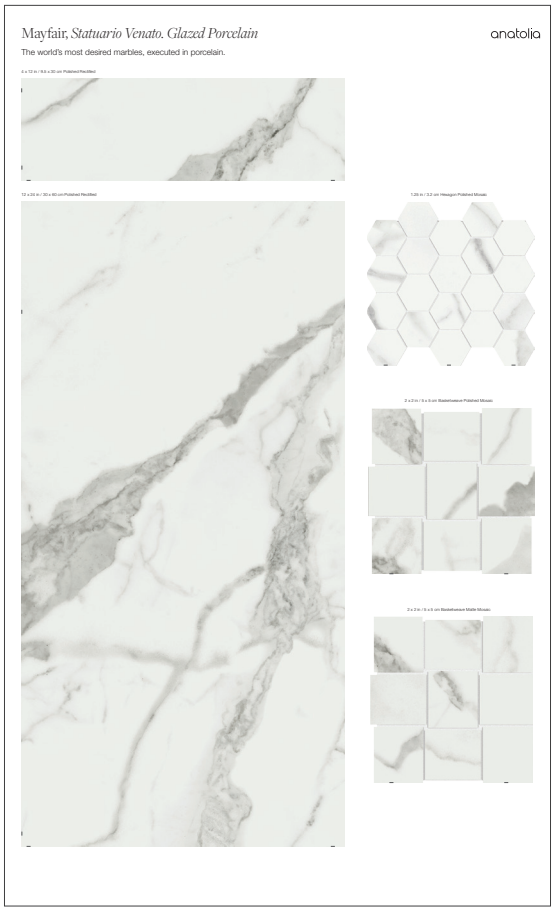


ITEM DESCRIPTION	CONTENTS	ITEM CODE
24 x 48 in / 60 x 120 cm MAYFAIR GLAZED PORCELAIN SAMPLE TILE SET - PART 1	24 x 48 in / 60 x 120 cm MAYFAIR STRADA ASH POLISHED RECTIFIED GLAZED PORCELAIN TILE	9902-1620-0
	24 x 48 in / 60 x 120 cm MAYFAIR ZEBRINO POLISHED RECTIFIED GLAZED PORCELAIN TILE	
24 x 48 in / 60 x 120 cm MAYFAIR GLAZED PORCELAIN SAMPLE TILE SET - PART 2	24 x 48 in / 60 x 120 cm MAYFAIR STATUARIO VENATO POLISHED RECTIFIED GLAZED PORCELAIN TILE	9902-1621-0
16 x 32 in / 40 x 80 cm MAYFAIR GLAZED PORCELAIN SAMPLE TILE SET - PART 3	16 x 32 in / 40 x 80 cm MAYFAIR CALACATTA ORO MATTE RECTIFIED GLAZED PORCELAIN TILE	9902-1622-0
	16 x 32 in / 40 x 80 cm MAYFAIR STELLA ARGENTO POLISHED RECTIFIED GLAZED PORCELAIN TILE	
	16 x 32 in / 40 x 80 cm MAYFAIR SUAVE BIANCO MATTE RECTIFIED GLAZED PORCELAIN TILE	
24 x 24 in / 60 x 60 cm MAYFAIR GLAZED PORCELAIN SAMPLE TILE SET - PART 4	24 x 24 in / 60 x 60 cm MAYFAIR ALLURE IVORY POLISHED RECTIFIED GLAZED PORCELAIN TILE	9902-1623-0
	24 x 24 in / 60 x 60 cm MAYFAIR STATUARIO VENATO MATTE RECTIFIED GLAZED PORCELAIN TILE	
	24 x 24 in / 60 x 60 cm MAYFAIR VOLAKAS GRIGIO MATTE RECTIFIED GLAZED PORCELAIN TILE	

Marketing support, *Display Boards*

Anatolia has designed a premium, compact and efficient display board that allows for it to be easily picked up and moved around for design discussions with clients. The front of the board displays a variety of formats.

The back of the board features elegant and refined rooms scenes specific to each tile color for inspiration. Technical specifications include tile sizes, finishes available, usage recommendations and highlight a sample of tile variations.



20 x 33 in / 50.8 x 83.8 cm Mayfair Panel, front



20 x 33 in / 50.8 x 83.8 cm Mayfair Panel, back

Display Board Sets	ITEM DESCRIPTION	ITEM CODE
	Mayfair Display Boards	
3 Display Boards for colors Zebrino, Strada Ash, Stella Argento, Allure Ivory	PART 1	9902-1624-0
3 Display Boards for colors Suave Bianco, Calacatta Oro, Volakas Grigio, Allure Ivory	PART 2	9902-1625-0
3 Display Boards for Arabesque and Piazza Waterjet Mosaics	PART 3	9902-1626-0

Additional Components	ITEM CODE
45.3 x 22.8 in / 115 x 58 cm x 45 mm Mayfair MDF Display Base	9902-0987-1
25.8 x 13.5 in / 65.5 x 34.5 cm x 2 mm Mayfair Metal Display Base	9902-1026-1
15.75 x 67 x 0.5 in / 52 x 170 cm x 12 mm Mayfair MDF Branding Panel	9902-1627-0

Marketing support, *A&D Boards*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

A&D Board Sets	ITEM DESCRIPTION	ITEM CODE	UPC
	Mayfair A&D Boards		
A&D Board for Colors Calacatta Oro, Statuario Venato, Stella Argento, Volakas Grigio	BOARD 1	9902-1344-0	828492068199
A&D Board for Colors Allure Ivory, Strada Ash, Suave Bianco, Zebrino	BOARD 2	9902-1345-0	828492068205

A&D Board, *Dimensions*

12 in / 30.5 cm

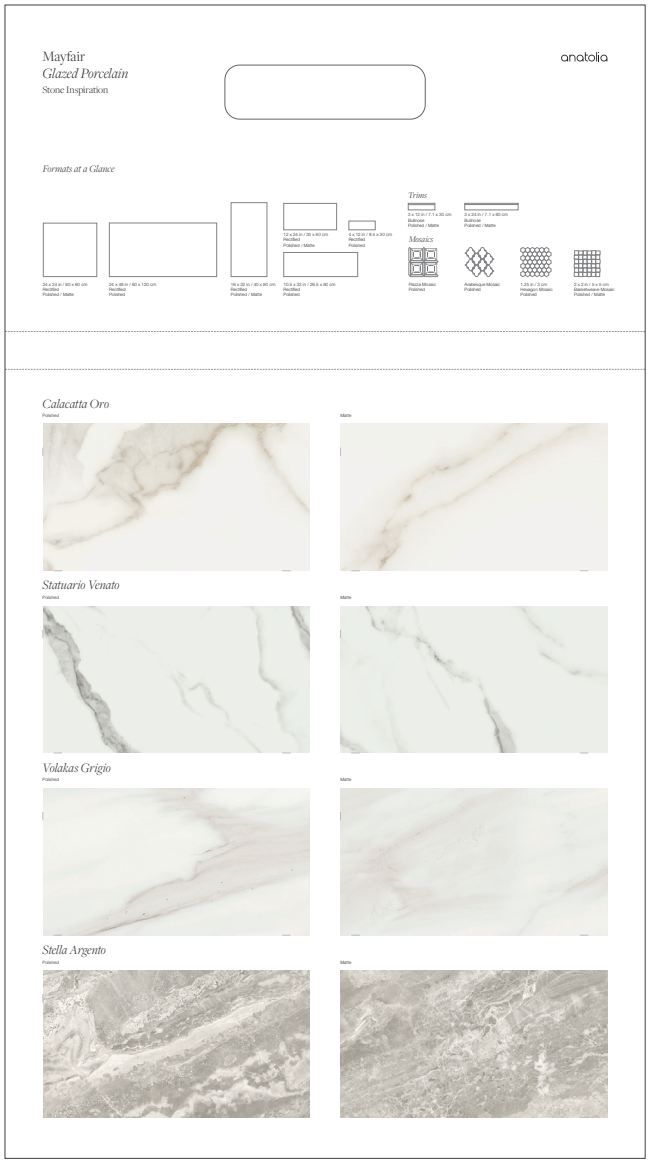


0.7 in
1.8 cm

14.76 in
37.5 cm

Fully Open:
21.45 in
54.5 cm

A&D Board Outside



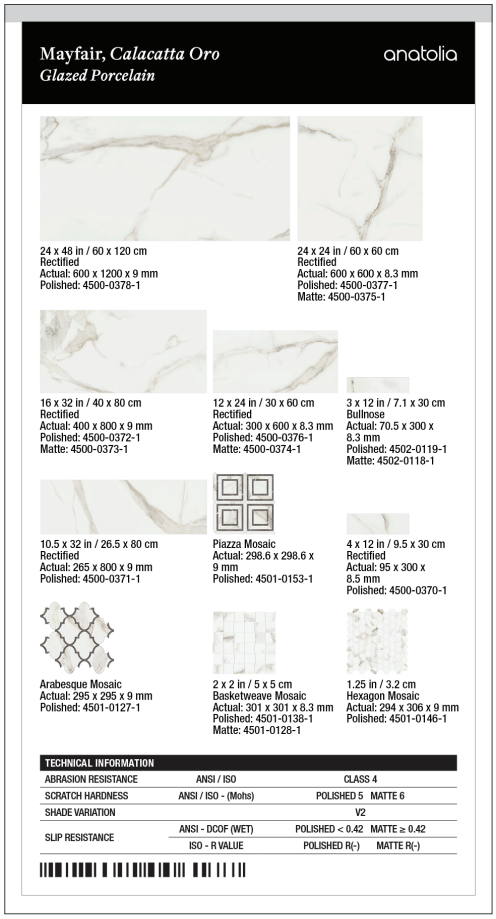
A&D Board Inside

Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.





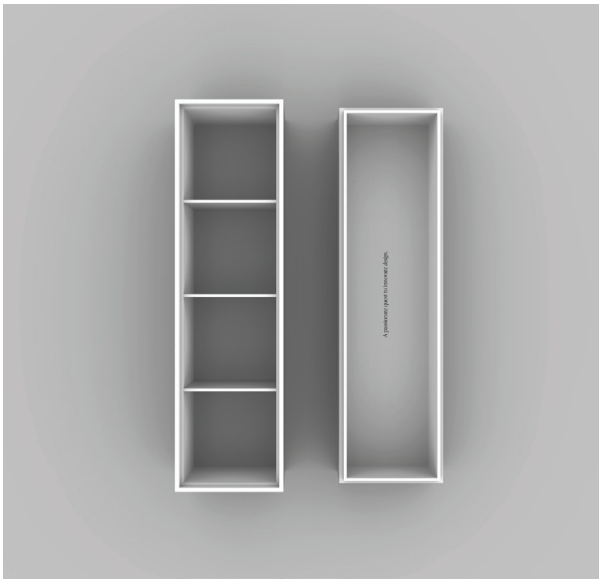
Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

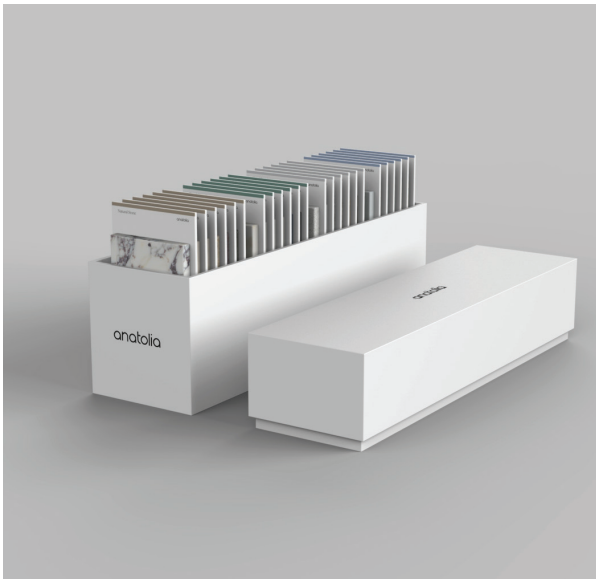
Sample Chips	ITEM CODE	UPC
Mayfair Allure Ivory Matte Sample Chip	9902-1189-0	828492065860
Mayfair Calacatta Oro Matte Sample Chip	9902-1191-0	828492065884
Mayfair Statuario Venato Matte Sample Chip	9902-1193-0	828492065907
Mayfair Stella Argento Matte Sample Chip	9902-1195-0	828492065921
Mayfair Strada Ash Matte Sample Chip	9902-1198-0	828492065952
Mayfair Suave Bianco Matte Sample Chip	9902-1200-0	828492065976
Mayfair Volakas Grigio Matte Sample Chip	9902-1201-0	828492065983
Mayfair Zebrino Matte Sample Chip	9902-1204-0	828492066010

Sample Chips	ITEM CODE	UPC
Mayfair Allure Ivory Polished Sample Chip	9902-1190-0	828492065877
Mayfair Calacatta Oro Polished Sample Chip	9902-1192-0	828492065891
Mayfair Statuario Venato Polished Sample Chip	9902-1194-0	828492065914
Mayfair Stella Argento Polished Sample Chip	9902-1196-0	828492065938
Mayfair Strada Ash Polished Sample Chip	9902-1197-0	828492065945
Mayfair Suave Bianco Polished Sample Chip	9902-1199-0	828492065969
Mayfair Volakas Grigio Polished Sample Chip	9902-1202-0	828492065990
Mayfair Zebrino Polished Sample Chip	9902-1203-0	828492066003

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.







ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
anatolia.com

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1.877.311.3434