

Mjörk, *Color Body Porcelain*.
Merchandising



anatolia

Premiere Ceramic + Porcelain, *Designer Library Display*

DISPLAY AT A GLANCE (HOLDS UP TO 156 BOARDS)

31 Display Board Sets

22 Collections

125 Boards

The Anatolia Designer Library Display features an exquisite, modern design to showcase Anatolia's exclusive collections. With its premium aesthetic, highlighted by LED lighting and a wood-look finish, the Designer Library Display effectively conveys essential product details across a wide range of collections.



Marketing Support, *Premiere Library Display Kit at a glance*



Side angle view of display boards accentuates the beauty and impeccable quality of the designs.

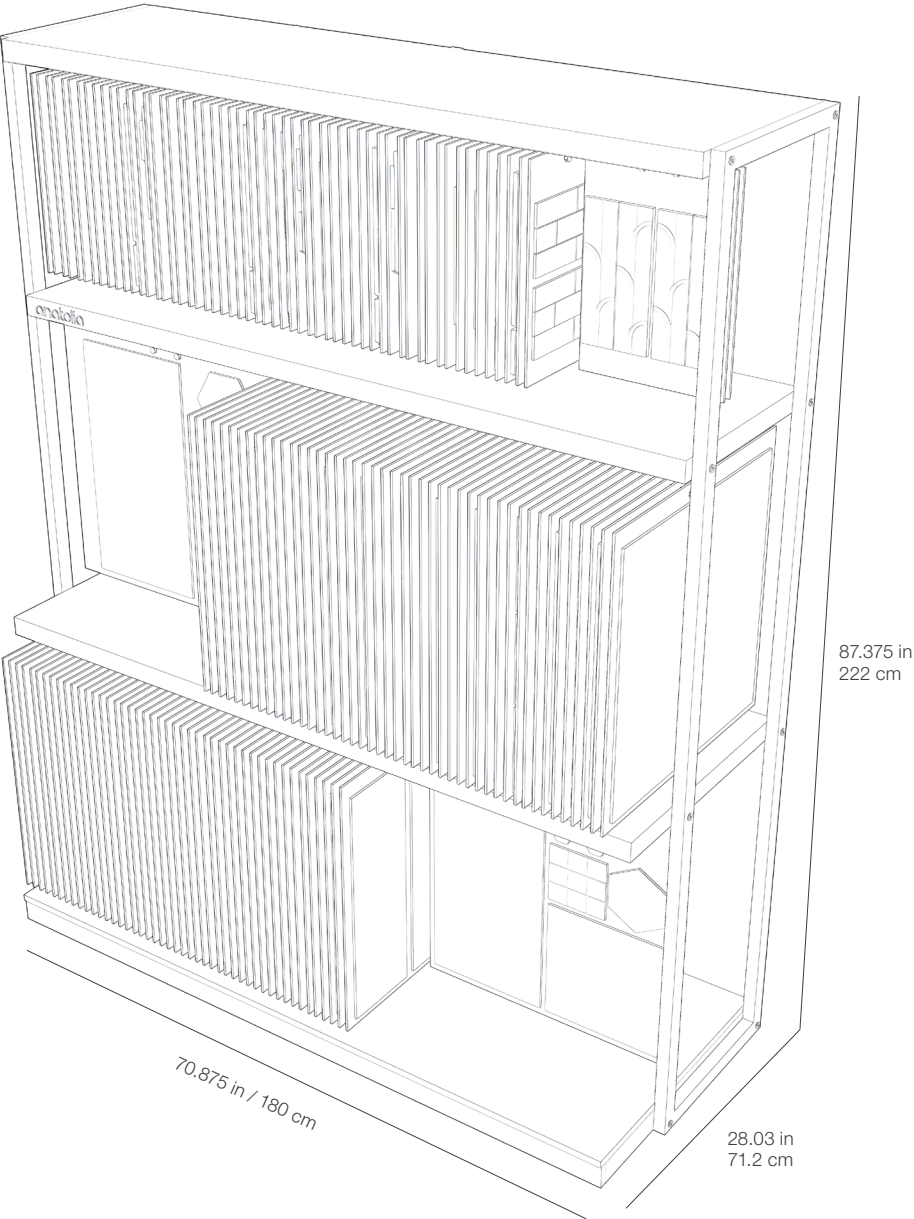


Marketing Support, *Premiere Library Display Kit*

Key specifications and item codes

ITEM DESCRIPTION	CONTENTS	ITEM CODE
ANATOLIA PREMIERE LIBRARY DISPLAY KIT	31 DISPLAY BOARD SETS AVAILABLE (125 BOARDS), 1 DISPLAY BASE, 78 DISPLAY BOARD ROLLER	9901-0084-0

<i>Premier Library Display</i>	ITEM CODE
ANATOLIA LIBRARY DISPLAY BASE	9902-1923-0
ANATOLIA LIBRARY DISPLAY BOARD ROLLER	9902-1924-0



Marketing Support, *Premiere Library Display Kit*

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-1772-0	Anatolia 25.5 x 26 in Mjork / Tapestri Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Tapestri Blend Display Board	9902-3158-0
		Anatolia 25.5 x 26 in Tapestri Display Board	9902-3159-0
		Anatolia 25.5 x 26 in Mjork Ash / Clay Display Board	9902-3160-0
		Anatolia 25.5 x 26 in Mjork Mica / Carbon Display Board	9902-3161-0
9902-2038-0	Anatolia 25.5 x 26 in Nord Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Nord Lithium Display Board	9902-3162-0
		Anatolia 25.5 x 26 in Nord Palladium Display Board	9902-3163-0
		Anatolia 25.5 x 26 in Nord Chromium Display	9902-3164-0
		Anatolia 25.5 x 26 in Nord Carbon Display Board	9902-3165-0
9902-2039-0	Anatolia 25.5 x 26 in Raffino / Station Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Raffino Bianco Vita / Statuario Valore Display Board	9902-3166-0
		Anatolia 25.5 x 26 in Raffino Calacatta Dolce / Onyx Suave Display Board	9902-3167-0
		Anatolia 25.5 x 26 in Station Ivory / Shadow Display Board	9902-3168-0
		Anatolia 25.5 x 26 in Station Pearl / Ash Display Board	9902-3169-0
9902-2041-0	Anatolia 25.5 x 26 in Form Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Form Clover / Baroque / Northstar Display Board	9902-3170-0
		Anatolia 25.5 x 26 in Form Compass / Zenith / Diamond Display Board	9902-3171-0
		Anatolia 25.5 x 26 in Form Monochrome / Graphite / Ivory Display Board	9902-3172-0
		Anatolia 25.5 x 26 in Form Sand / Ice / Tide Display Board	9902-3173-0
9902-2042-0	Anatolia 25.5 x 26 in Industria Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Industria Zinc / Graphite Display Board	9902-3174-0
		Anatolia 25.5 x 26 in Industria Lithium / Chromium Display Board	9902-3175-0
		Anatolia 25.5 x 26 in Industria Chromium Display Board	9902-3176-0
		Anatolia 25.5 x 26 in Industria Graphite Display Board	9902-3177-0
9902-2043-0	Anatolia 25.5 x 26 in Ceraforge / Belgian Linen Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Ceraforge Lithium / Iron Display Board	9902-3178-0
		Anatolia 25.5 x 26 in Ceraforge Chromium / Titanium Display Board	9902-3179-0
		Anatolia 25.5 x 26 in Ceraforge Oxide Display Board	9902-3180-0
		Anatolia 25.5 x 26 in Belgian Linen Display Board	9902-3181-0

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-2044-0	Anatolia 25.5 x 26 in Aspen Display Board Set (2 Boards)	Anatolia 25.5 x 26 in Aspen Paper Birch / French Oak / Beachcomber Display Board	9902-3182-0
		Anatolia 25.5 x 26 in Aspen Ash / Grey Ridge / Sequoia Display Board	9902-3183-0
9902-2045-0	Anatolia 25.5 x 26 in La Marca Display Board Set 1 (4 Boards)	Anatolia 25.5 x 26 in La Marca Travertino Instrata / Calacatta Paonazzo Display Board	9902-3184-0
		Anatolia 25.5 x 26 in La Marca Arabescato / Paradiso Argento Display Board	9902-3185-0
		Anatolia 25.5 x 26 in La Marca Nero Venato / Onyx Nuvolato Display Board	9902-3186-0
9902-2046-0	Anatolia 25.5 x 26 in La Marca Display Board Set 2 (3 Boards)	Anatolia 25.5 x 26 in La Marca Statuarietto / Carrara Gioia Display Board	9902-3187-0
		Anatolia 25.5 x 26 in La Marca 24 x 24 in La Marca Statuario Nuovo Honed Display Board	9902-3188-0
		Anatolia 25.5 x 26 in La Marca Picco Display Board	9902-3189-0
9902-2047-0	Anatolia 25.5 x 26 in Soho Display Board Set (3 Boards)	Anatolia 25.5 x 26 in La Marca Modella Display Board	9902-3190-0
		Anatolia 25.5 x 26 in Soho 2 x 12 in Field Tile Display Board	9902-3191-0
		Anatolia 25.5 x 26 in Soho Mixed Size Field Tile Display Board	9902-3192-0
9902-2040-0	Anatolia 13 x 18 in Soho / Raffino Display Board Set (6 Boards)	Anatolia 25.5 x 26 in Soho 8 x 24 in Field Tile Display Board	9902-3193-0
		Anatolia 13 x 18 in Soho Scallop / Arabesque Display Board	9902-3194-0
		Anatolia 25.5 x 26 in Soho Herringbone Display Board	9902-3195-0
		Anatolia 13 x 18 in Soho Picket Display Board	9902-3196-0
		Anatolia 13 x 18 in Soho Brick Display Board	9902-3197-0
9902-2048-0	Anatolia 13 x 18 in Soho Display Board Set (6 Boards)	Anatolia 13 x 18 in Raffino Bianco Vita / Statuario Valore Display Board	9902-3198-0
		Anatolia 13 x 18 in Raffino Calacatta / Onyx Display Board	9902-3199-0
		Anatolia 13 x 18 in Soho Cubic Display Board	9902-3200-0
9902-2043-0	Anatolia 13 x 18 in Soho Display Board Set (6 Boards)	Anatolia 13 x 18 in Soho 2x2 in / 2 in Hex Display Board	9902-3201-0
		Anatolia 13 x 18 in Soho 1 in Hex / Basketweave Display Board	9902-3202-0
		Anatolia 13 x 18 in Soho Hex / Diamond Display Board	9902-3203-0
		Anatolia 13 x 18 in Soho Penny Round Display Board	9902-3204-0
		Anatolia 13 x 18 in Soho Plaid / Chain Display Board	9902-3205-0

NOTE: Individual replacement boards are orderable on the customer portal.

Marketing Support, *Premiere Library Display Kit*

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-2049-0	Anatolia 13 x 18 in Geometra Display Board Set (6 Boards)	Anatolia 13 x 18 in Geometra Ivy Powder / Silver Display Board	9902-3206-0
		Anatolia 13 x 18 in Geometra Ivy Stone / Charcoal Display Board	9902-3207-0
		Anatolia 13 x 18 in Geometra Ivy Emerald / Ink Display Board	9902-3208-0
		Anatolia 13 x 18 in Geometra Maze Powder / Divide Silver Display Board	9902-3209-0
		Anatolia 13 x 18 in Geometra Maze Stone / Divide Charcoal Display Board	9902-3210-0
		Anatolia 13 x 18 in Geometra Divide Ink / Maze Emerald Display Board	9902-3211-0
9902-3332-0	Anatolia 13 x 18 in Obsidian Display Board Set (2 Boards)	Anatolia 13 x 18 in Obsidian Antique Bronze Display Board	9902-3212-0
		Anatolia 13 x 18 in Obsidian Antique Silver Display Board	9902-3213-0
9902-2050-0	Anatolia 13 x 18 in Teramoda Display Board Set 1 (5 Boards)	Anatolia 13 x 18 in Teramoda Powder Display Board	9902-3214-0
		Anatolia 13 x 18 in Teramoda Silver Display Board	9902-3215-0
		Anatolia Teramoda 13 x 18 in Stone Display Board	9902-3216-0
		Anatolia 13 x 18 in Teramoda Emerald Display Board	9902-3217-0
		Anatolia 13 x 18 in Teramoda Sterling Display Board	9902-3218-0
9902-2051-0	Anatolia 13 x 18 in Teramoda Display Board Set 2 (5 Boards)	Anatolia 13 x 18 in Teramoda Charcoal Display Board	9902-3219-0
		Anatolia 13x 18 in Teramoda Bamboo Display Board	9902-3220-0
		Anatolia 13 x 18 in Teramoda Sky Display Board	9902-3221-0
		Anatolia 13 x 18 in Teramoda Petal Display Board	9902-3222-0
		Anatolia 13 x 18 in Teramoda Ink Display Board	9902-3223-0
9902-2052-0	Anatolia 13 x 18 in Marlow Display Board Set (6 Boards)	Anatolia 13 x 18 in Marlow Cloud Display Board	9902-3224-0
		Anatolia 13 x 18 in Marlow Mist Display Board	9902-3225-0
		Anatolia 13x 18 in Marlow Smoke Display Board	9902-3226-0
		Anatolia 13x 18 in Marlow Desert Display Board	9902-3227-0
		Anatolia 13 x 18 in Marlow Earth Display Board	9902-3228-0
		Anatolia 13 x 18 in Marlow Tide Display Board	9902-3229-0

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-2053-0	Anatolia 13 x 18 in Element Display Board Set (5 Boards)	Anatolia 13 x 18 in Element Mixed Display Board	9902-3230-0
		Anatolia 13 x 18 in Element Chevron / Arabesque Display Board	9902-3231-0
		Anatolia 13 x 18 in Element Brick / Penny Round Display Board	9902-3232-0
		Anatolia 13 x 18 in Element Stacked / Random Strip Display Board	9902-3233-0
		Anatolia 13x 18 in Element Scallop / Petal Display Board	9902-3234-0
9902-2999-0	Anatolia 25.5 x 26 in Majesto Display Board Set 1 (4 Boards)	Anatolia 25.5 x 26 in Bianco Dior Display Board	9902-3300-0
		Anatolia 25.5 x 26 in Gemma Bronze Display Board	9902-3323-0
		Anatolia 25.5 x 26 in Macchia Vecchia Display Board	9902-3299-0
9902-3000-0	Anatolia 25.5 x 26 in Majesto Display Board Set 2 (4 Boards)	Anatolia 25.5 x 26 in Oro Noir Display Board	9902-3322-0
		Anatolia 25.5 x 26 in Atlantic Ocean Board	9902-3298-0
		Anatolia 25.5 x 26 in Foresta Display Board	9902-3321-0
		Anatolia 25.5 x 26 in Sahara Noir Display Board	9902-3297-0
		Anatolia 25.5 x 26 in Verdi Alpi Display Board	9902-3320-0
9902-3001-0	Anatolia 25.5 x 26 in Majesto Display Board Set 3 (4 Boards)	Anatolia 25.5 x 26 in Bianco Gioia Display Board	9902-3296-0
		Anatolia 25.5 x 26 in Calacatta Borghini Display Board	9902-3314-0
		Anatolia 25.5 x 26 in Calacatta Noir Display Board	9902-3290-0
		Anatolia 25.5 x 26 in Calacatta Oro Display Board	9902-3310-0
9902-3002-0	Anatolia 25.5 x 26 in Majesto Display Board Set 4 (4 Boards)	Anatolia 25.5 x 26 in Forge Eleganza Display Board	9902-3286-0
		Anatolia 25.5 x 26 in French Vanilla Display Board	9902-3306-0
		Anatolia 25.5 x 26 in Statuario Display Board	9902-3282-0
		Anatolia 25.5 x 26 in Pietra Imperiale Display Board	9902-3292-0
9902-3010-0	Anatolia 25.5 x 26 in Majesto Display Board Set 6 (3 Boards)	Anatolia 25.5 x 26 in Travertino Classico Display Board	9902-3289-0
		Anatolia 25.5 x 26 in Travertino Titanium Display Board	9902-3309-0
		Anatolia 25.5 x 26 in Ceppo di Gre Display Board	9902-3285-0

NOTE: Individual replacement boards are orderable on the customer portal.

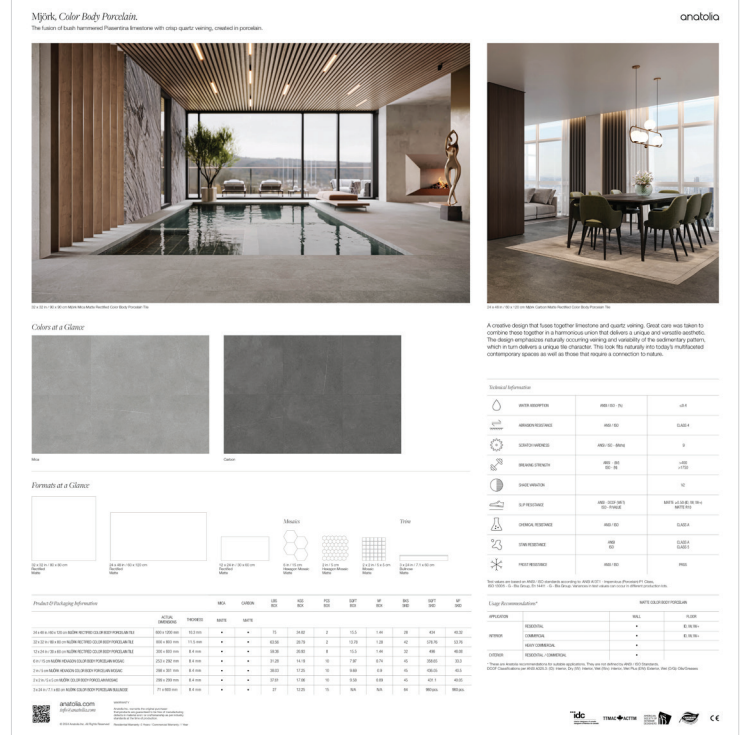
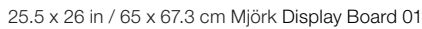
Marketing Support, *Premiere Library Display Kit*

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-3003-0	Anatolia 25.5 x 26 in Majesto Display Board Set 5 (4 Boards)	Anatolia 25.5 x 26 in Ariel Bianco Display Board	9902-3279-0
		Anatolia 25.5 x 26 in Bianco Stratura Display Board	9902-3301-0
		Anatolia 25.5 x 26 in Calacatta Corchia Display Board	9902-3277-0
		Anatolia 25.5 x 26 in Calacatta Crema Display Board	9902-3316-0
9902-3009-0	Anatolia 25.5 x 26 in Majesto Display Board Set 7 (3 Boards)	Anatolia 25.5 x 26 in Arabescato Corchia Display Board	9902-3303-0
		Anatolia 25.5 x 26 in Crystal Bianco Display Board	9902-3295-0
		Anatolia 25.5 x 26 in Taj Mahal Display Board	9902-3317-0
9902-3005-0	Anatolia 25.5 x 26 in Lithoform Veincut Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Lithoform Veincut Dunes Display Board	9902-3284-0
		Anatolia 25.5 x 26 in Lithoform Veincut Coast Display Board	9902-3305-0
		Anatolia 25.5 x 26 in Lithoform Veincut Vista Display Board	9902-3281-0
		Anatolia 25.5 x 26 in Lithoform Veincut Twilight Display Board	9902-3302-0
9902-3006-0	Anatolia 25.5 x 26 in Lithoform Crosscut Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Lithoform Crosscut Dunes Display Board	9902-3278-0
		Anatolia 25.5 x 26 in Lithoform Crosscut Coast Display Board	9902-3318-0
		Anatolia 25.5 x 26 in Lithoform Crosscut Vista Display Board	9902-3294-0
		Anatolia 25.5 x 26 in Lithoform Crosscut Twilight Display Board	9902-3315-0
9902-3008-0	Anatolia 25.5 x 26 in Monoforma Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Monoforma Moonlight Display Board	9902-3283-0
		Anatolia 25.5 x 26 in Monoforma Oasis Display Board	9902-3304-0
		Anatolia 25.5 x 26 in Monoforma Storm Display Board	9902-3280-0
		Anatolia 25.5 x 26 in Monoforma Silhouette Display Board	9902-3319-0
9902-3004-0	Anatolia 25.5 x 26 in Lustra Display Board Set (4 Boards)	Anatolia 25.5 x 26 in Onyx Feather Display Board	9902-3337-0
		Anatolia 25.5 x 26 in Onyx Crema Display Board	9902-3312-0
		Anatolia 25.5 x 26 in Onyx Sage Display Board	9902-3288-0
		Anatolia 25.5 x 26 in Onyx Hazel Display Board	9902-3308-0

SET ITEM CODE	DESCRIPTION	CONTENTS	ITEM CODES
9902-3007-0	Anatolia 25.5 x 26 in Serena Display Board Set 1 (3 Boards)	Anatolia 25.5 x 26 in Serena Flint Display Board	9902-3291-0
		Anatolia 25.5 x 26 in Serena Crater Display Board	9902-3311-0
		Anatolia 25.5 x 26 in Serena Shale Display Board	9902-3287-0
9902-3334-0	Anatolia 25.5 x 26 in Serena Display Board Set 2 (3 Boards)	Anatolia 25.5 x 26 in Serena Dusk Display Board	9902-3293-0
		Anatolia 25.5 x 26 in Serena Valley Display Board	9902-3313-0
		Anatolia 25.5 x 26 in Serena Pewter Display Board	9902-3307-0

NOTE: Individual replacement boards are orderable on the customer portal.

The back of the board features elegant and refined rooms scenes specific to each collection. Technical specifications include sizes, finishes available, and usage recommendations.



25.5 x 26 in / 65 x 67.3 cm Mjörk Display Board 02

Marketing support, *Floor Display*

This collection's beauty is brought to life in a floor display that features the tiles in the collection, display board sets and an inspirational branding panel. The large format tiles on the left allow customers to experience Anatolia's ultimate design definition and depth of color and shade rendition. The display board sets on the right feature various tile formats and finishes on the front of the board along with refined room scenes, tile variations and technical specifications on the back. The branding panel at the back provides a variety of elegant and inspirational room scenes along with the colors included within the collection. Furthermore, great care has been taken to maximize display space efficiency while providing the most motivating presentation of the collection.



Mjörk, Floor Display at a Glance



Side angle view of display boards accentuates the beauty and impeccable quality of the designs.



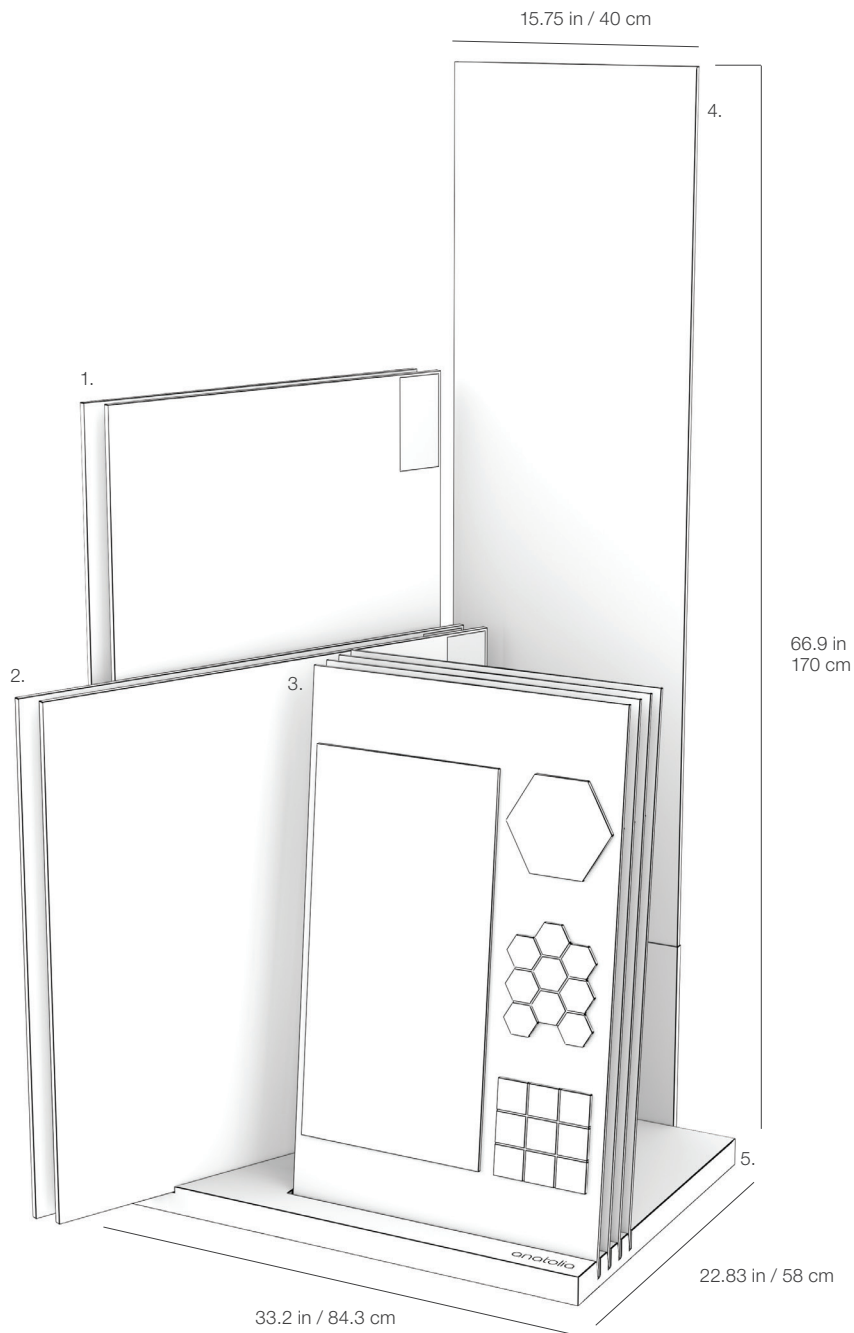
Inspirational branding panel draws consumers' attention with luxurious room scenes and colors at a glance.

Mjörk, Floor Display Kit

Key specifications and item codes

ITEM DESCRIPTION	CONTENTS	ITEM CODE
MJÖRK DISPLAY BOARD KIT	2 SAMPLE TILE SETS (4 TILES IN TOTAL), 1 DISPLAY BOARD SET (4 BOARDS IN TOTAL), 1 DISPLAY BASE (2 PARTS) AND 1 BRANDING PANEL	9901-0062-0

- 1. 24 x 48 in / 60 x 120 cm Color Body Porcelain Tiles (2 in total)
- 2. 32 x 32 in / 80 x 80 cm Color Body Porcelain Tiles (2 in total)
- 3. 20 x 33 in / 51 x 84 cm Display Boards (4 in total)
- 4. 15.75 x 67 in / 40 x 170 cm MDF Branding Panel (1 in total)
- 5. 33.25 x 22.75 in White Matte MDF Display Base (1 in total)



Marketing support, *Sample Tiles*

Anatolia's quality difference and ultra-realistic designs are best experienced with large scale sample tiles. Creative excellence combined with state-of-the-art scanning, printing and photo imaging technology delivers unparalleled quality and realism. Meticulous manufacturing and quality control measures ensure that Anatolia delivers the highest product quality available in the industry.

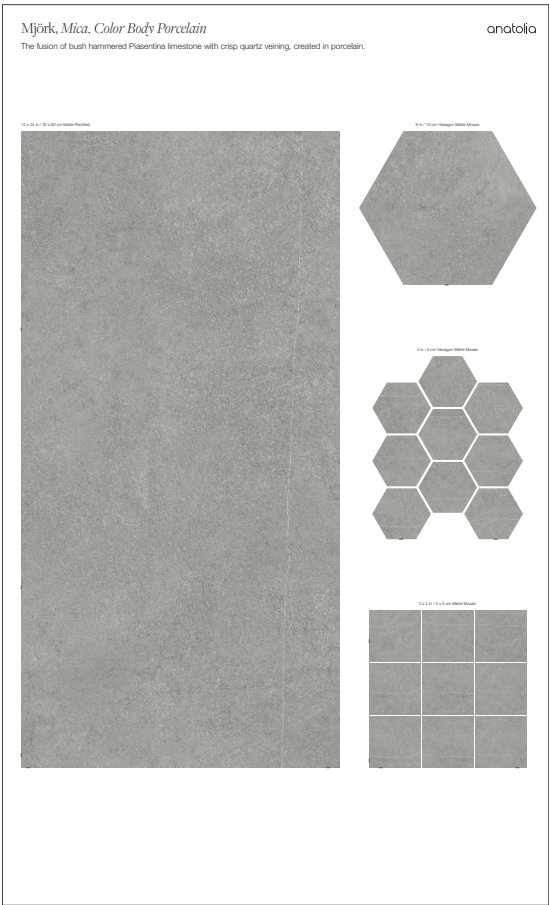


ITEM DESCRIPTION	CONTENTS	ITEM CODE
24 x 48 in / 60 x 120 cm MJÖRK COLOR BODY PORCELAIN SAMPLE TILE SET - PART 1	24 x 48 in / 60 x 120 cm MJÖRK CLAY MATTE RECTIFIED COLOR BODY PORCELAIN TILE	9902-1042-0
	24 x 48 in / 60 x 120 cm MJÖRK MICA MATTE RECTIFIED COLOR BODY PORCELAIN TILE	
32 x 32 in / 80 x 80 cm MJÖRK COLOR BODY PORCELAIN SAMPLE TILE SET - PART 2	32 x 32 in / 80 x 80 cm MJÖRK ASH MATTE RECTIFIED COLOR BODY PORCELAIN SAMPLE TILE	9902-1043-0
	32 x 32 in / 80 x 80 cm MJÖRK CARBON MATTE RECTIFIED COLOR BODY PORCELAIN SAMPLE TILE	

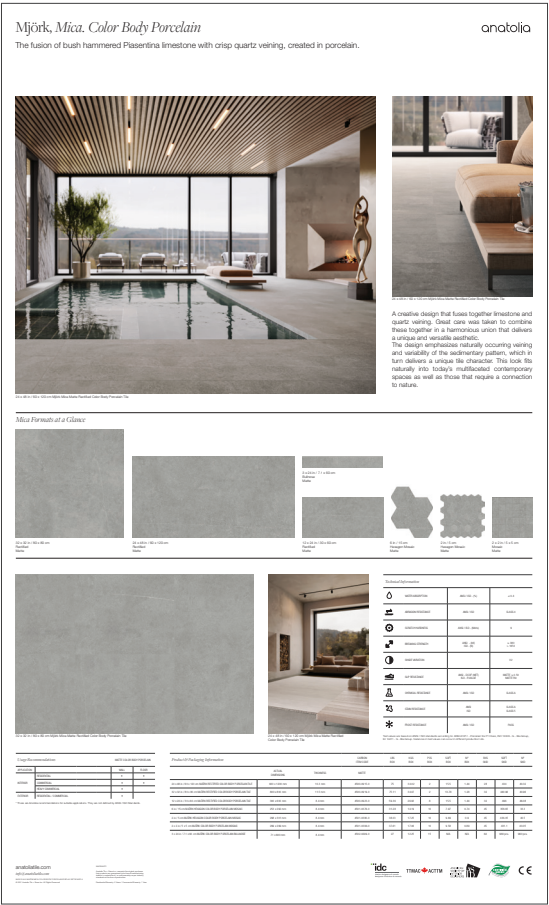
Marketing support, *Display Boards*

Anatolia has designed a premium, compact and efficient display board that allows for it to be easily picked up and moved around for design discussions with clients. The front of the board displays a variety of formats.

The back of the board features elegant and refined rooms scenes specific to each tile color for inspiration. Technical specifications include tile sizes, finishes available, usage recommendations and highlight a sample of tile variations.



20.5 x 33.4 in / 52 x 85 cm Mjörk Panel, front



20.5 x 33.4 in / 52 x 85 cm Mjörk Panel, back

<i>Display Board Set</i>	ITEM DESCRIPTION	ITEM CODE
4 Display Boards for colors Ash, Mica, Clay, Carbon	Mjörk Display Board Set	9902-1044-0

<i>Additional Components</i>	ITEM CODE
33.25 x 22.75 in / 84.3 x 58 cm 45 mm White Matte MDF Display Base 8 Slots (Part 1)	9902-1036-0
8 x 13.5 in / 20.2 x 34.5 cm 2 mm White Matte Metal Display Base (Part 2)	9902-1037-0
15.75 x 67 in / 40 x 170 cm 12 mm Mjörk MDF Branding Panel	9902-1093-0

Marketing support, A&D Board

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

A&D Board			
	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Ash, Clay, Mica, Carbon	Mjörk A&D Board	9902-1030-0	828492008010

4.76 in
7.5 cm

4.76 in
7.5 cm



4.76 in
7.5 cm

4.76 in
7.5 cm

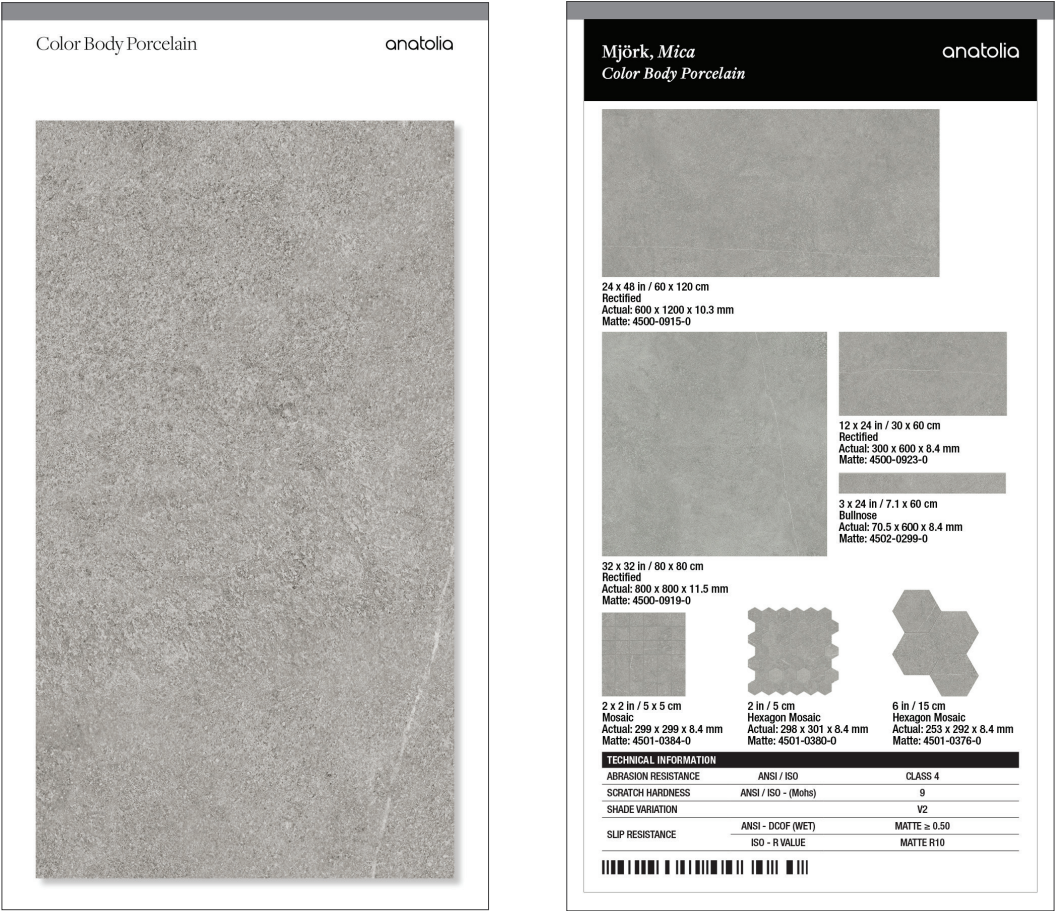


4.76 in
7.5 cm

Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.

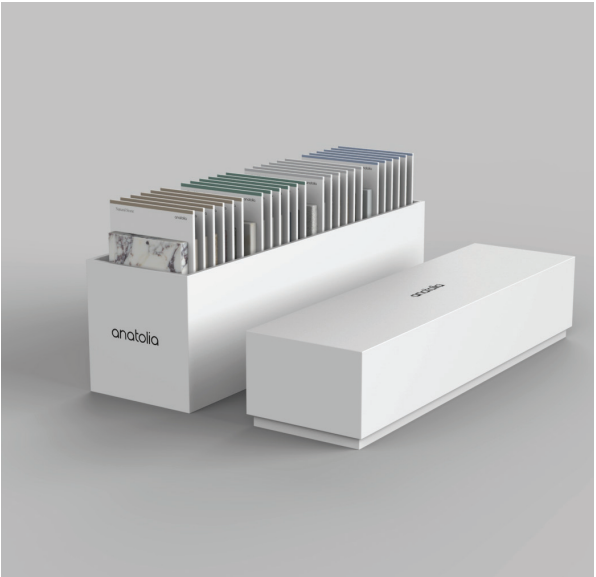
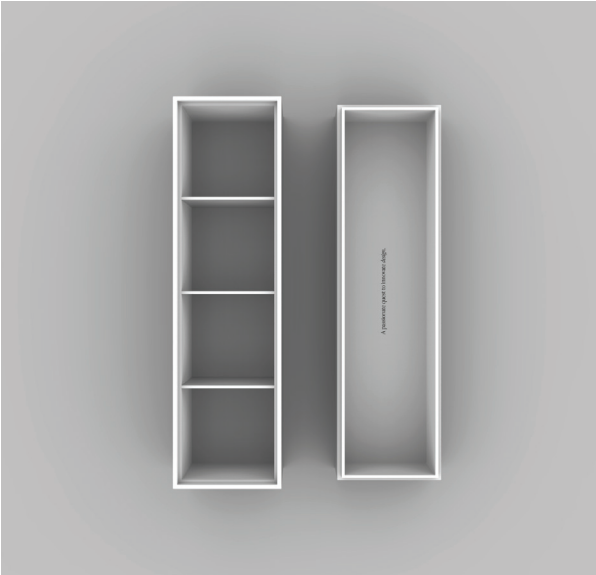


Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

<i>Sample Chips</i>	ITEM CODE	UPC
Mjörk Ash Matte Sample Chip	9902-1061-0	828492062142
Mjörk Mica Matte Sample Chip	9902-1062-0	828492062159
Mjörk Clay Matte Sample Chip	9902-1063-0	828492062166
Mjörk Carbon Matte Sample Chip	9902-1068-0	828492062173

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	ITEM CODE	UPC
Anatolia Sample Chip Carrying Case (White) (Empty)	9902-1659-0	828492074879

Discover more at
anatolia.com