Plata, *Glazed Porcelain.*
Merchandising



anatolia

# Classic Bin Display

DISPLAY CAPACITIES:
18 x 26 in Boards - 34
25.5 x 26 in Boards - 22
13 x 18 in Boards - 44

Anatolia has developed a compact floor display designed to efficiently organize and present collection display boards within a minimal footprint. The display houses boards that can be easily picked up and moved using integrated cut-out handles, making them ideal for design discussions with clients. With its rich dark wood finish complemented by sleek black metallic accents, this display exudes sophistication and is designed to make a striking statement in any showroom setting.



# Marketing Support, *Classic Bin Display*





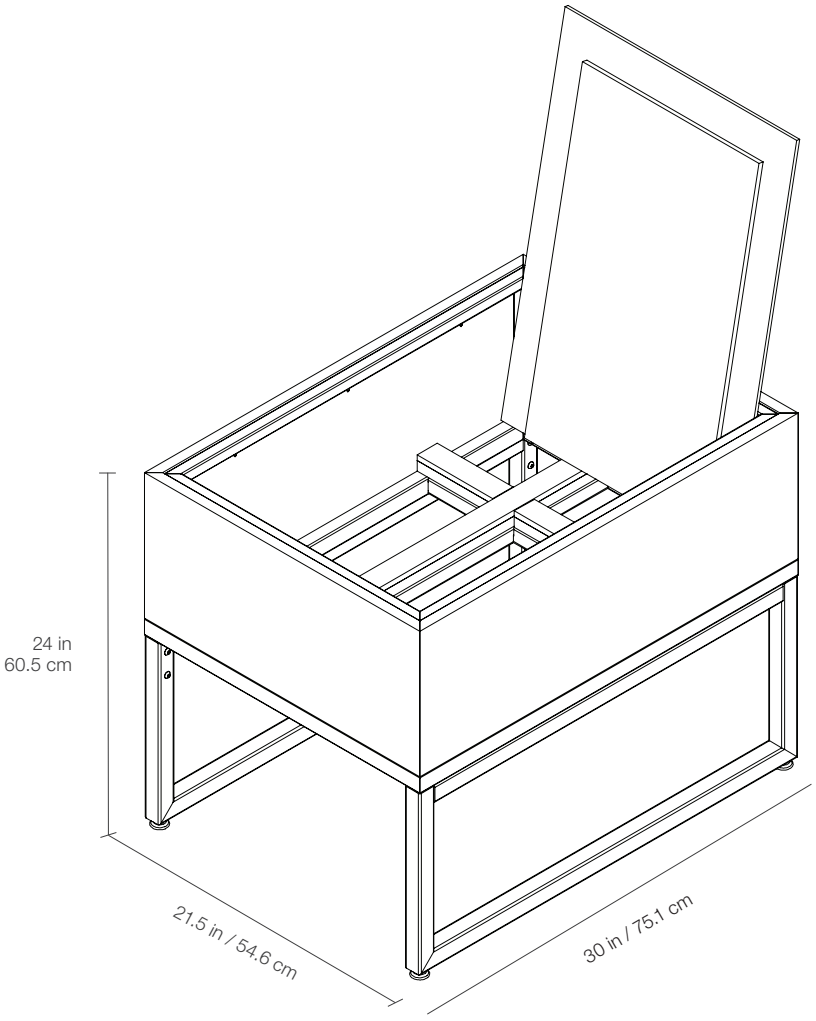


Classic Archive Display

# Marketing Support, *Classic Bin Display*

*Key specifications and item codes*

| ITEM DESCRIPTION | ITEM CODE | BARCODE |
|---|---|---|
| ANATOLIA DISPLAY BOARD BIN (EMPTY) | 9902-3543-0 | 828492114452 |



# Marketing Support, *Classic Display Boards*

| SET ITEM CODE | DESCRIPTION | CONTENTS | ITEM CODES |
|---|---|---|---|
| 9902-3610-0 | Anatolia 18 x 26 in Lumino Display Board Set 1 | Anatolia 18 x 26 in Lumino Statuario Display Board | 9902-3544-0 |
| | | Anatolia 18 x 26 in Lumino Bianco Display Board | 9902-3545-0 |
| | | Anatolia 18 x 26 in Lumino Ivory Display Board | 9902-3546-0 |
| | | Anatolia 18 x 26 in Lumino Dune Display Board | 9902-3547-0 |
| 9902-3611-0 | Anatolia 18 x 26 in Lumino Display Board Set 2 | Anatolia 18 x 26 in Lumino Carbon Display Board | 9902-3548-0 |
| | | Anatolia 18 x 26 in Lumino Grigio Display Board | 9902-3549-0 |
| | | Anatolia 18 x 26 in Lumino Onyx Display Board | 9902-3550-0 |
| | | Anatolia 18 x 26 in Lumino Calacatta Display Board | 9902-3551-0 |
| 9902-3612-0 | Anatolia 18 x 26 in Locale Display Board Set | Anatolia 18 x 26 in Locale Glacier Display Board | 9902-3552-0 |
| | | Anatolia 18 x 26 in Locale Stone Display Board | 9902-3553-0 |
| | | Anatolia 18 x 26 in Locale Forge Display Board | 9902-3554-0 |
| | | Anatolia 18 x 26 in Locale Carbon Display Board | 9902-3555-0 |
| 9902-3613-0 | Anatolia 18 x 26 in Artifact Display Board Set | Anatolia 18 x 26 in Artifact Dawn Display Board | 9902-3556-0 |
| | | Anatolia 18 x 26 in Artifact Fog Display Board | 9902-3557-0 |
| | | Anatolia 18 x 26 in Artifact Sienna Display Board | 9902-3558-0 |
| | | Anatolia 18 x 26 in Artifact Umber Display Board | 9902-3559-0 |
| 9902-3614-0 | Anatolia 18 x 26 in Coliseo Display Board Set | Anatolia 18 x 26 in Coliseo Desert Display Board | 9902-3560-0 |
| | | Anatolia 18 x 26 in Coliseo Graphite Display Board | 9902-3561-0 |
| | | Anatolia 18 x 26 in Coliseo Pearl Display Board | 9902-3562-0 |
| | | Anatolia 18 x 26 in Coliseo Platinum Display Board | 9902-3563-0 |
| 9902-3615-0 | Anatolia 18 x 26 in Plata Display Board Set | Anatolia 18 x 26 in Plata Statuario Brina Display Board | 9902-3564-0 |
| | | Anatolia 18 x 26 in Plata Onyx Crystallo Display Board | 9902-3565-0 |
| | | Anatolia 18 x 26 in Plata Perla Grigia Display Board | 9902-3566-0 |
| | | Anatolia 18 x 26 in Plata Carrara Abisso Display Board | 9902-3567-0 |

| SET ITEM CODE | DESCRIPTION | CONTENTS | ITEM CODES |
|---|---|---|---|
| 9902-3616-0 | Anatolia 18 x 26 in Davenport Display Board Set | Anatolia 18 x 26 in Davenport Ash Display Board | 9902-3569-0 |
| | | Anatolia 18 x 26 in Davenport Earth Display Board | 9902-3570-0 |
| | | Anatolia 18 x 26 in Davenport Ice Display Board | 9902-3571-0 |
| | | Anatolia 18 x 26 in Davenport Mica Display Board | 9902-3572-0 |
| 9902-3617-0 | Anatolia 18 x 26 in Regency Display Board Set | Anatolia 18 x 26 in Regency Carbon Display Board | 9902-3573-0 |
| | | Anatolia 18 x 26 in Regency Ivory Display Board | 9902-3574-0 |
| | | Anatolia 18 x 26 in Regency Mica Display Board | 9902-3575-0 |
| | | Anatolia 18 x 26 in Regency Sand Display Board | 9902-3576-0 |
| 9902-3618-0 | Anatolia 18 x 26 in Nexus Display Board Set | Anatolia 18 x 26 in Nexus Clay Display Board | 9902-3577-0 |
| | | Anatolia 18 x 26 in Nexus Ice Display Board | 9902-3578-0 |
| | | Anatolia 18 x 26 in Nexus Mica Display Board | 9902-3579-0 |
| | | Anatolia 18 x 26 in Nexus Graphite Display Board | 9902-3580-0 |
| 9902-3619-0 | Anatolia 18 x 26 in Torino Display Board Set | Anatolia 18 x 26 in Torino Vanizio Display Board | 9902-3581-0 |
| | | Anatolia 18 x 26 in Torino Argento Display Board | 9902-3582-0 |
| | | Anatolia 18 x 26 in Torino Avorio Display Board | 9902-3583-0 |
| | | Anatolia 18 x 26 in Torino Grigio Display Board | 9902-3584-0 |
| 9902-3620-0 | Anatolia 18 x 26 in Muskoka Display Board Set | Anatolia 18 x 26 in Muskoka Ash Display Board | 9902-3586-0 |
| | | Anatolia 18 x 26 in Muskoka Charred Display Board | 9902-3587-0 |
| | | Anatolia 18 x 26 in Muskoka Saddle Display Board | 9902-3588-0 |
| | | Anatolia 18 x 26 in Muskoka Smoke Display Board | 9902-3589-0 |
| 9902-3621-0 | Anatolia 18 x 26 in Soho Display Board Set 1 | Anatolia 18 x 26 in Soho 3 x 6 Display Board | 9902-3590-0 |
| | | Anatolia 18 x 26 in Soho 1 in Hex / Basketweave Display Board | 9902-3591-0 |
| | | Anatolia 18 x 26 in Soho 2 x 2 in / 2 in Hex Display Board | 9902-3592-0 |
| | | Anatolia 18 x 26 in Soho Herringbone Display Board | 9902-3593-0 |

NOTE: Individual replacement boards are orderable on the customer portal.

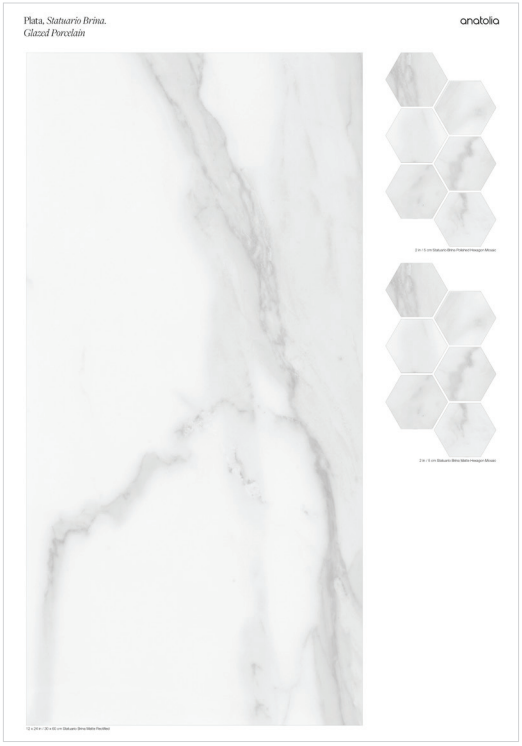
# Marketing Support, *Classic Display Boards*

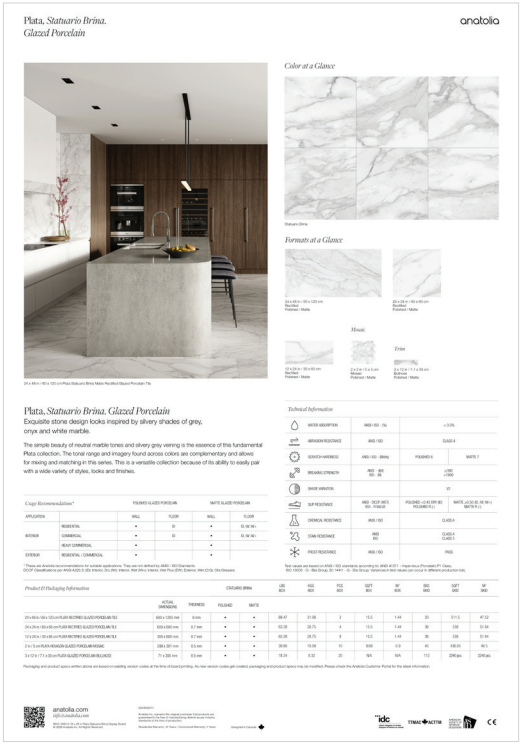
| SET ITEM CODE | DESCRIPTION | CONTENTS | ITEM CODES |
|---|---|---|---|
| 9902-3622-0 | Anatolia 18 x 26 in Soho Display Board Set 2 | Anatolia 18 x 26 in Soho Loft Brick Display Board | 9902-3594-0 |
| | | Anatolia 18 x 26 in Soho Penny Round Display Board | 9902-3595-0 |
| | | Anatolia 18 x 26 in Soho Field Display Board | 9902-3596-0 |
| | | Anatolia 18 x 26 in Soho 8 x 24 / 2 x 8 Display Board | 9902-3597-0 |
| 9902-3623-0 | Anatolia 18 x 26 in Mayfair Display Board Set 1 | Anatolia 18 x 26 in Mayfair Allure Display Board | 9902-3599-0 |
| | | Anatolia 18 x 26 in Mayfair Calacatta Display Board | 9902-3600-0 |
| | | Anatolia 18 x 26 in Mayfair Statuario Venato Display Board | 9902-3601-0 |
| | | Anatolia 18 x 26 in Mayfair Stella Argento Display Board | 9902-3602-0 |
| 9902-3624-0 | Anatolia 18 x 26 in Mayfair Display Board Set 2 | Anatolia 18 x 26 in Mayfair Strada Ash Display Board | 9902-3603-0 |
| | | Anatolia 18 x 26 in Mayfair Suave Bianco Display Board | 9902-3604-0 |
| | | Anatolia 18 x 26 in Mayfair Volakas Grigio Display Board | 9902-3605-0 |
| 9902-3625-0 | Anatolia 18 x 26 in Mayfair Display Board Set 3 | Anatolia 18 x 26 in Mayfair Zebrino Display Board | 9902-3606-0 |
| | | Anatolia 18 x 26 in Mayfair Piazza Display Board | 9902-3607-0 |
| | | Anatolia 18 x 26 in Mayfair Arabesque Display Board | 9902-3608-0 |
| 9902-3626-0 | Anatolia 18 x 26 in Linea / Altezza / Purity Display Board Set | Anatolia 18 x 26 in Linea Display Board | 9902-3568-0 |
| | | Anatolia 18 x 26 in Altezza Carrara Display Board | 9902-3585-0 |
| | | Anatolia 18 x 26 in Purity Display Board | 9902-3598-0 |

NOTE: Individual replacement boards are orderable on the customer portal.

# Classic Archive Display, *Boards at a Glance*

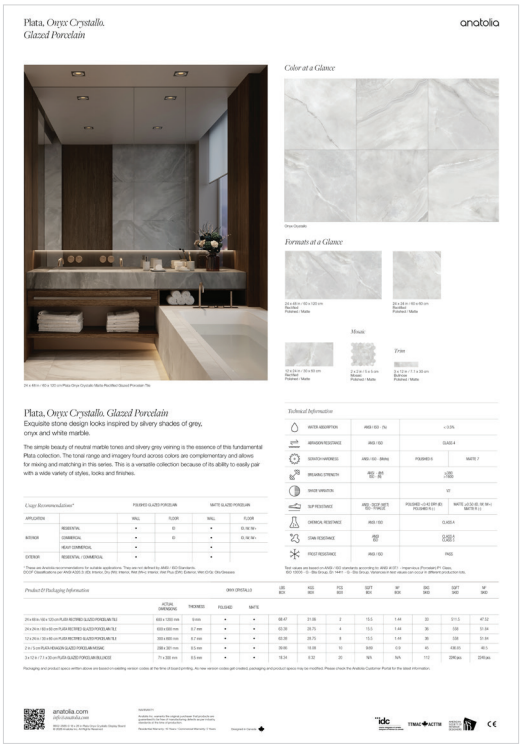
Anatolia's display boards are thoughtfully designed to be compact, durable, and easy to handle. The front of each board showcases a variety of available formats, while the back features elegant room scenes specific to each collection, along with technical specifications including sizes, finishes available, and usage recommendations. The display is supplied empty, with collection boards available to order and customize to suit your assortment.




18 x 26 in / 46 x 66 cm Plata Statuario Brina Board




18 x 26 in / 46 x 66 cm Plata Onyx Crystallo Board

# Classic Archive, *Display Boards at a Glance*







18 x 26 in / 46 x 66 cm Plata Perla Grigio Board







18 x 26 in / 46 x 66 cm Plata Carrara Abisso Board

# Marketing support, *Floor Display*

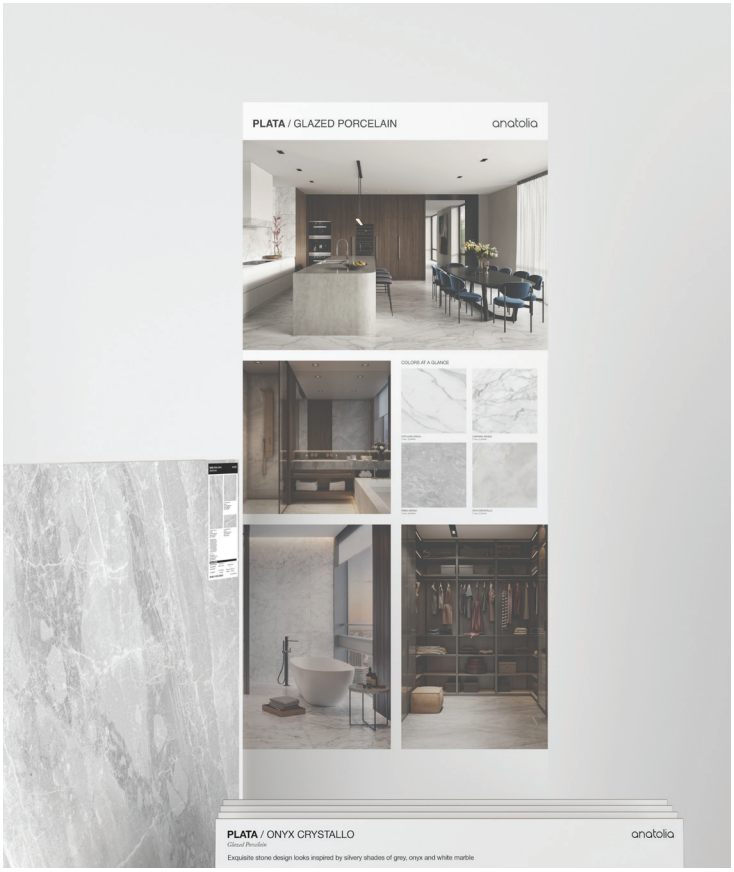
This collection's beauty is brought to life in a floor display that features the tiles in the collection, display board sets and an inspirational branding panel. The large format tiles on the left allow customers to experience Anatolia's ultimate design definition and depth of color and shade rendition. The display board sets on the right feature various tile formats and finishes on the front of the board along with refined room scenes, tile variations and technical specifications on the back. The branding panel at the back provides a variety of elegant and inspirational room scenes along with the colors included within the collection. Furthermore, great care has been taken to maximize display space efficiency while providing the most motivating presentation of the collection.



# Plata, *Floor Display at a glance*




Side angle view of display boards accentuates the beauty and impeccable quality of the designs.



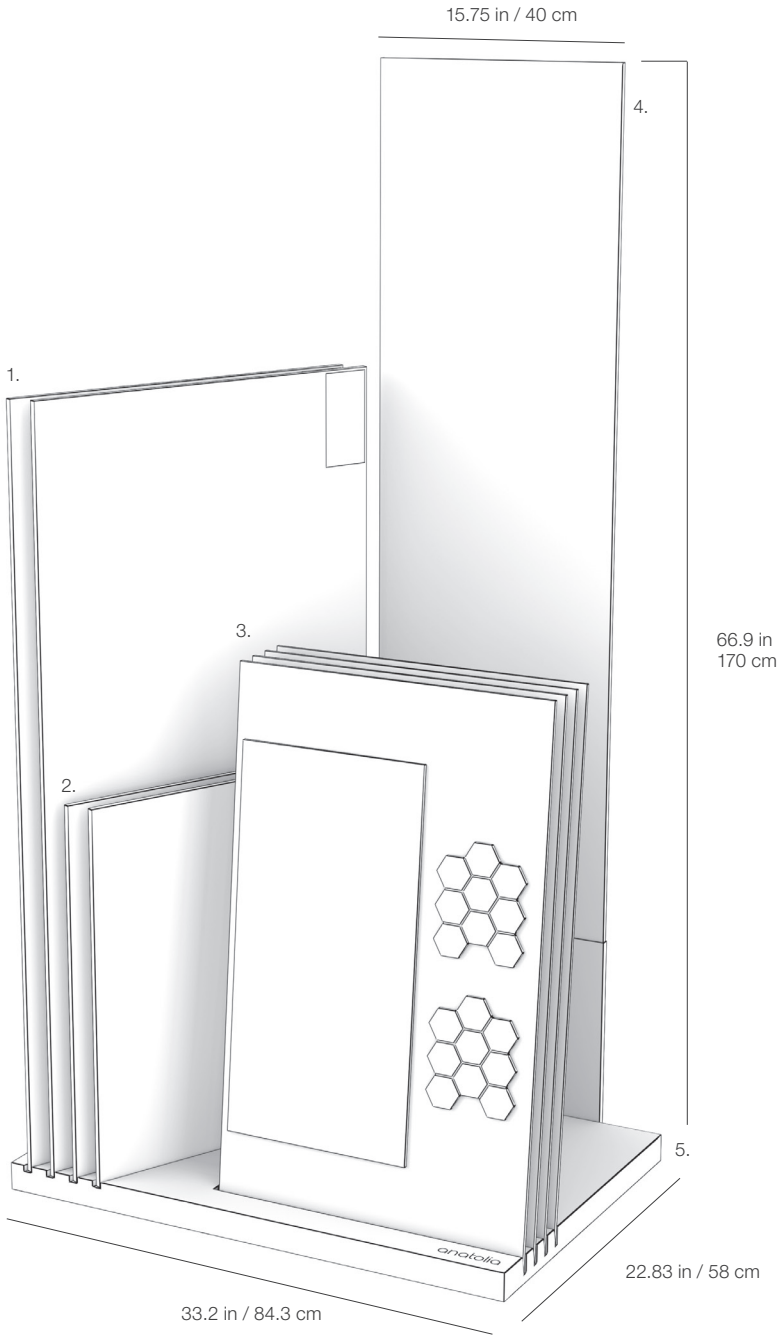

Inspirational branding panel draws consumers' attention with luxurious room scenes and colors at a glance.

# Plata, *Floor Display Kit*

*Key specifications and item codes*

| ITEM DESCRIPTION | CONTENTS | ITEM CODE |
|---|---|---|
| PLATA DISPLAY BOARD KIT | 2 SAMPLE TILE SETS (4 TILES IN TOTAL),<br>1 DISPLAY BOARD SET (4 BOARDS IN TOTAL),<br>1 DISPLAY BASE (2 PARTS) AND 1 BRANDING PANEL | 9901-0064-0 |

1. 24 x 48 in / 60 x 120 cm Glazed Porcelain Tiles (2 in total)
2. 24 x 24 in / 60 x 60 cm Glazed Porcelain Tiles (2 in total)
3. 20 x 33 in / 51 x 84 cm Display Boards (4 in total)
4. 15.75 x 67 in / 40 x 170 cm MDF Branding Panel (1 in total)
5. 843 x 580 x 45 mm White Matte MDF Display Base
6. 8 x 13.5 in / 20.2 x 34.5 x 0.2 cm White Matte Metal Fixture



# Marketing support, *Sample Tiles*

Anatolia's quality difference and ultra-realistic designs are best experienced with large scale sample tiles. Creative excellence combined with state-of-the-art scanning, printing and photo imaging technology delivers unparalleled quality and realism. Meticulous manufacturing and quality control measures ensure that Anatolia delivers the highest product quality available in the industry.



| ITEM DESCRIPTION | CONTENTS | ITEM CODE |
|---|---|---|
| 24 x 48 in / 60 x 120 cm PLATA GLAZED PORCELAIN SAMPLE TILE SET - PART 1 | 24 x 48 in / 60 x 120 cm PLATA STATUARIO BRINA POLISHED RECTIFIED GLAZED PORCELAIN TILE | 9902-1047-0 |
| | 24 x 48 in / 60 x 120 cm PLATA PERLA GRIGIA POLISHED RECTIFIED GLAZED PORCELAIN TILE | |
| 24 x 24 in / 60 x 60 cm PLATA GLAZED PORCELAIN SAMPLE TILE SET - PART 2 | 24 x 24 in / 60 x 60 cm PLATA ONYX CRYSTALLO POLISHED RECTIFIED GLAZED PORCELAIN SAMPLE TILE | 9902-1048-0 |
| | 24 x 24 in / 60 x 60 cm PLATA CARRARA ABISSO POLISHED RECTIFIED GLAZED PORCELAIN SAMPLE TILE | |

# Marketing support, *Display Boards*

Anatolia has designed a premium, compact and efficient display board that allows for it to be easily picked up and moved around for design discussions with clients. The front of the board displays a variety of formats.

The back of the board features elegant and refined rooms scenes specific to each tile color for inspiration. Technical specifications include tile sizes, finishes available, usage recommendations and highlight a sample of tile variations.




20.5 x 33.4 in / 52 x 85 cm Plata Panel, front




20.5 x 33.4 in / 52 x 85 cm Plata Panel, back

| *Display Board Set* | ITEM DESCRIPTION | ITEM CODE |
|---|---|---|
| 4 Display Boards for colors Statuario Brina, Perla Grigia, Onyx Crystallo, Carrara Abisso | Plata Display Board Set | 9902-1049-0 |

| *Additional Components* | ITEM CODE |
|---|---|
| 33.25 x 22.75 in / 84.3 x 58 cm 45 mm White Matte MDF Display Base 8 Slots (Part 1) | 9902-1036-0 |
| 8 x 13.5 in / 20.2 x 34.5 cm 2 mm White Matte Metal Display Base (Part 2) | 9902-1037-0 |
| 15.75 x 67 in / 40 x 170 cm 12 mm Plata MDF Branding Panel | 9902-1095-0 |

# Marketing support, *A&D Board*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.




A&D Board Outside




A&D Board Inside

| *A&D Board* | ITEM DESCRIPTION | ITEM CODE | UPC |
|---|---|---|---|
| A&D Board for Colors Statuario Brina, Perla Grigia, Onyx Crystallo, Carrara Abisso | Plata A&D Board | 9902-1096-0 | 828492062852 |

# A&D Board, *Dimensions*

12 in / 30.5 cm

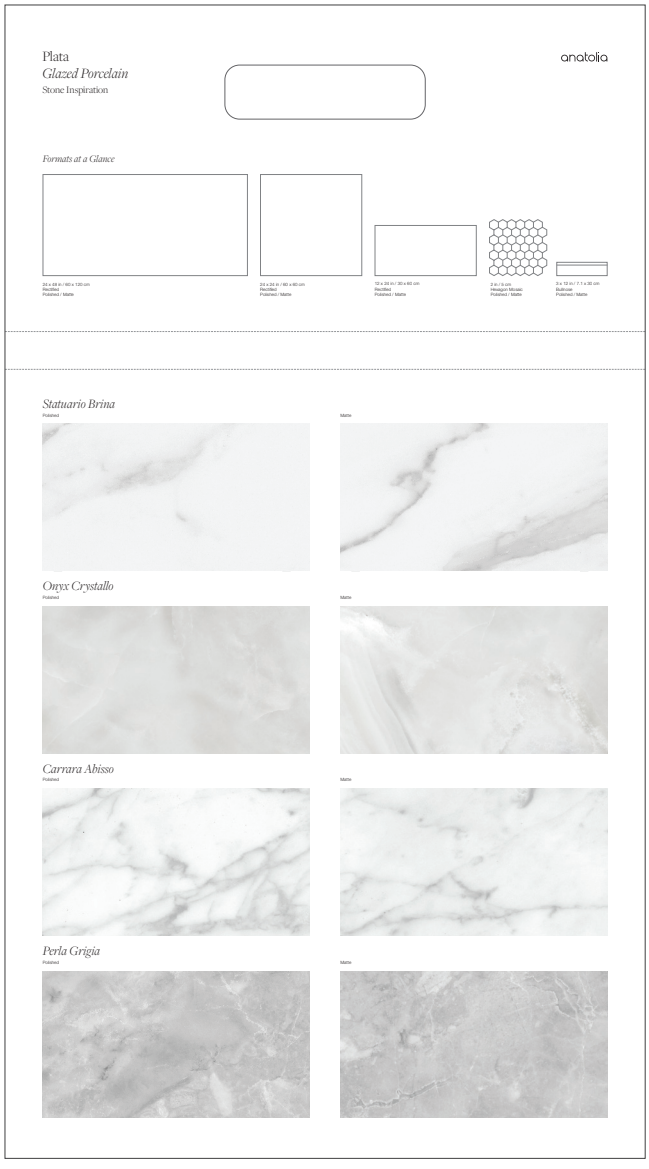
14.76 in
37.5 cm

0.7 in
1.8 cm

Fully Open:
21.45 in
54.5 cm




A&D Board Outside




A&D Board Inside

# Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.







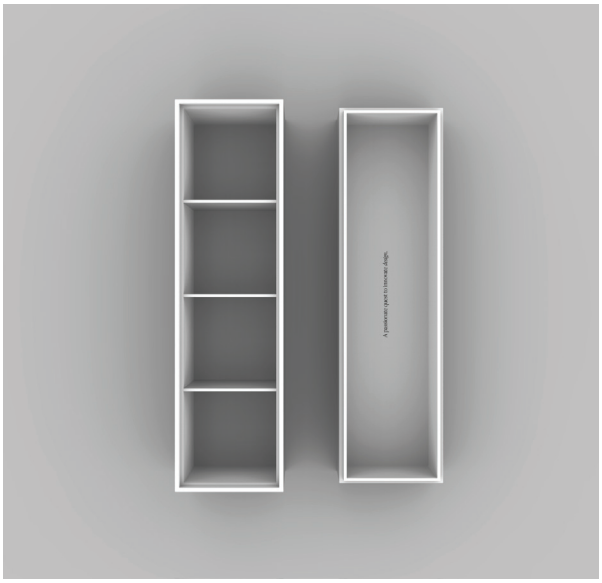
Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

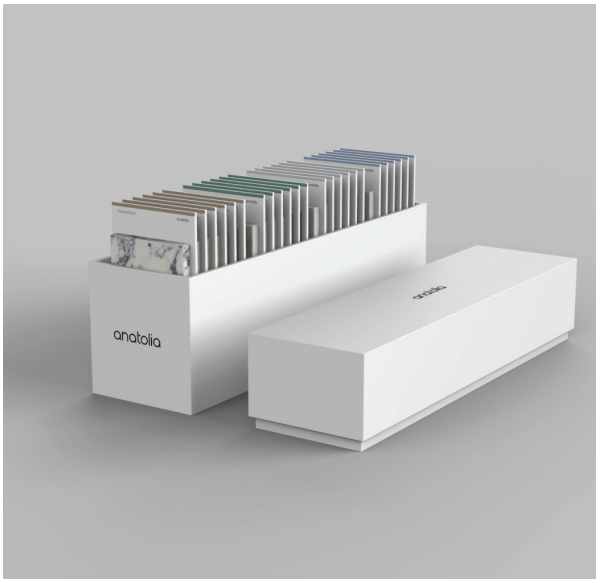
| *Sample Chips* | ITEM CODE | UPC |
|---|---|---|
| Plata Statuario Brina Polished Sample Chip | 9902-1087-0 | 828492062067 |
| Plata Perla Grigia Polished Sample Chip | 9902-1057-0 | 828492062081 |
| Plata Onyx Crystallo Polished Sample Chip | 9902-1088-0 | 828492062104 |
| Plata Carrara Abisso Polished Sample Chip | 9902-1089-0 | 828492062128 |

| *Sample Chips* | ITEM CODE | UPC |
|---|---|---|
| Plata Statuario Brina Matte Sample Chip | 9902-1056-0 | 828492062074 |
| Plata Perla Grigia Matte Sample Chip | 9902-1058-0 | 828492062098 |
| Plata Onyx Crystallo Matte Sample Chip | 9902-1059-0 | 828492062111 |
| Plata Carrara Abisso Matte Sample Chip | 9902-1060-0 | 828492062135 |

# Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries.  The case comes empty and can hold up to 24 sample chips.









| ITEM DESCRIPTION | CONTENTS | ITEM CODE | UPC |
|---|---|---|---|
| 4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty) | As per above | 9902-1659-0 | 828492074879 |

*Discover more at*

anatolia.com

info@anatolia.com
1.877.311.3434