

Precept, *Glazed Porcelain*.

Merchandising



anatolia

Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



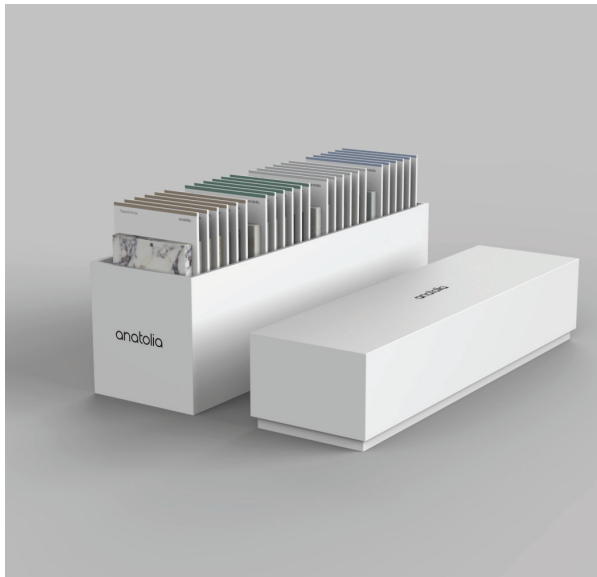
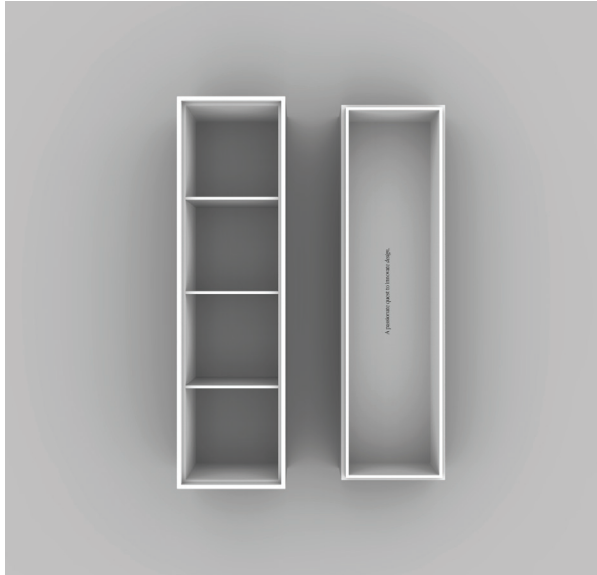
Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm



| <i>Sample Chips</i> | ITEM CODE | UPC |
|---|-------------|--------------|
| Precept Clay Matte Porcelain Sample Chip | 9902-1253-0 | 828492066508 |
| Precept Ice Matte Porcelain Sample Chip | 9902-1254-0 | 828492066515 |
| Precept Ivory Matte Porcelain Sample Chip | 9902-1255-0 | 828492066522 |
| Precept Mica Matte Porcelain Sample Chip | 9902-1256-0 | 828492066539 |

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



| ITEM DESCRIPTION | CONTENTS | ITEM CODE | UPC |
|--|--------------|-------------|--------------|
| 4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty) | As per above | 9902-1659-0 | 828492074879 |

Discover more at
anatolia.com