

Prima, *Glazed + Unglazed Porcelain.*
Merchandising



anatolia

Marketing support, *A&D Boards*

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board Sets</i>			
	ITEM DESCRIPTION	ITEM CODE	UPC
Prima A&D Boards			
A&D Board for Colors True White, Warm White	BOARD 1	9902-1323-0	828492068410
A&D Board for Colors Charcoal, Mica, Smoke	BOARD 2	9902-1324-0	828492068427

12 in / 30.5 cm

anotolia

Prima
Un glazed Porcelain
Stone Inspiration

Enduring monochromatic designs, providing the perfect easel for designers to flourish.

Color at a Glance



anotolia

Prima

Un glazed Porcelain

Contemporary Inspiration

2



12 x 24 in / 29.8 x 60 cm Prima Smoke Matte Rectified Un glazed Porcelain Tile

Prima, Un glazed Porcelain.
Enduring monochromatic designs, providing the perfect easel for designers to flourish.

Prima is inspired by the spectrum of essential tones, from the most pristine white sand beaches to the depths of the deepest ocean. The timelessness and purity of the Prima Collection offers an array of possibilities for any interior, classic or contemporary. The un glazed nature of this collection means it is a resilient porcelain tile that wears exceptionally well in both residential and commercial applications.

Prima Product & Packaging Information (Un glazed Porcelain)		ACTIVA 24x36x10mm	THALASSA 24x36x10mm	SMOKE 24x36x10mm	MOON 24x36x10mm	CONTOUR 24x36x10mm	SEA 24x36x10mm	SEA 24x36x10mm	SEA 24x36x10mm	SEA 24x36x10mm	SEA 24x36x10mm	SEA 24x36x10mm	SEA 24x36x10mm
12 x 24 in / 29.8 x 60 cm PRIMA ACTIVA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA THALASSA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SMOKE RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA MOON RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA CONTOUR RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00821	4000-00831	4000-00841	4000-00851	4000-00861	4000-00871	4000-00881
12 x 24 in / 29.8 x 60 cm PRIMA SEA RECTIFIED UN GLAZED PORCELAIN TILE	4001-000000	9 mm	4000-00771	4000-00781	4000-00801	4000-00811	4000-00822	4000-00833	4000-00844	4000-00855	4000-00866	4000-00877	4000-00888

anotoliatile.com

info@anotoliatile.com

800-555-5555 (Toll Free)

© 2022 Anotolia Tile. All Rights Reserved.

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

anotoliatile.com

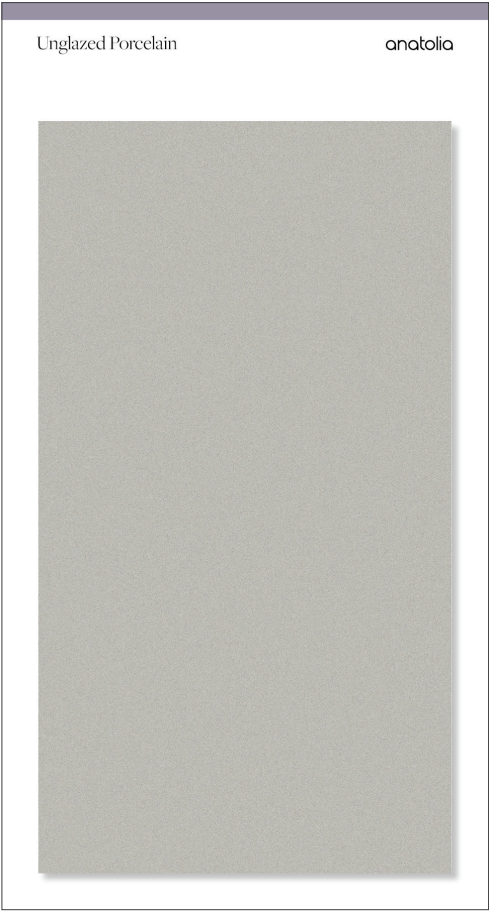
anotoliatile.com

anotoli

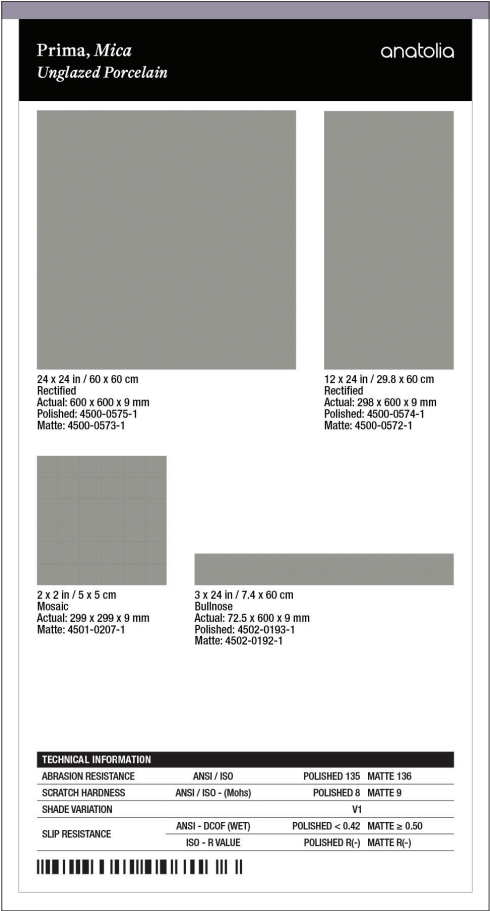
Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

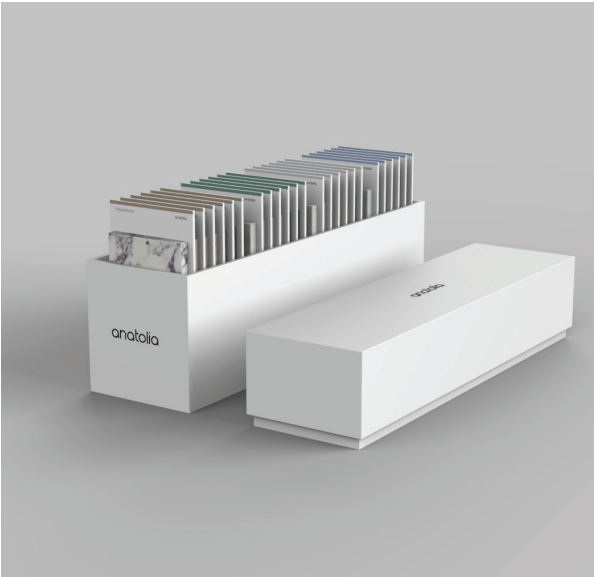
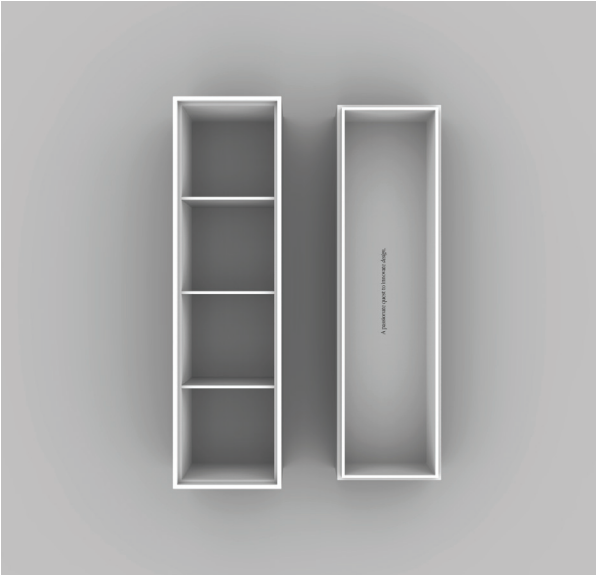


<i>Sample Chips</i>	ITEM CODE	UPC
Prima Charcoal Matte Sample Chip	9902-1136-0	828492065334
Prima Mica Matte Sample Chip	9902-1138-0	828492065358
Prima Warm White Matte Sample Chip	9902-1380-0	828492065419
Prima True White Matte Sample Chip	9902-1382-0	828492065396
Prima Smoke Matte Sample Chip	9902-1384-0	828492065372

<i>Sample Chips</i>	ITEM CODE	UPC
Prima Charcoal Polished Sample Chip	9902-1137-0	828492065341
Prima Warm White Polished Sample Chip	9902-1379-0	828492065426
Prima True White Polished Sample Chip	9902-1381-0	828492065402
Prima Smoke Polished Sample Chip	9902-1383-0	828492065389
Prima Mica Polished Sample Chip	9902-1385-0	828492065365

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
anatolia.com