

Regency, *Glazed Porcelain + Ceramic.*
Merchandising



Marketing support, A&D Board

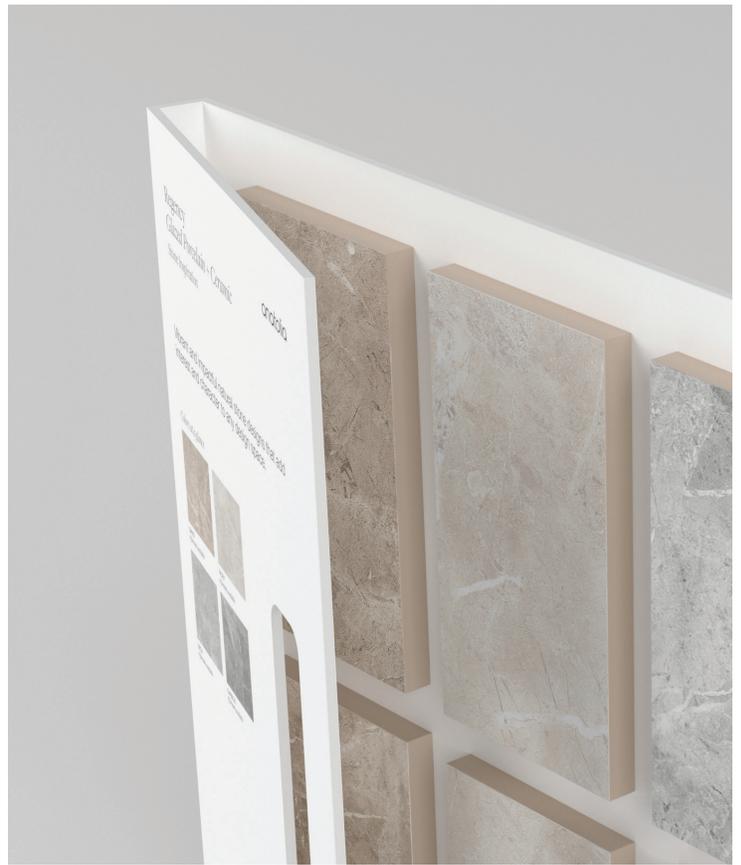
Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Carbon, Ivory, Mica, Sand	Regency A&D Board	9902-1325-0	828492068434

12 in / 30.5 cm

anatolia

Regency
Glazed Porcelain + Ceramic
Stone Inspiration

Vibrant and impactful natural stone designs that add interest and character to any design space.

Color palette showing six different stone patterns: Calera, Mica, Sand, Ivory, Carbon, and Regency.

anatolia Regency Glazed Porcelain + Ceramic Stone Inspiration

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Formats at a Glance

12x12 / 30.5 x 30.5 cm
12x18 / 30.5 x 45.7 cm
18x12 / 45.7 x 30.5 cm
18x18 / 45.7 x 45.7 cm
Mosaic: 6x6 / 15.2 x 15.2 cm
Trim: 2x12 / 5.1 x 30.5 cm

0.7 in
1.8 cm

14.76 in
37.5 cm



2 x 2 ft / 61 x 61 cm Regency Carbon Mosaic Glazed Porcelain Mosaic

Technical Information		GLAZED	MATE
WATER RESISTANCE	ANSI A103.1	100% w.t. (20% F16)	< 0.5
ABRASION RESISTANCE	ANSI A103	CLASS 4	CLASS 4
SHOCK RESISTANCE	ANSI A103.1	4	7
WEAR RESISTANCE	ANSI A103.1	1.200	1.200
SLIP RESISTANCE	ANSI A103.1	0.42	0.42
IMPACT RESISTANCE	ANSI A103.1	CLASS 4	CLASS 4
STAIN RESISTANCE	ANSI A103.1	CLASS 4	CLASS 4
FROST RESISTANCE	ANSI A103	NOT RECOMMEND	NS

Large Recommendations

	GLAZED GLAZED CERAMIC	MATE GLAZED PORCELAIN
APPLICATION	WALL	FLOOR
RESIDENTIAL	*	*
COMMERCIAL	*	*
INDUSTRIAL	*	*
OUTDOOR	*	*

Regency, Glazed Porcelain + Ceramic.
Vibrant and impactful natural stone designs that add interest and character to any design space.

This collection is offered in an essential selection of formats and sizes, including a mosaic and trim. The collection also has both matte and glossy finish options.

Product ID Packaging Information

PRODUCT ID	PACKAGING INFORMATION	GLAZED	MATE	GLAZED	MATE	GLAZED	MATE	GLAZED	MATE	GLAZED	MATE
12 x 12 in / 30.5 x 30.5 cm REGENCY CALERA GLAZED PORCELAIN 12x12	100 x 100 mm	8.0 mm	NS	REG-08110	NS	REG-08111	NS	REG-08112	12.14	16.07	8
12 x 18 in / 30.5 x 45.7 cm REGENCY CALERA GLAZED PORCELAIN 12x18	300 x 300 mm	8.0 mm	NS	REG-08113	NS	REG-08114	NS	REG-08115	19.18	25.00	5
18 x 12 in / 45.7 x 30.5 cm REGENCY CALERA GLAZED PORCELAIN 18x12	300 x 100 mm	8.0 mm	NS	REG-08116	NS	REG-08117	NS	REG-08118	11.77	8	10
18 x 18 in / 45.7 x 45.7 cm REGENCY CALERA GLAZED PORCELAIN 18x18	300 x 300 mm	8.0 mm	NS	REG-08119	NS	REG-08120	NS	REG-08121	20.1	21.74	10
2 x 2 ft / 61 x 61 cm REGENCY CARBON MOSAIC GLAZED PORCELAIN MOSAIC	152 x 152 mm	8.0 mm	NS	REG-08122	NS	REG-08123	NS	REG-08124	11	8.8	10
2 x 12 in / 5.1 x 30.5 cm REGENCY TRIM GLAZED PORCELAIN TRIM	51 x 305 mm	8.0 mm	NS	REG-08125	NS	REG-08126	NS	REG-08127	14.46	7.67	20

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Board 1 of 1

tdc TTM4ACTM

Regency
Glazed Porcelain + Ceramic
Stone Inspiration

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Sand

Ivory

Mica

Carbon

Fully Open:
21.45 in
54.5 cm

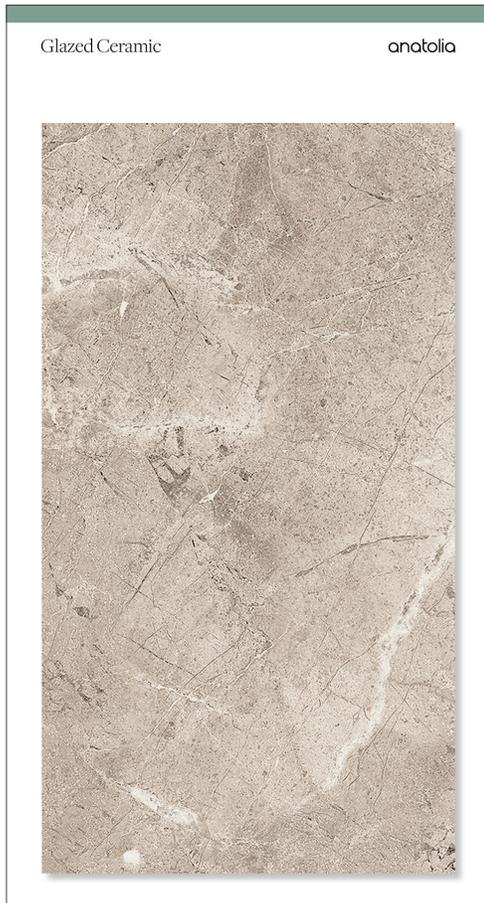
A&D Board Inside

A&D Board Outside

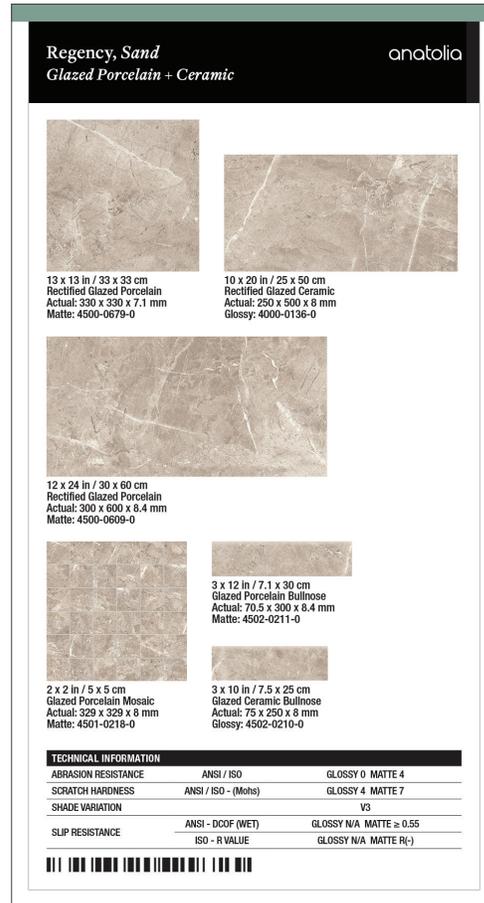
Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

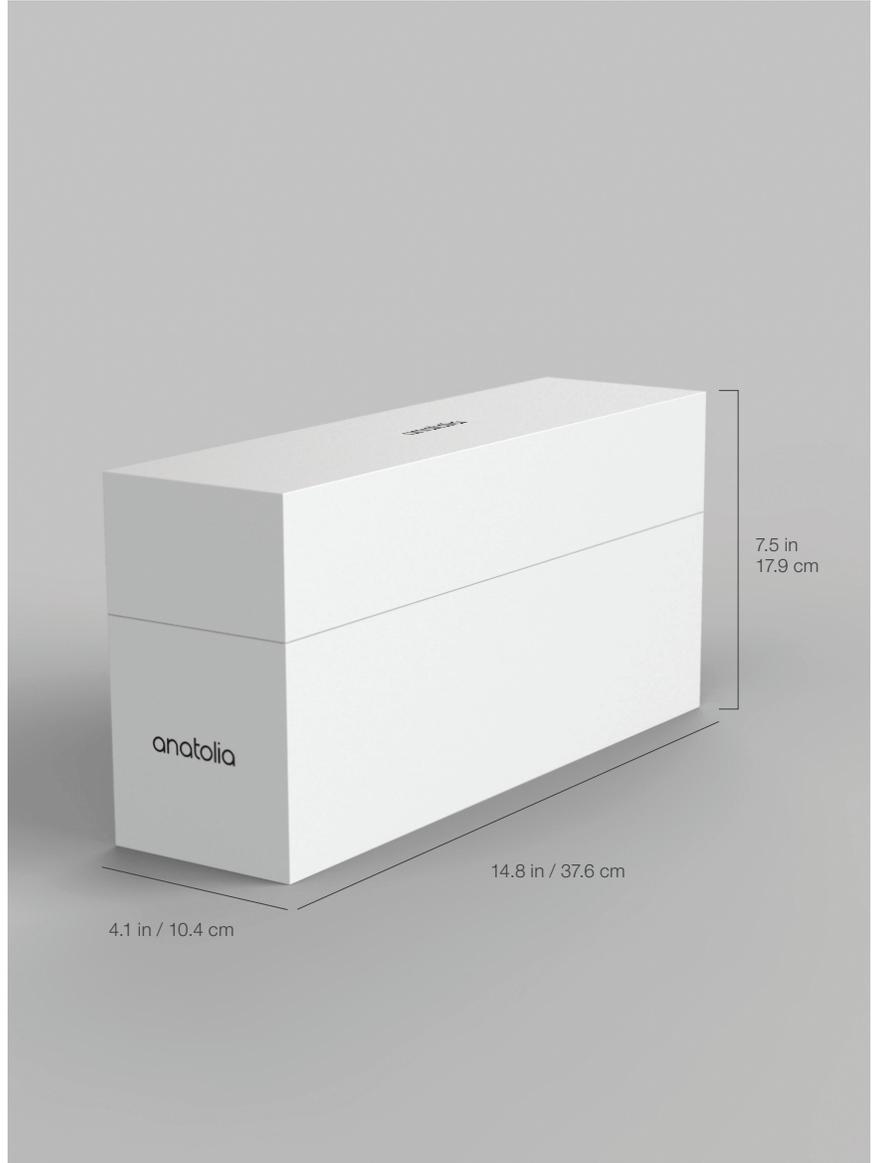
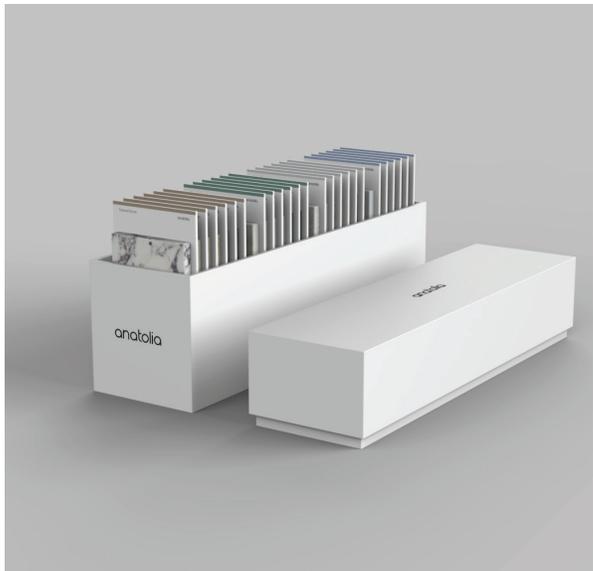
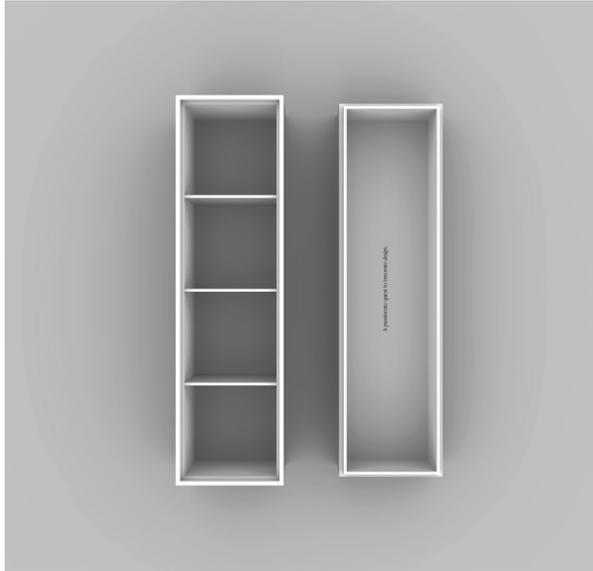


<i>Sample Chips</i>	ITEM CODE	UPC
Regency Carbon Glossy Ceramic Sample Chip	9902-1241-0	828492066386
Regency Ivory Glossy Ceramic Sample Chip	9902-1242-0	828492066393
Regency Mica Glossy Ceramic Sample Chip	9902-1243-0	828492066409
Regency Sand Glossy Ceramic Sample Chip	9902-1244-0	828492066416

<i>Sample Chips</i>	ITEM CODE	UPC
Regency Carbon Matte Porcelain Sample Chip	9902-1237-0	828492066348
Regency Ivory Matte Porcelain Sample Chip	9902-1238-0	828492066355
Regency Mica Matte Porcelain Sample Chip	9902-1239-0	828492066362
Regency Sand Matte Porcelain Sample Chip	9902-1240-0	828492066379

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
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