

Serena, *Colorsync Porcelain*.
Merchandising



anatolia

Premiere Ceramic + Porcelain, *Designer Library Display*

The Anatolia Designer Library Display features an exquisite, modern design to showcase Anatolia’s exclusive collections. With its premium aesthetic, highlighted by LED lighting and a wood-look finish, the Designer Library Display effectively conveys essential product details across a wide range of collections.



Marketing Support, *Premiere Library Display Kit at a glance*



Side angle view of display boards accentuates the beauty and impeccable quality of the designs.

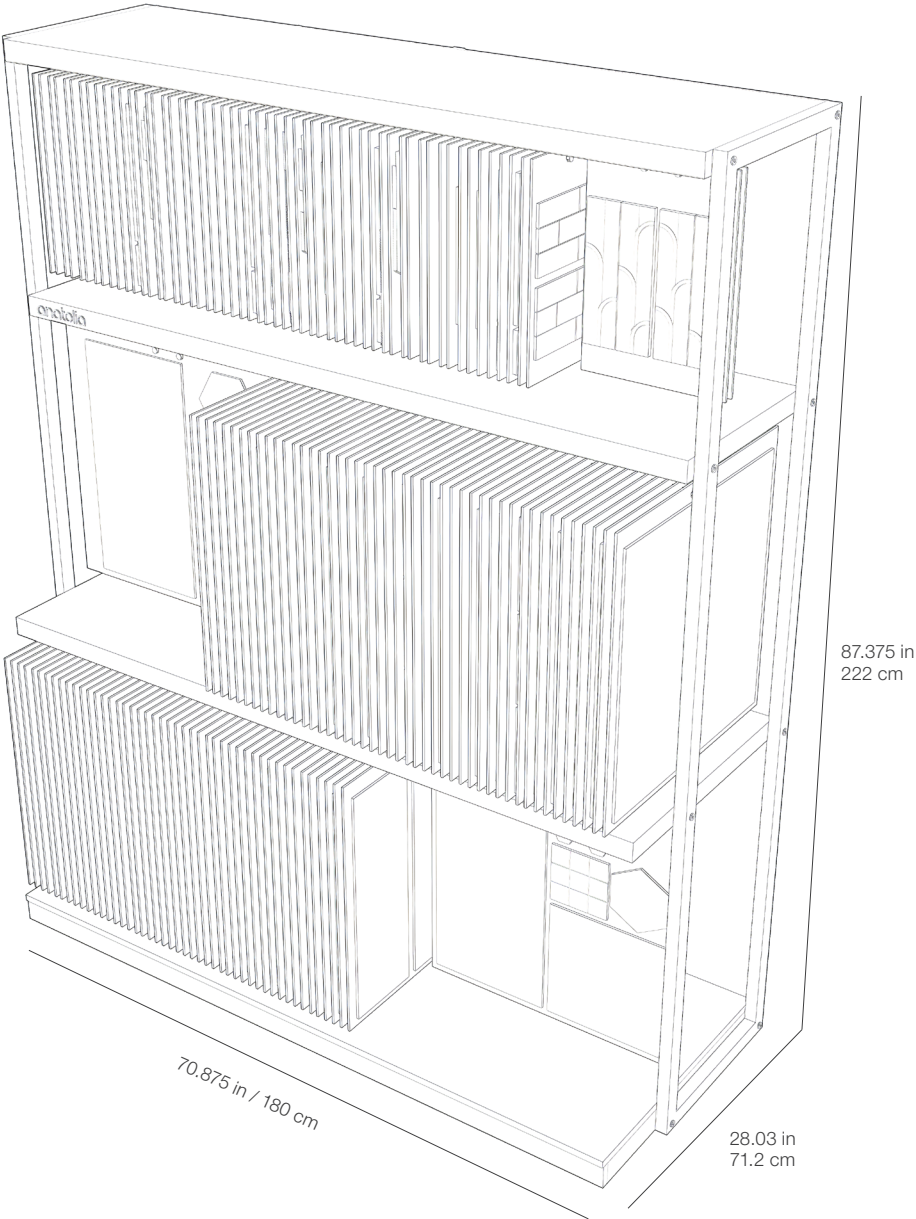


Marketing Support, *Premiere Library Display Kit*

Key specifications and item codes

ITEM DESCRIPTION	CONTENTS	ITEM CODE
ANATOLIA PREMIERE LIBRARY DISPLAY KIT	24 DISPLAY BOARD SETS AVAILABLE (104 BOARDS), 1 DISPLAY BASE, 78 DISPLAY BOARD ROLLER	9901-0084-0

<i>Premier Library Display</i>	ITEM CODE
ANATOLIA LIBRARY DISPLAY BASE	9902-1923-0
ANATOLIA LIBRARY DISPLAY BOARD ROLLER	9902-1924-0



Marketing Support, *Premiere Library Display Kit*

<i>Anatolia Premiere Library Display Kit Sets</i>	ITEM CODE
Anatolia 25.5 x 26 in Mjork / Tapestri Display Board Set (4 Boards)	9902-2037-0
Anatolia 25.5 x 26 in Nord Display Board Set (4 Boards)	9902-2038-0
Anatolia 25.5 x 26 in Raffino / Station Display Board Set (4 Boards)	9902-2039-0
Anatolia 13 x 18 in Soho / Raffino Display Board Set (6 Boards)	9902-2040-0
Anatolia 25.5 x 26 in Form Display Board Set (4 Boards)	9902-2041-0
Anatolia 25.5 x 26 in Industria Display Board Set (4 Boards)	9902-2042-0
Anatolia 25.5 x 26 in Ceraforge / Belgian Linen Display Board Set (4 Boards)	9902-2043-0
Anatolia 25.5 x 26 in Aspen Display Board Set (2 Boards)	9902-2044-0
Anatolia 25.5 x 26 in La Marca Display Board Set 1 (4 Boards)	9902-2045-0
Anatolia 25.5 x 26 in La Marca Display Board Set 2 (3 Boards)	9902-2046-0
Anatolia 25.5 x 26 in Soho Display Board Set (3 Boards)	9902-2047-0
Anatolia 13 x 18 in Soho Display Board Set (6 Boards)	9902-2048-0
Anatolia 13 x 18 in Geometra Display Board Set (6 Boards)	9902-2049-0
Anatolia 13 x 18 in Teramoda / Obsidian Display Board Set (6 Boards)	9902-2050-0
Anatolia 13 x 18 in Teramoda Display Board Set (6 Boards)	9902-2051-0

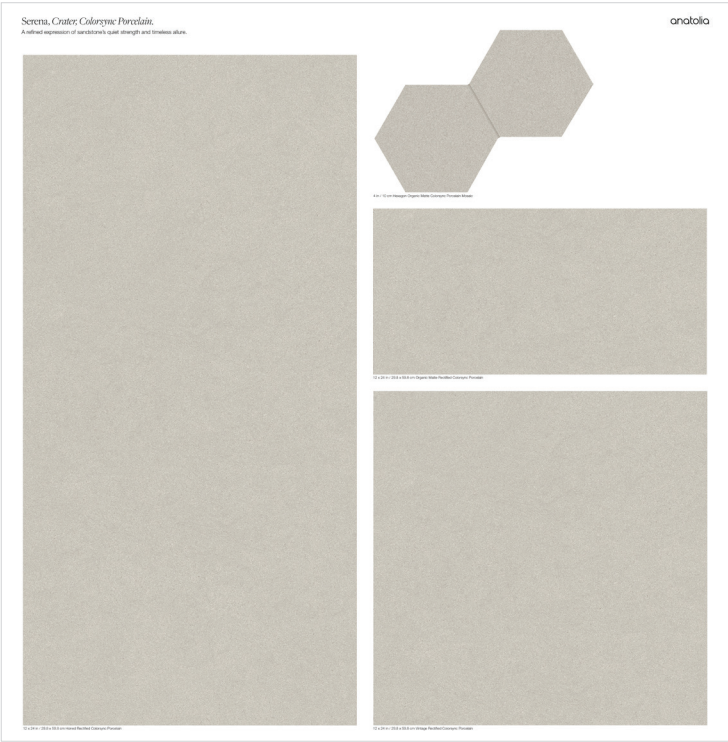
<i>Anatolia Premiere Library Display Kit Sets</i>	ITEM CODE
Anatolia 13 x 18 in Marlow Display Board Set (6 Boards)	9902-2052-0
Anatolia 13 x 18 in Element Display Board Set (5 Boards)	9902-2053-0
Anatolia 25.5 x 26 in Majesto Display Board Set 1 (4 Boards)	9902-2999-0
Anatolia 25.5 x 26 in Majesto Display Board Set 2 (4 Boards)	9902-3000-0
Anatolia 25.5 x 26 in Majesto Display Board Set 3 (4 Boards)	9902-3001-0
Anatolia 25.5 x 26 in Majesto Display Board Set 4 (4 Boards)	9902-3002-0
Anatolia 25.5 x 26 in Majesto Display Board Set 5 (4 Boards)	9902-3003-0
Anatolia 25.5 x 26 in Lustra Display Board Set (3 Boards)	9902-3004-0
Anatolia 25.5 x 26 in Lithoform Veincut Display Board Set (4 Boards)	9902-3005-0
Anatolia 25.5 x 26 in Lithoform Crosscut Display Board Set (4 Boards)	9902-3006-0
Anatolia 25.5 x 26 in Serena Display Board Set (4 Boards)	9902-3007-0
Anatolia 25.5 x 26 in Monoforma Display Board Set (4 Boards)	9902-3008-0
Anatolia 25.5 x 26 in Majesto / Serena Display Board Set (4 Boards)	9902-3009-0
Anatolia 25.5 x 26 in Majesto Display Board Set 6 (4 Boards)	9902-3010-0

Premiere Ceramic + Porcelain Designer Library, *Display Boards at a Glance*

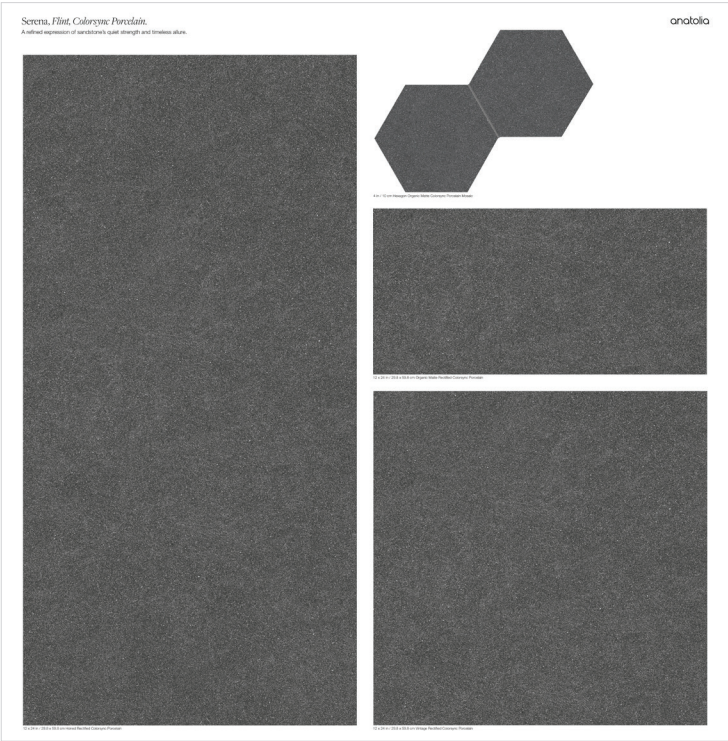
Anatolia has designed a premium, compact and efficient display board that allows for it to be easily picked up and moved around for design discussions with clients. The front of the board displays a variety of formats.

The back of the board features elegant and refined rooms scenes specific to each collection. Technical specifications include sizes, finishes available, and usage recommendations.

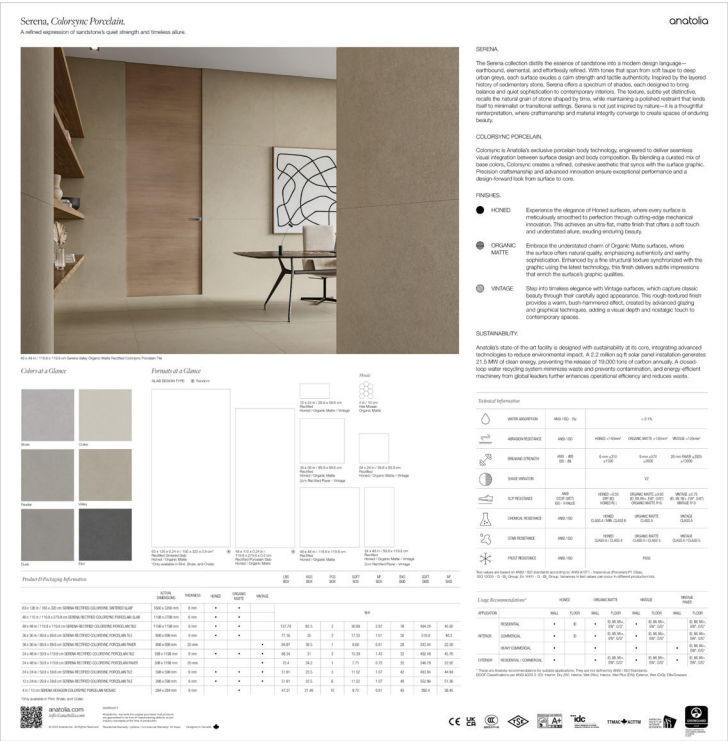
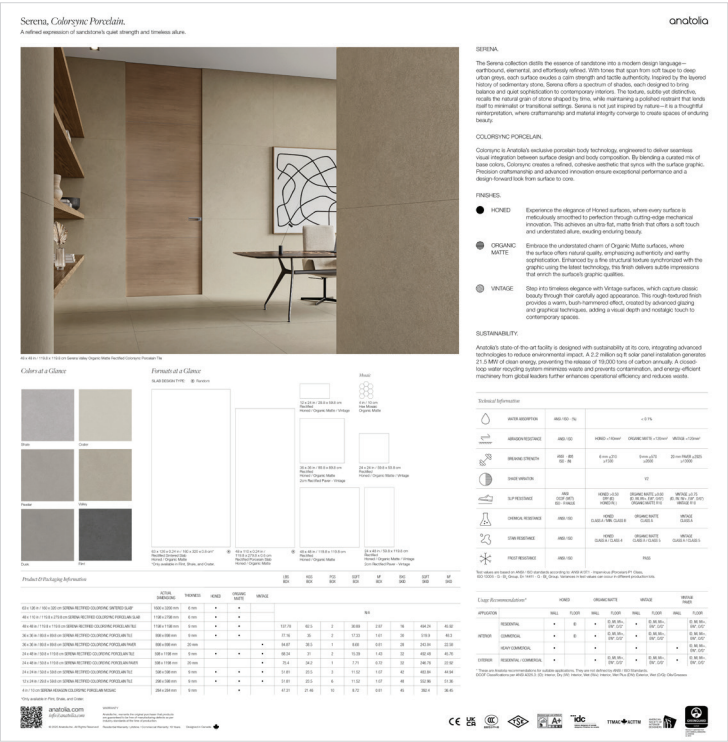
The total number of boards for the Serena collection is 6 boards.



25.5 x 26 in / 65 x 67.3 cm Serena Crater Display Board



25.5 x 26 in / 65 x 67.3 cm Serena Flint Display Board



Marketing support, A&D Binder

In today's fast-paced A&D community and dealer network, space within design libraries and showrooms is often limited. To address this challenge, we have crafted an elegant and highly efficient solution: Anatolia's A&D binders. Each binder is thoughtfully designed to provide both functionality and sophistication. The front cover introduces the collection with key information and a stunning render. Upon opening, the binder reveals up to 12 sample chips, showcasing the breath of Anatolia's exquisite collection. The sample chips have been carefully designed and cut to be truly representative of the color, vein, and graphical experience. Designed with precision, the binder features a spine that clearly identifies the collection name and material type, allowing for easy access and organization. This binder is an essential tool that merges convenience with luxury, elevating your design experience.

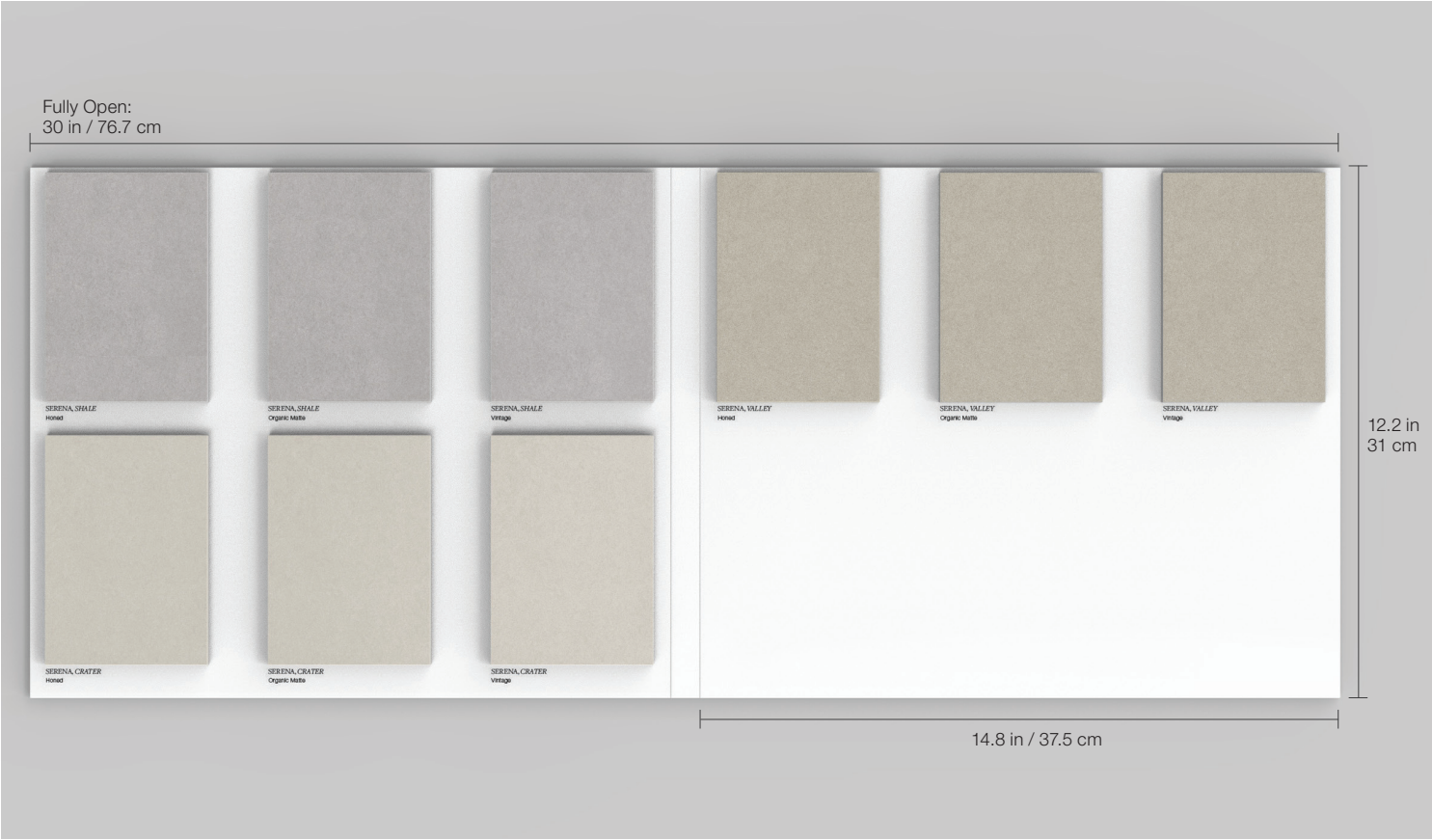


A&D Binder Outside



A&D Binder Inside

A&D Binder Sets			
	ITEM DESCRIPTION	ITEM CODE	UPC
Serena A&D Binders			
A&D Binder for Colors Shale, Crater, Valley	BINDER 1	9902-2558-0	828492090046
A&D Binder for Colors Pewter, Dusk, Flint	BINDER 2	9902-2559-0	828492090053



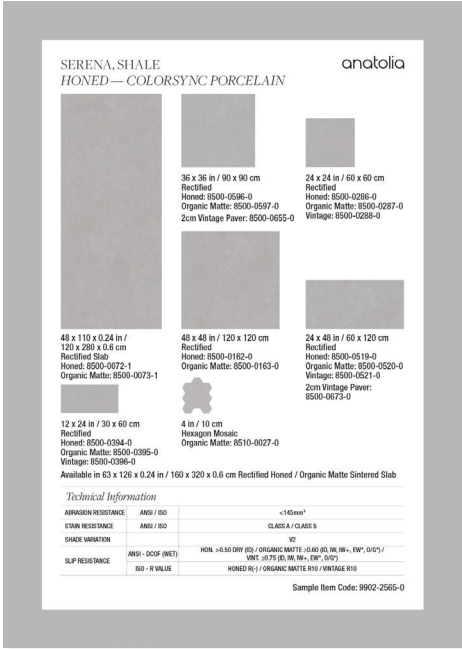
Marketing support, *Sample Chips*

Sample chips are an essential tool for bringing mood boards to life and creating a cohesive design vision. The compact 4 x 5 in / 9.5 x 13.4 cm sample chip is thoughtfully designed for portability and precision, making it ideal for quick comparisons and seamless integration into design presentations. This versatile chip is also featured in the A&D Binder and Sample Chip Box.

Anatolia has created a sample chip program featuring every color and finish combination that includes key information for that color on its back label. The sample chips have been carefully designed and cut to be truly representative of the color, vein, and graphical experience. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Sample Chip Size: 4 x 5 in / 9.5 x 13.4 cm



<i>Sample Chips</i>	ITEM CODE	UPC
Serena Shale Honed Sample Chip, 9mm	9902-2565-0	828492090930
Serena Shale Organic Matte Sample Chip, 9mm	9902-2566-0	828492090947
Serena Shale Vintage Sample Chip, 9mm	9902-2567-0	828492090954
Serena Crater Honed Sample Chip, 9mm	9902-2688-0	828492092163
Serena Crater Organic Matte Sample Chip, 9mm	9902-2689-0	828492092170
Serena Crater Vintage Sample Chip, 9mm	9902-2690-0	828492092187
Serena Valley Honed Sample Chip, 9mm	9902-2704-0	828492092323
Serena Valley Organic Matte Sample Chip, 9mm	9902-2705-0	828492092330
Serena Valley Vintage Sample Chip, 9mm	9902-2706-0	828492092347

<i>Sample Chips</i>	ITEM CODE	UPC
Serena Pewter Honed Sample Chip, 9mm	9902-2701-0	828492092293
Serena Pewter Organic Matte Sample Chip, 9mm	9902-2702-0	828492092309
Serena Pewter Vintage Sample Chip, 9mm	9902-2703-0	828492092316
Serena Dusk Honed Sample Chip, 9mm	9902-2693-0	828492092217
Serena Dusk Organic Matte Sample Chip, 9mm	9902-2694-0	828492092224
Serena Dusk Vintage Sample Chip, 9mm	9902-2695-0	828492092231
Serena Flint Honed Sample Chip, 9mm	9902-2696-0	828492092248
Serena Flint Organic Matte Sample Chip, 9mm	9902-2697-0	828492092255
Serena Flint Vintage Sample Chip, 9mm	9902-2698-0	828492092262

Marketing support, *Sample Chip Carrying Case*

Anatolia proudly presents our premium sample chip carrying case, designed to elevate the way you store, organize, and transport your sample chips. Crafted with both elegance and practicality in mind, this sleek carrying case offers the perfect solution for keeping your sample chips organized and easily accessible for meetings, presentations, or showroom displays. The case, which comes empty, is designed to comfortably hold up to 21 9mm or 32 6mm sample chips, allowing you to showcase a curated selection of Anatolia’s stunning materials, ensuring maximum color variety. The sample selection is fully customizable to suit your design preferences and needs. Whether you’re on the go or storing samples in your library, this luxurious case ensures your collection is both beautifully presented and effortlessly portable—making it an essential tool for any design professional seeking to impress.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
Anatolia Sample Chip Carrying Box (Empty)	As per above	9902-2035-0	828492090428

Discover more at
anatolia.com