

Station, *Color Body Porcelain.*
Merchandising



anatolia

Marketing support, A&D Board

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

<i>A&D Board</i>	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Ivory, Pearl, Ash, Shadow	Station A&D Board	9902-1341-0	828492068595

12 in / 30.5 cm

Station
Color Body Porcelain
Contemporary Inspiration

anotolia

A classic midcentury terrazzo reinvented for contemporary spaces.

Colors at a glance

anotolia Station *Color Body Porcelain* Contemporary Inspiration

0.7 in
1.8 cm

Station, *Color Body Porcelain*.
A classic midcentury terrazzo reinvented for contemporary spaces.

As with every great renaissance comes reinvention, our porcelain collection bridges the gap, modernizing the midcentury look with a contemporary palette that will last forever. A collage of organically shaped segments deliver the aesthetic, the texture and the tonality that defined an era.

Technical Information

WATER ABSORPTION	ANSI 105 - PVI	< 0.5
IMPACT RESISTANCE	ANSI 105 - I	5.0
SCRATCH RESISTANCE	ANSI 105 - MPE	4
WEAR RESISTANCE	ANSI 105 - WE	> 100
SLIP RESISTANCE	ANSI 105 - SF	10
FLAME RESISTANCE	ANSI 105 - CUS	CLASS 1
STAIN RESISTANCE	ANSI 105 - ST	CLASS 1
HYGIENE RESISTANCE	ANSI 105 - H	ANSI

Product of Italy

APPLICATION	WALL	FLOOR
RESIDENTIAL	•	•
COMMERCIAL	•	•
INDUSTRIAL	•	•
OUTDOOR	•	•

Product of Italy

Product of Packaging Information	BOX	TRAY	PALETTE
ACTUAL QUANTITY	NET WT	NET WT	NET WT
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600
30 x 30 x 12 in (762 x 762 x 305 mm) COLOR BODY PORCELAIN T&E	600	11.70	600

anotoliatile.com
info@anotoliatile.com

Board 1 of 1

A&D Board Outside

Station
Color Body Porcelain
Contemporary Inspiration

anotolia

Formats at a Glance

anotolia Station *Color Body Porcelain* Contemporary Inspiration

0.7 in
1.8 cm

Ivory
Ash
Shadow

Pearl

anotolia Station *Color Body Porcelain* Contemporary Inspiration

Fully Open:
21.45 in
54.5 cm

anotoliatile.com
info@anotoliatile.com

Board 1 of 1

A&D Board Inside

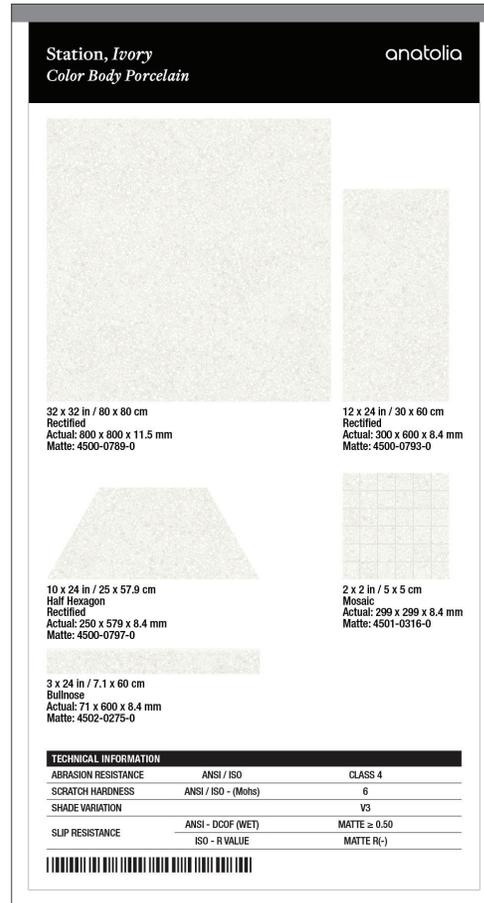
Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



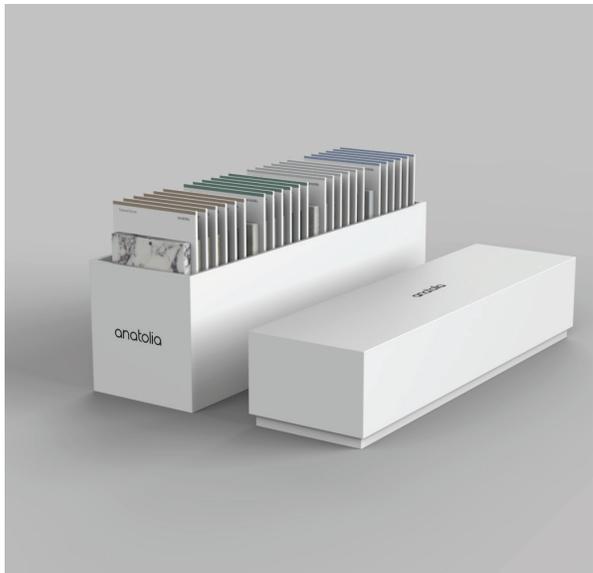
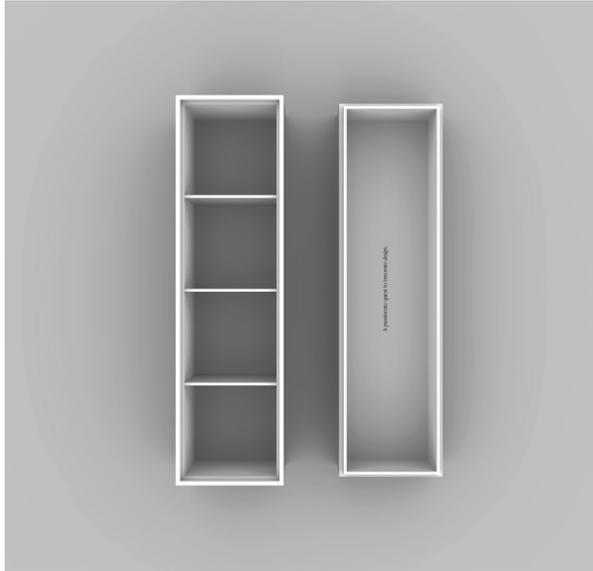
Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm



<i>Sample Chips</i>	ITEM CODE	UPC
Station Ivory Matte Sample Chip	9902-1177-0	828492065747
Station Pearl Matte Sample Chip	9902-1178-0	828492065754
Station Ash Matte Sample Chip	9902-1179-0	828492065761
Station Shadow Matte Sample Chip	9902-1180-0	828492065778

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

Discover more at
anatolia.com