

Tapestri, *Glazed Porcelain*.
Merchandising



Marketing support, *Table Top Display*

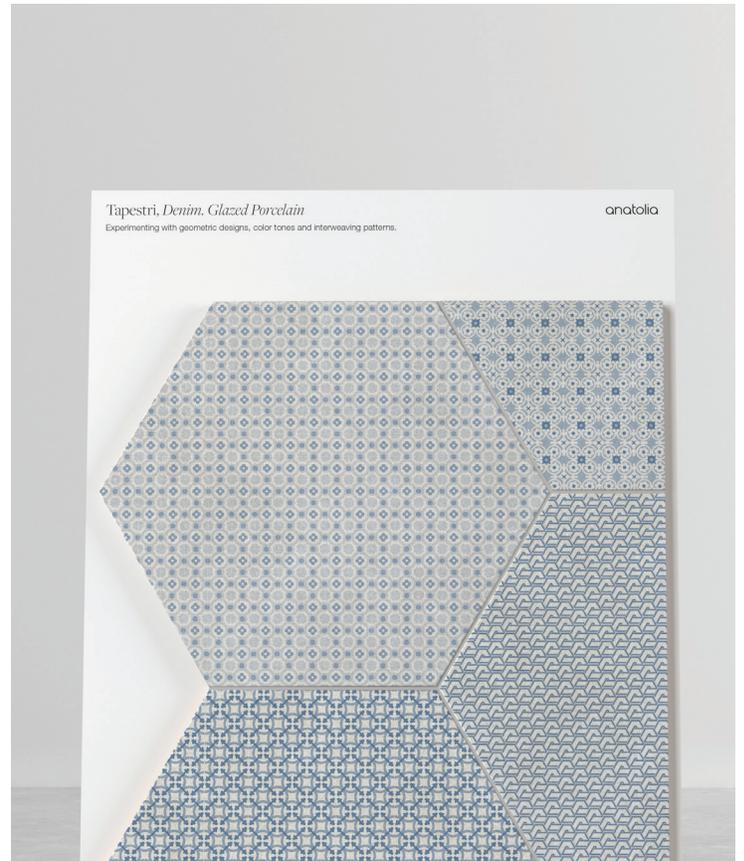
This collection's beauty is brought to life in a table top display that features the tiles in the collection in compact and efficient display board sets. The display board sets feature various tile formats on the front of the board along with refined room scenes, tile variations and technical specifications on the back. Furthermore, great care has been taken to maximize display space efficiency while providing the most motivating presentation of the collection.



Tapestri, *Table Top Display at a glance*



Side angle view of display boards accentuates the beauty and impeccable quality of the designs.



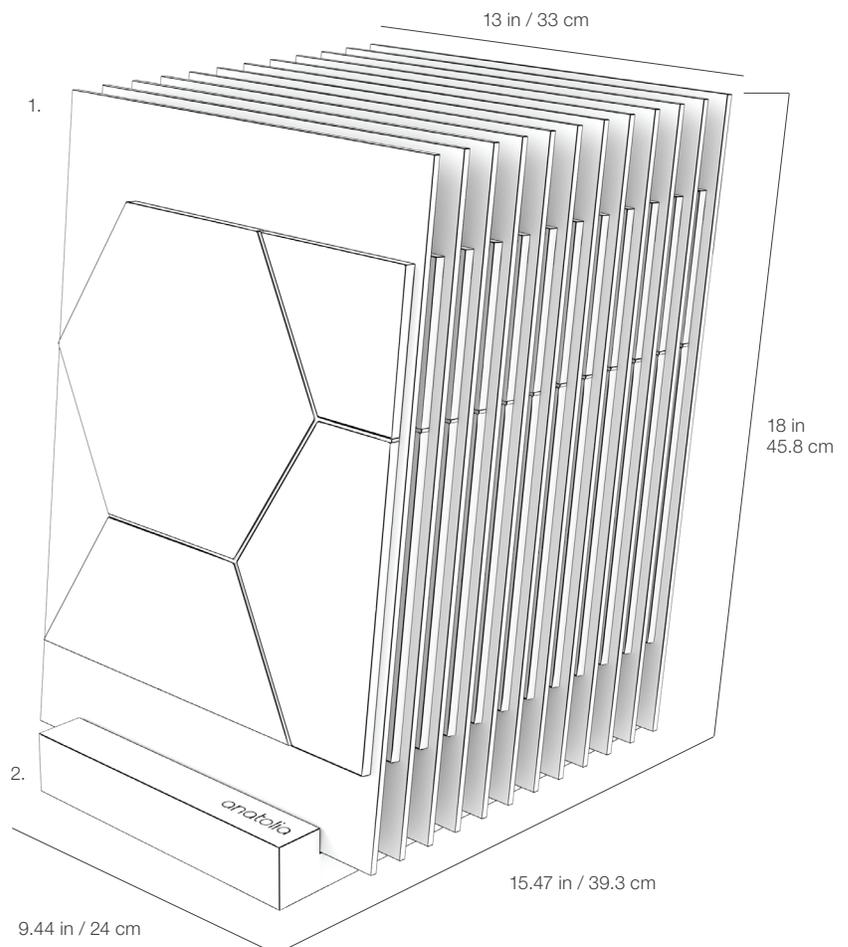
Tapestri, Table Top Display Kit

Key specifications and item codes

| ITEM DESCRIPTION | CONTENTS | ITEM CODE |
|----------------------------|--|-------------|
| TAPESTRI DISPLAY BOARD KIT | 2 DISPLAY BOARD SETS (12 BOARDS IN TOTAL), 1 DISPLAY BASE | 9901-0071-0 |

1. 13 x 18 in / 33 x 45.8 cm Display Boards (12 in total)

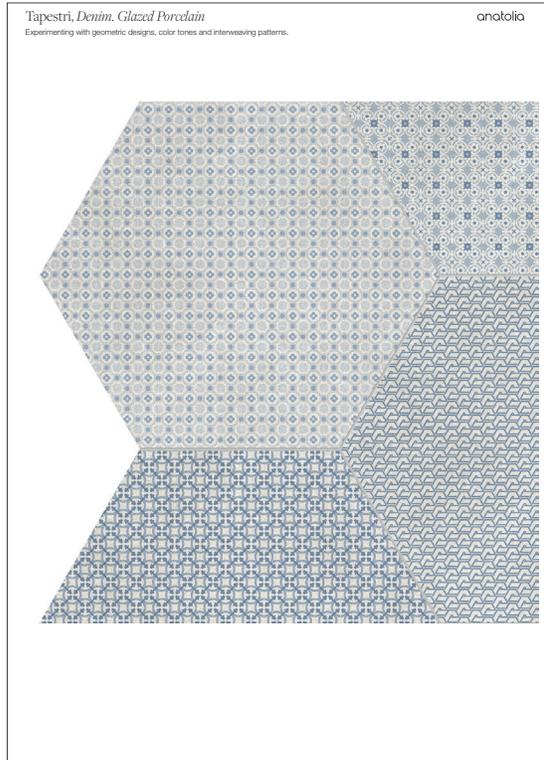
2. 15.5 x 9.5 in / 39.3 x 24 cm Tapestri MDF Display Base (1 in total)



Marketing support, *Display Boards*

Anatolia has designed a premium, compact and efficient display board that allows for it to be easily picked up and moved around for design discussions with clients. The front of the board displays a variety of formats.

The back of the board features elegant and refined rooms scenes specific to each tile color for inspiration. Technical specifications include tile sizes, finishes available, usage recommendations and highlight a sample of tile variations.



20.5 x 33.4 in / 52 x 85 cm Tapestri Panel, front



20.5 x 33.4 in / 52 x 85 cm Tapestri Panel, back

| Display Board Sets | ITEM DESCRIPTION | ITEM CODE |
|---|------------------|-------------|
| Tapestri Display Board Set | | |
| 6 Display Boards for colors Cashmere and Silk | PART 1 | 9902-1466-0 |
| 6 Display Boards for Denim and Wool | PART 2 | 9902-1467-0 |

| Additional Components | ITEM CODE |
|---|-------------|
| 15.5 x 9.5 in / 39.3 x 24 cm 4.5 cm White Matte MDF Display Base 12 Slots | 9902-0676-0 |

Marketing support, A&D Board

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

| <i>A&D Board</i> | ITEM DESCRIPTION | ITEM CODE | UPC |
|--|--------------------|-------------|--------------|
| A&D Board for Colors Cashmere, Grey, Silk, Wool, Cashmere Blend, Denim Blend, Silk Blend, Wood Blend | Tapestri A&D Board | 9902-1464-0 | 828492071847 |

11.75 in / 30 cm

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Tapestri
Glazed Porcelain
Artisan Inspiration

Experimenting with geometric designs, color tones and intertwaving patterns.

Colors and Materials palette

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Tapestri

Glazed Porcelain

Artisan Inspiration

8.5 in / 21.5 cm Tapestri Colors Blend Huesgen Matte Finish Glazed Porcelain Tile

Technical Information

| | | |
|----------------------|-------------------|------------------|
| WATER ABSORPTION | ANSI ISO 10545-10 | < 0.05% |
| ANTI-SLIP RESISTANCE | ANSI ISO 10545-11 | CLASS 4 |
| SCORCH RESISTANCE | ANSI ISO 10545-15 | 5 |
| WEARING RESISTANCE | ANSI ISO 10545-17 | AT 500 |
| SAVED WASTEWATER | ISO | 10 |
| RFI RESISTANCE | ANSI ISO 10545-18 | WET 100 / WET 50 |
| CHEMICAL RESISTANCE | ANSI ISO 10545-14 | CLASS 4 |
| STAIN RESISTANCE | ANSI ISO 10545-13 | CLASS 4 |
| FROST RESISTANCE | ANSI ISO 10545-12 | PEL |

Usage Recommendations WET 100 / WET 50

| APPLICATION | WALL | FLOOR |
|-------------|------|-------|
| RESIDENTIAL | • | • |
| COMMERCIAL | • | • |
| INDUSTRIAL | • | • |
| OUTDOOR | • | • |

Product of Packaging Information

| ITEM NO. | DESCRIPTION | UNIT | PACKAGING | | GROSS WEIGHT (kg) | NET WEIGHT (kg) | GROSS VOLUME (m³) | NET VOLUME (m³) |
|---|--------------|------|-----------|-------|-------------------|-----------------|-------------------|-----------------|
| | | | PCS | BOXES | | | | |
| 8.5 in / 21.5 cm Tapestri Colors Blend Huesgen Matte Finish Glazed Porcelain Tile | 300 x 300 mm | 9.44 | 1000/2000 | 20 | 171.11 | 17.11 | 1.27 | 0.16 |
| 8.5 in / 21.5 cm Tapestri Colors Blend Huesgen Matte Finish Glazed Porcelain Tile | 300 x 300 mm | 9.44 | 1000/2000 | 20 | 171.11 | 17.11 | 1.27 | 0.16 |
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anatoliatile.com
info@anatoliatile.com

Board 1 of 1

idc TITAC ACTM

14.62 in
37.13 cm

A&D Board Outside

0.6 in
1.7 cm

Fully Open:
21.2 in
53.8 cm

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Tapestri
Glazed Porcelain
Artisan Inspiration

Formats at a Glance

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Denim Blend

Grey Denim

Wool Blend

Wool

Cashmere Blend

Cashmere

Silk Blend

Silk

A&D Board Inside

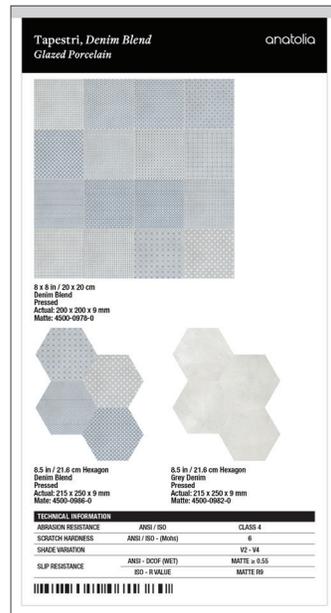
Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

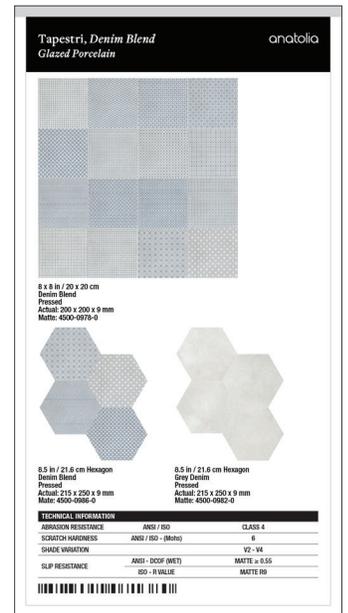
Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm



Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

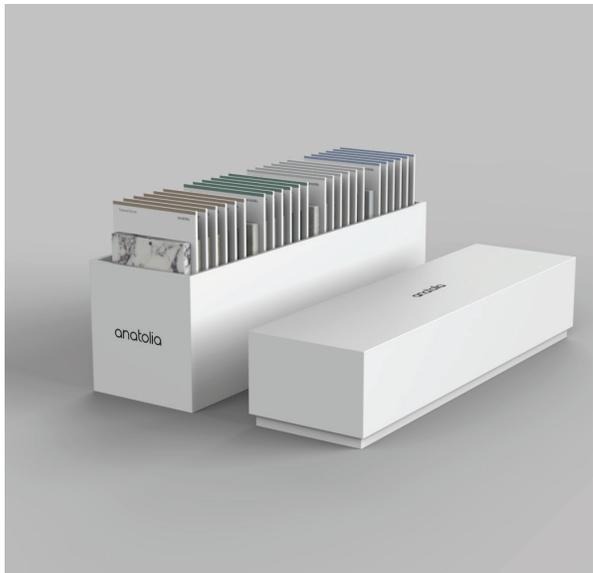
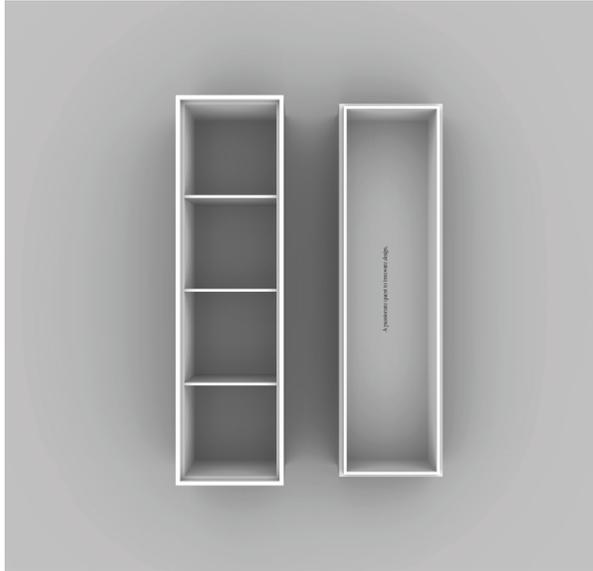


| <i>Sample Chips</i> | ITEM CODE | UPC |
|---------------------------------------|-------------|--------------|
| Tapestri Cashmere Matte Sample Chip | 9902-1480-0 | 828492072202 |
| Tapestri Grey Denim Matte Sample Chip | 9902-1481-0 | 828492072219 |
| Tapestri Silk Matte Sample Chip | 9902-1482-0 | 828492072226 |
| Tapestri Wool Matte Sample Chip | 9902-1483-0 | 828492072233 |

| <i>Sample Chips</i> | ITEM CODE | UPC |
|---|-------------|--------------|
| Tapestri Cashmere Blend Matte Sample Chip | 9902-1502-0 | 828492072424 |
| Tapestri Denim Blend Matte Sample Chip | 9902-1503-0 | 828492072431 |
| Tapestri Silk Blend Matte Sample Chip | 9902-1504-0 | 828492072448 |
| Tapestri Wool Blend Matte Sample Chip | 9902-1505-0 | 828492072455 |

Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



| ITEM DESCRIPTION | CONTENTS | ITEM CODE | UPC |
|--|--------------|-------------|--------------|
| 4.1 x 14.8 x 7.5 in / 37.6 x 10.4 x 17.9 cm Sample Chip Carrying Case (Empty) | As per above | 9902-1659-0 | 828492074879 |

Discover more at
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