

*Zen, Pebbles.*  
Merchandising



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# Marketing Support, *Designer Library Display*

This exquisite, modern design that is realized in Anatolia's innovative new Designer Library Display is an entirely customizable creation made to showcase our exclusive selection of collections. Housing up to 144 new, custom-curated display boards, the Designer Library Display achieves a premium aesthetic with LED lighting and a wood look finish, while simultaneously conveying essential product details covering the extensive variety of available collections. The Designer Library Display has custom display options that can be selected to house the boards.





Marketing support, *Display Boards*

Anatolia has designed a premium, compact and efficient display board that allows for it to be easily picked up and moved around for design discussions with clients. The front of the board displays one of four design formats available in each of the four color combinations.

The back of the board features elegant and refined rooms scenes specific to the featured mosaic design for inspiration. Specifications include mosaic sizes, finishes available, and packaging details.



13 x 18 in / 33 x 45.8 cm Zen Panel, front



13 x 18 in / 33 x 45.8 cm Zen Panel, back

<i>Display Board Set</i>	ITEM DESCRIPTION	ITEM CODE	UPC
4 Display Boards for Zen Pebbles	Zen Display Board Set	9902-2512-0	828492089972

<i>Additional Components</i>	ITEM CODE	UPC
9.5 x 17.7 in MDF Display Base, 14 Slots	9902-2488-0	828492086681

# Marketing support, A&D Boards

Today's A&D community and dealer network has very limited space in their design libraries and customer showrooms. Therefore, Anatolia wanted to reinvent the typical contractor board and architectural binder by combining them into one multipurpose and space efficient merchandising tool.

Once opened up the board acts like a traditional contractor board with an easy to hold handle with all the information needed to make design decisions. On the front are sizes and finishes at a glance along with color chips and room renders. On the back are all of the critical technical specifications needed to specify a design space along with room scenes for inspiration.

This unique to Anatolia A&D board sits on shelf folded with a book like spine that clearly identifies the collection name, material type and corresponding inspiration for the collection. When pulled out slightly, one can easily see the collection's colors at a glance.



A&D Board Outside



A&D Board Inside

A&D Board	ITEM DESCRIPTION	ITEM CODE	UPC
A&D Board for Colors Driftwood Tan, Harmony Warm Blend, Serenity Ivory, Tranquil Cool Blend, Vitality Mica, Bora Wilderness, Fiji Cream, Tahitian Black Sand	Zen A&D Board	9902-2489-0	828492086704

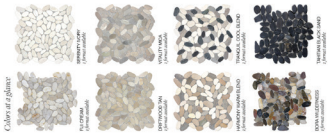
A&D Board, *Dimensions*

12 in / 30.5 cm

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Zen  
Pebbles

An elemental array of tranquil and soothing pebble mosaics.



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Zen

Natural Stone

Pebbles



Zen 18 Design 184 Pebble Pebble Mosaic



See Pebble Mosaic Design 184 Pebble Pebble Mosaic



See Pebble Mosaic Design 184 Pebble Pebble Mosaic

**Zen, Pebbles.**

An elemental array of tranquil and soothing pebble mosaics.

The Zen collection captures the serene beauty of nature, offering a unique and timeless design element for a variety of spaces. Inspired by the organic shapes and textures of river stones, these pebbles create a tranquil and harmonious atmosphere. Ideal for both indoor and outdoor applications. Perfect for feature walls, shower floors, or garden pathways, the Pebbles collection brings a sense of natural Zen to any environment.

Product & Shipping Information		DIMENSIONS		WEIGHT		QUANTITY		PACKAGING		VOLUME		BOX		TOTAL		NET		GROSS		NET		GROSS	
ACTUAL DIMENSIONS		WEIGHT		QUANTITY		PACKAGING		VOLUME		BOX		TOTAL		NET		GROSS		NET		GROSS		NET	
ZEN 184 PEBBLE WHITE MOSAIC		200 x 200 mm	0.100	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
ZEN 184 PEBBLE POLISHED MOSAIC		200 x 200 mm	0.100	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

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Board 1 of 1



14.76 in  
37.5 cm

0.7 in  
1.8 cm

Fully Open:  
21.45 in  
54.5 cm

Zen  
Pebbles

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Format at a Glance



Fiji Cream

Medium



Driftwood Tan

Medium



Harmony Warm Blend

Medium



Bora Wilderness

Medium



Serenity Ivory

Medium



Vitality Mica

Medium



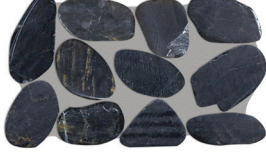
Tranquil Cool Blend

Medium



Tahitian Black Sand

Medium



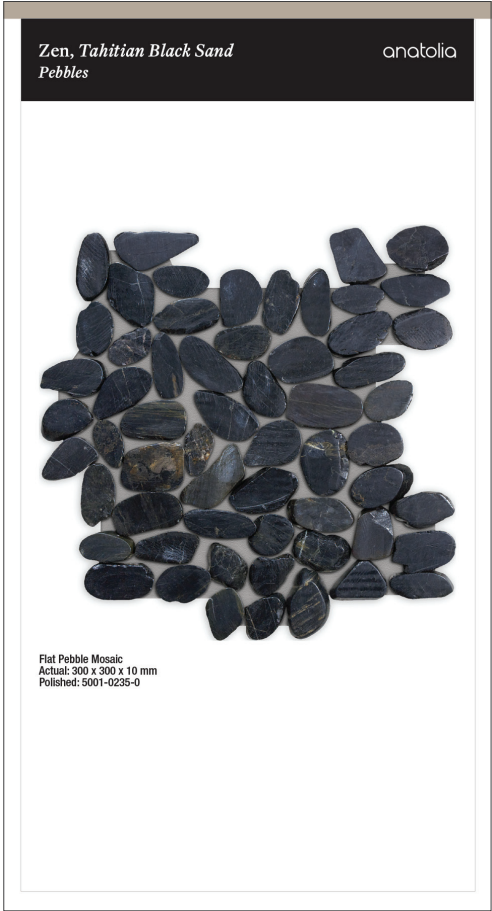
A&D Board Inside



# Marketing support, *Sample Chips*

Sample chips are an essential tool to bring mood boards to life and inspire a cohesive design space. They need to be relatively small and yet contain all of the critical design and collection specifications needed.

Anatolia has created a sample chip program that categorizes sample chips into color coded material types, includes a sample chip affixed to an elegant backer card and includes all of the key technical information and formats for that color on its back label. Anatolia also developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings.

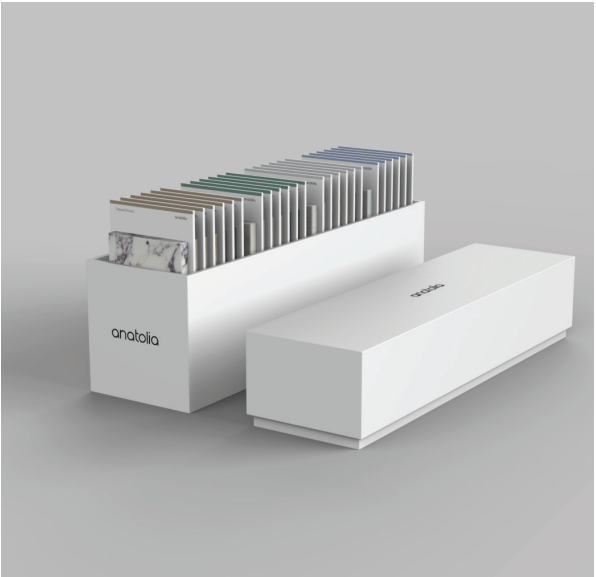
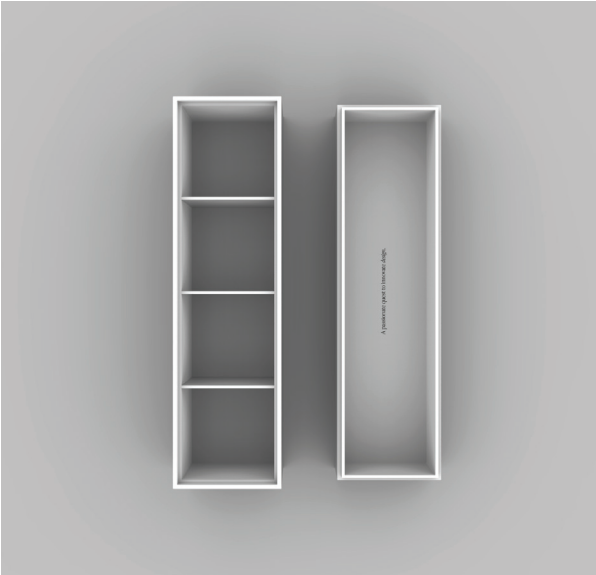


Backer Board Size: 3.25 x 6 in / 8.25 x 15.25 cm

<i>Sample Chips</i>	ITEM CODE	UPC
Zen Driftwood Tan Flat Pebble Sample Chip	9902-2490-0	828492086803
Zen Harmony Warm Blend Flat Pebble Sample Chip	9902-2491-0	828492086810
Zen Serenity Ivory Flat Pebble Matte Sample Chip	9902-2492-0	828492086827
Zen Tranquil Cool Blend Flat Pebble Sample Chip	9902-2493-0	828492086834
Zen Vitality Mica Flat Pebble Sample Chip	9902-2494-0	828492086841
Zen Bora Wilderness Flat Sample Chip	9902-2495-0	828492086858
Zen Fiji Cream Flat Pebble Sample Chip	9902-2496-0	828492086865
Zen Tahitian Black Sand Sample Chip	9902-2497-0	828492086872

# Marketing support, *Sample Chip Carrying Case*

Anatolia has developed a premium sample chip carrying case to easily and beautifully store, organize, and carry sample chips to meetings and for sample libraries. The case comes empty and can hold up to 24 sample chips.



ITEM DESCRIPTION	CONTENTS	ITEM CODE	UPC
4.1 x 14.8 x 7.5 in / 10.4 x 37.6 x 17.9 cm Sample Chip Carrying Case (Empty)	As per above	9902-1659-0	828492074879

*Discover more at*  
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