LJ WEBCASTS   P Preservica   aws

Invite your community to contribute digital materials to your archive

December 6, 2022

P **Preservica**

Today's Presenters

Katie Gambone
Channel Marketing &
Business Development
Manager

Aubrey Shanahan
Onboarding Specialist

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Freelance Writer – Archivist at
KPW-AMC Inc.

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Agenda

- Webinar resources

- The importance of digital preservation

- Making it easy for others to contribute to your archive

- Use cases for community submissions feature

- Community submissions feature demo

- Melissa Kemp – key considerations of community collecting

- Closing remarks

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Webinar Tool: Preservica Starter

Register to practice after today's webinar: Preservica Starter | Sign up

Quickly protect your digital files
Look after your files for the long-term with secure cloud storage & automated digital preservation.

Easily share your content with others

Accelerate your digital knowledge & skills

Grow & connect with a global community

Preservica

Start now – Preserve forever

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Organization name *

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Personalize your experience *

Please select...

By continuing, you agree to Preservica Terms of Use and Privacy policy. *

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Coming in 2023... Preservica Starter Grant Program

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Starter Grant Program

Jump start your digital preservation journey with a fully-funded Starter Plus account*

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* Starter Plus includes 250GB of storage, grant lasts for 2 years

The world's cultural, economic, social and political memory is at risk.

Our mission is to protect it.

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Trusted digital preservation

File formats

DOC TIFF MP4

WARC PST

Content acquisition & ingest

Information organization

Automated File format recycling

Old New

Safe & intelligent storage

aws

Secure access

Flexibly organize & rearrange at any time

Increase productivity through bulk actions
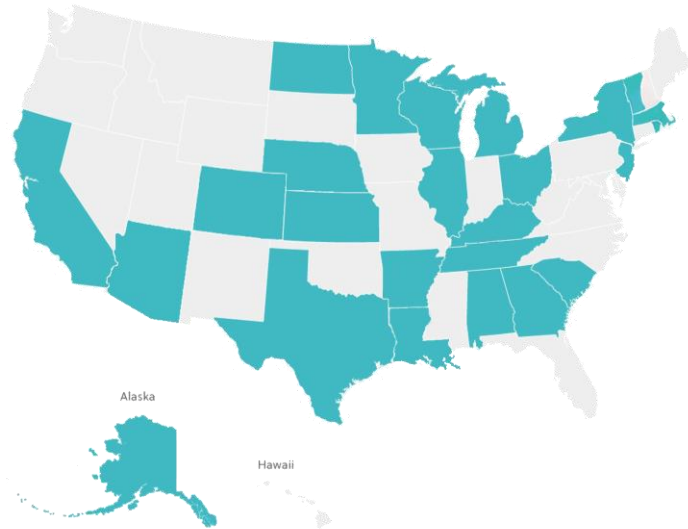
Easily handle research requests

Preservica
Active digital preservation

Videos

Social media

Images

Documents

Websites

Emails

3D

GIS

Find   Read   Use   Trust   Share

...specially designed to
A single trusted
preserve forever your
repository...
permanent records.

Preservica's library community

Global community

New York Public Library · Penn University of Pennsylvania · SOAS University of London ELAR · Heriot Watt University · Paul Mellon Centre · Royal College of Nursing · Illinois · UW Milwaukee University of Wisconsin

University of Bristol · Manchester 1824 The University of Manchester · University of Nottingham UK | China | Malaysia · ual: university of the arts london · ASU Alabama State University · Noble and Greenough School · Arkansas State University · University of Wisconsin Stout

Belmont Hill School · Berea College Special Collections & Archives · BGSU · Brandeis University · Casper College · Chicago State University · University of Notre Dame

Colby-Sawyer College · Curtis Institute of Music · Dartmouth · Denison · DePaul University · University of Notre Dame · Yale University · University of Cambridge · Harper College · West Virginia University

James Madison University · Johns Hopkins University · The University of Iowa · Loyola • Notre Dame Library · Loyola University Chicago · Michigan State University · Michigan Technological University · The University of Southern Mississippi

Molloy College · Northeastern University · Northern Michigan University · Oakland University · OXY Occidental College · Phillips Academy Andover · University of Mary Washington · Simmons University · Seton Hall University

KAUST King Abdullah University of Science and Technology · Syracuse University · Tennessee Tech · The Lawrenceville School · Trinity College Dublin Coláiste na Tríonóide, Baile Átha Cliath The University of Dublin · University of Richmond · The University of Melbourne · Grand Valley State University

SJSU San José State University · RCSI Royal College of Surgeons in Ireland · Buena Vista University · Wayne State University · Cal Poly · University at Buffalo The State University of New York · St George's University of London · University of Pittsburgh

Tufts University · A? Aalto University · University of Bath · University of Plymouth · Wheaton College · University of Alaska Fairbanks · Moore College · Houston Library

aws partner network

Advanced Technology Partner

Preservica

Trusted digital records preservation for US government

26 State archives

County customers

City & town customers

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Make it easy for others to contribute to your archive

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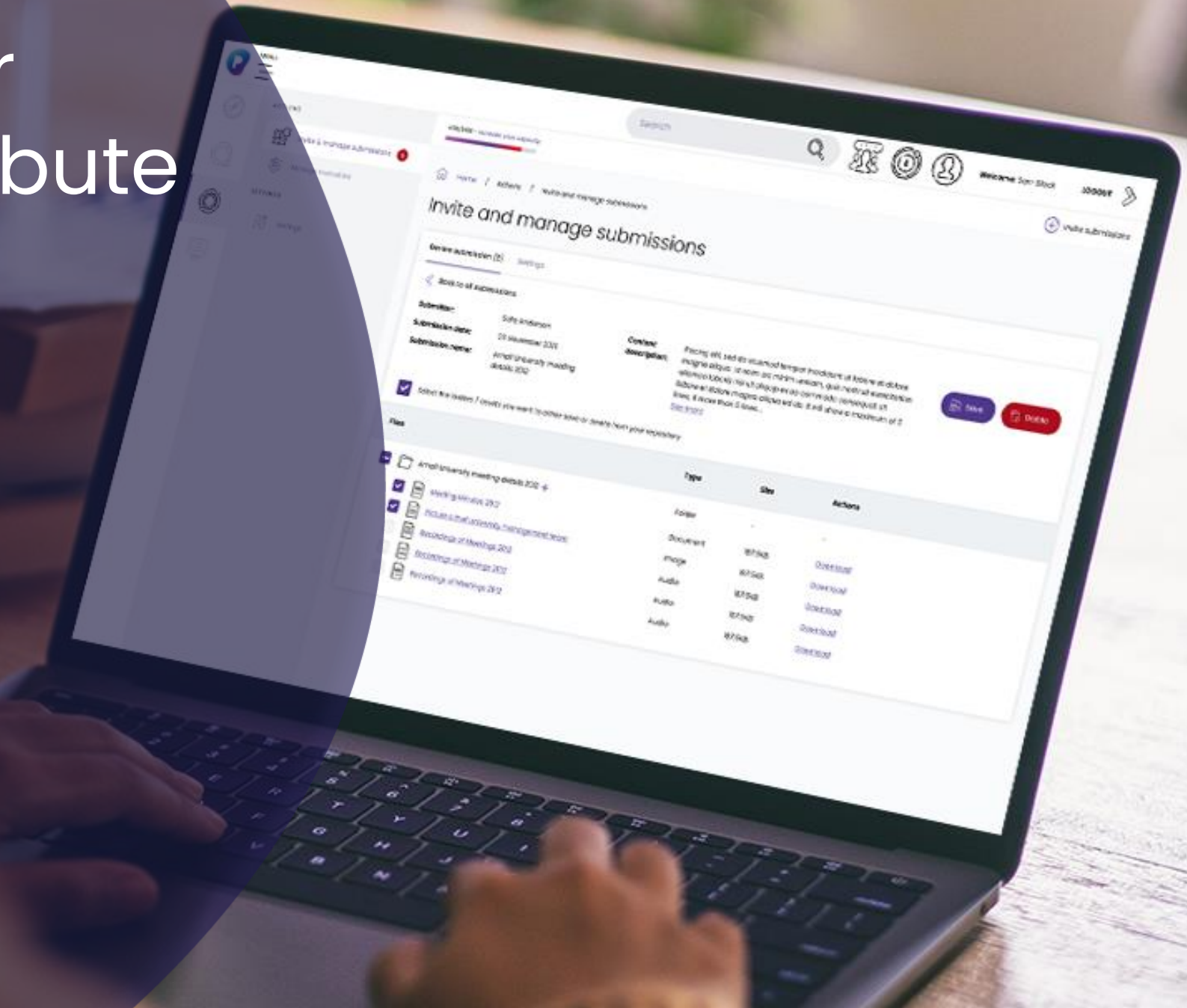
# Poll #1 – What challenges do you face when acquiring archival content?

- Inconsistent ways of receiving content & formats
- No ability to administrator rights, including transfer rights
- Requirement to handle a vast array of different file formats
- Inability to easily add metadata to submitted content
- Working across multiple systems to capture, administer and share online
- Content submitters have limited or no archival experience
- Demographic challenges – content submitters are not technical or have no online access

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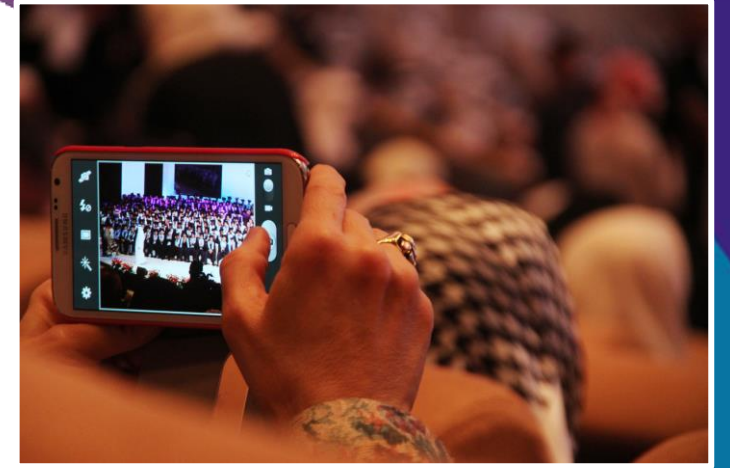
Poll #2 - What types of materials would you like to collect from your community?
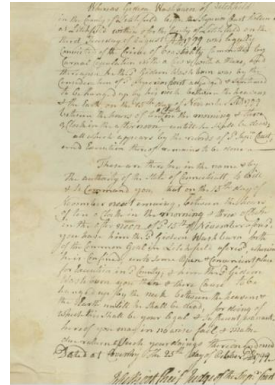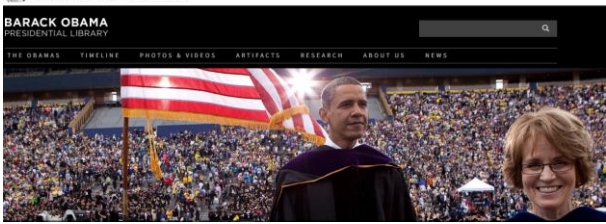
Preservica
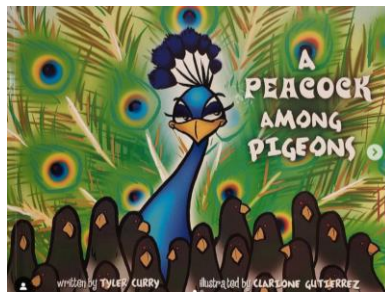
Roberta Buckford
Library Archivist

"We're working on an oral history project, and I need an easy way for volunteers to submit their work."

Melanie Tomlinson
Community Historian

"I've done several oral history interviews for the library, but the files are too large to be sent over email."

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Quick and easy content submission process

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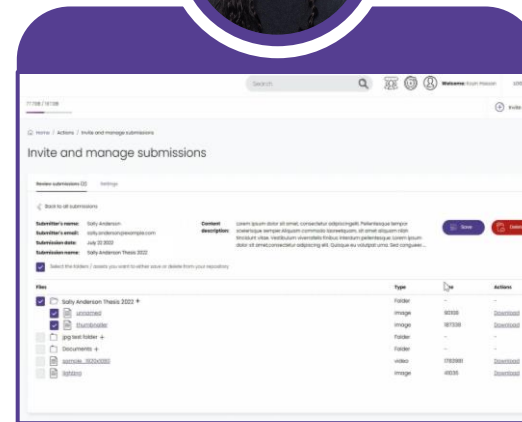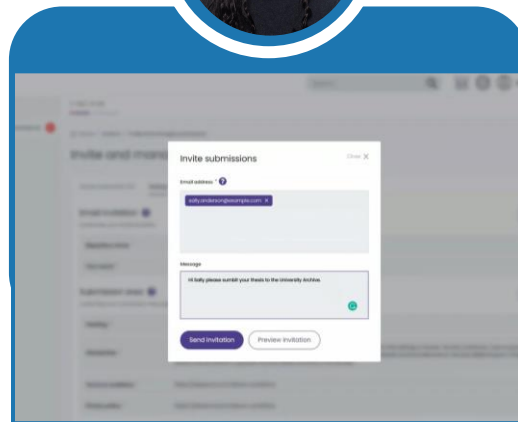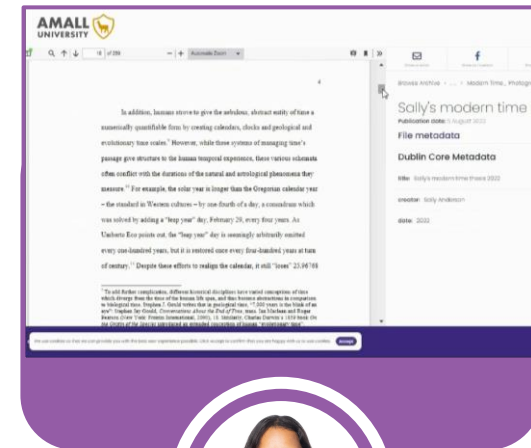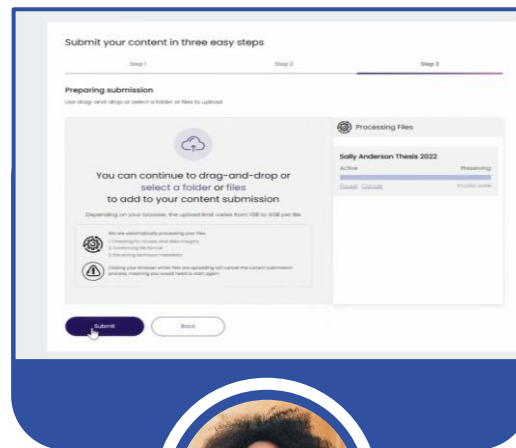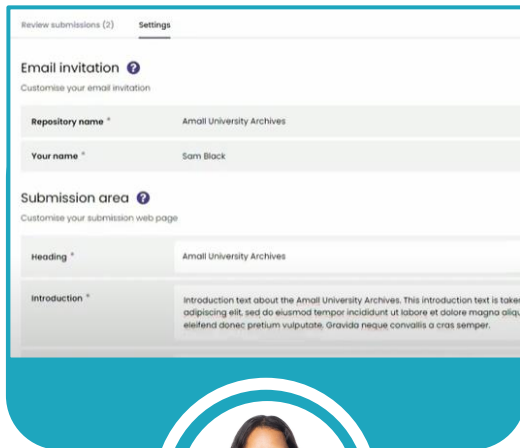
Typical content sources

Alumni
- Theses
- School memorabilia
- School clubs
- Events

Estate
- Photographs
- Correspondence
- Financial records

Library Archivist

Genealogy
- Personal family history
- Family trees
- Cemetery information

Community Organization
- City Garden Clubs
- Rotary International
- Daughters of the American Revolution (DAR)

Community Collecting in Practice

Melissa Kemp
M.A., M.F.A, M.A.R.A (2023)
Freelance Writer – Archivist at KPW-AMC Inc.

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Key considerations for community collecting

1 Build relationships with key members/spokespeople of the community

2 Deeds of gift are critical - ensure proper credit is given and honor donor wishes

3 Conduct outreach using the tools the community is familiar with (phone, radio, church bulletin, newspaper...)

4 Partner with local colleges/universities/organizing bodies to support donors with technology, metadata enhancement, etc)

5 Have a trustworthy system in place to ensure the content you collect isn't lost 5, 10, 20... years from now.

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Intuitive and automated digital preservation – start now for free!

NEW **NEW**
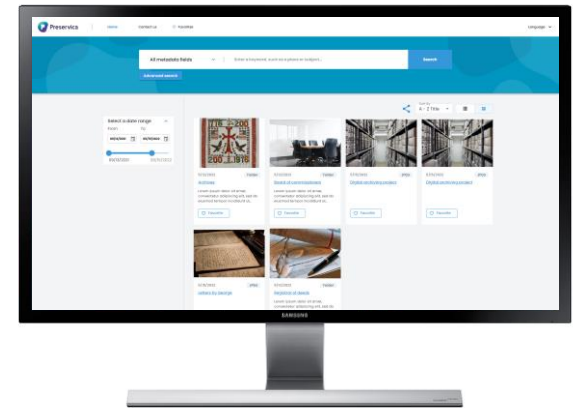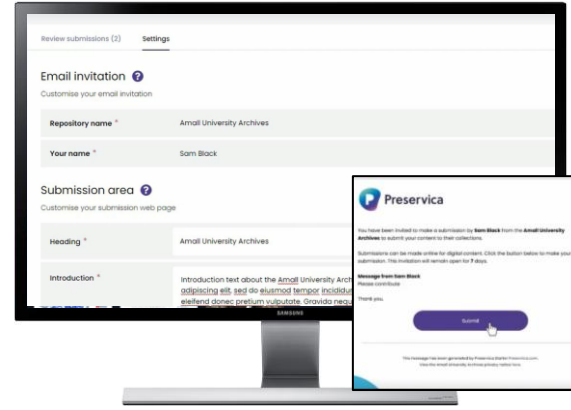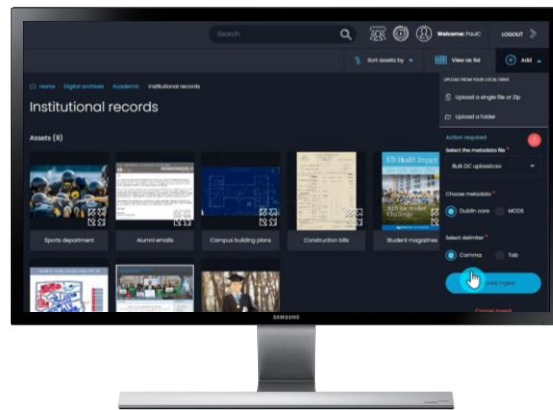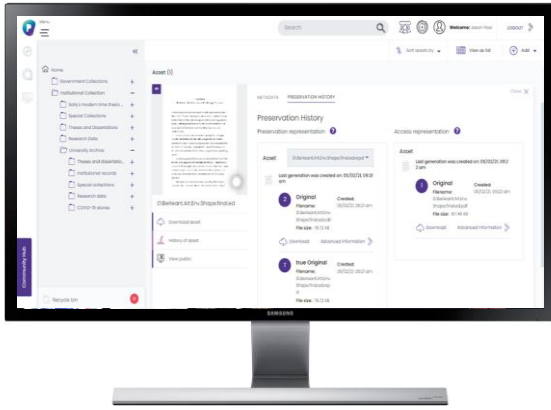
1 Digital Preservation actions on upload

2 Quickly clear your backlog & grow your archive

3 Invite others to easily contribute to your archive

4 Enhanced online discovery & access to your archive

Try the free-forever Starter edition: **starter.preservica.com**
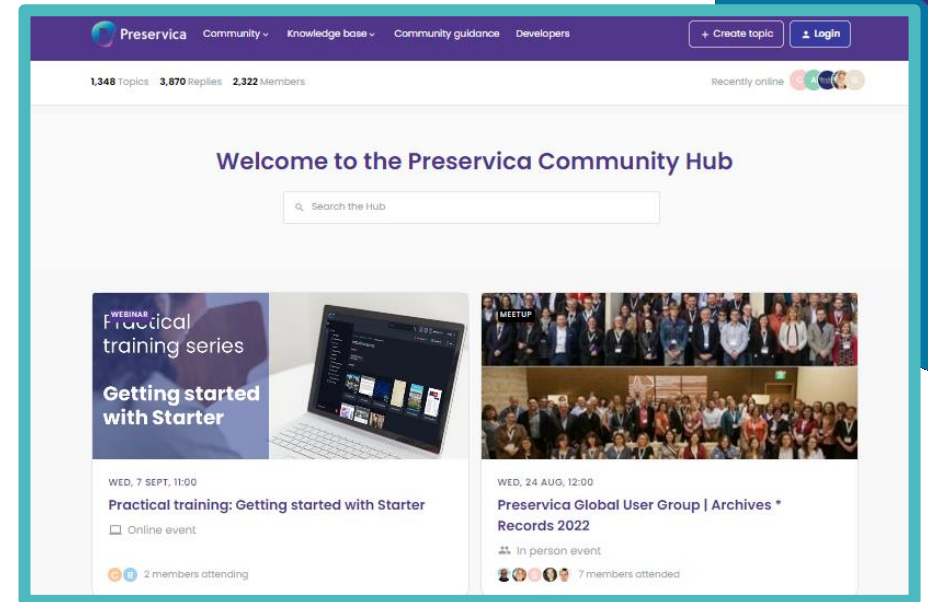
Start your journey today!

Explore digital preservation made simple and fun!

Next steps...

Sign-up for Starter, for FREE!

Continue the conversation – extended Q&A with Aubrey Shanahan today until 2:30 PM ET

Join the community online and access resources & training

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Start for FREE at
Starter.preservica.com

Get in touch!
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Katherine.Gambone@preservica.com

Thank you

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