

### Welcome!



Aubrey Shanahan
Starter Onboarding Specialist



Brad Houston Records Office, City of Milwaukee



## Protecting the worlds digital memory



365m+

Digital assets protected



1,094

Different file formats preserved



2,750+

Organizations



### Digital preservation made easy



Start now for FREE starter.preservica.com



Quickly protect & preserve your digital files



Easily share your content with others



Accelerate your digital knowledge & skills



Grow & connect with a global community

# Quickly clear your backlog & grow your archive



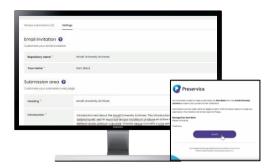


## Invite others to easily contribute to your archive



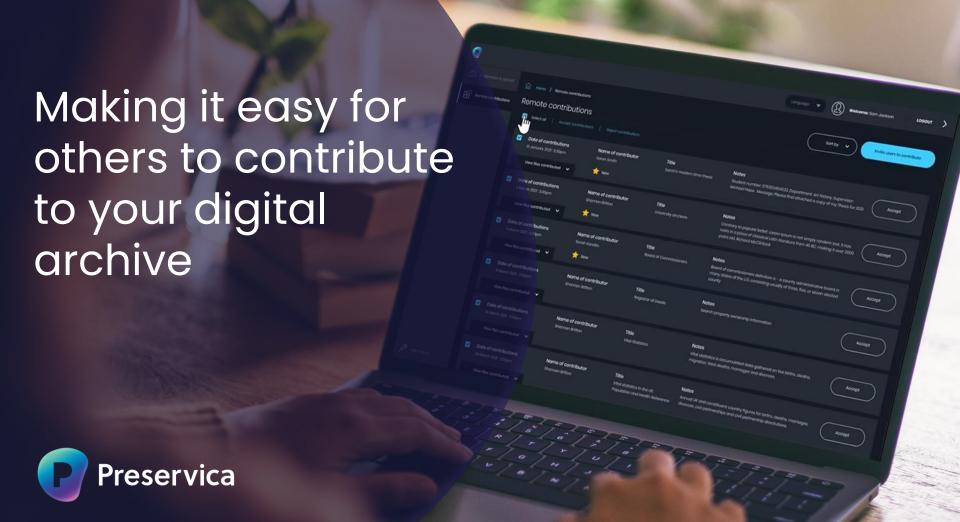


Enable online discovery & access to your archive









## Common use cases & challenges

#### **Distributed teams**

Governance records
Annual reports
Board records
Presentations
Awards
Projects





# Students Dissertations Thesis

Thesis
Research files
Project documents

# **Citizens** Family

histories
Photos
Audio / Video
Letters
Social media





# External organizations

Private collections Topical studies Publications Records



### See it in action

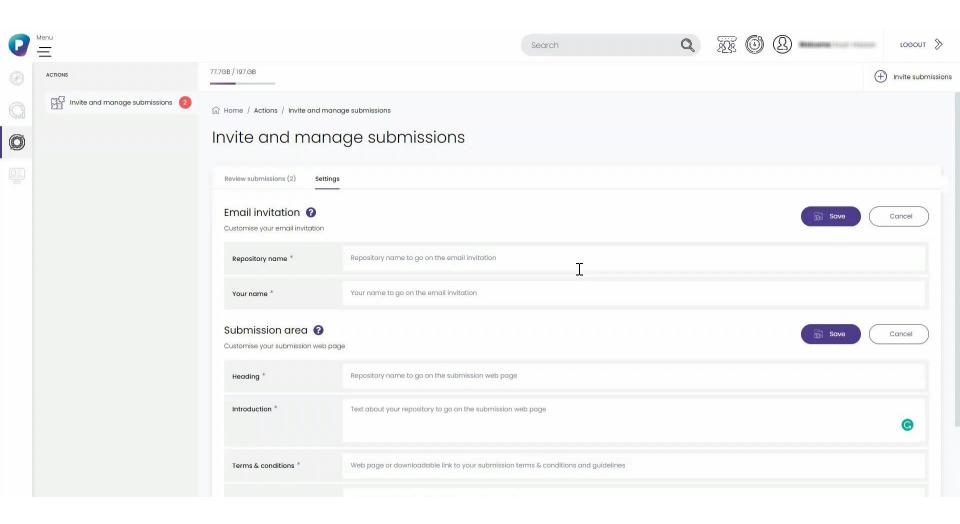


Sam Black University Archivist



Sally Anderson
Student contributor





# Introducing Brad Houston

Meet Brad...at the booth as well



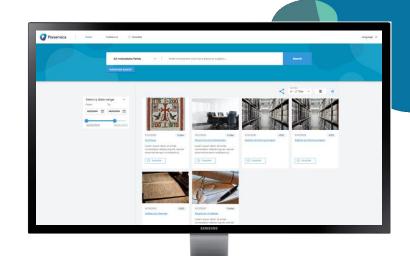




Take your preservation to the next level coming fall 2022

- Greater flexibility and control
- Custom metadata fields
- Additional roles & permissions
- Higher capacity
- More advanced portal capabilities
- Auto preservation





#### **#WhatDoYouPreserve**

#### Join us this October!

- Raise awareness of the importance of digital preservation
- Highlight the amazing collections and materials you are preserving
- Inspire others that they can also digitally preserve what's important to them
- Have fun!





# Start your journey today!

Explore digital preservation made simple and fun! Start future-proofing your digital content today.



### Next steps...

- Meet the team at booth #209
- Come by the booth and learn more!
- Be inspired by others
- Check-out case studies and how-to guides
- https://starter.preservica.com/resources
- **Get started today!**Sign-up for 5GB free-forever digital preservation



# Thank you!



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@preservica
@dPreservation



