Preserving public social media records in US local government

Meet mandates for permanent social media records

✓ Automate the capture and preservation of social and web content

✓ Collate and present relevant assets to your target communities online

Available in **Essentials, Professional & Enterprise** editions

"To ensure our public social media records, such as those of our elected officials, remain readable in perpetuity it was important for us to use our active digital preservation platform rather than an archiving solution."

Marta Crilly
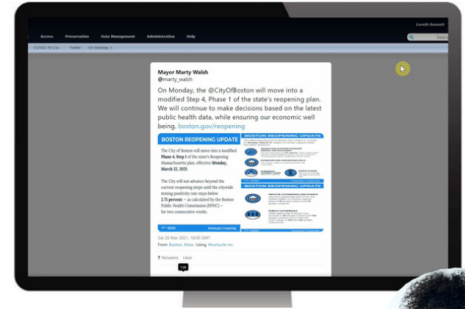Archivist for Reference and Outreach
Boston City Archives

Preserve permanent & historically significant local government social media records

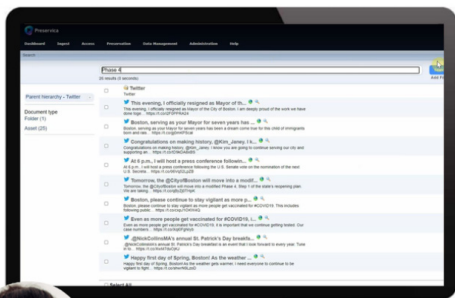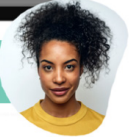| County and City Government social media	
Capture important accounts	Elected officials main accounts and selected agencies
Preserve permanent posts	Press releases, speeches, statements, videos, images and commentary related to significant initiatives or events
Keep tweets of historic value	Crisis responses such as COVID-19, legislative agendas, policies, community projects, land and development, education and many more

Ensure records can be trusted and read in perpetuity

Keep Twitter records readable forever. Preserve the individual text, image, video and metadata components using multi-part asset handling. View the entire record without accessing Twitter or downloading software.

I can ensure these records are readable forever

Quickly find tweets and other related records types

With a single trusted repository respond to social media records requests quickly using powerful search. Easily find related public records such as emails, websites, meeting minutes, reports, videos and more.

I can quickly find the exact records I need

Trusted active digital preservation & discovery for all formats of permanent content
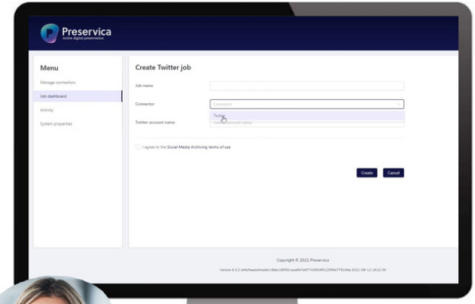
- ✓ Land records and maps
- ✓ Vital records
- ✓ Legislative proceedings
- ✓ Adoption case files
- ✓ Gubernatorial records
- ✓ Law enforcement records

- ✓ Oral histories
- ✓ Audiovisual recordings
- ✓ Newspapers
- ✓ Historical images
- ✓ Genealogy resources
- ✓ Web and social media

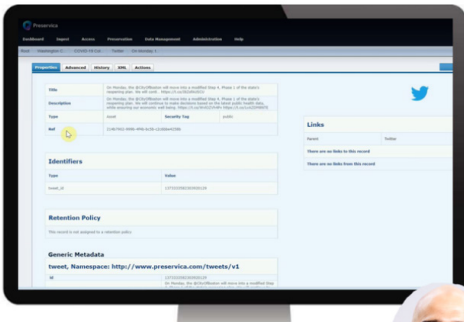## Capture social posts directly and save time

In a few clicks automate the capture of important accounts of elected officials and government agencies and preserve history as it is being made.

I can save so much time capturing records from Twitter

Trust the integrity of every record

With comprehensive fixity checks, controlled access, audit trails and downloadable proof report each component of a permanent social media post will remain unchanged ensuring the records authenticity.

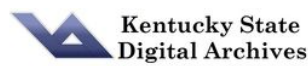I can easily prove a records authenticity and integrity

Enable online transparency for public Twitter records

Citizens can self-serve Twitter records online anytime anywhere with a customizable out of the box access portal ensuring the records authenticity.

I can give the public online access to these important records

The number of US state and local government organizations using Preservica continues to grow. Our community includes 25 US state archives as well as many county and city institutions such as clerks' offices and regional archives.

TEXAS STATE LIBRARY AND ARCHIVES COMMISSION

BOSTON ARCHIVES
PRESERVING THE PAST for BOSTON'S FUTURE

ARKANSAS State Archives

COLORADO State Archives

VERMONT
VERMONT STATE ARCHIVES AND RECORDS ADMINISTRATION

SIGILLUM MASSACHUSETTENSIS REIPUBLICÆ

Library and Archives Canada   Bibliothèque et Archives Canada
Canada

Michigan History Center

Kentucky State Digital Archives

New Brunswick / Nouveau Brunswick CANADA

Preservica proudly supports

CoSA

NAGARA

Preservica is a trusted partner with

aws Partner Network
ADVANCED TECHNOLOGY PARTNER
GOVERNMENT COMPETENCY

AWS GovCloud (US)

Azure

A focus and vision for digital preservation in US Government

Trusted by over 30 US Government organizations

Innovative onboarding & support to ensure your success

Access a community of leading digital preservation practitioners

About Preservica

Preservica's standards-based (OAIS ISO 14721) active preservation software combines all the critical capabilities of successful long-term digital preservation into a single integrated platform. It keeps content safely stored, makes sure it can be found and trusted, provides secure immediate access, and automatically updates files to future-friendly formats.

Preservica