



# LIVEWORX 23

A NEW ERA IN PRODUCT LIFECYCLE INNOVATION

Call for Papers &  
Content Checklist  
DEADLINE: NOVEMBER 18

**MAY 15- 18, 2023 | BOSTON, MA**

The PTC LiveWorx Call for Papers is a global invitation to top executives, product managers, engineers, thought leaders, IoT & AR leads, implementation consultants, manufacturers and more looking to participate in PTC's premier annual event.

## SUBMISSION GUIDELINES

- All presenters are required to create a RainFocus account [here](#) to submit their presentation
- Session titles are limited to 75 characters (including spaces)
- Abstract descriptions are limited to 800 characters (including spaces)
- Descriptions less than 200 characters will not be considered
- Each submission must include 2-3 key takeaways
- All submissions require the following contact information for each presenter:
  - Full Name
  - Biography
  - Address
  - Email Address
  - Phone Number
  - Company
  - Job Title

## SESSION TYPES

Below is a summary of the different session types we offer at PTC LiveWorx:

**Ask Me Anything:** An engaging moderated conversation between a PTC subject matter expert and a PTC Customer focused on a common interest/specific topic

**Breakout Session:** Theater style traditional lectures

**Case Study:** A real-world report of an organization's implementation of a practice, product, system or service

**IgniteTalX:** 15-minute quick tips or demos on the expo hall floor

**Panel Discussion:** A small group of people brought together to discuss and share their content

**Product Roadmap:** An update on the latest from your organization

**Roundtable:** A moderated conversation amongst attendees brought together by a common interest in a specific topic



# WHY SHOULD I SUBMIT?

## By Topic

- Additive Manufacturing
- Agile Product Development
- Analytics
- Artificial Intelligence & Machine Learning
- Assembly & Inspection
- Asset Optimization & Analytics in the Factory
- Attracting & Retaining Talent
- Augmented Work Instructions
- BOM Management
- Change Management
- Closed-Loop Quality
- Closing the Skills Gap
- Collaboration
- Connected Worker
- Complex Problem-Solving
- Compliance & Regulatory Oversight
- Component & Supplier Management
- Condition-Based Maintenance
- Connected Processes, Systems & Workforce
- Device Management
- Digital Product Creation
- Digital Thread
- Digital Transformation in Product Development
- Digital Twin
- Diversity & Inclusion
- Edge & Connectivity
- Engineering Innovation
- Enterprise Scalability
- Factory Performance Benchmarking, Productivity & Optimization
- Field Service Management
- Generative Design
- Health, Safety, Environmental
- IIoT Use Cases & Solutions
- Industrial Analytics
- Industrial Connectivity
- Industrial IoT Platform
- Industry 4.0/Smart Manufacturing
- Knowledge Capture Transfer & On the Job Training
- Leadership
- Metaverse
- Model Based Enterprise (MBE) & Model Based Definitions (MBD)
- Multi-CAD Data Management
- OT/IT Convergence & Industrial Connectivity
- Predictive & Remote Service
- Product Design & Engineering
- Product Development
- Quality & Control
- Remote Assistance
- Retail PLM
- Safety & Compliance
- SaaS/Cloud
- Security
- Service Maintenance
- Service Parts Management
- Service Transformation Use Cases & Solutions
- Simulation & Simulation Data Management
- Smart Connected Products
- Smart Infrastructure
- Spatial Computing
- Speed of Change
- Supply Chain Collaboration & Fulfillment

- Sustainability
- System Management
- UI/UX Design
- Using Innovative Technology in Process/ Pharma Manufacturing
- Visualization Across the Organization
- Workforce Productivity
- Workforce of the Future

## By Industry

- Aerospace & Defense
- Automotive & Mobility
- Electronics & High Tech
- Energy & Resources
- Industrial Machinery
- Life Sciences
- Manufacturing
- Process Industries
- Retail & Consumer Products

## CONTENT LEVEL

Below is a summary of content levels:

**Introductory:** Objective is to focus on the “what”

**Intermediate:** Objective is to build on the “what” and start talking about the “how”

**Advanced/Expert:** Objective is assuming the attendees know the “what” and conduct deep-dive discussions about the “how”

**Applicable to All:** This session is relevant to all attendees

## TERMS AND CONDITIONS

All submitters must agree to the [event terms and conditions](#) for your submission to be accepted.

To submit an abstract please click [here](#). For any questions, please email:

[content@liveworx.com](mailto:content@liveworx.com)

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