



**May 15-18, 2023 | Boston, MA**

### **Call for Papers Frequently Asked Questions**

The PTC LiveWorx Call for Papers is a global invitation to top executives, customers, developers, product managers, engineers, thought leaders and more looking to participate in PTC's annual digital transformation event.

Please review all guidelines and presenter registration policies prior to submission.

#### **When does the Call for Papers open and close?**

The Call for Papers opens on October 11, 2022 and closes on November 18, 2022 at 11:59 PM PT.

#### **When will I be notified of the status of my submission?**

Submission notifications will be sent in early January 2023.

#### **What happens when I get notified if my presentation has been accepted or not?**

Anyone who has submitted a proposal or is listed as a potential presenter will receive an email notification in early January 2023 letting them know if their session has been accepted, declined or is on the waitlist. If your session(s) are accepted, congrats! You will receive instructions for next steps at that time and access to the LiveWorx 2023 Presenter Resource Center with tasks to complete as a presenter. If you are placed on the waitlist, you will be notified via email if your session comes off the waitlist - most likely between December and early-April. We will give you as much notice as possible if you are accepted off the waitlist and you will be provided with next steps. If your session is declined, we hope you will consider attending LiveWorx 2023 as an attendee and submit a proposal again for future years!

#### **Why should I submit?**

There are lots of perks to presenting at LiveWorx! If your abstract is accepted, you attend the conference for FREE (a \$1395 value). You also receive complimentary presentation creation and delivery coaching. Not to mention, you get the opportunity to share your knowledge and showcase yourself and your company as a thought leader to potentially hundreds of peers.

#### **What are the submission guidelines?**

- All speakers are required to create a LiveWorx profile.
- Session titles are limited to 75 characters (with spaces). We recommend title case format.
- Abstract descriptions are limited to 800 characters (with spaces), so please be both thorough and succinct.
- Incomplete descriptions or descriptions less than 200 characters will not be considered.
- Each submission must include 2-3 key takeaways. These are top 3 tips or strategies your session offers LiveWorx attendees. Takeaways should be full/complete sentences and begin with action words such as, "Gain insight... Learn... Understand... Discover..." and end with appropriate punctuation.

- All submissions require the following contact information for each presenter (*Panels submit at least 2 panelists + moderator*)
  - Full Name
  - Biography
  - Address
  - Email Address
  - Phone Number
  - Job Title
  - Company

### What topics and tracks should my submission focus on?

Here are a few sample industries and topic areas we offer at LiveWorx. We also encourage submissions on other topics.

- Application Lifecycle Management (ALM)
- Augmented Reality (AR)
- Computer Aided Design (CAD)
- Product Lifecycle Management (PLM)
- Industrial Internet of Things (IIoT)
- Service
- Aerospace & Defense
- Environmental Sustainability
- Retail
- SaaS

### Can I submit more than one session?

Yes, there is no limit to the number of submissions per person or company.

### What happens if I do not have the information to complete my submission?

You will have the ability to change, edit, or withdraw your submission until the November 18<sup>th</sup> deadline. If you are missing a piece of information, your submission will be saved, and you can log back in at a later time to enter the information prior to November 18, 2022. Please note: all proposals must be complete to be considered. Any proposals left with a status of “Incomplete” will not be considered for LiveWorx 2023. Each submission you complete will receive a confirmation email so if you don’t receive one you will know your submission is incomplete. Your Call for Papers dashboard will also provide you with information and visibility into the submissions you’ve entered and their status.

### Why might my session not get selected?

- 1. Incomplete submission.** If your submission is not complete or is lacking in detail, it will not be considered. The session title, abstract, and key takeaways portion should be complete and thoughtfully written. If your submission is missing presenters, it will not be approved.
- 2. Content is sales-focused.** The Content Committee is very good at spotting when a submission is overtly trying to sell a product or service. Our attendees are not looking for a vendor pitch and we will immediately eliminate those submissions from consideration.
- 3. Multiple submissions on the same topic.** We receive many similar submissions, and with a limited number of slots, the Content Committee must pick the sessions and the presenters they think best address the topic. The Content Committee seeks diverse thought leaders who provide specific details and examples that differentiate them from other submissions.
- 4. Quality & Quantity.** The LiveWorx team receives hundreds of presentations each year and the selection process is competitive! Content is selected based on the quality of the proposal as well as diversity in presentation. Submit a thorough, interesting and unique presentation that will provide relevant and thought-provoking information to attendees and that will catch the review committees’ eye!

### **Is this a proposal to keynote?**

No. Keynote sessions are selected separately and are not a part of our Call for Papers process. The proposal you will submit will be considered only for a breakout session or show floor theatre content.

### **If selected as a presenter does LiveWorx offer an honorarium or pay my travel expenses?**

No. Presenters are expected to cover their own travel expenses and will not be offered an honorarium. As a presenter, you will receive a complimentary all-access pass to LiveWorx valued at \$1395. This will grant you access to Xtropolis (exhibit hall), meals, all content, keynotes, and networking events. You will also receive complimentary presentation coaching and early access to hotel blocks at discounted prices.

### **How long is the presentation?**

LiveWorx breakout sessions are 30 minutes in length. This includes both the presentation and time for Q&A. Show floor content (IgniteTalX) are 15 minutes in length.

### **English is not my first language. Do you allow presentations in a language other than English?**

No. Currently, all conference sessions are conducted in English.

### **Can I submit a presentation on behalf of someone else?**

Yes, however that person must be aware of and approve your submission. If your session is accepted and it is discovered the presenter was not aware, the session will be cancelled, and you will not have the opportunity to submit another session in its place.

### **Are there any guidelines that I must accept in order to speak?**

Yes, all accepted presenters are required to review and agree to the [Presenter Terms and Conditions](#).

### **Any other questions?**

Happy to help! Please contact us at [content@liveworx.com](mailto:content@liveworx.com)

**Thank you for your interest in presenting at LiveWorx. We look forward to reviewing your proposal!**