

Social Shepherd

Name	Niche/Platform	Location	Followers	Social Link	ER (%)
Lydia Tomlinson	Women Fashion		1.3m	https://www.instagram.com/lydijanetomlinson/	1.26%
Phoebe Gore	Women Fashion		333k	https://www.instagram.com/pheebselfashion/	2.60%
Anna	Women Fashion		473k	https://www.instagram.com/theannaedit	1.88%
Georgie	Women Fashion		104k	https://www.instagram.com/georgie_carman/	4.38%
Josie	Women Fashion		271k	https://www.instagram.com/josieldn/	2.20%
Monique Nadia Palombo	Women Fashion		158k	https://www.instagram.com/fashionbymnp/	2.32%
Sarah	Women Fashion		107k	https://www.instagram.com/sarahroberts_/	1.65%
Alexandra Croney	Women Fashion		48.1k	https://www.instagram.com/alexandra.croney/	1.64%
Rachel Lugo	Women Fashion		292k	https://www.instagram.com/rachellugo1/	2.04%
Laura Brynes	Women Fashion		382k	https://www.instagram.com/laura.brynes/	1.10%
Georgina Lennon	Women Fashion		251k	https://www.instagram.com/georginalennon1/	4.85%
Eve Pecak	Women Fashion		156k	https://www.instagram.com/evepecak/	3.04%
Amy Ward	Women Fashion		144k	https://www.instagram.com/_amyward/	1.19%
Monikh	Women Fashion		290k	https://www.instagram.com/monikh/	1.50%
Venetia La Manna	Women Fashion		212k	https://www.instagram.com/venetialamanna/	6.29%
Lisa Aiken	Women Fashion		111k	https://www.instagram.com/lisa.aiken/	2.72%
Lindsey Holland	Women Fashion		135k	https://www.instagram.com/lindseyholland_/	1.03%
Suzie Bonaldi	Women Fashion		236k	https://www.instagram.com/suziebonaldi/	1.31%
Edmond	Men Fashion		27.7k	https://www.instagram.com/cutsforhim/	1.56%
Jim Chapman	Men Fashion		2.4m	https://www.instagram.com/jimchapman/	1.43%
David Gandy	Men Fashion		1m	https://www.instagram.com/davidgandy_official/	2.09%
Efe Efeturi	Men Fashion		161k	https://www.instagram.com/efe.efeturi/	1.73%
Solomon Ian-Sangala	Men Fashion		40.9k	https://www.instagram.com/iansangala/	2.00%
Charlie	Men Fashion		86.9k	https://www.instagram.com/charlieirons/	1.65%
Ali Gordon	Men Fashion		721k	https://www.instagram.com/aligordon/	1.01%
Gurj Sohanpal	Men Fashion		23.9k	https://www.instagram.com/gurjsohanpal/	1.22%
Carl Thompson	Men Fashion		76.9k	https://www.instagram.com/carlthompson/	1.66%
Alex Bowen	Men Fashion		1.6m	https://www.instagram.com/ab_bowen/	1.02%
Mathias le Fèvre	Men Fashion		212k	https://www.instagram.com/mathiaslefevre/	2.60%
Teo van den Broeke	Men Fashion		41.9k	https://www.instagram.com/teovandenbroeke/	1.20%
Carl Cunard	Men Fashion		1.1m	https://www.instagram.com/carlcunard/	3.10%
Sul	Men Fashion		48.5k	https://www.instagram.com/sulsworld/	1.14%
Daniel Simmons	Men Fashion		642k	https://www.instagram.com/imdanielsimmons/	4.40%
Richard Biedul	Men Fashion		110k	https://www.instagram.com/richardbiedul/	2.10%
Joel Mcloughlin	Streetwear		353k	https://www.instagram.com/gallucks/	2.03%
Naji	Streetwear		75.4k	https://www.instagram.com/najibasma/	7.64%
Adam Crocker	Streetwear		22.2k	https://www.instagram.com/iamadamcrocker/	6.76%
Liam Gallagher	Streetwear		93.7k	https://www.instagram.com/laymedownliam/	3.01%
Jordan Bunker	Streetwear		27.4k	https://www.instagram.com/jordanbunker/	2.33%
Bushy Broweth	Streetwear		30.7k	https://www.instagram.com/bushybroweth/	1.14%
Zak Maoui	Streetwear		26.5k	https://www.instagram.com/zakmaoui/	2.55%
Ben James	Streetwear		36.7k	https://www.instagram.com/ben_ijames/	1.55%
Jack	Streetwear		107k	https://www.instagram.com/jackkthelad/	4.20%
Kofi	Streetwear		222k	https://www.instagram.com/icykof/	3.19%
Maria Draganova	Luxury/ Designer		102k	https://www.instagram.com/mariaxxd/	1.71%
Lukas Žvikas	Luxury/ Designer		88.1k	https://www.instagram.com/lukaszvikas/	10.33%
Shreya	Luxury/ Designer		159k	https://www.instagram.com/shreya.x/	2.14%
Louisa Heyworth	Luxury/ Designer		101k	https://www.instagram.com/louisajayne_/	1.26%
Chloe Adair	Luxury/ Designer		273k	https://www.instagram.com/chloeadair1/	2.11%
Sophie	Luxury/ Designer		78.1k	https://www.instagram.com/sophieshohet/	2.55%
Marijana	Luxury/ Designer		89.7k	https://www.instagram.com/marijanamateus/	3.43%
Kim Dave	Luxury/ Designer		30k	https://www.instagram.com/kimdavedesigns/	1.10%
Claire Channele	Luxury/ Designer		154k	https://www.instagram.com/clairechanelle/	1.03%
Chloe Nicole	Luxury/ Designer		65.3k	https://www.instagram.com/chlce/	4.86%
Charlotte	Luxury/ Designer		136k	https://www.instagram.com/charlotte.in.england/	1.83%
Oenone	Sustainable		117k	https://www.instagram.com/oenone/	1.34%
Helena	Sustainable		26.7k	https://www.instagram.com/helibells/	2.29%
Emma Paton	Sustainable		45.9k	https://www.instagram.com/emmapaton_/	1.85%
Caitlin Hare	Sustainable		40.3k	https://www.instagram.com/caitlin.hare/	4.21%

Alyson Walsh	Sustainable	79.9k	https://www.instagram.com/thatsnotmyage/	1.08%
Kirsty	Sustainable	31.5k	https://www.instagram.com/girlwithbellsandwhistles	2.20%
Chloe Plumstead	Sustainable	90.5k	https://www.instagram.com/chloeplumstead/	2.01%
Verity Scarlett	Sustainable	168k	https://www.instagram.com/veritybowditch/	1.61%
Kathy Frankland	Sustainable	47.7k	https://www.instagram.com/whatkathydidnext/	1.55%
Anna	Sustainable	23.4k	https://www.instagram.com/alwaysafashionparade/	1.02%
Amelia Liana	London	512k	https://www.instagram.com/amelialiana/	1.69%
Mia Luckie	London	120k	https://www.instagram.com/mialuckie/	3.31%
Viktorija	London	107k	https://www.instagram.com/viktorija_bieliune/	1.12%
Laura Blair	London	527k	https://www.instagram.com/thelaurablair/	3.21%
Rachel Stevens	London	340k	https://www.instagram.com/msrachelstevens/	3.72%
Emma Miller	London	131k	https://www.instagram.com/emmamiller/	1.15%
Laura Wills	London	373k	https://www.instagram.com/thefashionbugblog/	1.80%
Lucy Williams	London	527k	https://www.instagram.com/lucywilliams02/	1.44%
Georgie Clarke	London	630k	https://www.instagram.com/georgie.clarke/	1.03%
Alexx Coll	London	618k	https://www.instagram.com/alexxcoll/	1.06%
Jordan Rose	Top Fashion	182k	https://www.instagram.com/hellomissjordan/	1.30%
Emily Canham	Top Fashion	685k	https://www.instagram.com/emilycanham/	1.20%
Lucy & Lydia	Top Fashion	298k	https://www.instagram.com/lucyandlydia/	1.10%
Taylor Ward	Top Fashion	2.5m	https://www.instagram.com/taylorwardx/	6.03%
Olivia Attwood	Top Fashion	2m	https://www.instagram.com/oliviajade_attwood/	1.03%
Emily James	Top Fashion	261k	https://www.instagram.com/itsemilyjames/	2.23%
Orlaith Melia	Top Fashion	106k	https://www.instagram.com/orlaithmelia_/	6.64%
Corrie Bromfield	Top Fashion	51.7k	https://www.instagram.com/corriebromfield/	1.42%
Eleanor Calder	Top Fashion	3.5m	https://www.instagram.com/eleanorcalder/	1.64%
Jess Hunt	Top Fashion	1.8m	https://www.instagram.com/jesshunt2/	1.70%
Yasmin Devonport	TikTok	88.7k	https://www.tiktok.com/@yasmindevonport_	1.23%
Emily Shak	TikTok	218.1k	https://www.tiktok.com/@emilyshak5	4.06%
Lydia Millen	TikTok	919.7k	https://www.tiktok.com/@lydiamillen	9.37%
Esi	TikTok	157.3k	https://www.tiktok.com/@serendipesi	1.26%
Olivia Hirst	TikTok	146.9k	https://www.tiktok.com/@olhirst	3.99%
Victoria Magrath	TikTok	670.9k	https://www.tiktok.com/@victoriamagrath	1.26%
Lara Adkins	TikTok	688.7k	https://www.tiktok.com/@laraadkins	5.87%
Maddie Close	TikTok	809.4k	https://www.tiktok.com/@stylewithmaddi	24.76%
Sinead Biddlecombe	TikTok	364.6k	https://www.tiktok.com/@sineadbiddlecombe	4.70%
Imogen Cribb	TikTok	315.1k	https://www.tiktok.com/@imogencribb	5.61%
Lucy Appleton	TikTok	709.6k	https://www.tiktok.com/@lucyappleton21	1.50%
Beth Bartram	TikTok	140.7k	https://www.tiktok.com/@beth_bartram	1.52%
Amy-Beth van der Lowen	Youtube	27.3k	https://www.youtube.com/@amy-bethvanderlowen	0.85%
Natasha Faterina	Youtube	56.1k	https://www.youtube.com/@natashafaterina-fashion	0.75%
Emma Hill	Youtube	342k	https://www.youtube.com/@EmmaHill	1.13%
Gemma	Youtube	251k	https://www.youtube.com/@Gemmawhattowear	1.13%
Tim Dessaint	Youtube	1.05m	https://www.youtube.com/@TimDessaint	3.48%
Trinny	Youtube	393k	https://www.youtube.com/@TrinnyLondon	1.21%
Josephine Bongani	Youtube	53.5K	https://www.youtube.com/@JosephineBongani	1.51%
Grace	Youtube	310k	https://www.youtube.com/@GraceandGracexx	1.25%
Vilma Martins	Youtube	45.6k	https://www.youtube.com/@vilmasclosett	0.69%
Patricia Bright	Youtube	2.82m	https://www.youtube.com/@PatriciaBright	1.21%
Freddy Cousin-Brown	Youtube	1.16m	https://www.youtube.com/@FreddyMyLove	1.26%