

The Security Company

Guest blogging submission process and guidelines

The Insider, TSC's online information security publication is read by thousands of cybersecurity professionals every year. The Insider has given information and cybersecurity professionals everywhere a single place to keep up with the latest thinking around the human side of their profession and interact with a community of like-minded and engaged individuals.

If you would like to become one of our guest bloggers, please read these guidelines and if you feel we would make a good fit, please submit your article. We will review your submission and contact you as soon as possible.

Submission process

1. Read through some of our [Insider blogs](#) to get a feel for the type of content we post.
2. Choose a topic area from the list below.
3. Write away, keeping in mind the guidelines detailed in this document.
4. Submit your blog to marketing@thesecuritycompany.com.
Optional: include some detail about who you are, where you work, your area of interest/expertise and examples of recent articles you have written.
5. One of the team will review your blog. If it is accepted, we will edit it and return to you for your review.
6. Send the blog back to us for final edit. We will add it to our schedule and email you confirmation of publication date.

Audience

Our audience falls into two broad categories;

Information and cybersecurity professionals

Including

- Chief Information Security Officer (CISO)
- Information Security Officer (ISO)
- Compliance Officer
- Data Protection Officer (DPO)
- Security Information Risk Officer (SIRO)

Audience (cont)

Related/influential areas (managers and above)

Including

- HR
- Finance
- Marketing
- Legal
- Procurement

Blog topics

The topics listed below covers many areas related to information and cybersecurity that we write about. However, it is not exhaustive and we are always looking for new and compelling angles through which to engage our audience.

- The insider threat
- Data protection
- Cloud technology and security
- Ransomware
- Regulations
- Diversity
- Industry employment issues
- Malware
- Internet of Things
- Artificial intelligence
- Phishing
- Compliance
- Communicating cybersecurity and information security awareness

Writing Guidelines

General

- 600-1500 words in length.
- Submissions should aim to either inform, analyse or provide opinion on the subject.
- Use common words and vocabulary to help the audience digest the content quickly.
- For specific vocabulary, particularly in technical pieces, explain them in plain terms.

Industry terms

Some common terms from our style guide:

- cybercrime – not cyber crime or cyber-crime
- cybercriminal – not cyber criminal or cyber-criminal
- cybersecurity – not cyber security or cyber-security
- cyber attack – not cyberattack or cyber-attack
- high-risk users – not capitalised but hyphenated
- insider threat – not capitalised as Insider Threat (not a proper noun)
- GDPR – not *the* GDPR. Only use 'the' when naming in full ('the General Data Protection Regulation')