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Targeted consultation on the implementation of the Sustainable Finance Disclosures Regulation (SFDR)

Fields marked with * are mandatory.

Introduction

The <u>Sustainable Finance Disclosures Regulation (SFDR)</u> started applying in March 2021 and requires financial market participants and financial advisers to disclose at entity and product levels how they integrate sustainability risks and principal adverse impacts in their processes at both entity and product levels. It also introduces additional product disclosures for sustainable financial products making sustainability claims.

This targeted consultation aims at gathering information from a wide range of stakeholders, including financial practitioners, non-governmental organisations, national competent authorities, as well as professional and retail investors, on their experiences with the implementation of the SFDR. The Commission is interested in understanding how the SFDR has been implemented and any potential shortcomings, including in its interaction with the other parts of the European framework for sustainable finance, and in exploring possible options to improve the framework.

The main topics to be covered in this questionnaire are:

- 1. current requirements of the SFDR
- 2. interaction with other sustainable finance legislation
- 3. potential changes to the disclosure requirements for financial market participants
- 4. potential establishment of a categorisation system for financial products

Sections 1 and 2 cover the SFDR as it is today, exploring how the regulation is working in practice and the potential issues stakeholders might be facing in implementing it. Sections 3 and 4 look to the future, assessing possible options to address any potential shortcomings. As there are crosslinks between aspects covered in the different sections, respondents are encouraged to look at the questionnaire in its entirety and adjust their replies accordingly.

Please note that::

- we advise you to save your draft reply regularly by clicking on the "Save as draft" button on the right side of the screen
- some questions of this online questionnaire are displayed only when a specific response is given to a previous question
- in order to ensure a fair and transparent consultation process only responses received through our online
 questionnaire will be taken into account and included in the report summarising the responses. Should you
 have a problem completing this questionnaire or if you require particular assistance, please contact fismasfdr@ec.europa.eu

More information on

- this consultation
- the consultation document
- the related public consultation

*Language of my contribution

- sustainability-related disclosure in the financial services sector
- the protection of personal data regime for this consultation

About you

Latvian

Bulgarian
Croatian
Czech
Danish
Dutch
• English
Estonian
Finnish
French
German
Greek
Hungarian
Irish
Italian

Lithuanian	
Maltese	
Polish	
Portuguese	
Romanian	
Slovak	
Slovenian	
Spanish	
Swedish	
I am giving my contribution as	
Academic/research institution	
Business association	
Company/business	
Consumer organisation	
EU citizen	
Environmental organisation	
Non-EU citizen	
Non-governmental organisation (NGO)	
Public authority	
Trade union	
Other	
First name	
Marika	
Surname	
Carlucci	
Email (this won't be published)	
marika.carlucci@shareaction.org	
Organisation name	
255 character(s) maximum	
ShareAction	

*Organisation size

- Micro (1 to 9 employees)
- Small (10 to 49 employees)
- Medium (50 to 249 employees)
- Large (250 or more)

Transparency register number

255 character(s) maximum

Check if your organisation is on the <u>transparency register</u>. It's a voluntary database for organisations seeking to influence EU decision-making.

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*Country of origin

2	ease add your country of orig	jin,	or that of your organisation	on.			
	Afghanistan	0	Djibouti		Libya		Saint Martin
	Åland Islands	0	Dominica		Liechtenstein		Saint Pierre and
							Miquelon
	Albania	0	Dominican		Lithuania		Saint Vincent
			Republic				and the
							Grenadines
	Algeria	0	Ecuador	0	Luxembourg	0	Samoa
	American Samoa		Egypt		Macau		San Marino
	Andorra		El Salvador		Madagascar		São Tomé and
							Príncipe
	Angola		Equatorial Guinea	a	Malawi		Saudi Arabia
	Anguilla		Eritrea		Malaysia		Senegal
	Antarctica	0	Estonia		Maldives		Serbia
	Antigua and		Eswatini		Mali		Seychelles
	Barbuda						
	Argentina	0	Ethiopia		Malta		Sierra Leone
	Armenia		Falkland Islands		Marshall Islands		Singapore
	Aruba		Faroe Islands		Martinique		Sint Maarten
	Australia		Fiji		Mauritania		Slovakia
	Austria		Finland		Mauritius		Slovenia
	Azerbaijan	0	France		Mayotte		Solomon Islands
	0	0		0		0	

0	Bahamas Bahrain Bangladesh	0	French Guiana French Polynesia French Southern and Antarctic Lands	0	Mexico Micronesia Moldova	0	Somalia South Africa South Georgia and the South Sandwich Islands
	Barbados		Gabon	0	Monaco	0	South Korea
	Belarus		Georgia		Mongolia		South Sudan
0	Belgium		Germany	0	Montenegro	0	Spain
	Belize		Ghana		Montserrat		Sri Lanka
	Benin		Gibraltar		Morocco		Sudan
	Bermuda		Greece		Mozambique		Suriname
	Bhutan	0	Greenland	0	Myanmar/Burma	0	Svalbard and
							Jan Mayen
0	Bolivia	0	Grenada	0	Namibia	0	Sweden
0	Bonaire Saint	0	Guadeloupe	0	Nauru	0	Switzerland
	Eustatius and						
	Saba				NI I		0 :
	Bosnia and		Guam		Nepal		Syria
0	Herzegovina Botswana	0	Guatemala	0	Netherlands	0	Taiwan
0	Bouvet Island	0	Guernsey	0	New Caledonia	0	Tajikistan
0	Brazil	0	Guinea	0	New Zealand	0	Tanzania
0	British Indian	0	Guinea-Bissau	0	Nicaragua	0	Thailand
	Ocean Territory		Gamea Biodaa		Modragaa		manana
0	British Virgin	0	Guyana	0	Niger	0	The Gambia
	Islands		•		J		
	Brunei		Haiti	0	Nigeria		Timor-Leste
	Bulgaria		Heard Island and	0	Niue	0	Togo
			McDonald Islands	3			
	Burkina Faso		Honduras	0	Norfolk Island	0	Tokelau
	Burundi	0	Hong Kong		Northern	0	Tonga
					Mariana Islands		
0	Cambodia	0	Hungary	0	North Korea	0	Trinidad and
							Tobago

Cameroon	Iceland	North Macedonia Tunisia
Canada	India	Norway Turkey
Cape Verde	Indonesia	Oman Turkmenistan
Cayman Islands	Iran	Pakistan Turks and
		Caicos Islands
Central African	Iraq	Palau Tuvalu
Republic		
Chad	Ireland	Palestine Uganda
Chile	Isle of Man	Panama Ukraine
China	Israel	Papua New United Arab
		Guinea Emirates
Christmas Island	Italy	Paraguay United Kingdom
Clipperton	Jamaica	Peru United States
Cocos (Keeling)	Japan	Philippines United States
Islands		Minor Outlying
		Islands
Colombia	Jersey	Pitcairn Islands Uruguay
Comoros	Jordan	Poland US Virgin Islands
Congo	Kazakhstan	Portugal Uzbekistan
Cook Islands	Kenya	Puerto Rico Vanuatu
Costa Rica	Kiribati	Qatar Vatican City
Côte d'Ivoire	Kosovo	Réunion Venezuela
Croatia	Kuwait	Romania Vietnam
Cuba	Kyrgyzstan	Russia Wallis and
		Futuna
Curação	Laos	Rwanda Western Sahara
Cyprus	Latvia	Saint Barthélemy Yemen
Czechia	Lebanon	Saint Helena Zambia
		Ascension and
		Tristan da Cunha
Democratic	Lesotho	Saint Kitts and Zimbabwe
Republic of the		Nevis
Congo		
Denmark	Liberia	Saint Lucia

^{*}Field of activity or sector

	Accounting
	Auditing
	Banking
	Credit rating agencies
	Insurance
	Pension provision
	Investing
	Investment management (e.g. hedge funds, private equity funds, venture
	capital funds, money market funds, securities)
	Financial advice
	Administration of benchmarks
	Providing of ESG data and/or ratings
	Structuring/issuance of securities
	Market infrastructure operation (e.g. CCPs, CSDs, Stock exchanges)
	Social entrepreneurship
V	Other
	Not applicable
* Plea	ase specify your activity field(s) or sector(s)
	ase specify your activity field(s) or sector(s) Working with investors, policymakers and individuals to tackle the most pressing issues of today.
	Working with investors, policymakers and individuals to tackle the most pressing issues of today.
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent:
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR)
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR and a financial adviser as defined in Article 2(11) of SFDR
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR and a financial adviser as defined in Article 2(11) of SFDR I am another type of financial undertaking that does not fall under th definition
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR and a financial adviser as defined in Article 2(11) of SFDR I am another type of financial undertaking that does not fall under th definition of financial market participant of the SFDR
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR and a financial adviser as defined in Article 2(11) of SFDR I am another type of financial undertaking that does not fall under th definition of financial market participant of the SFDR I am a non-financial undertaking
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR and a financial adviser as defined in Article 2(11) of SFDR I am another type of financial undertaking that does not fall under th definition of financial market participant of the SFDR
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR and a financial adviser as defined in Article 2(11) of SFDR I am another type of financial undertaking that does not fall under th definition of financial market participant of the SFDR I am a non-financial undertaking I am a non-professional investor
	Working with investors, policymakers and individuals to tackle the most pressing issues of today. which category do you mainly belong or do you mainly represent: I am a financial market participant as defined in Article 2(1) of the Sustainable Finance Disclosure Regulation (SFDR) I am a financial adviser as defined in Article 2(11) of SFDR I am both a financial market participant as defined in Article 2(1) of the SFDR and a financial adviser as defined in Article 2(11) of SFDR I am another type of financial undertaking that does not fall under th definition of financial market participant of the SFDR I am a non-financial undertaking I am a non-professional investor I am a professional investor

I am a benchmark administrator
I am an academic
My organisation is none of the above
Please indicate your revenues, if applicable as published in your most recent financial statement (in million EUR):
Please indicate your balance sheet size, if applicable as published in your most recent financial statement (in million EUR):
*Do you have more than 500 employees on average during the financial year? O Yes No
*Will your organisation be subject to the reporting requirements under the Corporate Sustainability Reporting Directive (CSRD)?
(The CSRD requirements will apply to all large and all listed undertakings with limited liability
(except listed micro-enterprises) according to categories defined in Article 3 of Directive 2013
/34/EU (the Accounting Directive). Credit institutions and insurance undertakings with
unlimited liability are also in scope subject to the same size criteria. Non-EU undertakings
listed on the EU regulated markets and non-EU undertakings with a net turnover above
EUR 150 million that carry out business in the EU will also have to publish certain
sustainability-related information through their EU subsidiaries that are subject to CSRD (or -

Yes

EUR 40 million).

O No

Don't know / no opinion / not applicable

The Commission will publish all contributions to this targeted consultation. You can choose whether you would prefer to have your details published or to remain anonymous when your contribution is published. Fo r the purpose of transparency, the type of respondent (for example, 'business association, 'consumer association', 'EU citizen') country of origin, organisation name and size, and its

in the absence of such EU subsidiaries - through their EU branches with net turnover above

transparency register number, are always published. Your e-mail address will never be published.

Opt in to select the privacy option that best suits you. Privacy options default based on the type of respondent selected

*Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

Anonymous

Only organisation details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published as received. Your name will not be published. Please do not include any personal data in the contribution itself if you want to remain anonymous.

Public

Organisation details and respondent details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published. Your name will also be published.

I agree with the personal data protection provisions

Would you be available for follow-up questions under the contact information you provided above?

- Yes
- No

Section 1. Current requirements of the SFDR

The EU's sustainable finance policy is designed to attract private investment to support the transition to a sustainable, climate-neutral economy. The SFDR is designed to contribute to this objective by providing transparency to investors about the sustainability risks that can affect the value of and return on their investments ('outside-in' effect) and the adverse impacts that such investments have on the environment and society ('inside-out'). This is known as double materiality. This section of the questionnaire seeks to assess to what extent respondents consider that the SFDR is meeting its objectives in an effective and efficient manner and to identify their views about potential issues in the implementation of the regulation.

We are seeking the views of respondents on how the SFDR works in practice. In particular, we would like to know more about potential issues stakeholders might have encountered regarding the concepts it establishes and the disclosures it requires.

Question 1.1 The SFDR seeks to strengthen transparency through sustainability-related disclosures in the financial services sector to support the EU's shift to a sustainable, climate neutral economy.

In your view, is this broad objective of the regulation still relevant?

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Question 1.2 Do you think the SFDR disclosure framework is effective in achieving the following specific objectives (included in its Explanatory Memorandum and mentioned in its recitals):

Note: In this questionnaire we refer to the term 'end investor' (retail or professional) to designate the ultimate beneficiary of the investments in financial products (as defined under the SFDR) made by a person for their own account.

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Increasing transparency towards end investor with regard to the integration of sustainability risks	©	0	•	©	0	©
Increasing transparency towards end investor with regard to the consideration of adverse sustainability impacts	0	0	•	0	0	0
Strengthening protection of end investors and making it easier for them to benefit from and compare among a wide range of financial products and services, including those with sustainability claims	0	0	•	0	0	0
Channelling capital towards investments considered sustainable, including transitional investments ('investments considered sustainable' should be understood in a broad sense, not limited to the definition of sustainable investment set out in Article 2(17) of SFDR)	0	0	•	0	0	0

Ensuring that ESG considerations are integrated into the investment and advisory process in a consistent manner across the different financial services sectors	•	•	•	•	•	•	
Ensuring that remuneration policies of financial market participants and financial advisors are consistent with the integration of sustainability risks and, where relevant, sustainable investment targets and designed to contribute to long-term sustainable growth	0	•	•	•	0	0	

Question 1.3 Do you agree that opting for a disclosure framework at EU level was more effective and efficient in seeking to achieve the objectives mentioned in Question 1.2 than if national measures had been taken at Member State level?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

Question 1.4 Do you agree that the costs of disclosure under the SFDR framework are proportionate to the benefits it generates (informing end investors, channelling capital towards sustainable investments)?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

We are seeking the views of respondents on how the SFDR works in practice and the impact it has had.

Question 1.5 To what extent do you agree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The SFDR has raised awareness in the financial services sector of the potential negative impacts that investment decisions can have on the environment and/or people	©	©	•	©	•	•
Financial market participants have changed the way they make investment decisions and design products since they have been required to disclose sustainability risks and adverse impacts at entity and product level under the SFDR	0	0	•	0	0	0
The SFDR has had indirect positive effects by increasing pressure on investee companies to act in a more sustainable manner	0	0	0	•	0	0

We	would	also I	ike to	know	more	about	potential	issues	stakeholders	might ha	ave e	encountered	regarding	the co	ncepts
that	the SF	DR e	stablis	shes a	nd the	disclos	sures it re	equires.							

Question 1.6 To what extent do you agree or disagree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Some disclosures required by the SFDR are not sufficiently useful to investors	•	0	©	0	0	•
Some legal requirements and concepts in the SFDR, such as 'sustainable investment', are not sufficiently clear	0	0	•	0	0	0
The SFDR is not used as a disclosure framework as intended, but as a labelling and marketing tool (in particular Articles 8 and 9)	0	0	0	•	0	0
Data gaps make it challenging for market participants to disclose fully in line with the legal requirements under the SFDR	0	0	•	0	0	0
Re-use of data for disclosures is hampered by a lack of a common machine-readable format that presents data in a way that makes them easy to extract	0	0	0	0	•	0
There are other deficiencies with the SFDR rules (please in text box following question 1.7)	0	•	0	0	0	0

Question 1.7 To what extent do you agree or disagree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The issues raised in question 1.6 create legal uncertainty for financial market participants and financial advisers	•	©	©	0	0	0
The issues raised in question 1.6 create reputational risks for financial market participants and financial advisers	•	0	0	0	0	0
The issues raised in question 1.6 do not allow distributors to have a sufficient or robust enough knowledge of the sustainability profile of the products they distribute	0	•	0	0	0	0
The issues raised in question 1.6 create a risk of greenwashing and mis-selling	0	0	•	0	0	0
The issues raised in question 1.6 prevent capital from being allocated to sustainable investments as effectively as it could be	0	0	•	0	0	0
The current framework does not effectively capture investments in transition assets	0	0	0	•	0	0
The current framework does not effectively support a robust enough use of shareholder engagement as a means to support the transition	0	0	0	0	•	0

Others Others

Please provide any additional explanations as necessary for questions 1.5, 1.6 and 1.7:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction strongly believes that SFDR has been a game-changer for the financial industry when it comes to the awareness of sustainability issues on the side of both distributor and client.

For a ground-breaking piece of legislation like SFDR, having teething problems is quite unsurprising. But while we see many difficulties of disclosing under the regulation, these difficulties in the main are not only due to SFDR's design, but also due to the high complexity of the matter and the high urgency of reacting to a highly dynamic challenge. It is therefore vital that the difficulties of practitioners with the implementation of the regulation are not seen solely as a design flaw, but as a sign that the regulation is fulfilling its purpose of shedding light on previously underreported issues.

Having said this, ShareAction would like to stress that the sole focus on providing transparency in the hope that markets will re-allocate sufficient capital is misguided: in the face of environmental and social challenges, more direct regulation of investor behaviour is needed in addition to disclosure requirements like SFDR or CSRD.

Also, as SFDR is today, there is no requirement for Article 8 and Article 9 products to reveal the intended investor impact, which opens the door for greenwashing. In addition, under Article 8, there are no regulatory criteria to specify eligible investment targets, investing styles, investing tools, strategies or methodologies to be employed. Article 9 merely refers to 'investing in an economic activity that has a positive impact.' As such, it fails to consider what role the investor may have played in bringing about or increasing this positive impact. Until a new categorisation system has been developed, ShareAction recommends developing minimum criteria for both Article 8 and Article 9 products.

Evidence to support

- our response to Q1.2: "Flows into Article 8 & 9 funds have significantly outpaced Article 6 (or 'Not Stated'), with cumulative flows into ESG equity funds in the past three years standing at 3.4x compared to non-ESG counterparts."

Source: Goldman Sachs, 'SFDR, two years on - Trends and Anatomy of Article 8 & 9 funds in 2023', September 2023 [https://www.goldmansachs.com/intelligence/pages/gs-research/sfdr-two-years-on-trends-and-anatomy-of-article-8-and-9-funds-in-2023/report.pdf]

- our responses to Q1.5: This academic paper provides quantitative evidence that carbon emissions of Art. 8 and Art. 9 funds were reduced after introduction of SFDR, both as a function of portfolio selection as well as investee company behaviour. We see this as evidence supporting our three responses to Q1.5. Source: Dai, J. et al, 'Imposing Sustainability Disclosure on Investors: Does it Lead to Portfolio Decarbonization?', December 2023 [https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4564890]
- our response to Q1.7 regarding greenwashing: Greenwashing occurs as part of SFDR disclosures. The often used references to "light green" and "dark green" can easily be misinterpreted, since under the SFDR rules, funds are able to brand themselves green despite having for instance exposure to fossil fuels, or as described in the above example not actually trying to advance sustainability.
- our response to Q1.7 regarding engagement: ShareAction finds that current escalation strategies Our response to Q1.7 regarding engagement: ShareAction finds that current engagement practice does not have

sufficiently effective escalation strategies to make shareholder engagement a robust tool to support the transition.

Source: ShareAction, 'Introducing a standardised framework for escalating engagement with companies', December 2023 [https://cdn2.assets-servd.host/shareaction-api/production/resources/reports/RISE-paper-2.pdf]

Disclosures of principal adverse impacts (PAIs)

There are several disclosures concerning PAIs in the SFDR. As a general rule, the SFDR requires financial market participants who consider PAIs to disclose them at entity level on their website. It also includes a mandatory requirement for financial market participants to provide such disclosures when they have more than 500 employees (Article 4). The <u>Delegated Regulation</u> of the SFDR includes a list of these PAI indicators. These entity level PAI indicators are divided into three tables in the Delegated Regulation. Indicators listed in table 1 are mandatory for all participants, and indicators in tables 2 and 3 are subject to a materiality assessment by the financial market participant (at least one indicator from table 2 and one from table 3 must be included in every PAI statement).

Second, the SFDR requires financial market participants who consider PAIs at entity level to indicate in the precontractual documentation whether their financial products consider PAIs (Article 7) and to report the impacts in the corresponding periodic disclosures (Article 11). When reporting these impacts, financial market participants may rely on the PAI indicators defined at entity level in the Delegated Regulation.

Finally, in accordance with the empowerment given in Article 2a of SFDR, the Delegated Regulation requires that the do no significant harm (DNSH) assessment of the sustainable investment definition is carried out by taking into account the PAI indicators defined at entity level in Annex I of the Delegated Regulation.

In this context:

Question 1.8 To what extent do you agree with the following statements about entity level disclosures?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
I find it appropriate that certain indicators are always considered material (i.e. "principal") to the financial market participant for its entity level disclosures, while having other indicators subject to a materiality assessment by the financial market participant (approach taken in Annex I of the SFDR Delegated Regulation)	©	©	•	©	©	•
I would find it appropriate that all indicators are always considered material (i.e. "principal") to the financial market participant for its entity level disclosures	0	0	0	0	•	0
I would find it appropriate that all indicators are always subject to a materiality assessment by the financial market participant for its entity level disclosures	•	0	0	0	0	0

Question 1.8.1 When following the approach described in the first statement of question 1.8 above, do you agree that the areas covered by the current indicators listed in table 1 of the Delegated Regulation are the right ones to be considered material in all cases?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

Question 1.9 To what extent do you agree with the following statements about product level disclosures?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The requirement to 'take account of' PAI indicators listed in Annex I of the Delegated Regulation for the DNSH assessment, does not create methodological challenges	©	©	•	©	©	•
In the context of product disclosures for the do no significant harm (DNSH) assessment, it is clear how materiality of principal adverse impact (PAI) indicators listed in Annex I of the Delegated Regulation should be applied	0	0	•	0	0	0
The possibility to consider the PAI indicators listed in Annex I of the Delegated Regulation for product level disclosures of Article 7 do not create methodological challenges	0	0	0	•	0	0
It is clear how the disclosure requirements of Article 7 as regards principal adverse impacts interact with the requirement to disclose information according to Article 8 when the product promotes environmental and/or social characteristics and with the requirement to disclose information according to Article 9 when the product has sustainable investment as its objective	•	•	•	©	•	©

Please provide any additional explanations as necessary for questions 1.8, 1.8.1 and 1.9:

5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

While ShareAction recognizes methodological challenges and uncertainties with the application of SFDR, we believe these challenges are in part due to a) the novelty of SFDR, and b) the complexity of the subject matter. The principles-based elements of the regulation will naturally require interpretation by practitioners.

The cost of disclosures under the SFDR today

Questions 1.10, 1.10.1 and 1.11 are intended for financial market participants and financial advisors subject to the SFDR.

The following two questions aim to assess the costs of the SFDR disclosure requirements distinguishing between one-off and recurring costs. One-off costs are incurred only once to implement a new reporting requirement, e.g. getting familiarised with the legal act and the associated regulatory or implementing technical standards, setting-up data collection processes or adjusting IT-systems. Recurring costs occur repeatedly every year once the new reporting is in place, e.g. costs of annual data collection and report preparation. In the specific case of precontractual disclosures for example, there are one-off costs to set up the process of publishing precontractual disclosures when a new product is launched, and recurring annual costs to repeat the process of publishing pre-contractual disclosures each time a new product is launched (depends on the number of products launched on average each year). These two questions apply both to entity and product level disclosures.

Question 1.10 Could you provide estimates of the one-off and recurring annual costs associated with complying with the SFDR disclosure requirements (EUR)?

Please split these estimates between internal costs incurred by the financial market participant and any external services contracted to assist in complying with the requirements (services from third-party data providers, advisory services, etc.).

If such a breakdown is not possible, please provide the total figures.

Please leave the cell blank for the data you are not able to provide.

	Estimated one off costs (in euros)	Estimated recurring annual costs (in euros)
Total internal costs		
Internal costs for personnel		
Internal costs for IT		
Total external costs		
External costs for data providers		
External costs for advisory services		

Total costs of SFDR disclosure requirements

Question 1.10.1: Could you split the total costs between product level and entity level disclosures?

Please leave the cell blank for the data you are not able to provide.

	Product-level disclosures (in %)	Entity-level disclosures (in %)
Estimated percentage of costs		

If you wish, please provide additional details:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

The UK's Financial Conduct Authority estimates that for the most demanding category of FMPs using FCA sustainability labels, one-off costs would be GBP 351K and annual costs GBP 217K.

Source: Financial Conduct Authority, 'Policy Statement PS23/16 Sustainability Disclosure Requirements (SDR) and investment labels', November 2023 [https://www.fca.org.uk/publication/policy/ps23-16.pdf]

Question 1.11 In order to have a better understanding of internal costs, could you provide an estimate of how many full-time-equivalents (FTEs - 1 FTE corresponds to 1 employee working full-time the whole year) are involved in preparing SFDR disclosures?

50	000 character(s) maximum
inc	cluding spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Question 1.11.1 Could you please provide a split between:

Please leave the cell blank for the data you are not able to provide.

	Retrieving the data (in %)	Analysing the data (in %)	Reporting SFDR disclosures (in %)	Other (in %)
Estimated percentage				

Please specify what corresponds to "other" costs: 5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method. **Data and estimates** Financial market participants' and financial advisers' ability to fulfil their ESG transparency requirements depends in part on other disclosure requirements under the EU framework. In particular, they will rely to a significant extent on the Corporate Sustainability Reporting Directive (CSRD). However, entities are not reporting yet under those new disclosure requirements, or they may not be within the scope of the CSRD. Besides, even when data is already available today, it may not always be of good quality. Question 1.12 Are you facing difficulties in obtaining good-quality data? Yes O No Don't know / no opinion / not applicable Question 1.12.2 Is the SFDR sufficiently flexible to allow for the use of estimates? 1 - Not at all 2 - To a limited extent 3 - To some extent 4 - To a large extent 5 - To a very large extent Don't know / no opinion / not applicable Question 1.12.3 Is it clear what kind of estimates are allowed by the SFDR? 1 - Not at all 2 - To a limited extent 3 - To some extent 4 - To a large extent

Question 1.12.4 If you use estimates, what kind of estimates do you use to fill the data gap?

5 - To a very large extent

Don't know / no opinion / not applicable

a) For entity level principal adverse impacts:

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	(to a very large extent)	Don't know - No opinion - Not applicable
Estimates from data providers, based on data coming from the investee companies						
Estimates from data providers, based on data coming from other sources	•	•	•	•	•	•
In-house estimates	0	•	•	•	•	•
Internal ESG score models	0	•	•	•	•	•
External ESG score models	0	•	0	0	0	0
Other	0	0	0	0	0	0

b) For taxonomy aligned investments (product level):

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	5 (to a very large extent)	Don't know - No opinion - Not applicable
Estimates from data providers,						

based on data coming from the investee companies	0	•	•	•	•	•
Estimates from data providers, based on data coming from other sources	•	•	•			•
In-house estimates	•	•	•	•	•	0
Internal ESG score models	0	•	•	•	•	0
External ESG score models	•	0	0	0	0	•
Other	0	0	0	0	0	0

c) For sustainable investments (product level):

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	5 (to a very large extent)	Don't know - No opinion - Not applicable
Estimates from data providers, based on data coming from the investee companies	•	•	©	©	©	•
Estimates from data providers, based on	©	©	©	•	©	•

data coming from other sources						
In-house estimates	0	•	•	0	0	•
Internal ESG score models	0	•	•	0	0	•
External ESG score models	0	0	0	0	0	0
Other	0	0	0	0	0	0

d) Other data points:

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	5 (to a very large extent)	Don't know - No opinion - Not applicable
Estimates from data providers, based on data coming from the investee companies	•	•	•	•	•	•
Estimates from data providers, based on data coming from other sources	•	•	•	•	©	•
In-house estimates	0	0	0	0	0	•
Internal ESG score models	0	0	0	0	0	0

External ESG score models		•	•	•	•	•
Other	©	0	0	0	0	0

Question 1.12.5 Do you engage with investee companies to encourage reporting of the missing data?

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Please provide further explanations to your replies to questions 1.12 to 1.12.5:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Q1.12.2: ShareAction acknowledges that the data required is not currently fully available and believes that estimates should be allowed for a short period while CSRD starts applying to reporting entities across the EU, and company disclosure beyond the EU is being targeted by new legislation. However, we believe that permitted extent of estimates should decrease over time to motivate FMPs to engage with investee companies on the topic of data disclosure. ShareAction acknowledges that the need for estimates is not likely to ever go away completely.

We suggest that EFRAG's 'Implementation Guidance for Value Chain' (October 2023), specifically FAQ 9 (How can estimates be developed when primary data cannot be collected from VC counterparties?) should be referenced.

Source: EFRAG, 'Implementation Guidance for Value Chain', October 2023 [https://www.efrag.org/Assets /Download?assetUrl=%2Fsites%2Fwebpublishing%2FMeeting%20Documents%2F2302241032237237% 2F04-03%20Updated%20VCIG%20no%20changes%20SRB%20231025.pdf]

Q1.12.5: ShareAction believes that Question 1.12.5 is vital to the future of sustainability reporting. In our extensive research on investors' stewardship practices, we have not found evidence that FMPs are pushing investee companies effectively for reporting of data required. It is therefore paramount that revisions of SFDR include requirements for FMPs to provide evidence on the engagement with companies on missing data. This will also require a proper escalation process, as ShareAction has outlined in the publication 'Introducing a standardised framework for escalating engagement with companies' (December 2023). Source: ShareAction, 'Introducing a standardised framework for escalating engagement with companies', December 2023 [https://cdn2.assets-servd.host/shareaction-api/production/resources/reports/RISE-paper-2.pdf]

Source: Sustainalytics, 'Filling in the Data Gaps: The Current State of Reporting on Principal Adverse Impacts Disclosures for the SFDR', May 2023 [https://www.sustainalytics.com/esg-research/resource/investors-esg-blog/filling-in-the-data-gaps-the-current-state-of-reporting-on-principal-adverse-impacts-

Question 1.13 Have you increased your offer of financial products that make sustainability claims since the disclosure requirements of Articles 8 and 9 of the SFDR began to apply (i.e. since 2021, have you been offering more products that you categorise as Articles 8 and 9 than those you offered before the regulation was in place and for which you also claimed a certain sustainability performance)?

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Question 1.13.1 Please specify how the share of financial products making sustainability claims has evolved in the past years

(Please express it as a percentage of the total financial products you offered each year)

	Percentage of the total financial products
2020	
2021	
2022	
2023	

Question 1.13.2 If you have increased your offering of financial products making sustainability claims, in your view, has any of the following factors influenced this increase?

	1 (not at all)	2 (not really)	3 (partially)	4 (mostly)	5 (totally)	Don't know - No opinion - Not applicable
SFDR requirements	0	0	0	•	•	0
Retail investor interest	0	0	0	0	0	0
Professional investor interest	0	0	0	0	0	0
Market competitiveness	0	0	0	0	©	0
Other factors	0	0	0	0	0	0

Please provide further explanations to your replies to questions 1.13, 1.13 1 and 1.13.2:

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Section 2. Interaction with other sustainable finance legislation

The SFDR interacts with other parts of the EU's sustainable finance framework. Questions in this section will therefore seek respondents' views about the current interactions, as well as potential inconsistencies or misalignments that might exist between the SFDR and other sustainable finance legislation. There is a need to assess the potential implications for other sustainable finance legal acts if the SFDR legal framework was changed in the future. Questions as regards these potential implications are included in section 4 of this questionnaire, when consulting on the potential establishment of a categorisation system for products, and they do not prejudge future positions that might be taken by the Commission.

The SFDR mainly interacts with the following legislation and their related delegated and implementing acts:

- the Taxonomy Regulation
- the Benchmarks Regulation
- the Corporate Sustainability Reporting Directive (CSRD)
- the Markets in Financial Instruments Directive (MiFID 2) and the Insurance Distribution Directive (IDD)
- the Regulation on Packaged Retail Investment and Insurance Products (PRIIPs)

Other legal acts that are currently being negotiated may also interact with the SFDR in the future. They are not covered in this questionnaire as the detailed requirements of these legal acts have not yet been agreed. At this stage, it would be speculative to seek to assess how their interaction with SFDR would function.

Both the SFDR and the Taxonomy Regulation introduce key concepts to the sustainable finance framework. Notably, they introduce definitions of 'sustainable investment' (SFDR) and 'environmentally sustainable' economic activities (taxonomy). Both definitions require, inter alia, a contribution to a sustainable objective and a do no significant harm (DNSH) test. But while these definitions are similar, there are differences between them which could create practical challenges for market participants.

Question 2.1 The <u>Commission recently adopted a FAQ</u> clarifying that investments in taxonomy-aligned 'environmentally sustainable' economic activities can automatically qualify as 'sustainable investments' in those activities under the SFDR.

To what extent do you agree that this FAQ offers sufficient clarity to market participants on how to treat taxonomy-aligned investment in the SFDR product level disclosures?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

The Benchmarks Regulation introduces two categories of climate benchmarks – the EU climate transition benchmark (EU CTB) and the EU Paris-aligned benchmark (EU PAB) - and requires benchmark administrators to disclose on ESG related matters for all benchmarks (except interest rate and foreign exchange benchmarks). The SFDR makes reference to the CTB and PAB in connection with financial products that have the reduction of carbon emissions as their objective. Both legal frameworks are closely linked as products disclosing under the SFDR can for example passively track a CTB or a PAB or use one of them as a reference benchmark in an active investment strategy. More broadly, passive products rely on the design choices made by the benchmark administrators.

Question 2.2 To what extent do you agree or disagree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The <u>questions & answers published by the Commission</u> <u>in April 2023</u> specifying that the SFDR deems products passively tracking CTB and PAB to be making 'sustainable investments' as defined in the SFDR provide sufficient clarity to market participants	©	•	©	©	©	•
The approach to DNSH and good governance in the SFDR is consistent with the environmental, social and governance exclusions under the PAB/CTB	0	0	•	0	0	0
The ESG information provided by benchmark administrators is sufficient and is aligned with the information required by the SFDR for products tracking or referencing these benchmarks	0	0	0	©	0	•

Both the SFDR and the Corporate Sustainability Reporting Directive (CSRD) introduce entity level disclosure requirements with a double-materiality approach [1]. The CSRD sets out sustainability reporting requirements mainly for all large and all listed undertakings with limited liability (except listed micro-enterprises)[2], while the SFDR introduces sustainability disclosure requirements at entity level for financial market participants and financial advisers as regards the consideration of sustainability related factors in their investment decision-making process. Moreover, in order for financial market participants and financial advisers to meet their product and entity level disclosure obligations under the SFDR, they will rely to a significant extent, on the information reported according to the CSRD and its <u>European Sustainability Reporting Standards (ESRS)</u> (provided positive scrutiny of co-legislators of the <u>ESRS delegated act</u>).

¹ Transparency requirements relate to the sustainability risks that can affect the value of investments (SFDR) or companies (CSRD) ('outside-in' effect) and the adverse impacts that such investments or companies have on the environment and society ('inside-out').

² Credit institutions and insurance undertakings with unlimited liability are also in scope subject to the same size criteria. Non-EU undertakings listed on the EU regulated markets and non-EU undertakings with a net turnover above EUR 150 million that carry out business in the EU will also have to publish certain sustainability-related information through their EU subsidiaries that are subject to CSRD (or - in the absence of such EU subsidiaries – through their EU branches with net turnover above EUR 40 million).

Question 2.3 To what extent do you agree or disagree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The SFDR disclosures are consistent with the CSRD requirements, in particular with the European Sustainability Reporting Standards	©	•	©	0	©	•
There is room to streamline the entity level disclosure requirements of the SFDR and the CSRD	0	0	0	•	0	0

Financial advisors (under MiFID 2) and distributors of insurance-based investment products (under IDD) have to conduct suitability assessments based on the sustainability preferences of customers. These assessments rely in part on sustainability-related information made available by market participants reporting under the SFDR.

Question 2.4 To what extent do you agree that the product disclosures required in the SFDR and <u>its Delegated Regulation</u> (e.g. the proportion of sustainable investments or taxonomy aligned investments, or information about principal adverse impacts) are sufficiently useful and comparable to allow distributors to determine whether a product can fit investors' sustainability preferences under MiFID 2 and the IDD?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

Question 2.5 MIFID and IDD require financial advisors to take into account sustainability preferences of clients when providing certain services to them.

Do you believe that, on top of this behavioural obligation, the following disclosure requirements for financial advisors of the SFDR are useful?

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	5 (to a very large extent)	Don't know - No opinion - Not applicable
Article 3, entity level disclosures about the integration of sustainability risks policies in investment or insurance advice					•	•
Article 4, entity level disclosures						

about consideration of principal adverse impacts	©		•		•	
Article 5, entity level disclosures about remuneration policies in relation to the integration of sustainability risks	•	•	•	•	•	•
Article 6, product level pre- contractual disclosures about the integration of sustainability risks in investment or insurance advice	©	•	•	•	•	•
Article 12, requirement to keep information disclosed according to Articles 3 and 5 up to date	©		•	•	•	•

Question 2.6 Have the requirements on distributors to consider sustainability preferences of clients impacted the quality and consistency of disclosures made under SFDR?

0	Yes
---	-----

[◎] No

Don't know / no opinion / not applicable

Question 2.6.1 Please explain how these requirements have impacted the quality and consistency of disclosures made under SFDR:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction is convinced that the requirement in the MIFID and IDD Delegated Acts for financial advisors to ask their sustainability preferences to the retail clients is indispensable when trying to ensure fair treatment of clients. Unfortunately, the requirement has been, until now, poorly implemented. Analysis done by 2° Investing Initiative in 2022 finds an alarmingly low level of regulatory compliance. In only 48% of appointments did the advisor bring up the subject of sustainability preferences without any prompting by the client. The variability in advisor behaviour observed previously has continued despite the MIFID and IDD delegated acts entering into application. It is therefore very difficult (and early) to assess if this impacted the quality and consistency of disclosures made under SFDR.

Source: 2degrees investing, 'Assessing client sustainability preferences...lost in the maze?', May 2023 [https://2degrees-investing.org/resource/assessing-client-sustainability-preferenceslost-in-the-maze/]

PRIIPs requires market participants to provide retail investors with <u>key information documents (KIDs)</u>. As part of the <u>retail investment strategy</u>, the Commission has recently proposed to include a new sustainability section in the KID to make sustainability-related information of investment products more visible, comparable and understandable for retail investors. Section 4 of this questionnaire includes questions related to PRIIPs, to seek stakeholders' views as regards potential impacts on the content of the KID if a product categorisation system was established.

Please clarify your replies to questions in section 2 as necessary:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Q2.1: ShareAction believes that for environmental activities, Art2(17) should explicitly reference the EU taxonomy as the ultimate definition of sustainable investment where criteria exist.

Q2.2: ShareAction believes that neither SFDR nor the Q&A referenced can be read as giving assets in a financial product that uses the EU's climate transition benchmark (CTB) or Paris-aligned benchmark (PAB) automatic status as "sustainable investments" in the sense of Art2(17). Where uncertainty exists in the market about this, it should be clarified that pursuing the reduction of adverse impacts towards full sustainability as part of a transition (i.e. in line with the Paris Agreement) is not the same as a financial asset already being sustainable. Confusion over this point is likely to increase the risk of consumers making choices with unintended consequences with regards to passive products.

Q2.3: SFDR disclosure will rely on company data under ESRS. Only if a wide enough range of topics are considered material by reporters under CSRD, SFDR disclosures will become effective.

Section 3. Potential changes to disclosure requirements for financial market participants

3.1 Entity level disclosures

The SFDR contains entity level disclosure requirements for financial market participants and financial advisers. They shall disclose on their website their policies on the integration of sustainability risks in their investment decision-making process or their investment or insurance advice (Article 3). In addition, they shall disclose whether, and if so, how, they consider the principal adverse impacts of their investment decisions on sustainability factors. For financial market participants with 500 or more employees, the disclosure of a due diligence statement, including information of adverse impacts, is mandatory (Article 4). In addition, financial market participants and financial advisers shall disclose how their remuneration policies are consistent with the integration of sustainability risks (Article 5).

Question 3.1.1 Are these disclosures useful?

	1 (not at all)	2 (not really)	3 (partially)	4 (mostly)	5 (totally)	Don't kno No opinio Not applicat
Article 3	0	0	0	0	•	0
Article 4	0	0	0	0	•	0
Article 5	0	0	0	0	•	0

Please explain your replies to question 3.1.1 as necessary:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes these reporting requirements to be massively useful to end users. Without entity level reporting, a retail investor has no way of ascertaining whether a product provider's philosophy (policies) and behaviour (actual PAI) are consistent with a particular sustainability product, and whether staff responsible for delivering and managing products is remunerated in a way that aligns with a product's objective.

When looking at the United Kingdom as a recent example of disclosure regulation, the new Policy Statement from the FCA requires "that all asset managers with AUM above GBP 5 billion (regardless of whether they use a label or sustainability terms) must produce disclosures on how they are managing sustainability risks and opportunities in a 'sustainability entity report'."

While falling short of requiring such disclosures explicitly, the FCA is nevertheless of the view "that disclosure of firms' impacts on the environment or society would be useful for clients and consumers."

Source: Financial Conduct Authority, 'Policy Statement PS23/16 Sustainability Disclosure Requirements (SDR) and investment labels', November 2023 [https://www.fca.org.uk/publication/policy/ps23-16.pdf]

Complementing the <u>consultation</u> by the <u>European Supervisory Authorities (ESAs) on the revision of the regu</u>latory <u>technical standards of the SFDR</u>, the Commission is interested in respondents' views as regards the principal adverse impact indicators required by the current Delegated Regulation.

Question 3.1.2 Among the specific entity level principal adverse impact indicators required by the <u>Delegated Regulation of the SFDR</u> adopted pursuant to Article 4 (tables 1, 2 and 3 of Annex I), which indicators do you find the most (and least) useful?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that mandatory PAI indicators in table 1 of Annex 1 as they have been updated by ESMA in their Final Report on draft Regulatory Technical Standards published on 4 December are of equal importance to form a proper sustainability picture on either product or entity. We believe that there is no reason to believe that these indicators wouldn't be universally applicable and important.

ShareAction recommended the following in our input to the ESMA consultation about SFDR that closed 4 July 2023:

- Amount of accumulated earnings in non-cooperative tax jurisdictions (proposed by the consultation)
- Share of investments in investee companies with instances of interference in the formation of trade unions or elections of workers' representatives as well as average collective bargaining agreement and trade union coverage rate.
- Share of employees earning less than the adequate wage across the value chain
- Collective bargaining coverage in investee companies according to ESRS S1-8.
- Women in management positions across the organisation in %

ShareAction also applauded the opt-in indicators proposed by ESMA (as long as the terms "excessive" and "insufficient" are struck to avoid objectivity problems):

- use of non-guaranteed-hour employees in investee companies,
- use of temporary contract employees in investee companies,
- use of non-employee workers in investee companies
- employment of persons with disabilities in the workforce

In addition, we proposed to add the following indicators that have been developed by our Workforce Disclosure Initiative (WDI):

- Describe the risks, impacts and opportunities that may affect the company's workforce as a result of the transition to a climate-neutral economy (WDI 2023 7.6)
- Explain the action the company has taken, or intends to take, to ensure workers are protected against risks and can access opportunities resulting from the transition to a climate-neutral economy. (WDI 2023 7.7)
- Provide the number and/or percentage (%) of employees that have been reskilled, redeployed or had their employment ended as a result of the transition to a climate-neutral economy. (WDI 2023 7.8)
- Describe any workforce surveillance measures used to monitor workers, and how the company ensures this does not have a disproportionate impact on workers' right to privacy. If the company does not conduct any form of workforce surveillance, state this. (WDI 2023 7.9)
- Provide the number and/or percentage (%) of employees that have been reskilled, redeployed or had their employment ended as a result of automation. (WDI 2023 7.10)
- Describe how the company uses artificial intelligence in workforce management, including in recruitment, performance management and workplace decisions. (WDI 2023 7.11)

Source: ShareAction, 'Reply form on the Joint Consultation Paper on the review of SFDR Delegated Regulation regarding PAI and financial product disclosures', July 2023 [https://cdn2.assets-servd.host/shareaction-api/production/resources/reports/Consultation-Response-EU-27-July-2023.pdf]

Several pieces of EU legislation require entity level disclosures, whether through transparency requirements on sustainability for businesses (for example the CSRD) or disclosure requirements regarding own ESG exposures (such as the Capital Requirements Regulation (CRR) and its Delegated Regulation).

Question 3.1.3 In this context, is the SFDR the right place to include entity level disclosures?

- 1 Not at all
- 2 Not really
- 3 Partially
- 4 Mostly
- 5 Totally
- Don't know / no opinion / not applicable

Question 3.1.4 To what extent is there room for streamlining sustainabilityrelated entity level requirements across different pieces of legislation?

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Please explain your replies to questions in section 3.1 as necessary:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Q3.1.3: ShareAction believes that SFDR is the right place to include entity level disclosures. Entity level disclosures in SFDR can help retail clients to get an overview of the sustainability motivations of investment managers by putting entity level data in relation to sustainability products. For this to be possible, PAI requirements need to be consistent between product and entity level. Therefore, while there is going to be some overlap between SFDR entity level reporting and CSRD, this overlap is not sufficient to warrant adjusting SFDR entity level reporting requirements.

Q3.1.4: ShareAction believes that while there is a need to improve consistency between different pieces of legislation, we do not see much room for "streamlining", as if anything, more data would be beneficial to consumers (see response to Q3.1.2).

3.2 Product level disclosures

The SFDR includes product level disclosure requirements (Articles 6, 7, 8, 9, 10 and 11) that mainly concern risk and adverse impact related information, as well as information about the sustainability performance of a given financial

product. The regulation determines which information should be included in precontractual and periodic documentation and on websites.

The SFDR was designed as a disclosure regime, but is being used as a labelling scheme, suggesting that there might be a demand for establishing sustainability product categories. Before assessing whether there might be merit in setting up such product categories in Section 4, Section 3 includes questions analysing the need for possible changes to disclosures, as well as any potential link between product categories and disclosures. The need to ask about potential links between disclosures and sustainability product categories is the reason why this section contains some references to 'products making sustainability claims'. However, this does not pre-empt in any way a decision about how a potential categorisation system and an updated disclosure regime would interact if these were established. The Commission services are openly consulting on all these issues to further assess potential ways forward as regards the SFDR.

The Commission services would therefore like to collect feedback on what transparency requirements stakeholders consider useful and necessary. We would also like to know respondents' views on whether and how these transparency requirements should link to different potential categories of products.

The general principle of the SFDR is that products that make sustainability claims need to disclose information to back up those claims and combat greenwashing. This could be viewed as placing additional burden on products that factor in sustainability considerations. This is why, in the following questions Commission services ask respondents about the usefulness of uniform disclosure requirements for products across the board, regardless of related sustainability claims, departing from the general philosophy of the SFDR as regards product disclosures. Providing proportionate information on the sustainability profile of a product which does not make sustainability claims could make it easier for some investors to understand products' sustainability performance, as they would get information also about products that are not designed to achieve any sustainability-related outcome. This section also contains questions exploring whether it could be useful to require financial market participants who make sustainability claims about certain products to disclose additional information (i.e. in case a categorisation system is introduced in the EU framework, the need to require additional information about products that would fall under a category).

Question 3.2.1 Standardised product disclosures - Should the EU impose uniform disclosure requirements for **all** financial products offered in the EU, regardless of their sustainability-related claims or any other consideration?

1 -	Not	at	all

2 - To a limited extent

3 - To some extent

4 - To a large extent

5 - To a very large extent

Don't know / no opinion / not applicable

Question 3.2.1 a) If the EU was to impose uniform disclosure requirements for all financial products offered in the EU, should disclosures on a limited number of principal adverse impact indicators be required for all financial products offered in the EU?

1 - Not at all

2 - To a limited extent

3 - To some extent

4 - To a large extent

- 5 To a very large extent
- Don't know / no opinion / not applicable

Please specify which principal adverse impact indicators should be required for **all** financial products offered in the EU:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that all mandatory PAI entity level disclosure requirements should be applied to products, to allow for proper comparison and contextualisation.

Question 3.2.1 b) Please see a list of examples of disclosures that could also be required about **all** financial products for transparency purposes.

In your view, should these disclosures be mandatory, and/or should any other information be required about **all** financial products for transparency purposes?

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	5 (to a very large extent)	Don't know - No opinion - Not applicable
Taxonomy- related disclosures	0	0	0	0	•	0
Engagement strategies	0	•	0	0	•	0
Exclusions	0	0	0	0	0	0
Information about how ESG-related information is used in the investment process	•	•	©	•	©	©

Other	0	0	0	0	•	0
information						

Please specify what other information should be required about all financial products:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

FPMs should not just be required to report on their engagement strategies, but on their engagement processes as well. ShareAction has published expectations for proper escalation processes:

Summary of expectations

- 1) Publish a policy that contains an escalation toolkit which progresses in strength, applies to corporate debt and listed equity holdings, and details how companies are selected for escalation
- 2) Publish sectoral expectations on core environmental and social factors, with time-bound milestones
- 3) Establish the anticipated pace at which asset managers will apply escalation if investee companies miss milestones and then implement this
- 4) Measure and report comprehensively on the use of the escalation framework
- 5) Ensure teams with escalation responsibilities are resourced appropriately and the framework is fully integrated into the investment and monitoring process

Source: ShareAction, 'Introducing a standardised framework for escalating engagement with companies', December 2023 [https://cdn2.assets-servd.host/shareaction-api/production/resources/reports/RISE-paper-2.pdf]

Please explain as necessary your replies to questions 3.2.1 and its subquestions:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that sustainability reporting should be introduced uniformly for all products. It would remove the unfair additional burden on sustainability-seeking products.

At the same time, it would allow retail investors to gain insight into the genuine meaning of sustainability product claims by allowing a transparent comparison within non-sustainable products. In addition, there is no sensible reason why retail investors should not all have transparency on adverse impacts of products, whether or not they make sustainability claims. This would go far beyond the avoidance of 'greenwashing' and would create proper transparency on adverse impacts that is much-needed to allow for responsible decisions of consumers. Finally, there is an interest of the society as to which extent adverse impacts are funded through financial products.

From a practical point of view, the additional burden on product providers will be mitigated in many cases by the fact that the data will have been sourced already for entity level reporting.

The Dutch Regulator AFM has adopted a similar position: "In order to ensure a minimum level playing field, all financial products should provide a minimum set of disclosures on sustainability impact. The AFM is in favour of a disclosure regime that supports a level playing field for all financial products with or without sustainable features. This would mean that all financial products should make disclosures on a limited number of sustainability indicators in order for investors to assess the most important negative impact."

Source: Dutch Authority for the Financial Markets (AFM), 'AFM publishes position paper on improving the SFDR', November 2023, [https://www.afm.nl/en/sector/actueel/2023/november/position-paper-SFDR]

Question 3.2.2 Standardised product disclosures - Would uniform disclosure requirements for **some** financial products be a more appropriate approach, regardless of their sustainability-related claims (e.g. products whose assets under management, or equivalent, would exceed a certain threshold to be defined, products intended solely for retail investors, etc.)?

(Please note that next question 3.2.3 asks specifically about the need for disclosures in cases of products making sustainability claims.)

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Question 3.2.2 a) If the EU was to impose uniform disclosure requirements for **some** financial products, what would be the criterion/criteria that would trigger the reporting obligations?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that there is no justified reason to impose uniform disclosure requirements for some, but not all financial products.

Question 3.2.2 b) If the EU was to impose uniform disclosure requirements for **some** financial products, should a limited number of principal adverse impact indicators be required?

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent

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- 5 To a very large extent
- Don't know / no opinion / not applicable

Please specify which principal adverse impact indicators should be required:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction does not see a reason to impose uniform disclosure requirements for some, but not for all financial products. We believe the requirement of PAI would be beneficial to consumers more broadly. ShareAction considers that all mandatory PAI entity level disclosure requirements as updated by the ESMA Final Report on draft Regulatory Technical Standards of Dec 4 should be applied to financial products, to allow for proper comparison and contextualisation.

Question 3.2.2 c) Please see a list of examples of disclosures that could also be required about the group of financial products that would be subject to standardised disclosure obligations for transparency purposes (in line with your answer to Q 3.2.2 above).

In your view, should these disclosures be mandatory, and/or should any other information be required about that group of financial products?

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	(to a very large extent)	Don't know - No opinion - Not applicable
Taxonomy- related disclosures	•	•	•	©	•	•
Engagement strategies	•	•	0	0	•	0
Exclusions	0	0	0	0	•	0
Information about how ESG-related information is used in the investment process	•	•	•	©	•	©

Other	0	0	0	0	•	0
information						

Please specify what other information should be required about the financial products that would be subject to disclosure obligations:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction belives that Taxonomy-related disclosures should be based on an extended taxonomy framework, to disclose the exposure to sustainable, intermediate or unsustainable economic activities.

Please explain as necessary your replies to questions 3.2.2 and its subquestions:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction is concerned that conditionality on reporting would create confusion and a potential repetition of the problems related to Articles 8 and 9 of the SFDR. Also, we don't see how new conditions (the old one being the making of sustainability claims) for sustainability reporting of products could be justified.

The following and last section of this questionnaire (section 4) includes questions about the potential establishment of a sustainability product categorisation system at EU level based on certain criteria that products would have to meet. It presents questions about different ways of setting up such system, including whether additional category specific disclosure requirements should be envisaged. There are therefore certain links between questions in this section (section 3) and questions in the last section of the questionnaire (section 4).

Question 3.2.3 If requirements were imposed as per question 3.2.1 and/or 3.2.2, should there be some additional disclosure requirements when a product makes a sustainability claim?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree

Don't know / no opinion / not applicable

Please explain as necessary your replies to question 3.2.3:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that additional data requirements depend on the sustainability objective of a particular product. The uniform disclosure requirements applying to all products regardless of their sustainability claim should provide enough insight across sustainability topics to allow products with sustainability claims to stand out without requiring additional data. Nevertheless, additional disclosures should be possible and potentially be structured so to be comparable across products.

Sustainability product information disclosed according to the current requirements of the SFDR can be found in precontractual and periodic documentation and on financial market participants' websites, as required by Articles 6, 7, 8, 9, 10 and 11.

Question 3.2.4 In general, is it appropriate to have product related information spread across these three places, i.e. in precontractual disclosures, in periodic documentation and on websites?

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Question 3.2.5 More specifically, is the current breakdown of information between precontractual, periodic documentation and websites disclosures appropriate and user friendly?

- 1 Not at all
- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Please explain as necessary your replies to questions 3.2.4 and 3.2.5:

character(s)	ı <i>maxımum</i> ınd line breaks	e i a etrictar	than the MS	Word charac	tere counting	method	
ing spaces a	TIG IIIIe Dreaks	s, i.e. stricter	THATT THE IVIS	vvoiu charac	ters counting	metrioa.	

Current website disclosures make it mandatory for product sustainability information to be publicly available. This includes portfolios managed under a portfolio management mandate, which can mean a large number of disclosures, as each of the managed portfolios is considered a financial product under the SFDR. A Q&A published by the Commission in July 2021 (see question 3 of section V of the consolidated questions and answers (Q&A) on the SFDR and its Delegated Regulation published on the ESAs websites) clarified that where a financial market participant makes use of standard portfolio management strategies replicated for clients with similar investment profiles, transparency at the level of those standard strategies can be considered a way of complying with requirements on websites disclosures. This approach facilitates the compliance with Union and national law governing the data protection, and where relevant, it also ensures confidentiality owed to clients.

Question 3.2.6 To what extent do you agree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
It is useful that product disclosures under SFDR are publicly available, (e.g. because they have the potential to bring wider societal benefits)	©	©	©	•	•	•
Confidentiality aspects need to be taken into account when specifying the information that should be made available to the public under the SFDR	0	•	0	0	0	0
Sustainability information about financial products should be made available to potential investors, investors or the public according to rules in sectoral legislation (e.g.: UCITS, AIFM, IORPs directives); the SFDR should not impose rules in this regard	•	0	©	©	0	0

Please explain as necessary your replies to question 3.2.6:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that product disclosures under SFDR should definitely be available publicly, as the sustainability or lack thereof of financial products is of overarching interest to society. For this very reason, we argue under Question 3.2.1 that sustainability information requirements should be applied universally to all products. Confidentiality aspects should not weigh more heavily than this public interest in understanding which adverse impacts are funded by financial products. In the same vein, sectoral legislation should not dominate this public interest.

Current product-level disclosures have been designed to allow for comparability between financial products. The SFDR requires pre-contractual disclosures to be made in various documents for the different financial products in scope of the regulation. The disclosure requirements are the same, even though these documents have widely varying levels of detail or complexity, i.e. a UCITS prospectus can be several hundred pages long, while the Pan-European Pension Product Key Information Document (PEPP KID) comprises a few pages.

Question 3.2.7 To what extent do you agree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The same sustainability disclosure topics and the exact same level of granularity of sustainability information (i.e. same number of datapoints) should be required in all types of precontractual documentation to allow for comparability	©	•	0	©	•	•
The same sustainability disclosure topics should be required in all types of precontractual documentation to allow for comparability	0	0	0	0	•	0

Please explain as necessary your replies to question 3.2.7:

5000 character(s) maximum	
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including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that information should be the same and thus comparable. It should also be of the same level of granularity to allow for maximum information content.

Question 3.2.8 Do you believe that sustainability related disclosure requirements at product level should be independent from any entity level disclosure requirements, (i.e. product disclosures should not be conditional on entity disclosures, and vice-versa)?

- Yes
- No
- Don't know / no opinion / not applicable

Please explain as necessary your replies to question 3.2.8:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction does not believe that sustainability-related disclosure requirements at product level should be independent from requirements for entity level. In fact, we believe that relating one to the other can offer valuable information to retail investors, a view which we have also expressed in response to Question 3.1.1.

The SFDR is intended to facilitate comparisons between financial products based on their sustainability considerations. In practice, investors, and especially retail investors, may not always have the necessary expertise and knowledge to interpret SFDR product-level disclosures, whether it is about comparing these disclosures to industry averages or credible transition trajectories.

Question 3.2.9 Do you think that some product-level disclosures should be expressed on a scale (e.g. if the disclosure results for similar products were put on a scale, in which decile would the product fall)?

Yes

Question 3.2.10 If you are a professional investor, where do you obtain the sustainability information you find relevant?

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	(to a very large extent)	Don't know - No opinion - Not applicable
From direct enquiries to market participants	•	•	•	•	•	•
Via SFDR disclosures provided by market participants	•	•	©	©	©	•

Question 3.2.11 If you are a professional investor, do you find the SFDR requirements have improved the quality of information and transparency provided by financial market participants about the sustainability features of the products they offer?

- 1 Not at all
- 2 Not really
- 3 Partially
- 4 Mostly
- 5 Totally
- Don't know / no opinion / not applicable

Please explain as necessary your replies to questions 3.2.10 to 3.2.11:

No

Don't know / no opinion / not applicable

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction ranks the world's largest investment managers on their response to responsible investment. To that end, we have extensive dialogue with those investment managers and screen the different aspects of their product offerings. This allowed us to gain concrete insights into information and transparency provided by financial market participants about sustainability features of their products and processes.

Source: ShareAction, 'Point of No Returns 2023: Part I – Ranking and General Findings - Ranking 77 of the world's largest asset managers' approaches to responsible investment', February 2023 [https://shareaction.org/reports/point-of-no-returns-2023-part-i-ranking-and-general-findings]

For disclosures to be effective, they need to be accessible and useable to end investors. We are seeking respondents' views about the need to further improve the accessibility and usability of this information, in particular in a digital context.

These questions are intended to complement question 42 in the <u>ESAs' joint consultation paper on the review of the SFDR Delegated Regulation (JC 2023 09)</u> which asks for criteria for machine readability of the SFDR Delegated Regulation disclosures.

Question 3.2.12 To what extent do you agree or disagree with the following statements?

	1 (totally disagree)	(mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Article 2(2) of the SFDR Delegated Regulation already requires financial market participants to make disclosures under the SFDR in a searchable electronic format, unless otherwise required by sectoral legislation. This is sufficient to ensure accessibility and usability of the disclosed information	©	•	•	©	•	•
It would be useful for all product information disclosed under the SFDR to be machine-readable, searchable and ready for digital use	0	0	0	0	•	0
It would be useful for some of the product information disclosed under the SFDR to be machine-readable and ready for digital use	0	0	0	0	•	0
It would be useful to prescribe a specific machine-readable format for all (or some parts) of the reporting under the SFDR (e.g. iXBRL)	0	0	0	0	•	0
It would be useful to make all product information disclosed under the SFDR available in the upcoming European Single Access Point as soon as possible	0	0	0	0	•	0
Entity and product disclosures on websites should be interactive and offer a layered approach enabling investors to access additional information easily on demand	0	0	0	•	0	0

It would be useful that a potential regulatory attempt to digitalise sustainability disclosures by financial market participants building on the European ESG Template (EET) which has been developed by the financial industry to facilitate the exchange of data between financial market participants and stakeholders regarding sustainability disclosures	•		•		•	•
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Question 3.2.13 Do you think the costs of introducing a machine-readable format for the disclosed information would be proportionate to the benefits it would entail?

1	No	t at	٦II
1 -	סעו	таг	all

- 2 Not really
- 3 Partially
- 4 Mostly
- 5 Totally
- Don't know / no opinion / not applicable

Please provide any comments or explanations to explain your answers to questions 3.2.12 and 3.2.13:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that introducing mandatory machine-readable format would significantly improve the usefulness of SFDR disclosure to retail investors by enabling stakeholders to find and analyse the data in much more effective ways, and thus benefits of such a step far outstripping the costs.

A 2022 study by the Centre for European Policy Studies is estimating costs per preparer of translating sustainability statement into XBRL in relation to CSRD to be:

- One-of costs EUR 582;
- Recurring internal EUR 2,813 and
- Recurring external EUR 699.

As this is for the whole of ESRS and at the maximum level of granularity, the cost regarding SFDR should be significantly lower.

Source: Centre for European Policy Studies, 'Cost-benefit analysis of the First Set of draft European Sustainability Reporting Standards', November 2022 [https://www.ceps.eu/ceps-publications/cost-benefit-analysis-of-the-first-set-of-draft-european-sustainability-reporting-standards/

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Current product-level disclosures have been designed to allow for comparability between financial products. These financial products and the types of investments they pursue can present differences.

Question 3.2.14 To what extent do you agree with the following statement?

"When determining what disclosures should be required at product level it should be taken into account: ..."

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Whether the product is a wrapper offering choices between underlying investment options like a Multi-Option Product	•	0	0	0	0	•
Whether some of the underlying investments are outside the EU	•	0	0	0	0	0
Whether some of the underlying investments are in an emerging economy	•	0	0	0	0	0
Whether some of the underlying investments are in SMEs	•	0	0	0	0	0
Whether the underlying investments are in certain economic activities or in companies active in certain sectors	•	0	0	0	0	0
Other considerations as regards the type of product or underlying investments	0	0	0	0	0	0

Please explain your reply to question 3.2.14:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction does not believe that the above criteria would justify less stringent disclosure requirements. The value of universal disclosure lies in the comparability. In order to deal with data availability in the above-mentioned cases, phase-in periods could be helpful.

4. Potential establishment of a categorisation system for financial products

4.1 Potential options

The fact that Articles 8 and 9 of the SFDR are being used as de facto product labels, together with the proliferation of national ESG/sustainability labels, suggests that there is a market demand for such tools in order to communicate the ESG/sustainability performance of financial products. However, there are persistent concerns that the current market use of the SFDR as a labelling scheme might lead to risks of greenwashing (the Commission services seek respondents' views on this in section 1). This is partly because the existing concepts and definitions in the regulation were not conceived for that purpose. Instead, the intention behind them was to encompass as wide a range of products as possible, so that any sustainability claims had to be substantiated. In addition, a proliferation of national labels risks fragmenting the European market and thereby undermining the development of the <u>capital markets union</u>.

The Commission services therefore seek views on the merits of developing a more precise EU-level product categorisation system based on precise criteria. This section of the questionnaire asks for stakeholders' views about both the advantages of establishing sustainability product categories and about how these categories should work. When asking about sustainability product categories, the Commission is referring to a possible distinction between products depending on their sustainability objectives or sustainability performances.

Replies to questions in this section will help assess which type of investor would find product categories useful. Some questions relate to different possibilities as to how the system could be set-up, including whether disclosure requirements about products making sustainability claims should play a role. There are therefore certain links between questions in this section and section 3 on disclosures. Accordingly, respondents are invited to reply to questions in both sections, so that the Commission services can get insights into how they view disclosures and product categories separately, but also how they see the interlinkages between the two.

Given the high demand for sustainability products, questions in this section assume that any potential categorisation system would be voluntary. This is because financial market participants would likely have an interest in offering products with a sustainability claim. The questions in this section presume that only products that claim to fall under a given sustainability product category would be required to meet the corresponding requirements. However, this should not be seen as the Commission's preferred policy approach, as the Commission is only consulting on these topics at this stage.

If the Commission was to propose the development of a more precise product categorisation system, two broad strategies could be envisaged. On the one hand, the product categorisation system could build on and develop the distinction between Articles 8 and 9 and the existing concepts embedded in them (such as environmental/social characteristics, sustainable investment or do no significant harm), complemented by additional (minimum) criteria that more clearly define the products falling within the scope of each article. On the other hand, the product categorisation system could be based on a different approach, for instance focused on the type of investment strategy (promise of positive contribution to certain sustainability objectives, transition focus, etc.), based on criteria that do not necessarily relate to those existing concepts. In such a scenario, concepts such as environmental/social characteristics or sustainable investment and the distinction between current Articles 8 and 9 of SFDR may disappear altogether from the transparency framework.

Question 4.1.1 To what extent do you agree with the following statements?

	totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Sustainability product categories regulated at EU level would facilitate retail investor understanding of products' sustainability-related strategies and objectives	0	0	©	©	•	©
Sustainability product categories regulated at EU level would facilitate professional investor understanding of products' sustainability-related strategies and objectives	0	0	0	0	•	0
Sustainability product categories regulated at EU level are necessary to combat greenwashing	0	0	0	•	0	0
Sustainability product categories regulated at EU level are necessary to avoid fragmenting the capital markets union	0	0	0	0	•	0
Sustainability product categories regulated at EU level are necessary to have efficient distribution systems based on investors' sustainability preferences	0	0	0	0	•	0
There is no need for product categories. Pure disclosure requirements of sustainability information are sufficient	•	0	0	0	0	0

Question 4.1.2 If a categorisation system was established, how do you think categories should be designed?

	totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Approach 1: Splitting categories in a different way than according to existing concepts used in Articles 8 and 9, for example, focusing on the type of investment strategy of the product (promise of positive contribution to certain sustainability objectives, transition, etc.) based on criteria that do not necessarily relate to those existing concepts	•	•	©	©	•	©
Approach 2 : Converting Articles 8 and 9 into formal product categories, and clarifying and adding criteria to underpin the existing concepts of environmental/social characteristics, sustainable investment, do no significant harm, etc.	•	0	•	•	0	•

Please explain as necessary your replies to questions 4.1.1 and 4.1.2.

Please keep in mind that there are further questions in this section that elaborate on these first two questions:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that a new concept should be developed. While in principle, the categorization could be built out of Art 8 and 9, it would be more efficient and avoid confusion if the categorisation was built from scratch. It is important to stress that the new categorization should not serve to differentiate reporting requirements, and if universal PAI reporting for all products was introduced, there is no reason why sustainability product categories need to sit side-by-side with sustainability disclosure.

Whichever approach is chosen, however, the success of a new product categorisation system will crucially depend on effective and consistent enforcement by the ESAs and national authorities.

If a categorisation system was established according to approach 1 of question 4.1.2

Question 4.1.3 To what extent do you agree that, under approach 1, if a sustainability disclosure framework is maintained in parallel to a categorisation system, the current distinction between Articles 8 and 9 should disappear from that disclosure framework?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

Question 4.1.4 To what extent would you find the following categories of sustainability products useful?

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	(to a very large extent)	Don't know - No opinion - Not applicable
A - Products investing in						

assets that specifically strive to offer targeted, measurable solutions to sustainability related problems that affect people and/or the planet, e.g. investments in firms generating and distributing renewable energy, or in companies building social housing or regenerating urban areas.			
B - Products aiming to meet credible sustainability standards or adhering to a specific sustainability- related theme, e.g. investments in companies with evidence of solid waste and water management, or strong representation of women in decision- making.		•	
C - Products that exclude investees involved in			

activities with negative effects on people and/or the planet	•	•	•	•	•
D - Products with a transition focus aiming to bring measurable improvements to the sustainability profile of the assets they invest in, e.g. investments in economic activities becoming taxonomy- aligned or in transitional economic activities that are taxonomy aligned, investments in companies, economic activities or portfolios with credible targets and/or plans to decarbonise, improve workers' rights, reduce environmental impacts.					

If you think there are other possible useful categories, please specify:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Category B: Category could be combined with C

Category C: It is vital that a product category that aims to exclude negative effects is not called "value-

based". Terms like "value based" or "value-aligned" convey subjectivity of sustainability objectives and implies that the category is applying less stringent criteria than other categories where science-based principles are supposed to be applied (e.g. Product A). This is highly misleading, as in most cases, the exclusion of harmful activities is based on universal norms (e.g. UN Guiding Principles or OECD MNE Guidelines or globally global conventions (e.g. Paris Agreement or Convention on Biological Diversity)

Category D: D should only be introduced if accompanied by science-based criteria for 'transition', such as a transition taxonomy, so to avoid lock-in and prevent every insignificant progress or plan to be celebrated. As an example of recent rulemaking on the subject, the FCA's new policy statement, the FCA explicitly recognises the need to "help to mitigate concerns of it becoming a 'catch-all' label."

Source: Financial Conduct Authority, 'Policy Statement PS23/16 Sustainability Disclosure Requirements (SDR) and investment labels', November 2023 [https://www.fca.org.uk/publication/policy/ps23-16.pdf]

Question 4.1.5 To what extent do you think it is useful to distinguish between sustainability product category A and B described above?

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- 2 To a limited extent
- 3 To some extent
- 4 To a large extent
- 5 To a very large extent
- Don't know / no opinion / not applicable

Question 4.1.6 Do you see merits in distinguishing between products with a social and environmental focus?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

Question 4.1.7 How many sustainability product categories in total do you think there should be?

- 1 category
- 2 categories
- 3 categories
- 4 categories
- 5 categories
- More than 5 categories

6

Question 4.1.8 Do you think product categories should be mutually exclusive, i.e. financial market participants should choose only one category to which the product belongs to in cases where the product meets the criteria of several categories (independently from subsequent potential verification or supervision of the claim)?

0	Yes
	No
	There is another possible approach
	Don't know / no opinion / not applicable

Please explain your replies to questions 4.1.5, 4.1.6, 4.1.7 and 4.1.8:

ng spaces and line			

Question 4.1.9 If a categorisation system was established that builds on new criteria and not on the existing concepts embedded in Articles 8 and 9, is there is a need for measures to support the transition to this new regime?

0	1 - Totally disagree
	2 - Mostly disagree
	3 - Partially disagree and partially agree
0	4 - Mostly agree
0	5 - Totally agree
	Don't know / no opinion / not applicable

Please explain your reply to question 4.1.9 as necessary:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

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Question 4.1.10 What should be the minimum criteria to be met in order for a financial product to fall under the different product categories?

Could these minimum criteria consist of:

For product category A of question 4.1.4:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Taxonomy alignment	0	0	0	0	•	0
Engagement strategies	0	0	•	0	0	0
Exclusions	0	0	0	0	0	0
Pre-defined, measurable, positive environmental, social or governance-related outcome	0	0	0	0	•	0
Other	0	0	0	0	•	0

Please explain your answers for product category A:

5000	character	(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that products making sustainability claims of one of the new categories should provide a robust theory of change as one minimum criteria.

For product category B of question 4.1.4:

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Taxonomy alignment	0	0	•	0	0	©
Engagement strategies	0	0	0	0	•	0
Exclusions	0	0	0	0	•	0
Pre-defined, measurable, positive environmental, social or governance-related outcome	0	0	0	0	•	0
Other	0	0	0	0	•	0

Please explain your answers for product category B:

5000	character	(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that products making sustainability claims of one of the new categories should provide a robust theory of change as one minimum criteria.

For product category C of question 4.1.4:

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Taxonomy alignment	0	0	•	0	0	©
Engagement strategies	0	0	0	0	•	0
Exclusions	0	0	0	0	•	0
Pre-defined, measurable, positive environmental, social or governance-related outcome	0	0	0	0	•	0
Other	0	0	0	0	•	0

Please explain your answers for product category C:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Simple exclusions should not be sufficient to make a product eligible. Rather, a minimum of transparent engagement and outcome-focus should be required.

ShareAction believes that products making sustainability claims of one of the new categories should provide a robust theory of change as one minimum criteria.

For product category D of question 4.1.4:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Taxonomy alignment	0	0	0	0	•	•
Engagement strategies	0	0	0	0	•	©
Exclusions	0	0	0	0	•	0
Pre-defined, measurable, positive environmental, social or governance-related outcome	0	0	0	0	•	0
Other	0	0	0	0	•	0

Please explain your answers for product category D:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

To be eligible for this category, products would have to fulfil stringent criteria for what 'transition' means, i.e. follow a transition taxonomy. Such products should have very clear criteria on the quantum of harm they are permitted to do while transitioning, as well as clear DNSH-criteria regarding different environmental or social objectives.

ShareAction also believes that products making sustainability claims of one of the new categories should provide a theory of change as one minimum criteria.

Finally, they should also be required to perform effective stewardship with ambitious time-bound objectives and evidence the progress made. This would entail a robust escalation process, as ShareAction has outlined in the publication 'Introducing a standardised framework for escalating engagement with companies'.

Source: ShareAction, 'Introducing a standardised framework for escalating engagement with companies', December 2023 [https://cdn2.assets-servd.host/shareaction-api/production/resources/reports/RISE-paper-2.pdf]

Question 4.1.11 Should criteria focus to any extent on the processes implemented by the product manufacturer to demonstrate how sustainability considerations can constrain investment choices (for instance, a minimum year-on-year improvement of chosen Key Performance Indicators (KPIs), or a minimum exclusion rate of the investable universe)?

1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't No or N appl
©	•	•	•	•	(
©	•	•	•	•	(
©	•	•	•	•	(
	disagree)	(totally disagree) (mostly disagree)	(totally disagree) (partially disagree and partially agree)	(totally disagree) (mostly disagree and partially agree)	(totally disagree) disagree and partially agree) agree)

Category				
D of			•	· '
question				
4.1.4				

Question 4.1.11 a) If the criteria should focus on he processes implemented by the product manufacturer, what process criteria would you deem most relevant to demonstrate the stringency of the strategy implemented?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

The strategy should be described in terms of a theory of change that is intelligible and plausible to the interested consumer. Importantly, such theory of change needs to be well-integrated into the investment process, so that the selection of all assets in the investment portfolio is transparent and is clearly based on such theory. To that end, product providers should be obliged to describe how investment choices are constrained as a consequence of theory of change and the KPIs derived from it. (see Q 4.1.11)

If a categorisation system was established according to approach 2 of guestion 4.1.2

Question 4.1.12 If a categorisation system was established based on existing Articles 8 and 9, are the following concepts of the SFDR fit for that purpose?

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	5 (to a very large extent)	Don't know - No opinion - Not applicable
The current concept of 'environmental and/or social characteristics'	©	•	•	•	©	•
The current concept of 'sustainable investment'	•	•	•	•	•	©
The current element of 'contribution to an environmental or social objective' of the		•			•	©

sustainable investment concept						
The current element 'do no significant harm' of the sustainable investment concept, and its link with the entity level principal adverse impact indicators listed in tables 1, 2 and 3 of Annex I of the Delegated Regulation	•		•	•	•	•
The current element of 'investee companies' good governance practices' of the sustainable investment concept	©	•	•	•	©	©

Question 4.1.12 a) If you consider that the elements listed in question 4.1.12 are not fit for purpose, how would you further specify the different elements of the 'sustainable investment' concept, what should be the minimum criteria required for each of them?

	Your answer
'contribution to an environmental or social objective', element of the sustainable investment concept	Yes.
'do no significant harm', element of the sustainable investment concept	Yes. For environmental adverse impacts covered by the EU taxonomy, DNSH should explicitly use the TSC.
'investee companies' good governance practices', element of the sustainable investment concept	Yes. But this should best be replaced by references to OECD Guidelines for Multinational Enterprises and UN Guiding Principles in line with the EU Taxonomy Minimum Safeguards.

Question 4.1.12 b) Should the good governance concept be adapted to include investments in government bonds? Yes O No Don't know / no opinion / not applicable If the good governance concept should be adapted to include investments in government bonds, what should be the minimum criteria required for this element? 5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method. According to PRI, "Common governance factors relevant to sovereigns can be grouped into the following categories " - Institutional strength - Political stability - Government effectiveness - Regulatory effectiveness (Rule of Law, Corruption)" ShareAction believes that while finding data on any of these categories is relatively straightforward, defining the threshold for "good" will be difficult and should be based on an in-depth consultation of expert NGOs and civil society. Source: Principles for Responsible Investment, 'A practical guide to ESG integration in sovereign debt', 2019 [https://www.unpri.org/download?ac=9696] Question 4.1.12 c) Should the good governance concept be adapted to include investments in real estate investments? Yes O No Don't know / no opinion / not applicable If the good governance concept should be adapted to include investments in real estate investments, what should be the minimum criteria required for this element? 5000 character(s) maximum including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Question 4.1.13 How would you further specify what promotion of 'environmental/social characteristics' means, what should be the minimum criteria required for such characteristics and what should be the trigger for a product to be considered as promoting those characteristics?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

'Promotion of environmental/social characteristics' is mainly a question of a credible and plausible theory of
change. Importantly, such theory of change needs to be well-integrated into the investment process, so that
the selection of all assets in the investment portfolio is transparent and is clearly based on such theory. To
that end, product providers should be obliged to describe how investment choices are constrained as a
consequence of the chosen theory of change and the KPIs derived from it. (see Q 4.1.11)

Question 4.1.14 Do you think that a minimum proportion of investments in taxonomy aligned activities shall be required as a criterion to:

	Yes	No	Don't know - No opinion - Not applicable
fall under the potential new product category of Article 8?	•	0	•
fall under the potential new product category of Article 9?	•	0	0

Question 4.1.14 a) What should be this minimum proportion for Article 8?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

10% (although ShareAction would prefer Approach 1 and design a new categorization scheme.)

ShareAction believes that any product claiming to promote environmental characteristics should have a minimum of 10% sustainable assets as defined by the EU Taxonomy to proof a certain ambition regarding such promotion.

Question 4.1.14 b) What should be this minimum proportion for Article 9?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

85% (although ShareAction would prefer Approach 1 and design a new categorization scheme.)

ShareAction believes that any product claiming to pursue sustainability objectives should have a minimum of 85% sustainable assets as defined by the EU Taxonomy so not to confuse a general understanding of the degree of homogeneity implied by a particular product (category) name.

Question 4.1.15 Apart from the need to promote environmental/social characteristics and to invest in companies that follow good governance practices for Article 8 products and the need to have sustainable investments as an objective for Article 9 products, should any other criterion be considered for a product to fall under one of the categories?

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that the governance criteria should be replaced with a requirement to follow UN Guiding Principles and OECD Guidelines for Multi-National Enterprises.						

4.2 General questions about the potential establishment of sustainability products categories

If a sustainability products categorisation system was established, products will need to be distinguished according to a set of pre-established criteria.

Question 4.2.1 In addition to these criteria, and to other possible cross-cutting /horizontal disclosure requirements on financial products, should there be some additional disclosure requirements when a product falls within a specific sustainability product category? This question presents clear links with question 3.2.3 in section 3.

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree

Don't know / no opinion / not applicable

Question 4.2.1 a) Please see a list of examples of disclosures that could be required when a product falls within a specific sustainability product category.

Should this information be required when a product falls within a specific sustainability product category, and/or should any other information be required about those products?

	1 (not at all)	(to a limited extent)	(to some extent)	4 (to a large extent)	5 (to a very large extent)	Don't know - No opinion - Not applicable
Taxonomy- related disclosures	•	•	•	•	©	0
Engagement strategies	•	0	0	0	0	•
Exclusions	•	0	0	0	0	0
Information about how the criteria required to fall within a specific sustainability product category have been met	•	•	•	•	©	•
Other information	0	0	•	0	0	0

Please specify to what other information you refer in your answer to question 4.2.1 a):

5000 cnaracter(s) maxim	านทา
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including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that additional data requirements depend on the sustainability objective of a particular product. The uniform disclosure requirements applying to all products regardless of their sustainability claim should provide enough insight across sustainability topics to allow products with sustainability claims to stand out without requiring additional data. Nevertheless, additional disclosures should be possible and potentially be structured so to be comparable across products.

Question 4.2.2 If a product categorisation system was set up, what governance system should be created?

	totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
Third-party verification of categories should be mandatory (i.e. assurance engagements to verify the alignment of candidate products with a sustainability product category and assurance engagements to monitor on-going compliance with the product category criteria)	0	©	©	©	•	•
Market participants should be able to use this categorisation system based on a self-declaration by the product manufacturer supervised by national competent authorities	•	0	0	0	0	0
Other	0	0	0	0	0	0

Please explain your answer to Question 4.2.2:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Given the priority that is given to fighting greenwashing, ShareAction believes that mandatory assurance or certification schemes are probably the most stringent way to ensure the integrity of product categories. However, we recognize that this is not practicable before assurance providers have gathered enough experience with the categorisation system to be developed. We therefore propose to review this issue in 3 to 5 years.

Question 4.2.3 If a categorisation system was established, to what extent do you agree with the following statement?

"When determining the criteria for product categories it should be taken into account..."

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
whether the product is a wrapper offering choices between underlying investment options like a Multi-Option Product	•	•	0	0	0	•
whether the underlying investments are outside the EU	•	0	0	0	0	0
whether the underlying investments are in an emerging economy	0	0	0	0	0	0
whether the underlying investments are in SMEs	0	0	0	0	0	0
whether the underlying investments are in certain economic activities	•	0	0	0	0	0
other considerations as regards the type of product or underlying investments	•	0	0	0	0	0

Please explain your answer to question 4.2.3:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

As we suggested in response to Q3.2.14, ShareAction does not believe that the above criteria would justify less stringent disclosure requirements.

4.3 Consequences of the establishment of a sustainability products categorisation system

As highlighted in section 2, any potential changes to the current disclosure regime and the creation of a categorisation system would need to take into account the interactions between the SFDR and other sustainable finance legislation. The following questions address these interactions for different legal acts, in such a scenario of regulatory changes in the arena of financial product disclosures and categorisation.

Question 4.3.1 The objective of the PRIIPs KID is to provide short and simple information to retail investors.

Do you think that if a product categorisation system was established under the SFDR, the category that a particular product falls in should be included in the PRIIPS KID?

0		es
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O No

Don't know / no opinion / not applicable

Please explain your answer to question 4.3.1:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that a sustainability category would be a significant characteristic of a product and thus have to be included in KIDs.

Question 4.3.2 If new ESG Benchmarks were developed at EU level (in addition to the existing Paris-aligned benchmarks (PAB) and climate transition benchmarks (CTB), how should their criteria interact with a new product categorisation system?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The criteria set for the ESG benchmarks and the criteria defined for sustainability product categories should be closely aligned	0	0	0	0	•	0
Other	0	0	•	0	0	0

Please specify how should these criteria interact:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

ShareAction believes that neither SFDR nor the Q&A from April 2023 can be read as giving assets in a financial product that uses the EU's climate transition benchmark (CTB) or Paris-aligned benchmark (PAB) automatic status as "sustainable investments" in the sense of Art2(17). Where uncertainty exists in the market about this, it should be clarified that pursuing the reduction of adverse impacts towards full sustainability (I.e. in line with the Paris Agreement) is not the same as a financial asset already being sustainable. Confusion over this point is likely to increase the risk of consumers making choices with unintended consequences with regards to passive products.

Question 4.3.3 Do you think that products passively tracking a PAB or a CTB should automatically be deemed to satisfy the criteria of a future sustainability product category?

- Yes
- No
- Don't know / no opinion / not applicable

Question 4.3.4 To what extent do you agree that, if a categorisation system is established, sustainability preferences under MiFID 2/IDD should refer to those possible sustainability product categories?

- 1 Totally disagree
- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

4.4 Marketing communications and product names

Market participants are increasingly informing their clients about sustainability, both in the context of the SFDR and voluntarily in marketing communications and names. Potentially, any expression related to sustainability provided by market participants to describe and promote the entity or its products and services could mislead clients and other stakeholders if it does not appropriately consider the reasonable expectations.

The SFDR does address the issue of marketing communications in Article 13, prohibiting contradictions between such marketing communications and disclosures under the regulation. Article 13 also includes an empowerment for the European Supervisory Authorities to draft implementing technical standards on how marketing communication should be presented. This empowerment has not been used up to now.

Question 4.4.1 Do you agree that the SFDR is the appropriate legal instrument to deal with the accuracy and fairness of marketing communications and the use of sustainability related names for financial products?

- Yes
- [◎] No
- Don't know / no opinion / not applicable

Question 4.4.2 To what extent do you agree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know - No opinion - Not applicable
The introduction of product categories should be accompanied by specific rules on how market participants must label and communicate on their products	©	©	•	•	•	•
The use of terms such as 'sustainable', 'ESG', 'SDG', 'green', 'responsible', 'net zero' should be prohibited for products that do not fall under at least one of the product categories defined above, as appropriate	0	0	0	0	•	0
Certain terms should be linked to a specific product category and should be reserved for the respective category	0	0	0	0	•	0

Question 4.4.3 Would naming and marketing communication rules be sufficient to avoid misleading communications from products that do not fall under a product sustainability category?

	1	- '	То	tal	ly	dis	sag	ree	Э
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- 2 Mostly disagree
- 3 Partially disagree and partially agree
- 4 Mostly agree
- 5 Totally agree
- Don't know / no opinion / not applicable

Please explain your replies to questions 4.4.1, 4.4.2 and 4.4.3:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

While ShareAction believes that new naming and marketing communication rules should be provided, the success of a new product categorisation system will crucially depend on effective and consistent enforcement by the ESAs and national authorities.

Additional information

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) below. Please make sure you do not include any personal data in the file you upload if you want to remain anonymous.

The maximum file size is 1 MB.

You can upload several files.

Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

Useful links

More on this consultation (https://finance.ec.europa.eu/regulation-and-supervision/consultations/finance-2023-sfd implementation_en)

Consultation document (https://finance.ec.europa.eu/document/download/99bc25fe-4dd8-4b57-ab37-212b5ab05c41_en?2023-sfdr-implementation-targeted-consultation-document_en.pdf)

More on sustainability-related disclosure in the financial services sector (https://finance.ec.europa.eu/sustainable-finance/disclosures/sustainability-related-disclosure-financial-services-sector_en)

<u>Specific privacy statement (https://finance.ec.europa.eu/document/download/a08edb89-59d8-44f8-873f-7a0f08b2f4c1_en?2022-sfdr-implementation-specific-privacy-statement_en.pdf)</u>

Related targeted consultation (https://finance.ec.europa.eu/regulation-and-supervision/consultations-0/public-consultation-implementation-sustainable-finance-disclosures-regulation-sfdr_en)

Contact

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