



**Contact:**

Scott Lovell  
SmithCo  
[slovell@sidedump.com](mailto:slovell@sidedump.com)

Rachel Levitt  
Strother Communications  
[rachell@scgpr.com](mailto:rachell@scgpr.com)

*For Immediate Release*

## **SmithCo Side Dump Trailers Adds Alaska Dealership**

North Pole Equipment offers side dumps for challenging hauling conditions

LE MARS, IOWA – (May 17, 2021) - SmithCo Side Dump Trailers, the industry leader in side dump trailer design and manufacturing, has recently expanded its dealer network with the addition of North Pole Equipment Rental (NPER) in North Pole, Alaska, to bring more of its side dump trailers to the Alaska market.

North Pole Equipment Rental is SmithCo's first Alaskan dealership and will offer a one-stop shop for SmithCo sales and service, with dedicated staff for trailer sales, rentals, and lease options, as well as wet kit installations, parts, maintenance, and repairs. SmithCo's side dump trailers are up to the challenges of Alaska's hauling conditions, whether for mining, construction, road building, or another hauling need. From the Kenai Peninsula to the North Slope, SmithCo trailers are making projects safer and more efficient with their superior stability, easier unloading and faster cycle times.

NPER will stock SmithCo's SX3 triaxle trailers at their facility—a workhorse of the industry that meets Alaskan bridge laws both as a single trailer and in an A-train configuration. Other trailers will be available as special orders.

"We have been looking for a dealer in Alaska for a few years to help expand our footprint," said Duane Myears, Sales Manager at SmithCo. "It became evident quite early that the management team at NPER had a sound business plan, were building a new facility and were passionate about our product."

"We're excited to work with NPER to bring more side dumps to Alaska," said Scott Lovell, President and CEO of SmithCo. "Our trailers have been hard at work for many years in tough conditions like those in Alaska, and we're confident that our Alaskan customers will be impressed with their performance and efficiency."

### **About SmithCo**

For more than 25 years, the mission of SmithCo Side Dump Trailers has been to design and build the world's best side dump trailers, with superior stability, easier unloading, and faster cycle times than conventional dump trailers. Today SmithCo produces more side dump trailers and trailer models than any other company. Our trailers serve our customers' diverse hauling needs in agriculture, construction, demolition, mining, and waste. The company was founded on the values of honesty, integrity, and outstanding customer service. We live these values every day by building side dump trailers the right way, expertly designed by our world-class engineers. For more information visit [sidedump.com](http://sidedump.com).

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