



SPONSORSHIP PACKET

Saturday, May 17th • 11am to 3pm • Richard Moya Park



Get ready to Discover YOUR Parks at the third annual For the Love of Parks Festival! Join us on May 17, 2025, to celebrate the network of extraordinary parks supported by Travis County Parks Foundation. This free, family-friendly event invites you to explore the beautiful parks right in our community's backyard with a day packed full of activities for all ages. Enjoy live music, savor bites from local food trucks, and let the kids have a blast through a variety of activities, including: face painting, games, and sports. It's the perfect opportunity to reconnect with nature, meet new friends, and, most importantly, Discover YOUR Parks!



Dear Friends and Supporters,

Get ready to **Discover YOUR Parks** at the **third annual For the Love of Parks Festival** at **Richard Moya Park** on **Saturday, May 17, 2025, from 11 a.m. to 3 p.m.** We were thrilled by the overwhelming response to last year's event, where over 1,500 guests came to celebrate our Travis County parks. We're excited to bring this fun, free family-friendly tradition back for another unforgettable day and invite you to be a part of this year's celebration by becoming a sponsor.

The **For the Love of Parks** event is an opportunity for everyone to **discover their park** – whether it's a new place to explore or a familiar spot to enjoy in a new way. This free event will introduce visitors to the diverse parks in our system and the many activities available to enjoy as well as highlight the importance of accessible, well-maintained public spaces for all.

Our Travis County parks system includes over 13,000 acres of green space with 27 parks—ranging from vibrant urban sports complexes to peaceful, scenic natural preserves. These parks are a source of pride and inspiration, offering a place for physical activity, relaxation, and community connection. They play a vital role in our lives, supporting our health, happiness, and the well-being of future generations.

This year's celebration is even more special as we highlight important Travis County Parks Foundation initiatives that will help make our parks even better, including night sky and nature-based programming, volunteer service days, greenway trail creation and more. Together, we are building a future where everyone has access to the parks they love and the spaces they deserve.

You're invited to be a part of this vibrant celebration by becoming an event sponsor. Your support helps ensure that every person in Travis County can experience the joy of **discovering THEIR park.**

We can't wait to celebrate with you on May 17th!

Warmly,



Joanna Wolaver
Joanna Wolaver
Executive Director



Christy Muse
Christy Muse
Board President

SPONSORSHIP LEVELS, BENEFITS, & UNDERWRITING OPPORTUNITIES

	Presenting Sponsor \$40,000	Parks Protector \$30,000	Parks Champion \$20,000	Parks Hero \$15,000	Parks Friend \$10,000	Parks Defender \$7,500	Parks Visionary \$5,000	Parks Ally \$2,500	Parks Advocate \$1,000
Private volunteer opportunity with the Travis County Parks Foundation									
Exclusive recognition as 2025 Presenting Sponsor with Logo on all activation signage									
Opportunity for brief remarks at the event									
Name or logo on takeaway materials									
Verbal recognition at event									
Name or logo on picnic tables									
Underwriting opportunities according to sponsorship level (see next section)									
Name or logo on event t-shirt									
Opportunity to host a booth and feature giveaways									
Social media posts on all channels	DEDICATED	DEDICATED	GROUPED	GROUPED	GROUPED	GROUPED	GROUPED	GROUPED	
Recognition on dedicated event webpage	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME
Recognition on event program	LOGO	NAME	NAME	NAME	NAME	NAME	NAME	NAME	NAME

UNDERWRITING OPPORTUNITIES

Includes dedicated signage

\$15,000

Music Zone & Stage or Kids' Zone Underwriters

\$10,000

Food Truck Zone, Picnic Zone, or Community Partner Zone Underwriters

\$7,500

Photo Booth Underwriters

\$5,000

Volunteer Tent, Golf Cart Transport, or Comfort Stations Underwriters

IN-KIND SPONSORS

If you would like to donate or lend a service, products, or food to the For the Love of Parks 2025 event, we would be delighted to accommodate you as an in-kind sponsor. In-kind donations are generally valued at 50% of the fair market value of the donation. According to these guidelines, the value of the service, product, or food will be honored in the appropriate sponsorship levels as outlined in our Sponsor Packet.



WE ARE PARK PEOPLE

We're for every-kind-of-people people. All are welcome at our network of extraordinary parks, which are easily accessible and open to everyone who chooses to experience and appreciate their beauty.

We're bring-the-community-together people. We invite residents, visitors, outdoor advocates, corporations and nonprofits to join us as we build community support for our parks.

We're fundraising and volunteering people. We rely on the help of everyone in our community to join our fundraising, enhancement and awareness efforts to maintain and expand our county's most precious parks.

We're create-a-Foundation people. Our mission is to create a powerful community resource that increases awareness, engagement and support for the outdoor spaces we know and love.

We are Travis County Parks Foundation – And we are The Heart of Travis County Parks.

Board of Directors

Christy Muse (President), Jose Canales (Vice President), Deron Shumaker (Secretary/Treasurer),
Greg Allison, David Escamilla, John Howard, Reggie James, Kristin Marcum, Courtney
Oldham, Ronnye Vargas Stidvent, Tamera Walsh

SPONSORSHIP COMMITMENT FORM

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsor/Business Name (Exactly as it should appear in event materials):

Event Sponsorships

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor (\$40,000) | <input type="checkbox"/> Parks Defender Sponsor (\$7,500) |
| <input type="checkbox"/> Parks Protector Sponsor (\$30,000) | <input type="checkbox"/> Parks Visionary Sponsor (\$5,000) |
| <input type="checkbox"/> Parks Champion Sponsor (\$20,000) | <input type="checkbox"/> Parks Ally Sponsor (\$2,500) |
| <input type="checkbox"/> Parks Hero Sponsor (\$15,000) | <input type="checkbox"/> Parks Advocate Sponsor (\$1,000) |
| <input type="checkbox"/> Parks Friend Sponsor (\$10,000) | |

Unable to sponsor this year, but would like to make a gift of \$ _____

Method of Payment: Check payable to TCPF Credit Card Invoice Me

Card #: _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Note: Payment must be received by May 3rd.

Return this form by mail to:

Travis County Parks Foundation
2407 South Congress Ave Ste E #540
Austin, TX 78704

To pay online or if you have any questions, contact Joanna at
joanna@traviscountyparksfoundation.org or 512-565-0812.

For your records, our Federal Tax ID is 86-3731012.

traviscountyparksfoundation.org

