

Important Information about Business Plan Basic Seminar Summer Semester '22

Seminar Schedule

See below, (version 6.4.22)

Course Registration

Every single participant has to register via online form on our website to accept the Privacy Policy of UnternehmerTUM GmbH: [registration form](#)

A registration via Campus TUMonline is neither necessary nor possible

Team Formation

Interdisciplinary teams of 3-4 students (min 2 ppl, max 5 ppl)

See schedule below for team formation opportunities

Team registration until **1.5.2022** (once per team, you will receive the link during Kickoff and on Slack)

Kickoff Attendance

27.4.2022 ONLINE via [Zoom](#) (PW: bpg22, start 18:00 h)

Mandatory for every team member!

The Seminar is Held Online - your team & coach meetings can of course be onsite!

Online Team Finding & Ideation, and Kickoff via Zoom

Online Sessions, Lecturer Consultation Hours, Exam Tips (flipped classroom)

Online MidTerm Pitch (upload of video and text)

Teamwork (online or offline, free choice)

Online Final Presentation

Workload

The seminar requires 7-10 hours of work per week and participant

Depending on your faculty the seminar is usually accredited for 3-4 ECTS

Please check with your Student or Examination Office

Grading

Registration for exam (means for final presentation) in TUMonline

1. 30% Prototype: As close to functional prototype as possible, must be interactive

2. 30% Business plan read deck of 7 to 10 slides

3. 40% 8-minute Pitch Presentation

If you don't need a grade you don't have to hand in a business plan read deck. You only need to bring your prototype and hold an informal pitch.

Communication

Slack is the main communication tool: join.slack.com/t/utum-techtalents/signup go to channel [#bpg_22s](#)

Write us an email to techtalents@unternehmertum.de if you have a personal request or contact directly [@Christian Orth](#) on Slack, he will answer within a day

A Personal Coach for Every Team

A personal coach is highly recommended to get the most out of the seminar!

If you choose to work with a coach, you will have regular meetings with him or her in addition to the Online Sessions.

Schedule Business Plan Basic Seminar Summer Semester '22

Date	Topic	Attendance	Location
7.4.2022 17:00-18:00	Info Session about UnternehmerTUM courses	Optional	Zoom PW: summer-22
25.4.2022 18:00-19:00	Team Finding and Ideation	Optional	Zoom PW: bpg22
27.4.2022 18:00-20:00	Kickoff Business Plan Basic Seminar	Mandatory for all team members	Zoom PW: bpg22
29.4.2022 18:00-19:00	Team Finding and Ideation	Optional	Zoom PW: bpg22
1.5.2022	Deadline Team Registration	Mandatory, one registration per team	online
4.5.2022 18:00-20:00	First Online Session on problem, solution, prototyping, business model	Mandatory (at least 1 person per team)	Zoom PW: bpg22
During weeks 18 through 21	Two meetings with your coach	Mandatory	online or offline
30.5.2022	MidTerm Pitch (as online team deliverable, written feedback)	Mandatory for all team members	online
1.6.2022 18:00-20:00	Second Online Session on market, competition, financials, Minimum Viable Product, business plan	Mandatory (at least 1 person per team)	Zoom PW: bpg22
During weeks 22 through 26	Two meetings with your coach	Mandatory	online or offline
15.6.2022 18:00-20:00	Lecturer Consultation Hours	Optional	Zoom waiting room
29.6.2022 18:00-19:00	Important: Exam Tips!	Mandatory (at least 1 person per team)	Zoom PW: bpg22
1.7.2022 tba	Presentation Training workshop(s) with Steffi	Optional	online or on-site in Garching UnternehmerTUM

During weeks 26 through 27	Dry Run of the final presentation with your coach	Mandatory	online or offline
11.7. to 14.7.2022 individual dates	BPG Final Presentations	Mandatory for all team members	Zoom waiting room

Questions? Answers!

- Is this course open to everyone?**
Yes, it is! No matter your semester or academic institution, at UnternehmerTUM Academy for Innovators you're very welcome.
- How many ECTS do I get for this course?**
The number of credits depends on your field of study. Usually the seminar is accredited for 3-4 ECTS. Please, check with your study advisor.
- I registered for an UnternehmerTUM Academy course through the website, but the course is not appearing in TUMonline. Am I actually enrolled? Will I get ECTS?**
During the exam registration period your course organizer will tell you how to register for the course exam with TUMonline. Only after you register for the exam will this course appear in TUMonline. ECTS are awarded after you complete the course and grades have been submitted.
- Can I attend this course every semester?**
Yes, you can! We offer this course in summer and winter semesters.
- Do I get MakerSpace access along with this course?**
Absolutely! You get 3 months free access with an L membership.
- Do I already have to have an idea?**
Not at all! You can join someone who has an idea and form an interdisciplinary team of 3-4 students.
- Can I do this course on my own?**
Nope! You need to form an interdisciplinary team of 3-4 students. We'll help with that at the beginning of the course.
- Will I learn how to write a business plan?**
Yes, of course! But keep in mind that the business plan is only the last step of a long journey, and that we focus way more on hands-on and real-life experiences than theory.