

# Onscreen Advertising Rates & Benefits



1 Month	3 Months	6 Months	9 Months	12 Months
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## MULTI VENUE

Regular Rate	\$1,000	\$2,700	\$4,800	\$6,750	\$8,400
Nonprofit Rate	\$800	\$2,160	\$3,840	\$5,400	\$6,720

## DUNDEE THEATER ONLY 4952 DODGE STREET

Regular Rate	\$600	\$1,620	\$2,880	\$4,050	\$5,030
Nonprofit Rate	\$480	\$1,296	\$2,304	\$3,240	\$4,032

## RUTH SOKOLOF THEATER ONLY 1340 MIKE FAHEY STREET

Regular Rate	\$500	\$1,350	\$2,400	\$3,375	\$4,200
Nonprofit Rate	\$400	\$1,080	\$1,920	\$2,700	\$3,360

## The Film Streams Audience



**ATTENDANCE**  
2022 **39,800+**



**AVG. AGE**  
**49.8**



**AVG. HOUSEHOLD INCOME**  
**\$106,000**



**GENDER**  
Female **66%**  
Male **34%**



**EDUCATION**  
College Educated **75%**  
Graduate or Professional Degree **40.5%**

## Connecting With Customers Is Easier Than Ever!

### Benefits

- Each slide will show at least 1 time per presentation
- 50 screenings in a typical week
- Multi-month contracts change out a slide as frequently as once a month

### Specifications

Film Streams pre-show slides are presented in PowerPoint (10x7.5"). Please send JPG files to [Marketing@FilmStreams.org](mailto:Marketing@FilmStreams.org)

↗ Advertising Contact  
[Marketing@FilmStreams.org](mailto:Marketing@FilmStreams.org)  
or **402.833.0259 x23**