

SPAIN, 12th September 2024.

PYRATEX® and Recover™ announce partnership to develop high-end fabrics from recycled cotton

On a mission to make new fiber solutions available to Designers and Brands, PYRATEX®, pioneer in sustainable textiles, has partnered with materials science company, Recover™, to produce a line of new recycled cotton fabrics. The collaboration aims to make high-quality fabrics made with mechanically recycled cotton fiber setting a new standard of elevation for sustainable luxury.

The first collection features different structures containing a range of 30-50% of Recover™ recycled cotton fiber blended with organic cotton fiber. By leveraging Recover's state of the art recycling technology combined with PYRATEX 's expertise in spinning and knitting, the partnership aims to scale the use of recycled materials in high end fashion without compromising on quality.

Both companies have a dedication to providing full visibility into their supply chains and production processes, ensuring ethical sourcing and manufacturing practices. The fabrics are made using recycled cotton fiber from textile waste that is mechanically recycled at the Recover™ facility in Spain. The low-impact fibers are then spun and knitted into premium high-end fabrics structures by PYRATEX® in Portugal. Consumers can trust that the new fabrics are made with the highest standards of social and environmental responsibility.

Regina Polanco, CEO of PYRATEX added "Recycled fibers have always represented an important role in our fabric range, but achieving high-quality structures using recycled cotton has been a challenge. Our partnership with Recover™ has expanded our ability to offer our clients luxurious structures from 100% traceable recycled cotton blends."

Boris Mercier, Senior Vice President of Marketing at Recover™, commented: "Our new partnership with PYRATEX® paves the way for a more sustainable future in fashion, where high-quality recycled materials are at the forefront. With our fiber immediately available through these fabrics, brands can easily access low-impact solutions without the constraints of traditional supply chains."

The new collection is a testament to the shared vision of PYRATEX® and Recover™: to replace conventional fibers used by brands with responsible alternatives, maintaining their quality and price standards while reducing their environmental impact.

About PYRATEX®

PYRATEX® is a Spanish R&D company and supplier of innovative textiles, experts in the production of fabrics and knitwear made with new natural, biobased and recycled compositions. Its supply chain is certified and ensures traceability starting from the fiber, while their localized production minimizes environmental impact. The company aims to transform next-gen fiber solutions into high quality fabrics and offer them to designers and brands.

PYRATEX® replaces polluting materials with more responsible alternatives and by doing so, they are becoming the trusted partner of European and American fashion brands to meet environmental impact objectives. They have recently doubled their operations in Mexico to produce closer to their American customers.

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About Recover™

press@recoverfiber.com

Recover™ is a leading materials science company and global producer of low-impact, high-quality recycled cotton fiber and cotton fiber blends. Its premium, environmentally friendly, cost-competitive products are created in partnership with the supply chain for global retailers and brands, offering a sustainable solution to close the loop on fashion. As a fourth-generation, family-owned company with a 75-year history in the textile industry, Recover is on a mission to scale its proprietary technology to make a lasting positive impact on the environment and partner with brands/retailers and other change makers to meet the industry's sustainability targets.

For more information, contact PYRATEx® or visit www.recoverfiber.com and follow @recoverfiber and @pyratex on social media.





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