

Resource B: Token value guide

The really easy Swish

In its simplest form a Swish involves the exchange of one item for one token and vice versa. Swishing this way makes checking items in and out much faster and causes less confusion at the rails.

Extra value Swish

Not all clothes and accessories cost the same to buy. If you know you're likely to get a mix of designer items and other high street brands you can use an alternative token system. This avoids upsetting Swishers who don't want to swap their designer goods for 'Primarni' clothes of lesser value. An example of how this might work is shown below:

One token

High street

Primark – Atmosphere
Asda – George
Tesco – Florence and Fred
Sainsbury's – TU
Miss Selfridge
Peacocks
New Look

Two tokens

Higher quality high street

Topshop
Monsoon
Marks and Spencer
All Saints
Urban Outfitters
Zara
Mango

Three tokens

Designer

Dolce & Gabbana
Dior
Christian Louboutin
Gucci
Louis Vuitton
Burberry