## Innovative solutions - FootBalance

According to research, 75% of people live with foot imbalance or misalignment, which can cause ankle, knee, hip and lower back pain leading to higher risk of sick days.

The impact of working upright all day has kept 24% of employees off work, and due to lengthy periods on their feet whilst working, 40% admitted the quality of their work has suffered for the same reason.

FootBalance 100% custom insoles are a proven and effective solution to alleviate and prevent lower limb conditions. Using

advanced 3D scanning technology and biomechanical analysis, the FootBalance system creates a personalised insole designed for each individual foot that can be produced in minutes.

94% of participants in a trial said they would continue to use FootBalance insoles. Additionally, it has been shown that staff that are more comfortable when working can improve their productivity by up to 20%.

Shortlisted in the Sports Medical category in the Sports Technology Awards 2024.

