

HELM is our proven premium partnership experience designed to increase efficiency and improve cost-in-use. For organisations with complex and substantial buying requirements, HELM is a process that delivers unrivalled buying and usage oversight.

A combination of consultancy, product supply, training and software, HELM enables businesses to predict spend, gain clarity, design products that meet their specific needs, and experience greater efficiency.

The success of the HELM approach is based on the simple formula:

Measure + Understand x Control = Improve

Without measurement, there is no understanding. Without understanding, there is no control. Without control, there is no way to improve.

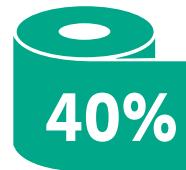
To achieve this, the HELM process uses a circular Discovery, Planning, Implementation and Review model that is designed to provide Continuous Improvement.

Using the HELM approach, our cruise clients have experienced improvements and savings across multiple categories.

1 Discover efficiency gains

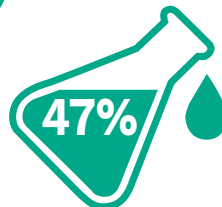
2 Reduce cost-in-use

3 Continuously improve



Reduction in paper

Simple changes in dispensers to prevent paper wastage



Reduced chemical costs

Water based cleaning and sanitising solution reducing the need for synthetic cleaning chemicals



Litre water reduction per ship

Innovative floor cleaning system using less water while providing better cleaning



Reduction in cleaning time

More efficient equipment reduced the amount of time required for floor cleaning