

# 3D Body Scanning

Transforming uniform fittings and health assessments with precise body data



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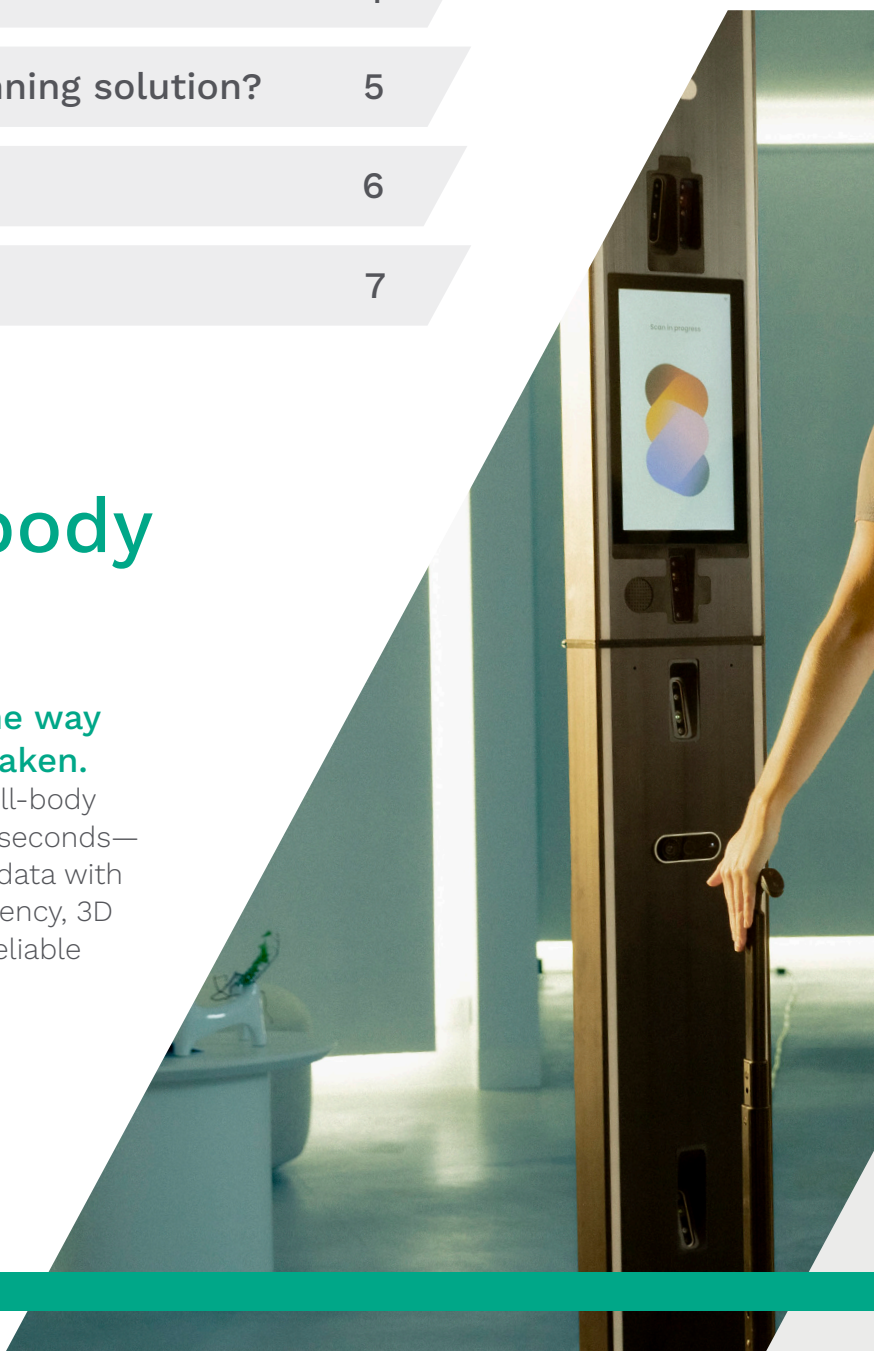
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## Introducing 3D body scanning

### **3D body scanning is transforming the way individual body measurements are taken.**

Using advanced optical sensor technology, full-body measurements can be precisely captured in seconds—delivering accurate, consistent, and detailed data with ease. Whether for innovation, insight, or efficiency, 3D scanning offers a smarter, faster, and more reliable approach to body measurement.

**It's not just a tool, it's a gateway to new possibilities.**



# Revolutionise the way you fit uniforms

Say goodbye to guesswork. Cutting-edge 3D body scanning technology delivers fast, accurate measurements that ensure best fit sizing —first time, every time. Whether outfitting a team of ten or ten thousand, body scanning streamlines the process, reduces waste, and enhances comfort and confidence for every employee. It's the smart, modern solution for uniform fitting.

Improve efficiency. Reduce costs. Enhance experience.



**30 Seconds**

Accurate sizing

## Faster uniform sizing and issuing

- Scan in seconds, eliminating the need for manual measurements.
- Size across an entire product catalogue, including footwear and accessories.
- Speed up onboarding for new hires or seasonal staff.



**99%**

Staff downtime reduction

## Correct fit every time

- Best fit sizing ensures uniforms fit properly from the start.
- Reduces staff downtime by up to 99%.
- Avoid discomfort and poor appearance from ill-fitting uniform.

## Lower Costs

- Cost savings from reduced returns, alterations and size exchanges.
- Reduce over-ordering and inventory waste by knowing exact size distributions.
- Quicker, more accurate process provides staff efficiencies.



**24/7**

Staff can scan anytime

## Improved fitting experience

- Scanners are self-serve allowing staff to scan in private.
- Staff can scan anytime 24/7.
- Scan sessions are fully secure and anonymised.



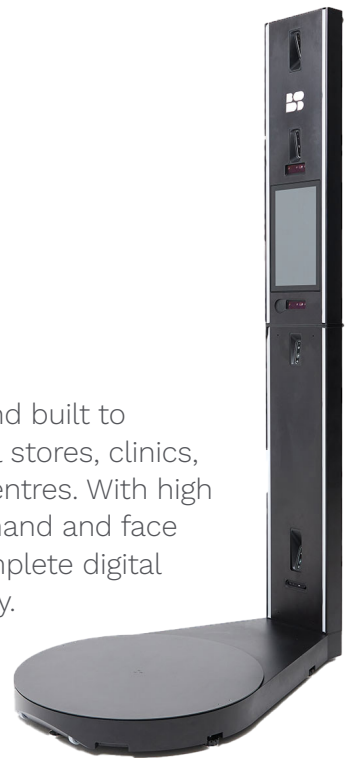
# Meet the Bodd 3D body scanner

The 3D body scanner captures rich body data providing a detailed 3-dimensional representation of a person.

Over 300 precise body measurements generate an ultra-high fidelity digital model providing precise measurements and contours of the body's surface enabling highly personalised products and experiences.

Scanners are portable, and built to perform, whether in retail stores, clinics, or uniform distribution centres. With high fidelity body, feet, head, hand and face scans, this delivers a complete digital model of the human body.

Ideal for uniform sizing and wellness purposes.



## Transforming health and wellness



Anthropometric data collection and surveys



Vitals Sign Screening



Body Composition



Dynamic / Athletic Posture Assessment

### A new dimension in health and wellness

Get deeper insights by capturing precise, full body measurements in seconds, empowering individuals and professionals to track physical changes, monitor progress, and personalise wellness journeys like never before.

### Unlock new health opportunities

A fast, non-invasive way to monitor physical changes, track wellness goals, and provide personalised insights into staff wellbeing. Integrating body scanning into corporate wellness programmes can promote healthier lifestyles, boost engagement, and help make data-driven workforce decisions.

### A wealth of precise wellness data

Bodd scanners are purpose built to capture the widest array of human body insights. In under a minute, a scan provides anthropometric body sizing and biometric data, from measurements through to vitals and health metrics.

### Insights to improve quality of life

Enable on-the-spot wellness assessments and data collection capabilities to individually tailor health services or wellness recommendations. Data captured can be used to generate product recommendations and even sizing for medical grade garments. Cross-promote staff health assessments alongside uniform fittings.



# Who uses the Bodd 3D body scanning solution?

The Bodd 3D scanning solution is quickly becoming the leading measurement and sizing technology in some of the world's biggest uniform markets.



**United Airlines** used Bodd to support their global roll out of a new uniform to 60,000 employees, and ongoing uniform sizing for new recruits.



**The South Australian Police Force** has replaced traditional uniform fittings with Bodd scanning technology to provide a faster, more accurate method of measuring officers for uniforms.



Bodd scanning technology has helped the **New Zealand Defence Force** to reduce uniform fitting times from 2-3 hours per person to around 60 seconds (a 99% time reduction).

## OSCAR HUNT

A leading made-to-measure tailoring business, **Oscar Hunt** is using Bodd to scale its Australian and North American operations to enable tailors to spend more time working with clients on design rather than spending time taking multiple measurements.



# Advanced 3D scanning today



## Simple pricing with zero capital outlay

Using a software as a service (SaaS) business model, the Bodd scanner is provided with no capital outlay – simply pay a fixed rate per scan.



## Quick deployment & onboarding

Bodd scanners can be set up rapidly with minimal disturbance to operations. Integration to existing inventory, ERP, CRM or other back-end systems is possible.



## Compact and transportable

With a footprint of about 1m<sup>2</sup>, Bodd's scanners take up minimal floor space and can be easily moved between locations as the need arises.



# A complete uniform solution

Let Tower support and simplify workwear and uniform ordering, issuing and supply with a fully integrated solution.

Our end-to-end service combines a carefully selected, approved product range with a smart online ordering platform and cutting-edge 3D body scanning technology delivering best fit sizing, every time.

1

Rationalisation and standardisation of workwear and uniform ranges aiming to provide equal or better quality with Tower's own brands.

2

Smart online ordering with our CtrlCloud tailored platform empowering and controlling staff ordering through role controls, quotas and allocations, and approval flows along with full visibility and reporting tools.

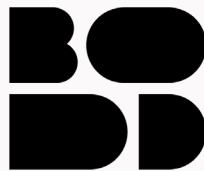
3

3D body scanners can measure staff accurately, helping to create uniform orders and prepare man packs for new starters or uniform updates, as well as providing data for inventory control.

Benefit from streamlined procurement, reduced waste, and consistent brand presentation. From onboarding to reordering, our solution ensures your team looks and feels their best - **efficiently, accurately, and effortlessly.**



# Explore the possibilities of **3D scanning** today



Scan QR code to find out more.

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