

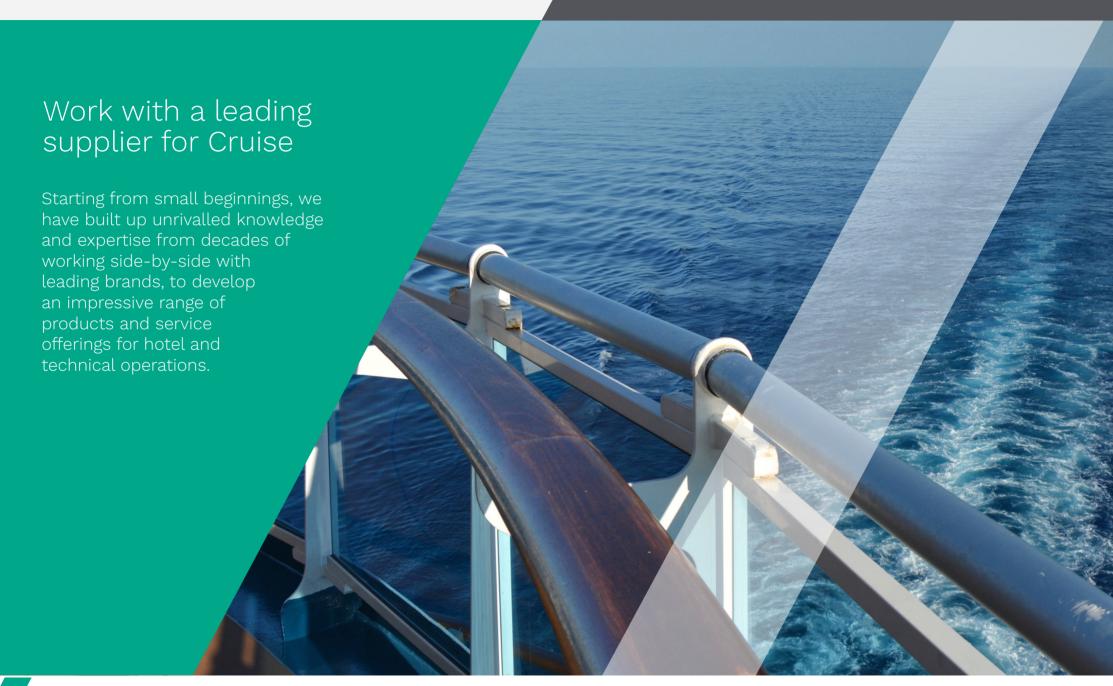
Welcome Aboard



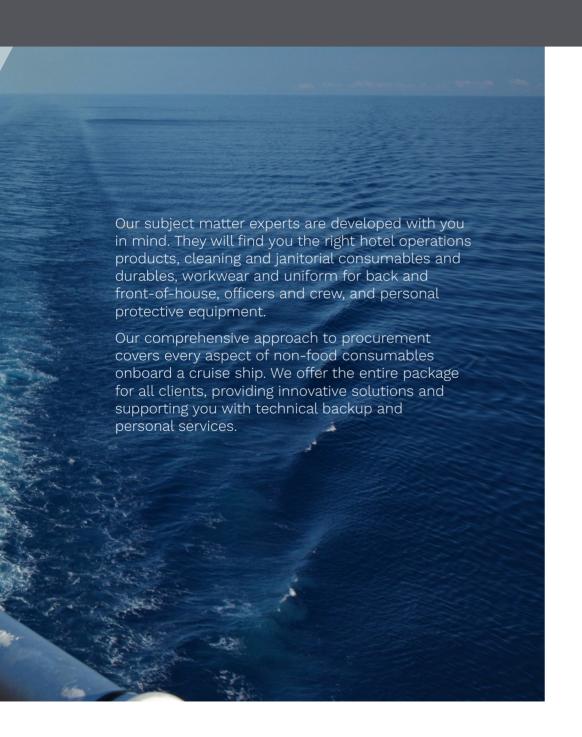
We now service and supply the biggest names in Cruise on a global scale, from UK and European depots as an established tier 1 supplier dedicated to delivering on-time and in-full. We are members of the International Marine Purchasing Association (IMPA) and an inaugural Cruise Lines International Association (CLIA) Diamond Executive Partner in the Hotel Operations, Food & Beverage Community.

Our breadth of experience and success cover all areas of a cruise ship with clothing, consumable, supply, and equipment solutions and services for Technical, Engine Room, Hotel, and Deck & Galley. Our forward-thinking approach and unrivalled services make us the supplier of choice and number one European representative in the Cruise industry.





Industry Experience



















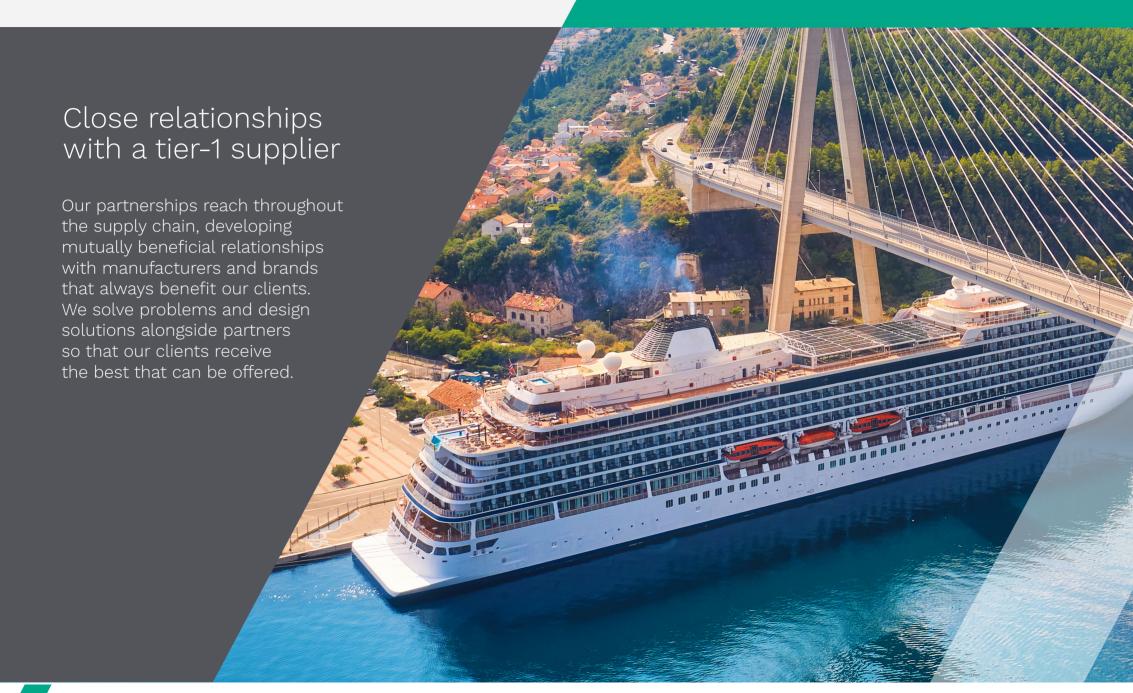




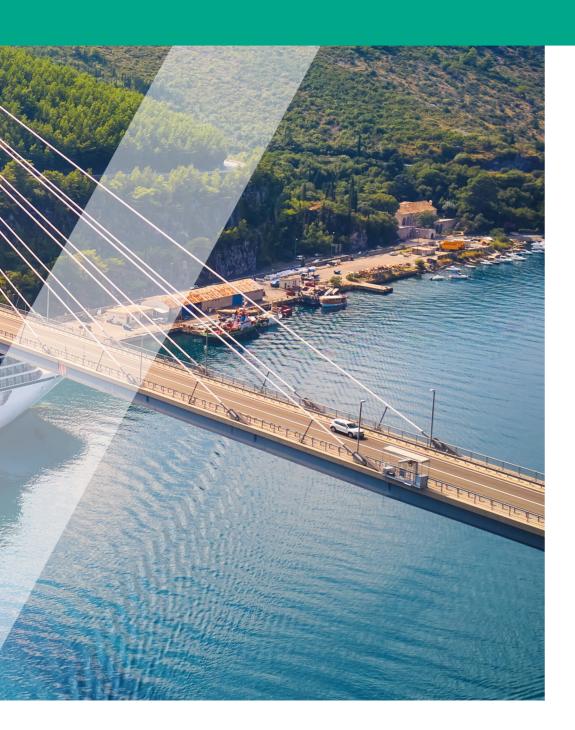








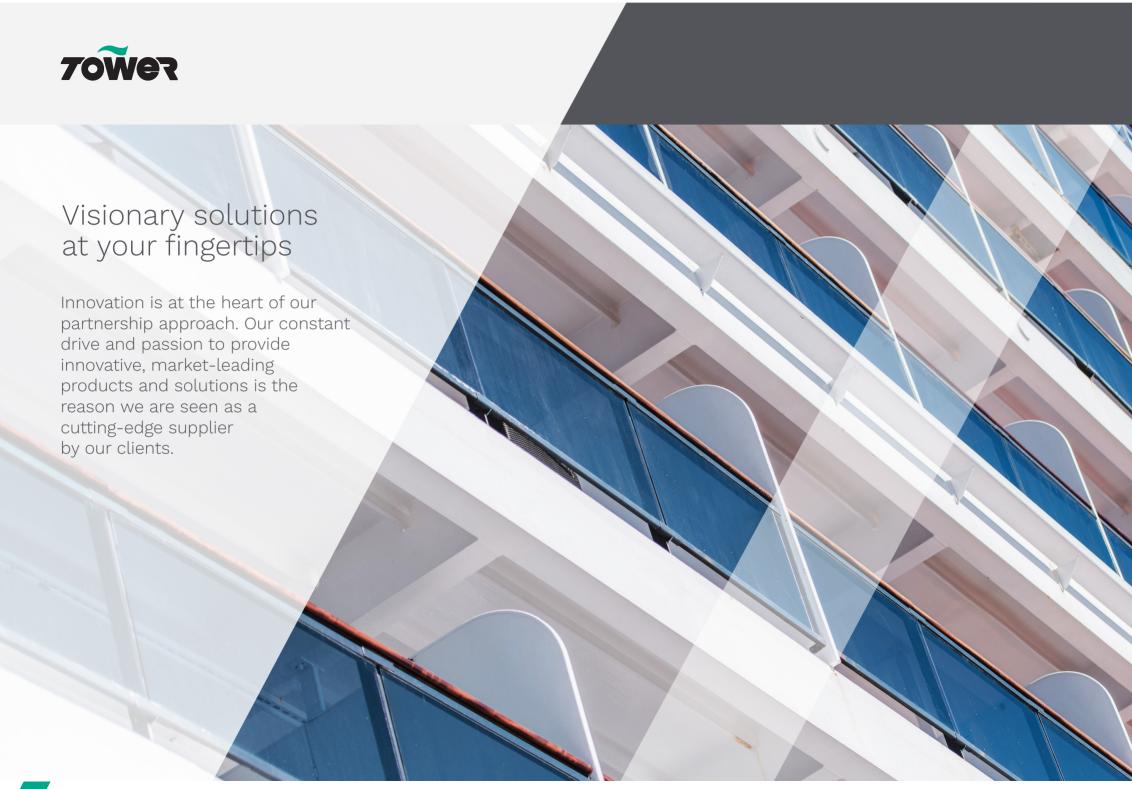
Strong Partnerships



As well as a supplier and manufacturer of products, Tower are also a business partner and trusted expert at your side. As an inaugural CLIA Hotel Operations, Food & Beverage Diamond Executive Partner, we also exceed the credentials cruise lines look for in supply partners.

We have worked closely with the industry during the pandemic to strengthen our supply chain. By moving manufacturing from the Far East back to the UK and Europe, we gained a competitive edge and avoided disruptions that impacted others.





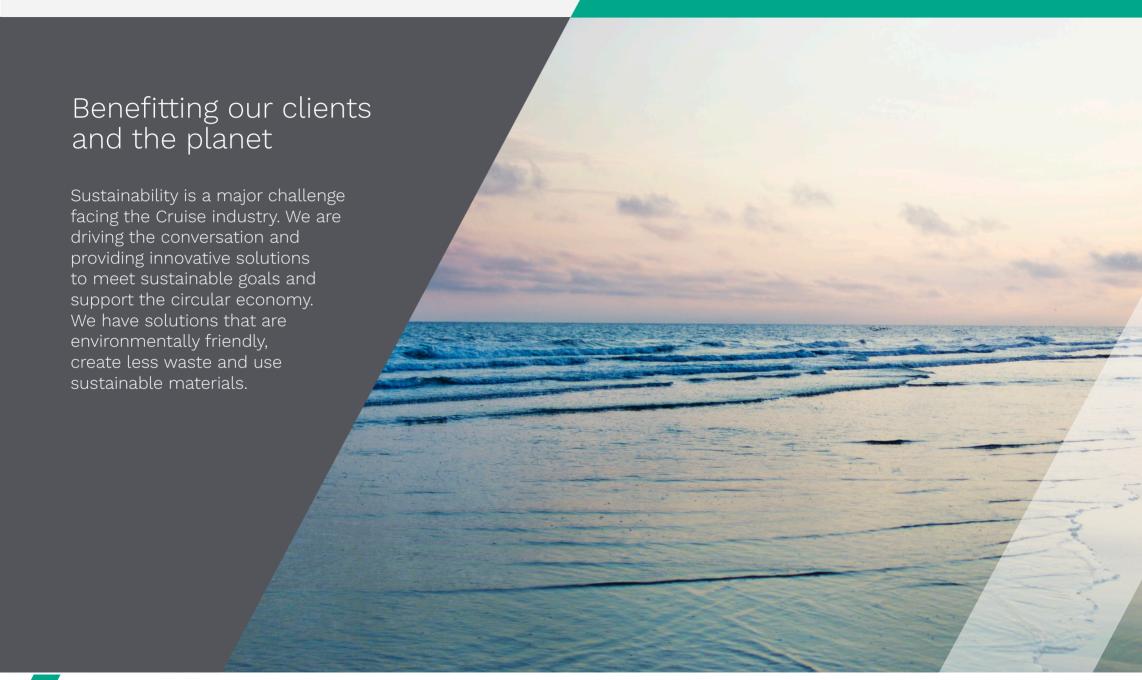
Next-level Innovation



We understand the challenges you face. We help you solve safety issues, improve comfort, increase efficiency, and reduce your costs. We develop new ranges by working with clients, including improved non-slip safety footwear, infection control and prevention, and more effective sanitiser.

As well as scanning the environment for new solutions, we also attend international events. By networking, learning, and building strong relationships with manufacturers and brands throughout the world, we have developed the ability to solve any challenge.





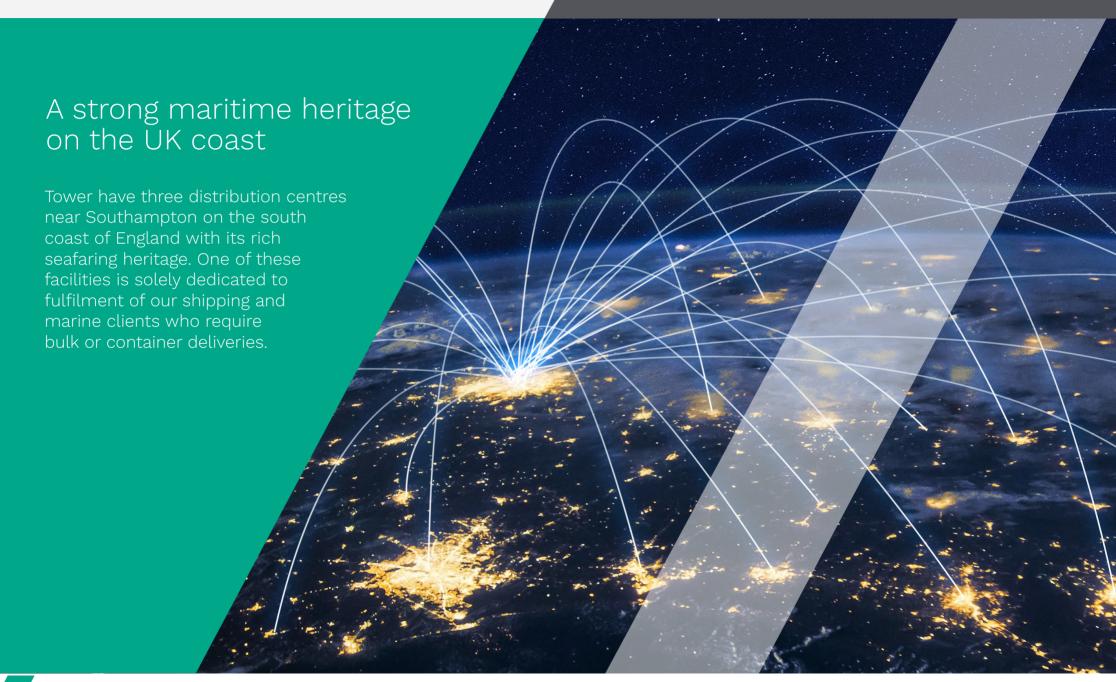
Sustainable Journeys



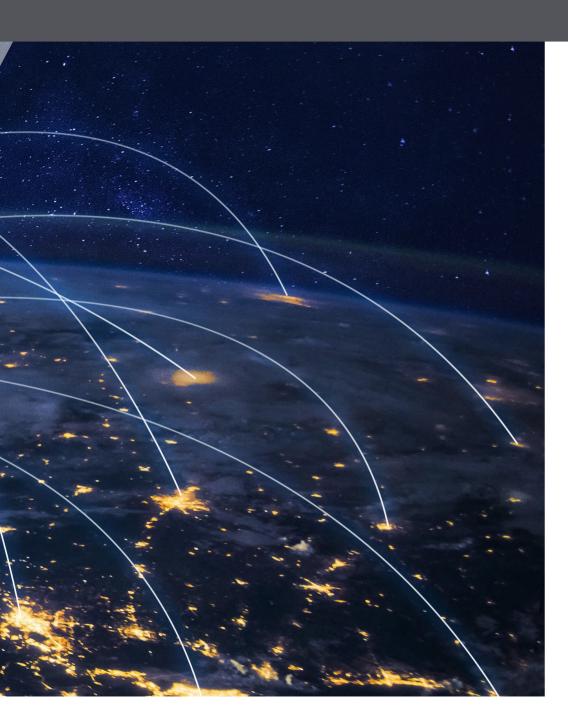
We believe that innovation will underpin the Cruise industry's journey to a more sustainable future. Tower is a key part of this progress, with our products, services and supply chain solutions already helping cruise ship companies to measure and reduce their environmental impact.

We only work with manufacturers that demonstrate exemplary standards of care for the environment. Our insistence on sustainably sourced products and eco-friendly practices and processes runs all the way through the supply chain. And we have ISO registration to prove it.





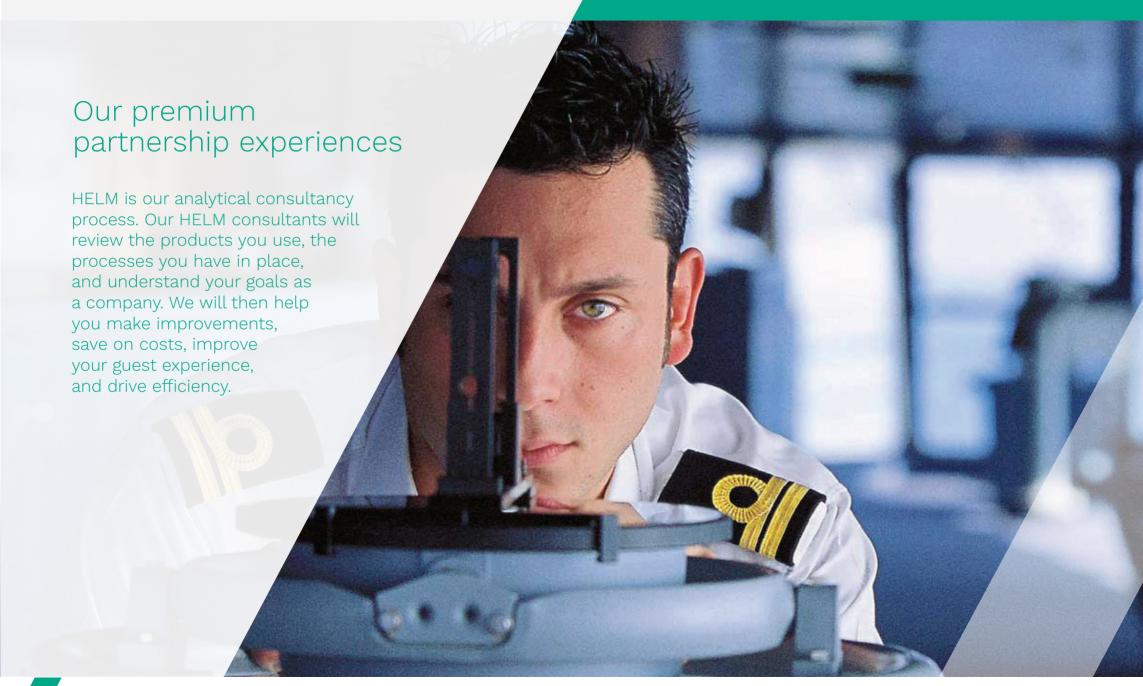
Global Logistics



Tower achieve an on-time, in-full delivery of 99.5% for over 2,500 product lines supplied to a global Cruise company's vessels worldwide. We have developed our process for ship-side deliveries with a network of logistic partners who support delivery of the final-mile.

Tower's distribution centres feed stock into hub depots to accelerate the delivery to clients in key locations. We now complete numerous ship-side deliveries worldwide to over 30 international ports in more than 20 countries.





HELM Projects



Another key element of cost-saving that HELM can provide is rationalisation. This looks at the long-term cost-in-use for your products, their impact, and analyses whether product lines can be reduced without affecting the efficiency and effectiveness of your operations.

Our technical expertise provides insight and advice wherever it's needed. We understand that health, safety, and hygiene are top priorities onboard, and we are experts at striking the balance between the wellbeing of staff and passengers, and the cost-effectiveness of your operations. Our HELM process has provided demonstrable savings to our clients.





For more details speak to our Cruise Team:

cruise@towersupplies.com wearetower.com/seatrade.