

# 2025 Sponsorship Opportunities

# Make an Impact. Build a More Inclusive Community.

The **Down Syndrome Association of Minnesota (DSAMn)** is a statewide nonprofit organization with the mission to empower individuals and families, create community, and celebrate the abilities of people with Down syndrome. **Our vision is for all people with Down syndrome to achieve their fullest potential in and accepting and inclusive society.** Membership is free and open to all. We provide programming to serve individuals with Down syndrome and their families throughout their entire life – from diagnosis through adulthood and aging. Most of our programming is free or heavily subsidized, all made possible because of generous individuals, corporations, and foundations like you. **Learn more at** [**www.dsamn.org**](http://www.dsamn.org/)

Each year DSAMn hosts a suite of signature events for families and the broader community. We invite community partners and businesses to join us in this mission by becoming a valued sponsor. Your support will help us expand vital programs, provide essential services, and create pathways for people with Down syndrome to thrive.

**Why Partner with DSAMn?**

* Demonstrate Community Leadership: Align your brand with an organization dedicated to inclusion and accessibility.
* Expand Your Reach: Connect with thousands of families, advocates, and community members across Minnesota.
* Enhance Employee Engagement: Inspire your workforce with meaningful opportunities to volunteer and support individuals with Down syndrome.
* Create Lasting Impact: Directly contribute to programs that support families and provide opportunities for individuals with Down syndrome.

**Sponsorship Levels**

**Presenting Sponsor – $25,000**

**Presenting sponsorship recognition at all DSAMn major events**

* Name and logo recognition at DSAMn’s Statewide Caregiver’s Conference
* Name and logo recognition at Tee It Up for Down Syndrome\*
* Name and logo recognition as Presenting Sponsor on all event media for Step Up Events
* Logo recognized as Presenting Sponsor on 5,000+ Step Up t-shirts.
* Opportunity to make comments in the program at Step Up and Tee It Up
* Three (3) dedicated social media posts (w. company link) thanking your company for its partnership.
* Company name, logo and link on DSAMn webpage for one year.

*\*additional golf sponsorship opportunities are available.*

**Visionary Sponsor – $10,000**

**Sponsor Recognition at all DSAMn major events**

* Name and logo recognition at DSAMn’s Statewide Caregiver’s Conference
* Name and logo recognition at Tee It Up for Down Syndrome\*
* Name and logo recognized on all event media for Step Up Events
* Logo on 5,000+ Step Up t-shirts.
* Name and logo recognized as sponsor on all event media for Step Up Events.
* Logo recognized as sponsor on 5,000+ t-shirts.
* Opportunity to make comments in the program at one of the events.
* Opportunity to exhibit at one of the events.
* Individualized social media posts recognizing your company as a sponsor.
* Recognition as a sponsor for our WDSD 2025 awareness campaign.
* Company name and logo on DSAMn webpage for one year.

**- Prominent logo placement on DSAMn website and select promotional materials**

**- Featured social media and newsletter acknowledgment**

**- Employee engagement and volunteer opportunities**

**Champion Sponsor – $5,000**

**Advocate Sponsor – $2,500**

**- Logo placement on DSAMn website and select materials**

**- Recognition at DSAMn events**

**- Social media acknowledgment**

**- Employee engagement opportunities**

**\*\*Community Sponsor – $1,000\*\***

**- Business name listed on DSAMn website**

**- Recognition in event programs**

**- Social media shoutout**

**\*\*Friend of DSAMn – $500\*\***

**- Business name listed in DSAMn newsletters**

**- Social media acknowledgment**

**### \*\*Custom Sponsorships\*\***

**We are happy to work with your business to create a customized sponsorship package that aligns with your goals and interests.**

**### \*\*Join Us in Making a Difference!\*\***

**Your sponsorship will help us continue our mission of supporting individuals with Down syndrome and fostering a more inclusive community. To learn more about sponsorship opportunities or to become a sponsor, please contact us at \*\*[Your Contact Information]\*\* or visit \*\*[Your Website]\*\*.**

**Thank you for your commitment to inclusion, advocacy, and community impact!**

**Presenting Sponsor - $25,000**

* Name and logo recognized as Presenting Sponsor on all event media for Step Up Events
* Logo recognized as Presenting Sponsor on 5,000+ t-shirts.
* Opportunity to make comments in the program at both events.
* Opportunity to exhibit at both events.
* Two social media posts recognizing your company as a presenting sponsor including a link to your company's website.
* Recognition as a presenting sponsor for our WDSD 2025 awareness campaign.
* Company name and logo on DSAMn webpage for one year.

**Platinum Sponsor - $10,000**

**Gold Sponsor - $5,000**

* Name and logo recognized as sponsor on all event media for Step Up Events
* Logo recognized as sponsor on 5,000+ t-shirts.
* Opportunity to exhibit at one of the events.
* Social media shout out recognizing your company as sponsor (grouped with other sponsors).
* Company name and logo on DSAMn webpage for 1 year.

**Silver Sponsor - $2,500**

* Name on all event media for Step Up Events
* Name recognized as sponsor on 5,000+ t-shirts
* Opportunity to exhibit at one of the events.
* Social media shout out recognizing your company as sponsor (grouped with other sponsors).

**Corporate Supporter - $1,000**

* Opportunity to exhibit at one of the Step Up Events
* Social media shout out recognizing your company as sponsor (grouped with other sponsors)

**Other Program Sponsorship Opportunities**

Underwriting a specific program or event is a wonderful way to promote your business and DSAMn. It allows you to support the projects and programs that are most important to you. These are exclusive to one company per program and highly customizable.

* World Down Syndrome Day Classroom Kit Project – Underwriting Sponsor $28,000
* Statewide World Down Syndrome Day Parties – Underwriting Sponsor $11,000
* Statewide Learning Conference & Self Advocate Retreat – Underwriting Sponsor $17,500
* Statewide Family Engagement Summer Event Series – Underwriting Sponsor @ $11,000

  **Platinum Sponsor for $5,000** (1 of 2 remaining, includes golf and dinner for four): Recognized as premier sponsor, company name and logo on all print and electronic materials, opportunity to speak during dinner program; logo displayed at event registration; logo prominently displayed on two (2) holes.

 **Gold Sponsor for $3,000**(1 of 4 remaining, includes golf and dinner for four): Company name and logo on all print and electronic materials, verbal recognition during dinner program; logo prominently displayed on one (1) hole.

 SOLD OUT: Silver Sponsor for $1,500 includes golf for one (1) foursome at one of the two events; company name on all print and electronic materials & promotions; logo prominently displayed on one (1) hole sign at one of the events.

 **Corporate Hole Sponsorship for $500** (8 of 18 remaining, does not include golf) includes your company's name and logo prominently displayed on one (1) hole.

 **Family Hole Sponsorship for $250** (7 of 18 remaining, does not include golf) includes your family's name and picture of your loved one with Down syndrome prominently displayed on one (1) hole.

**Sponsorship and Benefit Details**

**Presenting Sponsor | $10,000**

This exclusive opportunity is limited to one sponsor per event. For the Step Up Walk, the Presenting Sponsorship includes:

* Recognized as Presenting Sponsor by name and logo on all pre-event material, day of event signage, and all post-event material including print, media, and social networks.
* Recognized as Presenting Sponsor by name and logo on more than 2,500 t-shirts.
* Verbally recognized and thanked during virtual program with opportunity to send a 1-2 minute pre-recorded video about your company and why you support Step Up 2020 to include in our day of programming and social media.
* Multiple dedicated posts thanking your company on social media outlets and mentions in email marketing. (Reach = 10,000+)
* Dedicated sponsor thank you sign at all t-shirt pick up events.
* Up to 40 t-shirts to hand out to co-workers, friends, and families.
* Listed in our annual report at sponsorship level.
* $9,750 tax-deductible donation (full amount less cost of shirts.)

**Platinum Sponsor | $5,000**

* Recognized by name and logo on all pre-event material, day of event signage, and all post-event material including print, media, and social networks.
* Recognized by name and logo on more than 2,500 t-shirts.
* Verbally recognized and thanked during virtual program.
* At least one dedicated post thanking your company on social media outlets and multiple mentions in email marketing. (Reach = 10,000+)
* Dedicated sponsor thank you sign at all t-shirt pick up events.
* Up to 25 t-shirts to hand out to co-workers, friends, and families.
* Listed in our annual report at sponsorship level.
* $4,850 tax-deductible donation (full amount less cost of shirts.)

**Gold Sponsor | $2,500**

* Recognized by name and logo on all pre-event material, day of event signage, and all post-event material including print, media, and social networks.
* Recognized by name and logo on more than 2,500 t-shirts
* Logo included in sponsorship thank you post on social media and in our email newsletter. (Reach = 10,000+)
* Logo included on sponsor sign at all t-shirt pick up events.
* Listed in our annual report at sponsorship level.
* 100% tax-deductible donation.

**Silver Sponsor | $1,500**

* Recognized by name on all pre-event material, day of event signage, and all post-event material including print, media, and social networks.
* Recognized by name on more than 2,500 t-shirts
* Name included in sponsorship thank you post on social media and in our email newsletter. (Reach = 10,000+)
* Name included on sponsor sign at all t-shirt pick up events.
* Listed in our annual report at sponsorship level.
* 100% tax-deductible donation.

**Corporate Supporter | $500**

* Name included in sponsorship thank you post on social media and in our email newsletter. (Reach = 10,000+)
* Name included on sponsor sign at all t-shirt pick up events.
* Listed in our annual report at sponsorship level.
* 100% tax-deductible donation.

These levels are a starting point for discussion. We would love to talk to you about sponsorship of any amount.

# More About DSAMn

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| **Your Support Matters** |

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**What We Do**The Association provides programming to serve individuals with Down syndrome, their families, their educators, providers and supporters across the state of Minnesota and in border communities in our neighboring states. DSAMn supports individuals with Down syndrome from birth (or earlier in cases of a prenatal diagnosis) through adulthood and aging. We do this by: |

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* **Providing accurate information** to families, healthcare professionals, and the broader community to better understand Down syndrome.

﻿* **Supporting families** through programs like our new & expectant parent line staffed by a trained professional 365 days a year; our parent support groups which occur in more than 19 communities across the state; and our family connector program which helps families connect with resources and navigate complex systems like healthcare, county services, special education and more.
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* **Offering skill-building programs** directly to youth and adults with Down syndrome including our bike camp, Improvaneers job training, performing arts programming, speech, music and more.

﻿* **Advocating for our community** – from vaccine access, organ transplant discrimination, special education to increasing work opportunities…some of our most crucial work happens at the Capitol and with stakeholders in the community.

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